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The Farmville Enterprise

SELL, BUY and RANK in FARMVILLE, the STRAIGHTEST MARKET in the STATE

VOLUME TWENTY-EIGHT

FARMVILLE, PITT COUNTY, NORTH CAROLINA, FRIDAY, OCTOBER 9, 1937

NUMBER TWENTY-ONE

CANDIDATES BATTLE FOR LEAD AS IMPORTANT PERIOD ENDS

Votes Decrease Saturday Night, 10 o'Clock; Best Reports of Campaign Anticipated From All Workers—Work Done This Week May Be The Deciding Factor In Race

Ten o'clock Saturday night. That is the final hour of the big first period in the Farmville Enterprise expansion campaign. Forty-eight more circles of the hour hand and the largest votes of the campaign will be gone forever. With the close of the office Saturday night, goes the last chance to secure top votes on subscriptions.

Workers in the campaign, and especially those who have their eyes set on the FIVE HUNDRED DOLLARS, are urged to secure every possible subscription before the first period closes Saturday. What candidates do between now and Saturday night may be just what they need to "cinch" the grand prize.

The last of the big votes Saturday night will undoubtedly be a deciding factor in determining the final winners. After Saturday, votes on subscriptions will count less, hence a commanding lead at the start of the second period will be hard to overcome.

A lot of hard work and perseverance in the face of obstacles and a few long term subscriptions now is to go a long way to helping the contestant to win the lead in the race.

Persons contemplating subscribing or who have promised some worker in the campaign a subscription "later" should give it now while it still counts the most votes.

Hard Work To Win.

Every candidate should make a supreme effort to secure every possible subscription between now and Saturday night. Live candidates will endeavor to win a lead, no matter how small, before the BIG reduction in credits. The crucial test of the campaign is at hand. If ever you intend to do big things toward winning the FIRST GRAND PRIZE, do it now instead of being content with second, third, or fourth place. Make up your mind that by this time next week you will be leading the list. Determination goes a long way in helping you gain your end.

The Enterprise would like to reward every one of its workers with a big prize, but to do that would eliminate competition. Nothing but the best results will come from honest, consistent efforts, and the candidate who goes out and covers the territory thoroughly is the candidate that is going to have the best record.

Second Payment Plan.

A number of people who have already subscribed for only one year during the early part of the campaign have asked how they might help their favorite candidate to the full limit.

If you subscribe again before October 9th in a case where a one-year subscription has been given and it is desired to extend it to another year, a "second payment" of \$1.50 will count for twenty thousand votes.

Or should it be desired to extend a one-year subscription to a five-year subscription, the maximum amount, to assist your favorite to the top, then such an order would count 140,000 votes.

Start Gathering Promises

Another paramount thought for the contestant is—start gathering those promises this week. Now is the time for every promise to be fulfilled; there is no excuse for a friend's word is his bond. Now—this week—is the time for him to come to your aid.

Lead Hard To Figure.

As a matter of fact the race for the honors is so close it required some close figuring to determine the positions in this week's standing. Each of those workers has an excellent chance to win top prize and a great deal will depend upon the work done between now and the close of the first period Saturday night. Remember that after this week the big vote offer is gone forever and that right now is the time for you to get out and get the biggest vote total that is to be had—it is up to you to win.

STANDING OF CONTESTANTS

Contestants in The Enterprise circulation drive are redoubting their efforts during the last few hours of the Big Vote Period which closes Saturday night at ten o'clock. Realizing the importance of getting every possible subscription before the votes decrease Saturday night, they are spending every possible moment securing subscriptions and collecting promises.

If you have promised one of the contestants your subscription, give it before Saturday night, and give more than one year. It will save you the trouble of renewing each

Fall Flowers Form Fine Show

Annual Flower Show Was Held by Garden Club on Tuesday

With many handsome specimens of dahlias, measuring nine, ten and eleven inches across, and rivaling any grown in the State, the Garden Club's annual Flower Show almost became a dahlia show on Tuesday.

