

North Carolina's Advertising Campaign To Begin Tonight

Campaign To Be Launched With Address by Gov. Hoey at 9:30 Over a State Radio Network of Seven Stations

Charlotte, July 2.—Governor Clyde R. Hoey will speak here tonight at 9:30 o'clock over WSOB and a network of seven North Carolina radio stations inaugurating the state's \$250,000 advertising campaign authorized by the legislature. He will speak thirty minutes.

Other stations linked for the broadcast are WPTF, Raleigh; WDNC, Durham; WNCN, Asheville; WSJS, Winston-Salem; WPTC, Kinston, and WBIG, Greensboro.

Originally it was planned for the broadcast to emanate from WPTF and arrangements were made to that end. Later, however, it was found the Governor would be in the vicinity of Charlotte today and it was determined to originate the broadcast from the studios of WSOB. Line tolls for the network are being defrayed by Station WPTF and all stations are contributing their time and facilities as a public service in connection with the campaign getting under way.

Under terms of the legislative appropriation, the quarter of a million dollars is to be expended between now and July 1, 1939, under direction of the State Board of Conservation and Development. The board is composed of twelve members and the following form its advertising committee: J. L. Home, Jr., of Rocky Mount, N. C., Chairman; J. P. Rawley, of High Point; Sanford Martin, of Winston-Salem; and Coleman W. Roberts, of Charlotte.

Governor Hoey, chosen to inaugurate the advertising campaign, has for many years cherished a desire to see the state adopt a program of advertising to "tell the world" about the many North Carolina assets; its desirability as a vacation spot; its industrial and agricultural possibilities; and its year round appeal as a place in which to live.

During the intensive campaign the many natural and man-made advantages of North Carolina will be placed before the world. All worth while forms of advertising will be utilized and the message "make your vacation permanent in North Carolina" will be carried far and wide.

TO TAKE SPECIAL COURSE

Miss Margaret Smith, daughter of Mr. and Mrs. J. G. Smith, who has been teaching in the Stoneville school for several seasons, is leaving Saturday for New York, where she will take a special Home Economic course at the University of New York.

Miss Smith recently accepted a position as Home Ec teacher in the Reidsville high school for another year.

SMITH-BAILEY

Miss Estelle Bailey, daughter of Mrs. D. L. Bailey and the late Mr. Bailey, of Greenville, and James Herbert Smith, of Kinston, son of the late Mr. and Mrs. Sherrod Smith, of Farmville, were united in marriage at the Baptist parsonage in Goldsboro, on Saturday morning, June 19, by Rev. Mr. Smith, the pastor, in the presence of a few relatives and intimate friends.

After a wedding tour of Western North Carolina, the couple will be at home at the Caswell Training School, Kinston, with which institution Mr. Smith is connected as head of the gardening division.

CELEBRATES BIRTHDAY

Miss Ann Turnage entertained thirty-five of her friends at a lovely birthday party on Tuesday afternoon. Games were played on the large lawn and lemonade was served by the mother of the small hostess, Mrs. Lester Turnage, assisted by Miss Bettie Joyner, who also told the children a number of interesting stories. Miss Evelyn Hope Turnage led in directing a number of games and stunts.

Refreshments of ices, cake, nuts and candy were served from a decorated table out-of-doors, and balloons were given as favors.

PROGRESSIVE BRIDGE CLUB

Mrs. P. E. Jones entertained the Progressive Bridge Club at the home of Mrs. G. M. Holden Thursday morning at a delightful luncheon. The home on Contentment street was pleasingly arranged with flowers carrying a color note of pink and green. Mrs. R. H. Knott winner of high score, was awarded an etching.

Mrs. Ammons, of Sparta, S. C., guest of Mrs. Jack Smith, and Miss Ida Cowan, of Durham, and Mrs. J. E. Darden, were special invitees.

Social Security Questions And Answers

Question No. 5: My husband just died. He was a baker. He was 45 years old. His employer deducted social security taxes from his wages. Do I have anything coming to me under the law?

