

Patrons Our Advertisers, For They Are Constantly Inviting You To Trade With Them.

# The Farmville Enterprise

SELL, BUY and BANK in FARMVILLE, the STEADIEST MARKET in the STATE

VOLUME TWENTY-EIGHT

FARMVILLE, PITT COUNTY, NORTH CAROLINA, FRIDAY, OCTOBER 1, 1937

NUMBER TWENTY

## FARMVILLE MARKET CONTINUES TO BREAK RECORDS EACH WEEK

### Leading All Markets of Belt in Averages; Monday's Sale Largest in History; Paid Out Most Money in 18 Years in One Day; Highest Average of Three Seasons

Experiencing heavy sales daily and with an increase in long distance patronage observed, the Farmville tobacco market continues to break records each week, the explosion of records for this, the 6th week, coming as a result of experiencing the largest sale of a single day in its history on Monday; the greatest amount of money paid to farmers in eighteen years, and the highest average of the entire Bright Leaf Belt, and of three seasons here.

Official figures reveal that \$11,018 pounds were sold for \$253,303.08, at an average of \$31.23, on Monday. With daily sales averaging around a half million pounds, and prices holding firm, a spirit of optimism and good cheer reigns on our four warehouse floors as farmers compare bills of sale and express satisfaction over the results.

A total of 1,875,818 pounds has been sold on the Farmville market during this week, through Thursday, for \$555,728.28 at an average of \$29.63. C. A. Brown, Wilson R. F. D., Ennis Bass, Route 3, Clinton, James Darden, Route 3, Wilson, Levy Moore, Route 2, Macclesfield; Glenn Tyson, Route 1, Greenville; R. M. Dixon, Route 1, Hookerton and T. C. Quinn, Farmville, received benefits this week from the extra advantages offered growers who sell on the Farmville market on Tuesdays, Wednesdays and Thursdays.

Inquire for your own benefit of anyone in Farmville regarding the Booster Club's plan for keeping the market from being flooded with offerings on Mondays and Fridays.

### FARMVILLE GROUP PRESBYTERIAN CHURCHES

A successful meeting closed on Sunday evening at the Fountain Presbyterian Church, in which Rev. Cecil Lawrence of Varina did the preaching.

The Sacrament of the Lord's Supper will be observed at the Farmville Presbyterian Church at the 11:00 o'clock service Sunday morning. Also an offering will be received for Synod's Home Missions. The Sunday School offering Sunday is for Barium Springs Orphanage.

Evangelistic services are being conducted at Falkland this week, with the Rev. J. R. Potts of Southport assisting the pastor. Services each evening at 7:30, continuing through Sunday evening. A cordial invitation is extended to the people throughout the community to attend these services.

On Friday, October 8th, beginning at 10 o'clock, the District Conference of the Woman's Auxiliary will be held at the Falkland Church. A good program has been arranged and the women of the several co-operating churches and others in the community are urged to attend. A basket lunch will be served at the noon hour.

### BRIDGE TOURNAMENT

The Junior Woman's Club was the sponsor of a bridge benefit on Thursday afternoon, the scene of entertainment being the American Legion Hall, which was attractively decorated with fall flowers, donated so generously by Mrs. J. I. Morgan, Sr., and Mrs. George W. Davis.

The prizes for the afternoon were won by the following; high score, Mrs. R. L. Hammond; second high, Mrs. Trevathan, of Fountain; consolation, Mrs. L. T. Reese; and the two floating prizes were won by Miss Elizabeth Davis and Mrs. M. V. Horton.

The following firms liberally contributed the prizes: Doris Beauty Shoppe; Rollin's Cleaners and Dyers; Farmville Furniture Co.; Bell-Tyler Co.; and Wholesome Drug Co. The table cigarettes were given by Russell Moore, buyer for the Reynolds Tobacco Co.

