

HICK'S HARDWARE

"Everything In Hardware"
 Wilson St., FARMVILLE, N. C.
 Buy, Sell and Bank in Farmville
 "Stadiest Market in the State"

Warehousemen Here Ready For Opening Sept. 1

(Continued from page one)

are the widely known and successful operators of Knott's Warehouse, both of whom are pioneer tobaccoists here, and figured prominently in weaving of the tapestry of the Farmville market, demonstrating their faith in the market's future and also leading in the many battles which followed the establishment of the market, submerging their own interests many times for its up-building.

Under the able and creditable management of these experienced warehousemen, who are considered among the best judges of tobacco in the State, the interests of patrons will be well guarded, and an interview with them revealed the fact that they are very optimistic over prospects for the 1936 season.

Bell & Bobbitt.

L. R. Bell and J. Branch Bobbitt, proprietors of Bell & Bobbitt's, are looking for a big season at their huge new warehouse, which was finished in time for the opening last year, the special lighting of which they always point out as an essential feature in selling tobacco.

Mr. Bell was raised and still owns and lives on a bright tobacco farm, which means for him first hand knowledge of tobacco in the field, the barn and the grading room, and has had many years experience in its sale; all of which laid the foundation for the successful and prosperous business which he has built up.

The outstanding success in warehouse management of J. Branch Bobbitt, the junior partner, has attracted a large patronage and this warehouse has shown an increase in volume each year since the partnership was formed. Always alert and paying considerable attention to the needs of his customers, Mr. Bobbitt's efforts have demonstrated to their satisfaction the careful handling of tobacco placed on his floor and of securing the highest dollar.

Experienced and capable the members of this firm have merited the increased confidence of farmers throughout the Belt which they have received during the years they have been in business here.

The following well selected men will make up the clerical force at Bell & Bobbitt's: Jack Rogers, auctioneer; Millard Stencil, floor manager; E. N. DuRant, bookkeeper; Ivey Warren, Bill Taylor, Suggs Askew, Harper Walston and Bennie Bell, general sales and office; Robert Hay, James Carlisle and Albert Bell, weighers.

Webb's Warehouse.

Outstanding tobacco warehousemen and gentlemen of high integrity, who demand that every kindness and courtesy be shown their customers are Grover H. Webb and Jack Lewis, proprietor of Webb's Warehouse. Prominent tobaccoists and growers, they have a large following and many friends in the tobacco business and among the farmers.

Jack Lewis, a native of this section, who has been connected with Mangum's Warehouse in Rocky Mount the past three years, has joined forces with Mr. Webb, a warehouseman of long experience here. Jim Easterly, who has been in the tobacco business for the past 15 years in Eastern North Carolina, an experienced sales man, formerly with the Tin Warehouse, Goldsboro, will be associated with this firm, assisting in the running of sales and the operation of the house.

Mr. Webb states that this organization is one of the best and strongest he has ever been connected with and is expecting a banner season for Webb's Warehouse this year. He shares the feeling of optimism prevailing generally on the Farmville market and foresees a prosperous season for the entire market.

Webb's Warehouse force, well-known to farmers in this section, is composed of: S. T. Lewis, assistant manager; J. W. Thompson, who was on the Kinston market last year, auctioneer; G. E. Trevathan, bookkeeper; Leslie Carr, floor manager; Melvis Gay, assistant floor manager; Joe Jones, leaf man; John King, Seth Barrow and Will McKeel, clerks; O. F. Weeks, Henry Ellis, Gilmer Britt, J. R. Diddy and A. B. Tyson.

"All-I Right, All-I-I-I-I" Aw Heck
 The theatrical weekly, Variety, rumors a \$25,000 a week offer to Major Bowes by a new sponsor. The sponsor is only waiting for the Major's all right.—Detroit News.

Play Keeps Jack From Being Dull Boy Here in Farmville

(Continued from page one)

ago the application of the town for a community house, a library building and a golf course were submitted to WPA officials, the golf course receiving favorable attention, due to the fact that Farmville had no skilled labor on her relief list.

The town met the challenge of the government to match its grant of \$5,000 for labor, by calling a mass meeting, at which citizens were given the opportunity of assisting needy unemployed and adding a splendid recreational field to Farmville's play facilities. A successful canvass was made for stockholders, who subscribed \$5,000. The organization of a Country Club, and immediate purchase of adequate grounds followed in rapid succession, resulting in the beautiful nine-hole links, situated just across from the municipal recreational center, which served the purpose of supporting around fifty families of the town during the winter and spring months, and two fold in that many men and boys have been given jobs, as caretakers and caddies. Wyatt Holmes is manager of the course and serves as pro also.

Others Welcome.

