

Farmville Business Firms Boosting Our Tobacco Market

Each Of Their Advertisements Conveying a Special Message To Farmers Selling Tobacco in Farmville

R. L. Davis & Bros.

For more than a half century R. L. DAVIS & BROS., have been in the business of general merchandising.

This firm occupies three large stores, which together with their various warehouses, cannot be surpassed in the State for diversity of articles carried for the farmer.

The entire business is still under the active management of the two brothers, Robert L., and Frank M. The dry goods department was put in the hands of a nephew, George W. Davis, in 1915, and the improved appearance and steady growth of this end of the business bears testimony to the high efficiency of his management.

J. H. Harris.

A fine tribute to the energy, enterprise and fair dealing, which has always characterized its founder, is the mercantile establishment of J. H. HARRIS, one of the determining factors in the development of the business life of Farmville for the past 32 years.

The Turnage Co., Inc.
THE TURNAGE COMPANY, Inc., general merchants, adheres to its policy of honest and square dealing with T. C. Turnage as president and treasurer.

The Turnage Company are general merchants in every sense of the word, handling food supplies and feedstuffs, implements, clothing, shoes, notions, and hardware.

Nassif Cannon's Fashion Shop.

One of the most modern stores in town is that of NASSIF CANNON.

The success of CANNON'S is attributable to their policy of small profits and large volume of business which has been followed throughout their 18 years as merchants here, and you are invited to visit this shop and see for yourself just why the concern is continuing to prosper.

Young Mercantile Co.

Occupying a prominent position in the business section of Farmville's Main Street, is a concern that caters to the entire community by offering a wide diversity of necessary articles at bargain prices, this is YOUNG MERCANTILE COMPANY.

John D. Dixon, a local young man, is the popular manager.

Hicks Hardware.

Since its establishment in 1934, by S. H. Hicks of Snow Hill, this store has been a trade center, occupying a distinct position of real service and usefulness in the community.

Maynard Hicks, son of the owner, is the efficient manager, with W. A. McDaniel as head of the sales end of the business.



H. NEAL HOWARD

President of the Farmville Tobacco Board of Trade, and Branch Manager of W. B. Lee Tobacco Company.

Lore's Grocery.

A full and varied stock of meats, kept in perfect condition by the most up-to-date refrigeration, fruits, fancy and staple groceries at LORE GROCERY'S modern establishment, which is winning a large patronage each year and is a food headquarters for numerous customers. LORE'S is the only air conditioned grocery store in the State.

Commercial Insurance Co.

Representing the COMMERCIAL INSURANCE CO., located in the Bank of Farmville are D. E. Oglesby, manager, and S. A. Roebuck, agent, either of whom are pleased at any time to give advisory service, as well as make additions to their clientele.

E. & F. Motor Co.

Ask R. N. Freeman and his salesmen to show you CHRYSLER and PLYMOUTH performance at the E. & F. MOTOR CO., where you will also find a real service department, under the direction of Bill Forbes, and a USED CAR line of real values.

Farmville Furniture Company.

Occupying a handsome three-story building on Main Street, THE FARMVILLE FURNITURE CO., is a pioneer firm of Farmville, and an establishment, unrivaled in Eastern Carolina in point of management, diversity of stock, and values, meriting the large patronage, which it receives locally and from the surrounding country.

The business is owned by John T. Thorne, A. C. Monk and T. E. Joyner, all prominent business men of Farmville, Mr. Joyner being the popular manager.

Pitt County Insurance Agency.

This agency places all kinds of insurance, life, fire, accident, compensation, plate glass, storm, hail, explosion, steam boiler, liability and auto.

See J. W. Joyner, the friendly manager, for advice on any problem connected with insurance.

Williams' Grocery.

WILLIAMS' GROCERY is well-known as one of the leading grocery stores in Farmville. It is a food center, where townspeople and those of the community go to select the best in foods.

This is one of the two groceries of the town furnishing delivery service for their customers, thus contributing to their convenience and winning a larger patronage each year.

The Bargain Store.

Formerly Herman's, this firm has been reorganized, the store remodeled and filled to the brim with select goods for the entire family at bargain prices.

Mr. Herman Bandas, manager, has lived in Farmville several years, in which time he has built up for himself a splendid reputation for honesty and friendly dealing, which will be a great asset to the BARGAIN STORE.

Farmville Motor Co.

THE FARMVILLE MOTOR COMPANY, of which B. Otis Taylor, a motor salesman of wide acquaintance and long experience, is manager, announces its eagerness to demonstrate the unusual combination of power and economy contained in the DODGE and PLYMOUTH cars to prospective buyers. Dial 284-1 for this ready service.