The refreshments served between plays consisted of coffee, sandwiches, doughnuts, and pickles. Club group leaders in charge were Miss Elizabeth Eason and Mrs. Clyde Walker of one group and Mrs. Alex Allen and Miss Mary Alice Beaman of the other.

### E. C. T. C. STUDENTS

Misses Cora Lee Patterson, Bertha Joyner Lang, Nita Lee Townsend, Martha Cobb, Mary Elizabeth Smith, Ruth Hayes Turnage, Sula Carr and Ann Jones left this week to resume their studies at East Carolina Teachers College, Greenville.

## Farmville High Defeats LaGrange

The football season officially opened in Farmville, when LaGrange kicked off to Farmville on Friday afternoon. Judy received the punt on his own twenty yard line and brought the ball to Farmville's thirty-five yard line. After three chances for a first and ten, Judy punted the ball into deep LaGrange territory. LaGrange made a first and ten, but lost the ball after four more chances. With three plays Smith, Spell, and Judy made ten yards. With three downs and no gain, Judy punted thirty yards to LaGrange Quarter. There were three plays and no gain. LaGrange punted, and the spectacular run of thirty yards was made by acting-captain Judy. Farmville fumbled the ball, which was recovered by LaGrange. LaGrange then made two first downs. After a punting dual the whistle blew for the half, leaving the ball resting on Farmville's own thirty yard line.

At the beginning of the second half, Judy kicked off and the ball was brought to mid-field. Teel slipped in and dropped Williams for a eight yard loss. LaGrange was penalized fifteen yards for pushing. There were several punts between both teams. A gain of forty yards was made by Farmville's Turnage, Smith, Judy, and Spell. Judy then carried the ball around right end for a six yard gain and for Farmville's first touchdown. Judy's try for extra point was good. Score—Farmville 7, LaGrange 0.

Farmville kicked off. After three downs with the ball in LaGrange's possession, LaGrange punted to Farmville. The whistle blew for quarter. Smith, Spell, Turnage, and Judy behind a good blocking line, brought the ball nine yards from goal. With three tries and inches to go, Judy carried the ball over. Smith's one plunge for extra point was no good. Score—Farmville 13, LaGrange 0.

Farmville kicked off deep into LaGrange territory. Larange punted but was blocked by Brock on LaGrange thirty yard line. The game ended. Final score—Farmville 13, LaGrange 0.

Referees—Lynn Davis and Dick Martin. Head Linesman—Moore Harris. Timekeeper—Lonnie Mathews.

**LaGrange Line Up.**  
Left end, H. Walters; left tackle, R. Corbin; left guard, R. Hardin; center, H. Williams; right guard, W. Jernigan; right tackle, P. Spence; right end, R. Rouse; quarter back, S. Myers; right half, I. Moore; left half, M. Wilson; fullback, B. Williams.

**Farmville Line Up.**  
Left end, C. Wollons; left tackle, T. Willis; left guard, J. Yelverton; center, R. Teel; right guard, R. Webber; right tackle, T. Clarke; right end, L. Brock; quarterback, A. J. Judy; right half, B. Turnage; left half, O. G. Spell; fullback, J. Smith.

**FOOTBALL!**  
Farmville vs Scotland Neck, Friday, October 1, Farmville Athletic Field. Kick off 3:30. Admission 15c-25c. Contributed by J. Satterfield.

## Mrs. Hoey Addresses Daughters At Initial Meeting Saturday

Mrs. Beasley and Mrs. Jefferson Hostess To Chapter in Fountain

Speaking to the Farmville D. A. R. Chapter, Saturday afternoon, at its initial fall meeting, held at the home of Mrs. E. Bruce Beasley, in Fountain, Mrs. Clyde R. Hoey expressed appreciation for the contribution this organization is making to the nation, not only in the preservation of its history but in the furtherance of educational and conservation activities.

Mrs. Hoey referred to the problems of youth and underprivileged children in particular as closest to her heart. "A community reflects the attitude of its women," she declared, and concluded her address by stating that "The mothers as homemakers and the molders of human souls are the real builders of any nation."