Scores of people attended the Show, held in the municipal building, and which was under the supervision and direction of Mrs. E. F. Gaynor, local florist, during the exhibit hours, and oh-ed and ah-ed at the perfectly amazing beauty and size of the dahlias. Other fall flowers were displayed also, and received considerable attention but the dahlias in their prime at this season, were decidedly "tops."

Exhibits were awarded ribbons as follows: blue—gladioli, Mayor and Mrs. George W. Davis; blue—nasturtiums, Mrs. George Moore, Sr.; red—arrangement of flowers in glass containers, Mrs. F. D. Warren; blue—exhibit of fall flowers, Mrs. Moore; red—small marigolds, Mrs. Moore; red—arrangement of berries, Miss Tabitha DeVisconti; blue—berries, Miss DeVisconti; blue—large marigolds, Miss DeVisconti; blue—unusual flowers, Miss DeVisconti; red—cosmos, Mrs. B. S. Sheppard; red—arrangement of flowers in metal container, Mrs. Sheppard; red—arrangement in pottery container, Mrs. A. C. Monk, Sr.; red—display of dahlias, Mayor and Mrs. Davis; blue—small zinnias, Mayor and Mrs. Davis; red—display of dahlias, Mayor and Mrs. Davis; blue—exhibit of roses, Mayor and Mrs. Davis; blue—specimen dahlia, pink, Mrs. E. F. Gaynor; red—dahlia, bronze, Mrs. Gaynor; blue—arrangement in glass container, Mrs. E. C. Holmes; red—small dahlias, Mrs. Mary Patterson; blue—small azaleas, Mayor and Mrs. Davis; blue—cosmos, Mayor and Mrs. Davis; red—large zinnias, Mayor and Mrs. Davis; red—specimen dahlia, red, Mayor and Mrs. Davis; red—exhibit of roses, Mrs. J. M. Wheelless; blue—snapdragons, Mrs. Wheelless; red—dahlias, small, Mrs. Wheelless; blue—exhibit of large zinnias, Mrs. Dora H. Keel; blue—specimen rose, yellow, Mrs. E. C. Holmes; blue—Mexican sunflowers, Mrs. Mary Patterson; blue—specimen dahlia, purple, Miss Esther Mae Griffin, Pinetops; blue—dahlia, bronze, Mrs. J. I. Morgan, Sr.; blue—dahlia, red, Mrs. Morgan; red—dahlia, red, Mrs. Morgan; blue—dahlia, yellow, Mrs. Morgan; red—dahlia, pink, Mrs. Morgan; blue—display of large dahlias, Mrs. Morgan; blue—arrangement of small dahlias, Miss Bettie Joyner; blue—everlasting flowers, Miss Bettie Joyner; blue—arrangement of flowers, pottery, Miss Joyner, blue—arrangement of large dahlias, Mrs. T. E. Joyner; blue—display of small dahlias, Mrs. Morgan; blue—exhibit of small marigolds, Mrs. E. C. Holmes; blue—specimen dahlia, white, Mrs. Gaynor; red, arrangement of large dahlias, Mrs. Gaynor; red—dahlia, yellow, Mrs. Gaynor; blue—blue daisies, Mrs. Lester Turnage; blue—dahlia, lavender, Mrs. Gaynor.

Mrs. M. D. Yelverton, Mrs. Jim Reddick and Miss Helen Smith, of Fountain, served as judges.

Out-of-town visitors at the Show were Mrs. Walter Brown and Miss Griffin of Pinetops; Mrs. Marion Tucker and Mrs. Albritton, of Maury, and Mr. and Mrs. Roderick Joyner, of Chicago, Ill.

Sponsor Week October 11-16

The Chorus Announces Date of Sponsor Membership

The Farmville Symphonic Chorus has the pleasure to announce that October 11-16 is the week set aside as Sponsor Week. Farmville knows well how the Chorus enriches the cultural, moral and spiritual life of the community and has always readily responded in helping to carry on this great pioneer musical undertaking.

The Chorus will present at least three major programs again this year; at Christmas, the Chorus will give the community the unusual opportunity to hear one of the greatest musical masterpieces of all time, Handel's "Messiah."