Answer No. 5: From the information you give it would seem you have. The Social Security Board has prepared simple forms to be filed by widows who believe they have a claim for a lump-sum payment under the Social Security Act. If you will call at the Social Security Board office in Raleigh every assistance will be given you in filing your claim.

Question No. 6: I am a college student and intend to take a position with a bath house company as a life guard at a summer resort during vacation. Do I come under the Social Security law?

Answer No. 6: You do. You should apply for a Social Security Account Number and give the number—but, keep your card—to your employer. The wages you earn this summer will go to your credit on your wage record kept by the Social Security Board and count toward future benefits.

Question No. 7: I am a carpenter, 54 years old; and I want to know what I will get out of the Social Security Act?

Answer No. 7: It is assumed you mean to ask whether you will receive any money under the old-age benefits provisions of the law. You will receive when you reach 65, and file a claim, a lump-sum payment amounting to $3\frac{1}{2}$ percent of your wages, up to \$3,000 a year from one employer, after December 31, 1936, and prior to the time you become 65.

Question No. 8: I am resident manager of an apartment house. I receive no money but I get the use of an apartment, rent free. Do I come under the Social Security law and does the apartment house owner have to pay taxes for me?

Answer No. 8: You are an employed person within the meaning and scope of the Social Security Act. You must apply for a Social Security Account Number, on Form SS-5, which can be obtained from your nearest post office or from the Social Security Board office in Raleigh. The Treasury Department has ruled that the rental value of an apartment comprises wages, within the meaning of the Act, in such cases as yours. Your employer is responsible for collecting one percent of your wages and paying it to the Collector of Internal Revenue. He must also pay, as your employer, one percent of the amount of your wages under the tax provisions of Title of the Act.

Question No. 9: I have been working for the R & W Grocery Company and my Social Security Number is 196-08-3648. I am going to work for another company. Do I have to get another number?

Answer No. 9: No. Keep your account number card but give your account number to your new employer. The same number is good no matter how many persons you work for.

Question No. 10: My employer says the Social Security Board requires him to report my religion and what union I belong to. Is that right?

Answer No. 10: No. The Social Security Board has warned employers against circulating such unauthorized questionnaires among their employees. If you will write or telephone the name of your employer to the Social Security Board office in Raleigh, an effort will be made to correct your employer's misunderstanding.

PITT COUNTY MINISTERS UNION

Insomuch as July 5 will be observed as a holiday, the County Ministers Union will meet in its regular session in the Christian Church of Farmville on the following Monday, July 12.

The program chairman for this meeting is Rev. Robert C. Grady, Pastor First Presbyterian Church of Greenville. The meeting will convene at 11 A. M., and the program is as follows: Rev. C. A. Lawrence, devotional; Rev. D. A. Clarke and Rev. Wm. A. Ryan will lead the discussion on the subject, "The Application of The Minister's Message."

Luncheon will be served in the church and a full attendance is desired.

C. B. Mashburn, President.
D. A. Clarke, Secretary.

Washington Farm News

ABOUT INTEREST RATES.
NO SPECIAL FAVORS.
AVOID RESENTMENT.
WHEAT AND COTTON.

(By Hugo S. Simms, Washington Correspondent)

The President has come out against a continuation of the reduced interest rate on farm loans which was voted by Congress in 1934 and 1935. On about two billion dollars worth of debt, the contract rate of between four and five and one-half per cent. was cut to a flat three and a half per cent. at a cost to the Treasury of \$40,000,000 a year.

The idea in the minds of congressmen at that time was not to give the farmers a subsidy or to ask taxpayers to permanently contribute \$40,000,000 a year to the payment of interest on the obligations of some farmers. The reduction was made for a year at a time for the purpose of assisting farmers to get on their feet and avoid the loss of their land during the depression.

As the nation comes back to normalcy, it is nothing but right and proper, as the President says, for the contract rates to apply again. Mr. Roosevelt points out that no subsidy is given to city home borrowers or to those who deal with the RFC and the PWA. The opinion last week, however, in that the Senate would concur in the House action continuing the three and a half per cent. rate on land bank loans and cutting from five to four per cent. the interest on "commissioner loans" made to distressed farmers. If this bill comes to the President, it will undoubtedly be vetoed.