The wife of the Governor, who is also a Daughter, charmed the chapter members and guests with her simplicity of manner, wit and genuine interest in the objectives of the organization. Miss Isabel Hoey, Mrs. J. B. Spillman, Mrs. E. C. Brooks, of LaGrange, and Miss Ruth Burke, of LaGrange, accompanied Mrs. Hoey to Fountain, and shared honors with her at a special luncheon tendered by Mrs. M. D. Yelverton. The pieces were laid for ninety guests. Mrs. W. B. Murphy, of Snow Hill, North Carolina Democratic commit-

## NEXT SUNDAY IS LAYALTY DAY

Next Sunday is Loyalty Sunday for church people throughout the nation, when every church member is expected to attend services and to assist in launching the fall and winter program of activities for their respective organizations.

**I Am Calling You**  
I am the best friend you ever had. I am hung about with sweet memories—  
Memories of brides—  
Memories of mothers—  
Memories of boys and girls—  
Memories of angels as they walk in the shadows.

I am blessed with loving thoughts, Crowned by happy hands and hearts. In the minds of the greatest men on earth  
I find a constant dwelling place. I safeguard man through all his paths, I lift up the fallen, I strengthen the weak,  
I help the distressed, I show mercy, Bestow kindness and offer a friendly hand.

I am good fellowship, friendliness, love. Some time—some day in the near or far future—  
You will yearn for the touch of any friendly hand.  
I am calling you—NOW.  
I am YOUR CHURCH.  
—Author Unknown.

The ministers of the town join together in extending a special invitation to every one in this community, but particularly the church members, to attend services on next Sunday.

### Church Attendance

**What My Absence Did—**  
1—It made some question the reality of religion.  
2—It made some think I was a preacher.

3—It made many think that I regarded my spiritual welfare and that of others as a matter of small concern.  
4—It weakened the effect of church service.

5—It made it harder for the preacher to preach.  
6—It discouraged the brethren, and therefore robbed them of a blessing.

7—It caused others to stay away from the church.  
8—It made it harder for me to meet the temptations of the week.

**What My Presence Did—**  
1—It caused people to have confidence in me.  
2—It made people know that I regarded my spiritual welfare and that of others as a matter of great import.

3—It had a good effect on the services.  
4—It made my friends feel more welcome.

5—It encouraged the brethren and helped the preacher in his work.  
6—It caused others to come to the house of God.

7—It pleased God and I was happy.  
8—It caused others to say "He practiced what he preached."  
—From The Plymouth Christian.

### PAYMENT SENT ON BOND DEBT

Farmville forwarded a check to New York in the amount of \$7,869.15 this week to apply on bonded indebtedness of the municipality, \$869.15 of this amount being interest.

Farmville authorities are proud of the record the town holds of having never defaulted in payment of any of its obligations.

## Roosevelt Cites Power Benefits For Small Towns

### Declares Cost of Living Becomes Too High In Cities That Are Overgrown; Says Nation's Budget To Balance In Year

Bonneville Dam, Ore., Sept. 28.—President Roosevelt visualized today, at this towering generator of electricity, the upbuilding through power of the nation's small communities. Large cities, he said, might grow "unhealthily" at the expense of smaller neighbors. He recommended study and planning, and described as "misleading and utterly untrue," statements that a nation divided into planning regions—little TVA'S—was heading toward "totalitarian or authoritarian or some other kind of dangerous national centralized control."

He added that he did not understand the terms "but they sound awfully big." He said the \$51,000,000 cost of Bonneville Dam across the Columbia river "will be returned to the people many times over."

He expressed the thought it was wiser for the United States to spend its wealth on such projects, than on armaments.

"As I look upon Bonneville Dam today," he said, "I cannot help the thought that instead of spending, as some nations do, half their national income in piling up armaments and more armaments for purposes of war, we in America are wiser in using our wealth on projects like this which will give us more wealth, better living and greater happiness for our children."