Citizens of nearby towns join with those here in the enjoyment of the healthful recreation of swimming and golfing. They are always accorded a hearty welcome and made to feel at home here, where most of the people are spending their vacations this summer and especially enjoy the companionship of outdoors.

Play Center A Monument.

The opening of Farmville's public play center as held on July 31, the sum of \$600 being donated by citizens for the purchase of equipment, consisting of slides, swings, ocean wave rides, giant stride, sandpiles, and seesaws; the money having been raised, the equipment purchased and installed within four weeks after the appropriation by the WPA of funds for paying supervisors was proposed and set aside for Farmville. Tennis courts will be added in the spring.

The play center, to which one visit will prove the value of wholesome fun for the happiness of the children of the community, is situated

in a grove of pecan trees on the light plant grounds, adjacent to the swimming pool, and the children are expected by some residents here to revert back to the monkey instinct when fall comes. Providing safety in play, the center is supervised daily by Mrs. Jennie Planagan, Dr. Annie Joyner, Mrs. Peggy Beaman, Mrs. Mamie Robinson and Mrs. Lucy Sutton. It has met with great success and been received with much enthusiasm by the children.

As a monument to President Roosevelt and this administration stands Farmville's splendid recreational center, which has infused the community with new life and which will bring happiness to its residents for generations to come. Thus the recovery program moves forward, costing the country billions of dollars, yes, but even at that it isn't costing as much as the depression.

Community House Some Day.

A piece of land, adjoining the swimming pool, has been acquired recently by the town, to serve some day as site for the community house, which will give Farmville a well rounded recreational center. And will Farmville get a community house? In answering this question, a prominent citizen, who takes an active interest in the welfare of the community and its permanent and stable development, lapsed into "American" probably used by his children, "Blow me down, if we don't!"

Municipal Plant Improved.

An improvement program, entirely at municipal expense, is now underway in the water and light department, which calls for enlargement and new equipment and an expenditure of \$100,000. A new well to supplement the splendid water supply, is now being dug at a cost of \$10,000.

One of the most commendable of services rendered the community this year by the town in conjunction with the Federal government, was the construction of 15 miles of rural electric lines at a cost of \$10,000, a great majority of the farmers taking advantage of this opportunity of making life infinitely more attractive.

The rural housewife was more interested in this project than her husband, for rural electrification and appliances have done for her what the riding plow, disc harrow, etc., have done for the men on the farm,

enabling her to iron without running a high temperature, saving both her strength and disposition and bringing many other comforts and happiness to her and her family. In fact the sauce for the gander, "Come out of the rut, John," is now sauce for the goose, "Come out of the kitchen, Mary."

Sewing Room.

The sewing room, financed by the government, with the building, water and lights provided by the town, proved a boon to unemployed women here during the past winter months.

New Buildings.

Two new business houses have been built in recent months, Farmville's modern Funeral Home, by the Farmville Furniture Co., and the store, built by J. W. Holmes and occupied by Pitt Furniture Co.

Around \$100,000 has been invested in new homes in Farmville during the past year, bearing further attest to the civic pride of citizens, and prospects for the building of several more this fall are excellent.

Sanitary Projects.

Sanitary inspectors from various towns have visited Farmville during recent weeks for the purpose of surveying the town's fly and rat eradication control under the system devised by Dr. H. B. Smith, Farmville Sanitary Officer, and put into action by the Town Board with his assistance.

Farmville Moves Forward With Her Alert Weed Market

(Continued from page one)

peak last year, when it sold over 28 million pounds of tobacco, with a 30 per cent increase for the market at a \$21.72 average per hundredweight—the highest average in the State. Does this mean anything to Farmville people?

Thirty-two years ago Farmville was an unknown quantity, today it is a thriving town of 2600 population, surrounded by many of the finest farms in the commonwealth, recognized at home and abroad as a mighty force in the State and well known in every town and city that speaks the language of tobacco.

And what has brought this prestige and distinction to its name? Without hesitation any Farmville citizen will answer your question in four words, "THE FARMVILLE TOBACCO MARKET." It has been her glorification.

? Why New Clothes ?