C. A. Lilly, well and favorably known in this community, has recently joined the sales force of this organization.

Before buying an electric refrigerator, visit this firm's NORGE showroom.

Doris Beauty Shoppe.

Facials, shampooing, permanents and finger-waving, manicuring and the other varied essentials of beautification, which make the years fall away like magic may be obtained at the DORIS BEAUTY SHOPPE at reasonable prices, together with expert service.

Bank of Farmville.

Weilding a wider influence on the commercial life of the community and adding prestige and power to its name each year is THE BANK OF FARMVILLE.

*NOTE: Further information in special article in this issue.

Pitt Furniture Company.

THE PITT FURNITURE CO., opened its doors to the public here last fall and has had on display an array of values in household furnishings in the very latest trends and at equally low prices ever since.

This firm awaits your inspection and approval of its stock, new and complete.

Holmes Bros. & Co.

This company is an important factor in the matter of loans, the sale of farm implements, wagons, and in the very necessary distribution of an enriching product to the farmers in this section of East Carolina—fertilizers. HOLMES BROS. & CO., are also cotton buyers.

B. & W. Chevrolet Co.

L. F. "Pop" Harris, manager of the firm of B. & W. CHEVROLET CO., Inc., located on Wilson street, extends a cordial invitation to citizens and visitors of this community, to visit their establishment here, inspect the new CHEVROLET models on display and visit the USED CAR department and see the complete open stock display room newly installed. Interior recently remodeled.

Warren's Young Men's Shoppe.

A popular and reliable men's furnishing establishment, a stock in excellent taste, offered at reasonable prices denoting real value—these are features of WARREN'S YOUNG MEN'S SHOPPE, with Ed Nash Warren as the merchant tailor.

Paramount Theatre.

THE PARAMOUNT THEATRE is receiving the hearty support and patronage of the entire community and giving in return the best to be obtained in entertainment anywhere.

The popular manager, Worth Stewart, has booked the latest releases from the largest companies of the industry, and promises his patrons here fine and well-balanced programs.

D. R. Morgan.

Take your watch and jewelry to D. R. Morgan for repairs of all kinds. The most simple or difficult jobs are given the same careful conscientious consideration by D. R., and his customers can depend upon their work being finished in every particular and detail. A quality line of silver, jewelry and musical instruments make up the varied stock at Morgan's.

City Drug Company.

A prescription counter where orders are filled promptly and accurately, a department carrying your favorite line of perfume, stationery, toilet articles, candy and "smokes" with a soda fountain dispensing beverages pure and wholesome, such an establishment is a boon to any city, and thus THE CITY DRUG COMPANY proves that it is a boon to Farmville, with Hal Winders, as prescription druggist, and "Red" Newton, who has been in the drug store business for more than twenty-five years, his partner.

Pecan Grove Dairy.

Located within a mile of Farmville, is the pecan grove of more than 1500 trees, which gives to the PECAN GROVE DAIRY of Jno. T. Thorne, its name, and makes of it a show place for visitors, to whom Roy Bowling, the manager, is always proud to point out the advantages of the fine new dairying plant, in which everything is done electrically, from the milking of cows to placing the caps on the bottles, his prize Poland China hogs and fine Guernsey dairy herd.

Add good cheer to Eating!



HE WON the famous Gold Cup speed-boat trophy 3 times in a row. George Reis says: "Camels help me to enjoy food more and to digest it better." Camels stimulate digestion—increased alkalinity. So, "For digestion's sake—smoke Camels."

BRIDGE PAINTER. Walter Pero's risky work takes good digestion. He says: "Camels help my digestion—add good cheer to eating." Enjoy Camels—as many as you like. They set you right!

CAMELS COSTLIER TOBACCOS

Impressively
BEAUTIFUL

The quiet and beautifully simple service that is so desirable

That inspires a sense of hope and peace

Is the result of careful planning, exacting care in detail, and a sympathetic understanding of the wishes of grieved hearts