### Sees Balanced Budget.

Parenthetically, he said he expected to have the national budget balanced by the next fiscal year.

The speech, the first formal talk of his two week's transcontinental tour, totalled less than 2,000 words. It was delivered from a bunting and flag-decked stand at the dam administration building.

After the address, the President was taken on a motor tour of the mammoth power and navigation project and on to Timberline Lodge in Mount Hood National Forest. He returned to his train at Vancouver, Wash., late in the afternoon and arrived at Seattle tonight.

In a brief dedication speech at the \$650,000 government-built Timberline Lodge, the President cited the importance of the forest service in preserving national resources. Timber resources conservation, husbanding of waters at its source, mitigation of floods and prevention of soil erosion were mentioned.

The President linked cattle ranches of eastern Oregon with industrial development at Bonneville as actually benefitted by forest and water conservation. Northwest prosperity, he predicted, will in large part rest upon these policies of conservation.

He will spend tomorrow at the home of his son-in-law and daughter, Mr. and Mrs. John Boettiger in Seattle.

Mr. Roosevelt was introduced by Governor Charles H. Martin of Oregon, who said he told the President when the dam was authorized that he was "sending a new Lewis and Clark Expedition to rediscover the Northwest."

The President was applauded when he said he did not agree with those who hold that individuals have the right to do anything they wish with their property; again when he said he was for wider distribution of power, and loudly when he predicted the national budget would be balanced soon.

He departed from his text at one point to predict more dams would be built on the Columbia and its tributaries.

### WHO KNOWS?

1. What is the national income of the United States?
  2. What city recently used the radio to teach its school children?
  3. What is the total population of the world?
  4. Who was Thomas G. Masaryk?
  5. Has Col. Charles Lindbergh given up his American citizenship?
  6. Has any nation taken steps to prevent the bombing of unarmed cities of China?
  7. Is Italy a member of the "anti-piracy" patrol group in the Mediterranean?
  8. Does the U. S. Navy use seaplanes for scouting purposes at sea?
  9. What is the best age for accomplishment in sports?
  10. Has the United States ever recognized the Japanese conquest of Manchuria?
- (See The Answers on Page 2)

## FLOWER SHOW ON TUESDAY

The annual Flower Show, sponsored by the Farmville Garden Club, will be held in the municipal building on Tuesday, October 5, according to the chairman, Mrs. E. F. Gaynor, who, with her committees are busy preparing for the event, which marks the early autumn season here and is always successful in variety and excellence of exhibits, as well as in attendance.

The entire community is invited to take part in the exhibits and to attend the Show. There will be no charge for admission.

Entries will be received from nine until eleven o'clock, Tuesday morning, the doors being closed after that time for judging, and reopened to the public at two o'clock.

Judges will be Mrs. M. D. Yelverton, Mrs. Jim Reddick and Miss Helen Smith, of Fountain.

Ribbons will be offered for the following: Specimen dahlias, one—red, pink, lavender, bronze, yellow; Display of Dahlias, large, one variety, small, one variety; Exhibit of marigolds, large, small; Display of cosmos; Specimen rose, one—red, pink, white, shades of yellow; Exhibit, roses; Display of mixed flowers, large container, small container; Exhibit of unusual flowers; Exhibit of large zinnias, small; Display of verbena; Exhibit of gladioli; Arrangement of flowers in glass container, pottery container, metal container; Arrangement of large dahlias; small dahlias; Arrangement of berries; Arrangement of foliage; Exhibit of fall flowers; Display of large chrysanthemums, small.

### MRS. PENINA MEWBORN

Mrs. Penina Dixon Mewborn, 89, widow of the late Elder D. A. Mewborn, of prominent Greene county family and highly esteemed and beloved, died Thursday afternoon at four o'clock, at her home near Snow Hill, after an illness of several days.