The members of the Chorus give gladly of their time, talent and also money in order to have in this community such a worthwhile organization. It wouldn't be fair not to offer to every one an opportunity to have a part.

By having a part, the citizens of the community enable the Chorus to present all of its programs free, thereby giving everyone, rich or poor, the opportunity to be blessed by the great power of music.

The Farmville Symphonic Chorus is a part of The Eastern Carolina Symphonic Choral Association, which has over six hundred persons enrolled as active members. By becoming a sponsor of the Farmville Chorus, one becomes also a sponsor of the Association. It is a great opportunity for bringing pleasure and benefit to many thousands at a very small cost.

By becoming a sponsor one also enables the Association to bring to the communities great musical organizations, such as the World famous Westminster Choir, which will be in Goldsboro, February 9th.

By having Sponsor Week in the Fall, it is possible to have the Sponsor names appear on all the printed programs. The Chorus is quite proud of these names and wishes the community to know just who they are.

The Chorus had a wonderful Sponsor membership last year and has every reason to believe it will be even larger this year.

PLAY NETS \$150,000

Toronto, Canada, Gerald Savory, who while jobless wrote the London comedy hit, "George and Margaret," admits that it has earned him nearly \$100,000 and \$50,000 for the movie rights. He is only 27 years old.



Local Man Elected Employee Representative of Standard Oil Co.'s Workers

As a result of a recent secret ballot election held by wage-earners of Standard Oil Co. of N. J., Mr. R. J. Wainwright, of Farmville, has been elected to act as representative of the employees in dealing with the management of the company.

Other Board members and employee representatives shown in photo above include, (left to right) R. J. Wainwright, Vice-Chairman, Farmville; E. R. Johnson, Wilmington; L. R. Heints, Secretary-Treasurer, Charlotte; A. F. Arnold, Chairman, Lincolnton; and J. H. Alexander, Greensboro.

Meeting with members of the management of the Company recently, the representatives presented credentials showing that they represented 100 per cent of the employees participating in the election and approximately 90 per cent of the total number of industrial employees in the State. After which a working agreement was entered into between

the Organization and the Company, outlining working hours, rates of pay, as well as a continuation of the many company plans providing for sickness and accident benefits, vacations with pay, thrift fund plan whereby the company contributes over 50c for each dollar put into the plan by employees. The agreement also provides for payment of time and one-half for hours worked in excess of forty hours per week, as well as double time for Sundays and Holidays worked.

Quarterly meetings between the employee representatives and members of the management will be held to afford the employee representatives an opportunity to bring before the Management any matters of a grievance nature concerning working hours, rates of pay or working conditions.

The Company has maintained for approximately twenty years prior to the Wagner Labor Relations Act, an

Industrial Representation Plan which afforded employees the opportunity for negotiations direct with the management on any matters affecting their work and relations with the company. During this decade the company has maintained two guiding principles in dealing with its employees—first, fair treatment and fair working conditions, and second, the payment of as high wages as those paid by other employers in the same localities.

Since the validity of the Wagner Act, it became necessary that the Company abandon the Company Representation Plan, and as a result the employees have organized and will deal direct with the company through its Organization.

Mr. C. M. Byers, Division Manager of the Company at Charlotte, states that the very liberal labor stand of the Company pays dividends in workers' loyalty and bars strife often experienced in many companies.

Eighth District Meet D. A. R. Held Here

Mrs. J. W. House Presided; Program Featured by Address State Regent; Large Number State Officers Present; Next Meeting To Be Held In Tarboro

Daughters, representing chapters of Elizabeth City, Halifax, Rocky Mount, Tarboro, Washington and Wilson, met with the Major Benjamin May chapter, D. A. R., in the Farmville Christian Church, for the annual meeting of the 8th district Thursday, at which Mrs. J. W. House, of Wilson, director of the district, presided.

Rev. C. B. Mashburn, pastor of the Christian church offered prayer after the singing of the national anthem, and the ritualistic opening was conducted by Mrs. Sam Mallison, of Washington.