There is more at stake than the question of interest rates to a group of farm borrowers. Some three billion dollars in loans on city homes are on a five per cent. interest basis. If rates on farm loans are reduced, there is no reason why rates on homes should not also come down.

We think it important for farmers to understand the difference between assistance necessitated by abnormal conditions such as the depression and the droughts, and what amounts to special favors from the Government. What the farmers of the nation have a right to expect is equal consideration of their position and assurance of the same treatment that the Government gives other groups. Along this line, we call attention to the remarks of Secretary Wallace to 166 boys and girls attending the 11th annual 4-H Club camp last month. Mr. Wallace urged his hearers to "catch the vision of the general welfare of the whole United States and not of the farmer alone."

Naturally, some quick-thinking agriculturalist will immediately cite the favors which the Government has extended to other groups. The argument will be that because this has been done, the farmers are entitled to get something extra for themselves. This, we think, is the wrong attitude. The farmers should more properly protest against and fight all special favors granted by the Government to special groups rather than seek to entrench themselves in the favored class which will inevitably lead to tremendous consumer resentment with evil effects upon agriculture.

No man knows what the wheat production of the United States will be this year because so much depends on the weather, and no one can foretell the price of wheat in the fall of 1937. However, it is interesting to report that world stocks of late wheat, outside of Russia and China, on July 1st, are about 230,000,000 bushels less than on the same date in 1936 when these stocks totaled approximately 760,000,000 bushels.

Growers of cotton, our other great export crop, are also in a better world position. On August 1st, it is expected that the world carry-over of American cotton will be about one million bales less than on the same date in 1936. Moreover, the Bureau of Agricultural Economics reports that "American cotton is now more favorably priced in relation to foreign growths" than in many months.

However, growers of wheat and cotton may bear in mind always that the great export market for their surplus production will not return and, consequently, growers must carefully watch total yields, until some method is devised to promote international trade and to enable foreign people to pay for the products of our acres.

SPANKS TRACE-SITTER

Wayne, Pa.—Bringing his train to a stop, the engineer got down, picked up a two-year-old boy who said he was "just sitting" on the tracks and spanked him soundly.



DEMOCRATS RIPTS.
COURTS AND RELIEF.
NO PIGNIC PEACE.
THIRD TERM TALK.
BOTH PARTIES DIVIDED.
LEGISLATION TIED-UP.

(By Hugo S. Simms, Washington Correspondent)

Considerable discussion has been had over the cleavage between the President and some of the members of his party, evidenced by the fight on his Court proposal in the Senate and by the unsuccessful efforts in the House and Senate to amend the relief bill. The fact that Senator Byrnes, of South Carolina, a White House favorite; Senator Robinson, of Arkansas, Senate leader, and Senator Harrison, of Mississippi, chairman of the Finance Committee, joined nineteen other Democrats in supporting an amendment to require states, cities and counties to contribute twenty-five per cent. on WPA projects, is taken to indicate a serious situation for the President.

Generally, the economy revolt came from the effort of Senator Byrnes to amend the relief appropriation bill for the 1938 fiscal year by requiring states and local communities to put up a minimum of forty per cent. of the cost of work relief projects after October 1st, or to take a "pauper's oath" that they are unable to do so. The President supported the position of Harry Hopkins and won his relief fight by the vote of both houses. However, observers foresee the possibility of a wider rift within the Democratic party although acknowledging that the President has again demonstrated his ability to get what he wants.

Because of a growing sentiment among Democratic congressmen that the President is too hard to be reached by individual members, the issue may grow unless some effective contact is established by the Executive as a result of the unique Jefferson Island three-day conference.

The Court reorganization bill, which was dumped bodily into the lap of Congress by the President is credited with causing most of the friction. The fight over the relief bill, the effort to force the Administration to take a stand against the sit-down strikes and the suspicion that some congressmen are determined to assert congressional power more effectively in the future adds basis to the belief that a serious rupture is possible among the Democrats.