Funeral services will be held from the home Friday afternoon at 2:30 o'clock, by Elders Joshua Mewborn, of Snow Hill, J. B. Roberts, Farmville and Ernest Cobb, of Wilson, Primitive Baptist ministers, and interment will be made in the Richard Dixon burial ground near her girlhood home.

She was a daughter of the late Richard and Mary Suggs Dixon. She was a faithful and loyal member of the Primitive Baptist church and was noted for her kindly, charitable nature and other characteristics of a Christian gentleman, throughout Greene and adjoining counties, where she had administered to sick neighbors and friends and brought cheer and hope to those about her for many years.

Surviving are four sons, J. R. and G. L. Mewborn, Snow Hill; J. A. and L. A. Mewborn, Farmville, a large number of grandchildren, several great grandchildren, and a brother, W. R. Dixon, of Wilson.

### ATTEND COUNTY MEET

The following members of the Baptist Woman's Missionary Society attended the county meeting of the Roanoke Association W. M. U., held in Bethel on Wednesday of this week; Mrs. John B. Joyner, Mrs. S. A. Roebuck, Mrs. Manly Liles, Mrs. Bachelor, Mrs. J. R. Shearin, Mrs. Ben Lewis, Mrs. W. J. Rasberry, Mrs. J. H. Moore, Mrs. George W. Davis, Mrs. J. M. Wheless, and Mrs. Daisy H. Smith.

### District Meeting of D. A. Rs. To Convene in Farmville Oct. 7

Local Chapter to be Hostess at Annual Meeting; Large Number of State Officers Expected

Hall, and reports of the state officers will be heard prior to a round table discussion, to be conducted by Mrs. C. Wayne Spencer, of Goldsboro. Chapter reports will be given in response to the roll call.

Mrs. C. N. Bostic will add variety to the program with a group of songs. Lunch will be served at the close of the meeting.

### GOING-AWAY PARTY

The Girls Auxiliary of the Baptist Church entertained on Thursday evening at an enjoyable surprise and going-away party at the home of Mrs. J. D. Holmes, Auxiliary councillor, for Miss Nettie Neal, who left this week with her parents to make her home in Durham.

Games and contests were enjoyed and the honoree was the recipient of lovely handkerchiefs in a novel shower. A sweet course was served in the dining room, where candles and flowers made a colorful setting.

The Girls Auxiliary meet on Tuesday afternoon, October 5, at the Church.

### ATTEND LEAGUE MEET

Mayor George W. Davis, R. A. Joyner, City Clerk, and W. A. McAdams, Superintendent of the Water and Light department attended the annual meeting of the League of Municipalities of North Carolina, which convened in Winston-Salem on Monday and Tuesday of this week.

## Opportunity To Make A \$100 A Week In The Enterprise Subscription Campaign

### Russians May Enter China-Japan War

#### Soviet Ambassador Flies from China on Secret Mission to Moscow

Nanking, Sept. 29.—Soviet Ambassador Dimitri V. Bogomolov was flying to Moscow in a specially chartered airplane today to discuss "urgent diplomatic matters" with his government and reports were widely circulated that China has offered Russia widespread concessions in return for Soviet military assistance in her war with Japan.

The ambassador left the airport at Wuhu, 50 miles southwest of this capital, shortly before it was bombed by Japanese planes which raided a dozen cities in the Nanking area throughout yesterday, killing or wounding scores of additional Chinese civilians.

He is flying over the new airline between Nanking and Moscow opened a month ago and should reach the Soviet capital within four days.

Reports that he will submit a Chinese proposal to the Russian government for a general Chinese-Russian military pact could not be confirmed.

Diplomats, however, were inclined to believe they were correct and pointed to these facts to substantiate them.

1. Russia has announced that she will fight to protect her control of outer Mongolia, which she virtually annexed from China after the Young Mongol revolution of 1922-24, and that control now is menaced by the penetration of Japanese armies into inner Mongolia northwest of Peiping.