Mrs. Henrietta M. Williamson, regent of the Major May Chapter, extended a cordial welcome to the delegates and visitors, to which Mrs. S. N. Harrell, regent of the Tarboro chapter, responded.

Featuring the program of the day was an address by the state regent, Mrs. Eugene Davis, of Raleigh, who was introduced by Mrs. Walter F. Woodard, of Wilson, a former regent of the Thomas Hadley chapter.

Mrs. Davis opened her address by pledging anew her interest, enthusiasm, time and strength to the activities of the organization, requesting that participation be linked with the former cooperation of the members to the new administration.

The regent listed suggestions of ways in which an individual chapter could become a more efficient organization, stressing a continuance of the enthusiastic support of Crossmore School. "Nothing we do," she said, "is finer than the conservation of life, and the lives of these boys and girls have been brightened and given a better chance for enrichment by our adoption."

Vigorously championing the cause of Peace, Mrs. Davis closed her address by calling attention to the National Defense program of the society. "In these days when nations are at each other's throats, I beg you to study your program of National Defense through Patriotic Education. You will find it is one of Peace and not one of War. . . . We are misunderstood by the public at large regarding our position on National Defense. . . . We are not militaristic, we hope for, long for and pray most devoutly for Peace in all the years to come, and to this end we advocate being prepared." The speaker pointed

RELATIVES HAVE "GIMMEES"

Washington, — Found wandering and ill, an aged man, who gave his name as Herman Bode, was taken to a hospital, where he died. It was found that he had \$1,494 in cash on his person and bank books showing deposits of \$15,000. He did not care to have relatives notified because, he explained, they all had the "gimmies."

of handsome red and white dahlias combined with blue Michaelmas daisies.

Local Daughters assisting the regent, Mrs. Williamson, in the entertainment of the district meeting were; Mrs. B. S. Sheppard and Miss Tabitha DeVisconti, serving as registrars; Mrs. P. E. Jones and Mrs. Louise Harris, member of the entertainment committee; Mrs. J. O. Pollard and Mrs. E. B. Beasley, reception, and Mrs. R. H. Knott and Mrs. T. E. Joyner, decorating committee.

BREAKING RECORDS A HABIT WITH FARMVILLE MARKET

Reveals Plans For 1938 Soil Program

The 1938 agricultural conservation program is aimed directly at soil conservation, with as much cash-crop control as is possible under provisions of the AAA as it now stands.

Farmers complying with the program will need to carry out half again as many soil-building practices as in 1937, said E. Y. Floyd, of State College, in announcing the program for next year.

But these practices will be those which any farmer interested in conserving his soil will be glad to follow, he added.

A greater effort will be made to regulate the acreage of soil-depleting crops by providing for heavier deductions from the payments of growers who exceed their "soil-depleting goals," Floyd stated.

If growers desire a greater degree of production control, he continued, it will have to be secured through legislation in addition to the present agricultural conservation act.

In the 1938 program, he went on, goals will be set up for the optimum acreages of soil-depleting crops and soil-building crops and practices for each farm.

Goals for depicting crops will be the acreage which would usually be required to supply the demand at a price fair to both the producer and the consumer. The national and State goals will be subdivided into county and individual farm goals.

Soil-building goals will include the crops and practices needed to restore and maintain the soil resources of the land.

Separate goals will be prescribed for cotton, tobacco, peanuts and potatoes if a majority of the potato growers vote to have this crop included. There will also be goals for general depleting crops.

Provisions for commercial vegetables, commercial orchards, and non-crop pasture land will be about the same as in 1937.

The program will be administered through state, county and community committees composed of farmers, with supervision of an advisory nature given by AAA and extension service workers.

At the beginning of the crop year, the maximum amount of payment a grower will be able to earn will be calculated. Attainment of the soil-depleting and the soil-building goals for his farm will then be set as conditions for the full payment of that amount.

In determining the soil-depleting goal for a farm, the committee will consider the acreage of crops usually grown, acreage of food and feed crops needed for home use, good soil management, tillable acreage on the farm, type of soil, topography, production facilities, and crop rotations.

The soil-building goals will be set up according to the needs of the farm for good soil management through terracing, use of fertilizer, legume crops, and other conservation practices.