The get-together on Jefferson Island may soothe the vanity of some congressmen but it can hardly be expected to produce positive results. The course of politics is rarely shaped at such a gathering. That the President realizes the discontent which exists in Congress is certain. At the same time, there is no indication that he considers it serious of that he believes that the disgruntled element represents the members of the Democratic party. In fact, it is reasonably certain that on the Court fight itself, Mr. Roosevelt is confident that the people back his program and that he will not shrink from making it an issue in the elections next year.

How far the revolt, if one may use the word in this connection, will go is not certain. The President is generally regarded as the most popular figure in American political life and, despite all suggestions to the contrary, most intelligent political observers credit him with having retained his hold on the masses and most of them believe that in the elections of 1938 and 1940 he will be the dominant issue.

Already some talk is being heard of a third term for Mr. Roosevelt and from Pennsylvania come reports that a movement is gaining headway there, with John L. Lewis as one of the chief advocates of the third term idea. Governor Earle, suggested as a candidate in 1940, openly intimates that he is for Roosevelt again in that year. Whether these stories come from friendly sources or as a result of efforts to arouse prejudice against Mr. Roosevelt, no one can say. At any rate, the situation today, especially since his victory in the relief bill battle, is that the President continues to dominate the Democratic party, although the probability is that he will have to wage a bitter fight with some of the senators who oppose his program.

The division which exists in the Democratic party is one which practically every President has faced, due to the fact that geography has played a great part in the life of both parties. The conservatives and liberals are not divided into two parties.

County Pays College Debt

First Bond Ever Sold by Pitt County Paid Off Wednesday

Greenville, June 30.—Pitt County today paid off the first bond ever issued by that government—a \$50,000 issue for money borrowed in 1907 to aid in establishing East Carolina Teachers College here.

That \$50,000 issue cost the county exactly \$125,000—\$75,000 having been paid in interest since the date of maturity was set for one time, 30 years from the date of issuance. Now, however, bonds are retired at frequent intervals, thereby saving the governments huge sums in interest.

Since 1907 the following bond issues, and the date of expiration, have been issued: 1908, \$50,000 for the Tar river bridge and Contentment bridge at Grifton, 1938; 1911, \$75,000 for the court house, 1941; 1917, \$50,000 for minor bridge construction, 1947; 1919, \$100,000 for funding bonds to pay off deficits, 1959.

These issues total \$325,000 and all were made before the county's road building program was started in 1920. A total of \$2,026,000 was issued for the highway construction work.

Payments on the county's bonded indebtedness, the first in 1925, follow: 1925, \$2,000; 1926, \$2,000; 1927, \$2,000; 1928, \$95,000; 1929, \$5,000; 1930, \$30,000; 1931, \$15,000; 1932, \$25,000.

The maturities became heavier in 1933 and since then \$308,000 has been paid on the indebtedness. Also retired in the last two years were a Bethel school district \$20,000 issue, a Arthur school district issue of \$12,000 and a Grifton school issue of \$20,000.

At the present time the county-wide bonded indebtedness totals \$2,150,000.

Next year bond requirements will be: for interest \$111,000, and for principal \$136,000, or a total of \$247,000, which with township road and school bond maturities will make a grand total of \$325,000.

Approximately 75 per cent of the taxes collected in the county go for payments of principal and interest on bonds, leaving 25 per cent for operating expenses.