2. Russian military and economic penetration of China's sparsely settled northwest has been proceeding apace for the last 10 years, but it now stands to be eliminated if the Japanese push into this region is continued.

3. The action of the Chinese government in making peace with the Chinese Communist party, which now is incorporated in Generalissimo Chiang Kai-Shek's all-China anti-Japanese front has strengthened the hands of those factions in both the Nanking and Moscow governments which favor a resumption of the Chinese-Russian cooperation which existed from 1924-27 during the period when General Vassili Baluev, now commander of the Soviet Far East army, was chief military adviser to China.

The Chinese Foreign Office announced Ambassador Bogomolov's departure last night and the Soviet Embassy confirmed it, announcing that he was summoned home to discuss "urgent diplomatic matters."

There were no indications that the ambassador's plane was menaced at Wuhu as he apparently left the airport there several hours before the Japanese bombing squadrons appeared.

All the attacks were concentrated on Chinese airdromes, munitions factories, radio stations, and railways.

### Not Too Late To Enter And Win; Now Is The Time To Get The Prize Winning Votes

These days should be the biggest vote-making days for candidates in The Enterprise "Everybody Wins Something" campaign in which \$500; \$150; \$50 and \$25 are to be distributed to those who deserve fine gifts. The opportunity is here for candidates who as a whole, are not taking advantage of their opportunity.

Up to the present time no candidate has a lead in this campaign which he or she can rightfully boast about. A new candidate can enter, or a slow starting one can get started off with a few days of real determined work, take a lead over the entire field of contestants.

Why is it when such an opportunity presents itself that you duck around some corner of "not time enough" and then when all is over you again cry that opportunity never come your way. The truth is, all you need is to get started. Sometimes candidates get off to a slow start, maybe they get turned down the first few times and they haven't the push to keep them going till they hit their stride. You get the "knack" of it after a few trials. Then you get subscribers. Confidence comes with accomplishment.

Decreasing Vote Plan. Different from the plan followed in most projects of this nature, the schedule will decrease as this campaign progresses. In the old campaigns they increased. There were "Double Credit" offers, "Speed 'Em Up Times" and other increased schedules. No inducement will be given in the last days of this campaign—in fact the subscriptions are decidedly worth less the last period. The first period—the period now—is the time to get the prize of your choice.

You want to win. Of course you do. That is evident by the interest you have already shown. You know that it is possible to get subscriptions. They are being sold when candidates go after them. Then, Awake! Get busy! Start something!

When this campaign is over, in just a few short weeks, those who are hesitating now are going to realize just how few subscriptions it did take to win the big prizes. Then—they are going to say: "Why, I could have sold twice that amount." Sure, and probably they could have. But if they did not at the use of saying, "There's no chance to make money around this town," afterwards? The time to do it is now when it will count something.

### The SCOREBOARD

Below will be found the names of the contestants in The Enterprise Campaign in order of their standing in the contest. Very little work has been done so far and any one of the workers can be the leader if they will do their best work now, while votes are at their highest.

Action is the keyword in this big race for the \$500, which will be given away October 30th, and the contestants who will go out and put forth their best efforts during these next ten days will be the most successful. It is easy to get subscriptions to this newspaper and while the contest has been going on for two weeks, there is still room for more workers. In fact a person could enter the race today and with just a little effort be in first position in the race. If you have been hesitating entering your name, thinking it was too late—by all means enter in the contest today—the real race is just starting.

And just a word to the readers, surely you have some friend who is working in the campaign and who you want to help—it can be done by giving your subscription TODAY. HELP YOUR FAVORITE WIN.

Mrs. C. G. Rollins.  
Miss Martha Cobb.  
Mrs. Anna Belle Allen.  
Mrs. C. S. Vought.  
Mrs. Hugh Faulkner.  
Miss Edna Baughan.  
Mrs. M. D. Yelverton.  
Mr. E. L. Mangum.