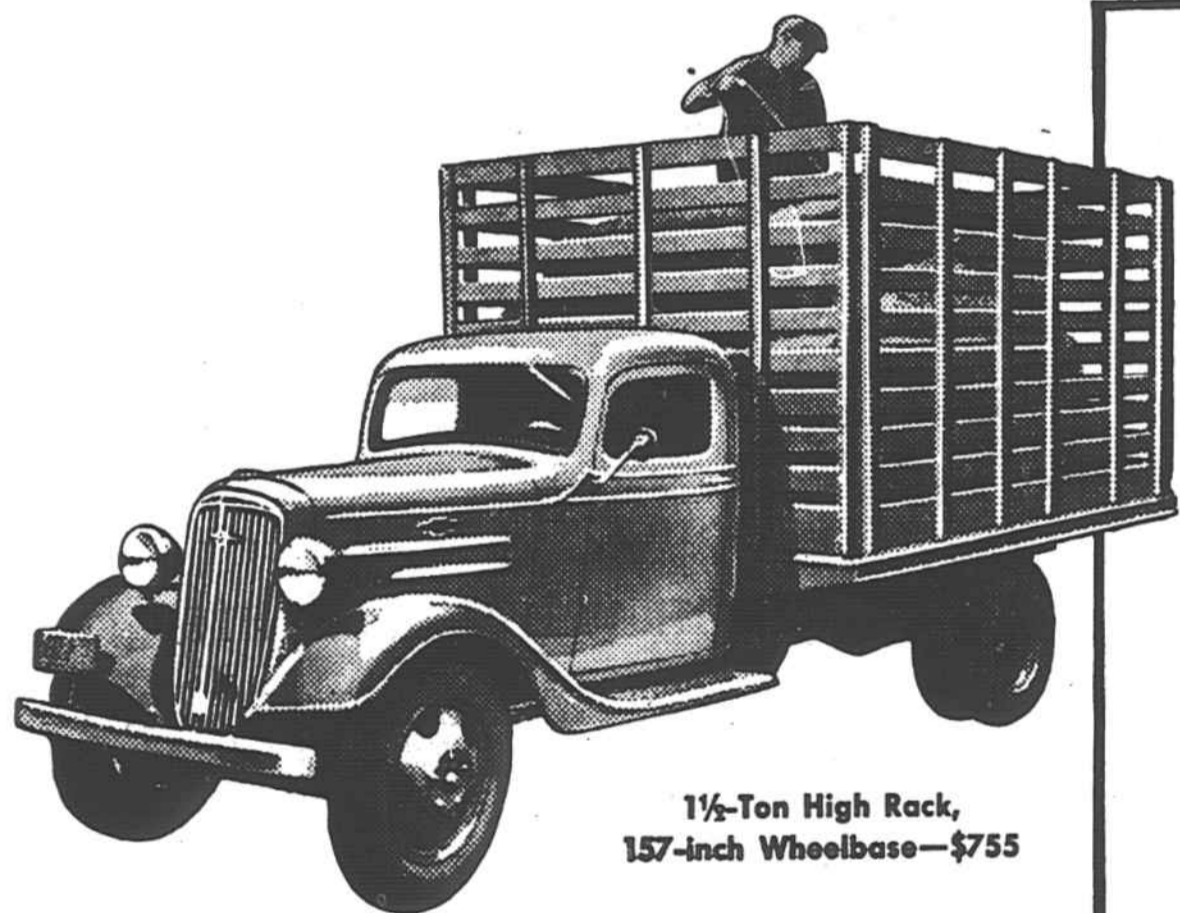
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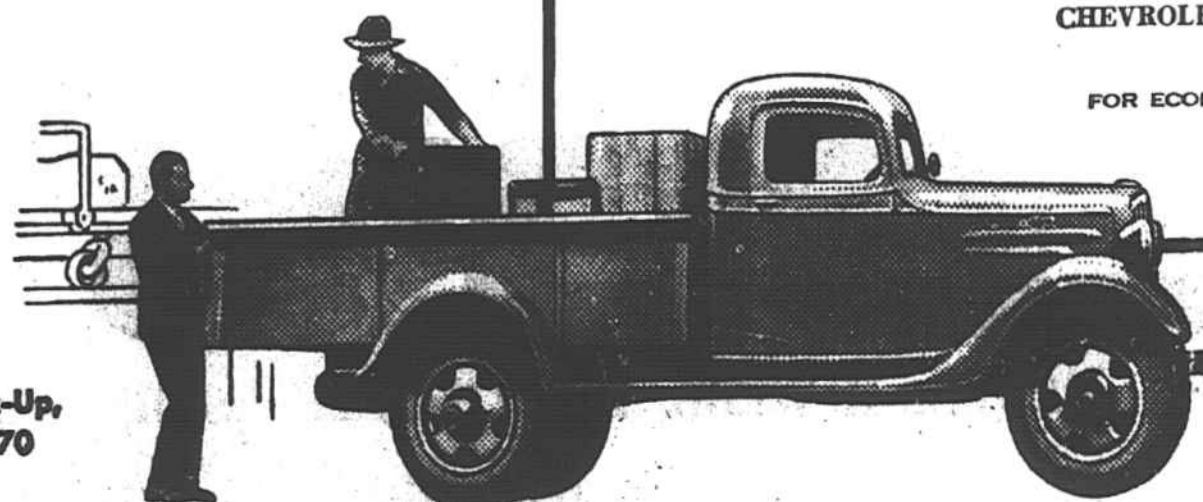
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