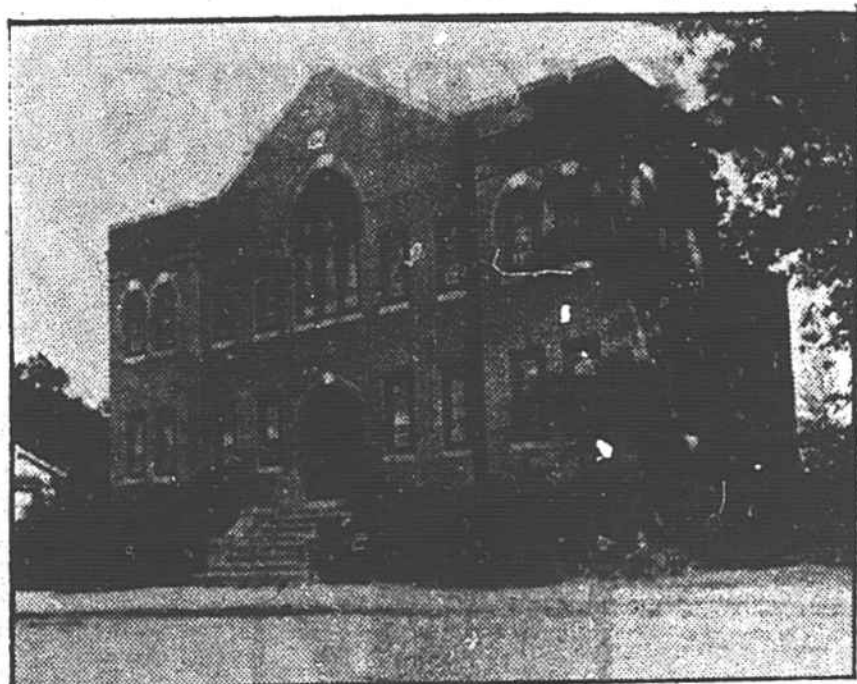
Many Business Houses To Close Here July 5th

According to a petition circulated yesterday and turned over to the office, several of Farmville's business houses will close Monday, July 5th in celebration of the July 4th holiday. We understand, however, that some firms will remain open on account of the regular Wednesday afternoon holidays.

Several Car Loads Cucumbers Shipped From Farmville

According to a report from Mr. Garris, of The Turnage Co., eighteen car loads of cucumbers have been shipped from Farmville so far this season, with quality good up until the last few days. Many more car loads are expected to be harvested before the season closes.

FOUNTAIN PRESBYTERIAN CHURCH



The Fountain Presbyterian Church was dedicated Sunday, June 27th with an impressive service. A most helpful sermon was preached by Rev. R. E. McClue of New Bern, from II Corinthians 13:13. A good congregation was present. Among them were former members and friends from Farmville, Falkland, Washington, Greenville, Lenoir, Rocky Mount, Warsaw, Roanoke, Va., and other places in the community. The local choir and a male quartet from Farmville furnished special music for the occasion. The quartet was composed of Messrs. C. F. Baucom, Pierson Hassell, W. D. Morton, and J. R. Shearin, and was accompanied by Mrs. J. M. Hobgood of Farmville. It was unique that Mrs. Hobgood, the pianist on this occasion, was also the pianist in a series of meetings held by the late Rev. W. D. Morton in the early days of the Church.

An Act Requiring The Examination of Domestic Servants

Tobacco Man Believes Weed Exports To Gain

Garrett Returns From European Tour; Discusses Conditions

Greenville, June 30.—Conditions in England and Ireland are described as "very good" by R. M. Garrett, president of the Person-Garrett Tobacco Company, who has returned from a trip to Europe.

Garrett pointed out that the United States sends a larger percentage of tobacco to England than comes from their colonies. He added that an increase in foreign weed consumption as well as in the United States, would likely result in satisfactory prices this fall.

Much building and spending is going on in Ireland and England, said Garrett, and general business conditions are encouraging. The customers of Garrett were informed that the best 1937 tobacco crop would come from this section.

It was revealed that tobacco conditions look exceedingly favorable in both countries.

Garrett expressed the opinion that more weed would be exported this year due to the increased consumption. The English colonies continue to produce more tobacco and this is gradually becoming a threat to exporters in the United States, since the duty on tobacco from the colonies is much lower than that sent abroad from America.

New Bern Plays Lead In Golf Here

To New Bern went the honors in a tri-club tourney here Sunday afternoon, in which New Bernians had Farmville and Washington players as opponents, posting a 9 to 22 score with Farmville and 5 to 13 with Washington, the last named also carrying a licking from the Farmville club 18 to 2.