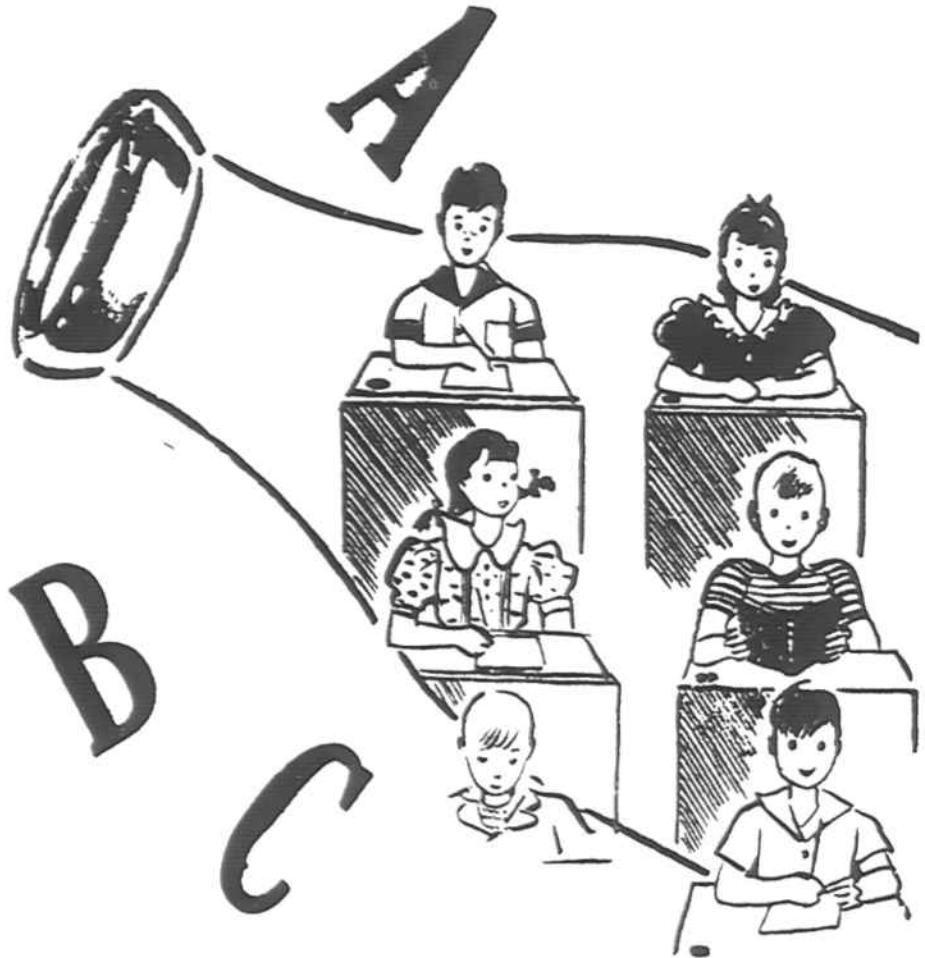
That is the service we wish to render at

THE FUNERAL HOME

of The

FARMVILLE FURNITURE COMPANY

"As inexpensive as required, as impressive as desired."



OF VITAMINS

MILK KEEPS THEM FIT

A FINE INVESTMENT FOR

FAMILY HEALTH

PECAN GROVE DAIRY

JNO. T. THORNE, Owner — ROY BOWLING, Mgr.

FILLER PAPER

BINDERS

BOOKS BACKS



TABLETS

PENCILS

CRAYONS

Get Your School Supplies Now!

We Also Carry a Full and Complete Line of
HARDWARE, GLASSWARE,
CROCKERY, COOKING UTENSILS,
TOILET ARTICLES, DRY GOODS,
HOSIERY, SEWING NOTIONS

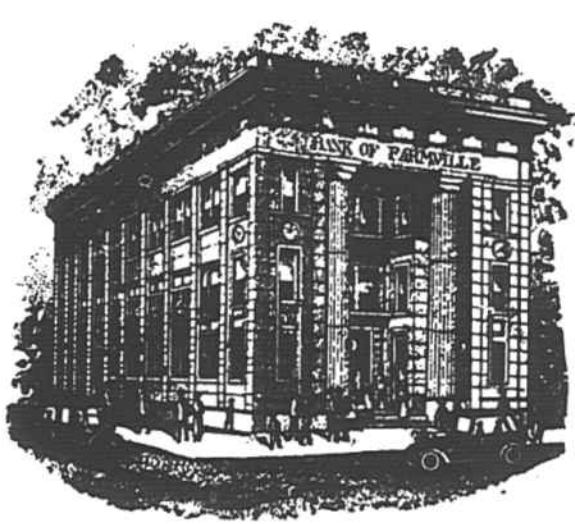
and Many Other Things Too Numerous To Mention!

Fresh Candy Received Daily

Rose's 5, 10 & 25c Stores

FARMVILLE'S SHOPPING CENTER

1904 1936



The Bank of Farmville

32 YEARS OF PROGRESS

Welcomes You to The Opening of

FARMVILLE'S TOBACCO MARKET

SELL YOUR TOBACCO IN

FARMVILLE

—AND—

"Bank With Us"

New
Safety
Deposit
Boxes
for your
Valuables

DEPOSITS INSURED
BY
The Federal Deposit Insurance Corporation
WASHINGTON, D. C.
\$5000 MAXIMUM INSURANCE FOR EACH DEPOSITOR \$5000

Your
Every
Interest
Protected
at this
Bank