The committeemen and farmers would discuss and agree upon the practices needed. A farmer would not be required to carry out practices not needed on his farm.

Small farms of the subsistence type would have goals for soil-depleting crops established at the farm's usual acreage of such crops which are primarily needed for food and feed on the farm.

Payments for performance will be divided among the producers on a farm on the same general basis that proceeds of the crops are divided.

While this is the set-up for the 1938 program, Floyd pointed out, it is still dependent upon appropriations from Congress and possible future legislation.

Poundage and Average of Monday Set New High; Above Three Millions Paid for Leaf During Current Season

More than three million dollars have been paid to growers selling their tobacco on the Farmville market for thirteen and a half million pounds of the weed, sold here since the current season opened on August 26.

With the appearance of good quality leaf this week, prices began soaring again on Monday, when 833,498 pounds were sold for \$278,665.29, at an average of \$33.47, establishing another record for poundage sold in one day and for average, the latter being surpassed only by the "war prices" of 1919. Farmers were elated and went home to speed the grading of the remainder of their crop for immediate marketing.

Strong competitive bidding has continued since and prices are holding up well with the average of \$31.66 reported for this week through Wednesday for 1,662,180 pounds, reaching the peak for any three days average in years.

Up to Thursday, the figures for which are unavailable as we go to press, the local market has sold 13,533,805 pounds for \$3,236,468.10, at an average of \$23.91.

Comparative figures show that sales of this season are two million pounds above those of the 1936 season, with farmers receiving more than six hundred thousand dollars for their offerings than for the corresponding period last fall.

The general average continues to climb in spite of the fact that there is a much larger crop than last year, evidencing the reports of the farmers that they had housed the best crop of years.

Warehousemen report more customers from a distance have been seen on the floors here than ever before, farmers, representing every tobacco growing county in the Bright Leaf Belt, having sold here during the current season.

Tune in on radio station, WFTC, Kinston, for a daily report from the Farmville tobacco market and learn of the advantages offered farmers selling here at any time, but especially on Tuesdays, Wednesdays and Thursdays, when the floors are not so crowded.

Moses Blount, Farmville, Route 1, Isaac Turner, Fountain, Route 1, W. A. Pollard & Wm. Evans, Farmville, Reginald Sumrell, Ayden, Early S. Taylor, Route 3, Aulander, J. E. Holland, Kenly, Route 3, John Bullock, Route 1, Farmville, received this week from the extra advantages offered growers who sell on the Farmville market on Tuesdays, Wednesdays, and Thursdays.

Inquire for your own benefit of anyone in Farmville regarding the Boosters Club's plan for keeping the market from being flooded with offerings on Mondays and Fridays.

Thad Eure Speaks Rotary Club Meet

Ladies night is the one big annual event for Farmville Rotary. The dinner was served by the ladies of the Christian Church in the American Legion Hall and the assembly gong was sounded at 7 p. m. The group of eighty-five guests, Rotarians and Rotary Anns gathered about a beautifully decorated table with place cards designating each position.

During the first course of dinner president Irvin Morgan called on Charlie Edwards to deliver the address of welcome to the teachers and guests which he did in fine style. The response was given by Miss Mary Harrigan Benson in her usual winsome manner.

The occasion was made more significant by the artistic taste of Marvin Lindsay, Ed Nash Warren and Charlie Edwards. Beautiful decorations were in evidence throughout the Hall.

Elbert Himes arranged a most excellent music program. The Keel's sisters from Holland sang a group of Dutch songs. Mr. and Mrs. Ed Stallings, of Wilson, rendered selections on the violin and piano.

Mayor George Davis introduced the speaker, Hon. Thad Eure, Secretary of State. Mr. Eure spoke on "The Background of North Carolina's Security and Progress," dealing with his subject in a very distinctive and helpful way. He discussed the temples of justice, the temples of religion, the shrine of the home and the educational equipment of our State. He spoke of these being the determining factors in our civilization.

Although peanut harvesting has just begun, prospects look favorable for a high yield of good quality growers in Edgecombe County this fall.