Farmville players joining in the tournament, their medal scores and points won and lost were:

Wyatt Holmes, 71, 1-1; Clyde Finch, 78, 3-2; B. O. Taylor, 79, 2-2; W. A. Pollard, Jr., 81, 4-2; C. A. Lilly, 82, 1-1; Marvin Lindsay, 83, 4-2; Dr. Dennis Keel, 83, 6-0; H. H. Bradham, Jr., 86, 3-2; W. S. Royster, 86, 3-3; Fred Davis, 97, 0-3; R. D. Rouse, 91, 0-3; Lynn Davis, 96, 0-0; C. O. England, 101, 0-3.

HUNT 'POSSUMS FRONT YARD

F. G. Smith and Louis Alex took their hunting equipment and went big game hunting in the front yard of the former this week. They bagged among other animals a large 'possum. Who loves 'possum and 'taters?

All Servants Must Have Certificates Before Applying For Jobs

The General Assembly of North Carolina do enact:

Section 1. That hereafter all domestic servants who shall present themselves for employment shall furnish their employer with a certificate from a practicing physician or the public health officer of the county in which they reside, certifying that they have been examined within two weeks prior to the time of said presentation of said certificate, that they are free from all contagious, infectious or communicable diseases and showing the non-existence of any venereal disease which might be transmitted. Such certificate shall be accompanied by the original report from a laboratory approved by the State Board of Health for making such tests showing that the Wassermann or any other approved tests of this nature are negative. Such tests to have been made within two weeks of the time of the presentation of such certificates; and such certificate shall also affirmatively state the non-existence of tuberculosis in the infectious state.

Section 2. That all domestic servants employed shall be examined at least once each year and as often as the employer may require, and upon examination shall furnish to the employer all of the evidence of the condition of their health, as is set out in section one hereof.

In connection with the above Act, the Pitt County Health Department gives out a ruling of the State Board of Health, as follows:

"At a recent meeting of the Executive Committee of the North Carolina State Board of Health, it was decided that the public health officer should examine, under this Act, only such servants as are referred to the health department by private physicians, or certified to the health department by the welfare department, as indigent. All those cases who are able to pay private physicians for this service should cooperate with the private physician in follow-up work on contacts and in making Wassermann tests on all patients referred to them. This was the recommendation of the Executive Committee of your State Board of Health."

The Pitt County Health Officer states that his department is ready to give full cooperation in this important health matter.

The Pitt County Health Department wishes to call attention to the regular, monthly, State Orthopedic Clinic held every first Friday, from noon to 3 o'clock p. m., in the Health Department offices, 315 W. 3rd Street, Greenville. The next clinic will be held on Friday, July 2nd.

This clinic serves not only Pitt County, but Beaufort, Hyde, Pamlico and Carteret as well. The clinic is open to both white and colored.

All types of cripples are received into this clinic for examination without cost.

Dr. N. Thomas Ennett, Pitt County Health Officer, requests that where practical, all patients bring a note from the family physician.

The Health Officer extends a special invitation to all physicians and all welfare officers to visit the clinic.

Two Measles Cases Discovered In Pitt

Greenville, June 30.—Dr. N. Thomas Ennett, Pitt County health officer, today called attention to the fact that two new cases of measles have been reported for the month of June. They are the first for 1937.

He expressed hope that all parents who suspect measles among children in the family will call a physician promptly and separate the sick child from other children. He explained that measles is highly contagious and in cases of infants and babies should be looked upon as a very serious disease.

State rules and regulations on measles as in other contagious diseases is, that where no physician is in attendance, the parent is required to give notice to the health department.

FARMVILLE CHALLENGES WILSON

Mebane T. Lea, Farmville's number one tennis player, was defeated Sunday by defending champion, Frank Lea of Wilson, in one of the most exciting match plays known to Farmville. The score was 6-3, 0-0, 6-2.

Frank Lea, the defending champion kept the stands on their feet with his spectacular playing, showing every one that he deserves to be the champion that he is, and that he is assured a berth on the Davis Cup Team next year.