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The Farmville Enterprise

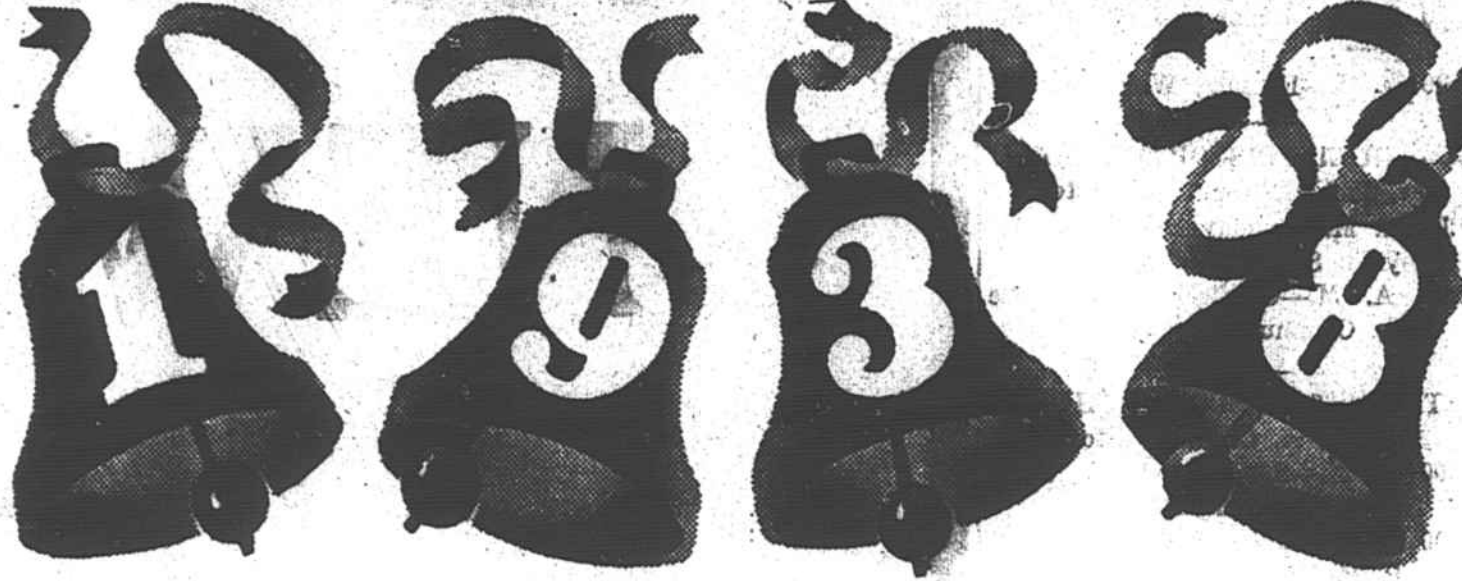
SELL — BUY and BANK — IN — FARMVILLE

VOLUME TWENTY-EIGHT

FARMVILLE, PITT COUNTY, NORTH CAROLINA, FRIDAY, DECEMBER 31, 1937

NUMBER THIRTY-THREE

Happy New Year Greetings



Christmas Decorations Here Surpassed Anything Heretofore Attempted—“A City Beautiful”

Prizes Awarded; For Commercial, The Rouse Printery; Exterior Residence, W. A. McAdams; Interior Residence, R. H. Knott

The thousands of yards of mountain laurel, the hundreds of colored lights and Christmas trees, which provided such a gay setting for Farmville's festivities during the Christmas holidays, have been removed; the lovely parties are all over; the turkey and cake have disappeared; the last fire cracker has been set off, and the town has settled back to its habitual state of dignity and reserve, with the citizens reporting rapid recuperation from shell shock and indigestion.

The merchants, and home owners united in a fine way to give this place a suitable atmosphere for the Yuletide celebration and a universal spirit of joy and merriment reigned throughout the season.

The prize of \$25, offered by the town to the merchants for the most beautiful show window was won by The Rouse Printery. The prize window was arranged with a background of crushed cellophane woven on builder's hardware cloth, and was centered with a small tree, decorated with angel hair, and having cellophane-wrapped Remington portable typewriters on either side, together with a poster picturing a boy peeping through the door at his parents putting gifts about a tree, and shouting, "Make mine a Remington portable, Dad." The spotlight with a revolving color wheel made the window a dazzling scene, which arrested the attention of every passer-by. The Remington Rand division director had the window photographed and it will appear in the January issue of the Remington Broadcaster, which is circulated throughout the United States and in several foreign countries. Mr. Rouse estimates that the six people who assisted with the window spent more than a hundred hours in its assembling.

The \$15 prize, offered for the most attractively decorated exterior of a home, was won by Mr. and Mrs. W. A. McAdams. The roof and walls of the lovely new McAdams bungalow on Contentnea street was outlined with laurel and blue lights with trees on either side similarly lighted, and blue candles arranged in the windows, presenting a striking picture, exquisite in its simplicity, and appearing to have been transported from fairyland.

Mr. and Mrs. R. H. Knott are receiving congratulations upon having won the home interior prize of \$10. The handsome Knott home on Church street was aglow with red incandescents; a Christmas tree, which touched the ceiling of the solarium was brilliantly illuminated and lovely in its symmetrical beauty; the Nativity and Santa Claus scenes were arranged on marble topped tables in the reception room, the mantle of which was banked with holly and lighted with red candles, and a holly wreath had been placed underneath the shelf. Huge floor vases of holly were used in this room and in the hall. In the dining room the decorations were pure white, with frosted foliage, white tapers and white deer being used with artistic effect.

Judges were Rev. D. A. Clarke, W. J. Rasberry and Ed Nash Warren.

Much of the credit for the idea and cooperation of home owners and merchants alike with the town authorities in its elaborate decoration is due to Marvin Lindsay, popular manager of the new Belk-Tyler store here, who acted as chairman of the steering committee.

CHORUS TO RESUME WORK MONDAY

The Farmville Symphonic Chorus will resume its work Monday evening, January 3rd, meeting at the Presbyterian Church at 7:30.

A cordial invitation is extended to all who are interested in music to come, and all who have been members of the chorus, either this year or last year are urged to be present. New work will now be begun and it is hoped that a good number will be present at this the first meeting of the year.

See Movie Story Of Panay Attack

News Reel Taken At Scene Of Sinking Shows Heroism Of Bomb Victims

Hollywood, Dec. 28.—The sinking of the United States gunboat Panay in the Yangtze River was shown today in the first exhibition of news reel film made at the scene.

The film, however, showed no Japanese planes, nor was the American flag seen flying over the stricken boat.

The news reel, taken by a Fox Movietone cameraman, was displayed before a small private audience, preparatory to being exhibited in commercial theatres.

The attacking planes could not be seen in the motion pictures, but their presence was made known by scenes of American sailors training machine guns on them as they roared past.

The first shots of the attack were taken from the decks of the Panay, and the balance from navy launches that took occupants ashore, and from the banks of the Yangtze.

The film showed victims dropping to the deck of the Panay as they were wounded by the attacking planes. Civilians and seamen carried them below deck. There was no evidence of confusion. One of the wounded men smiled broadly as a Good Samaritan bent over him to treat his injuries.

The news reel included several action shots of the Panay crew turning machine guns skyward and letting loose a blast of bullets when the unseen attackers swooped low over the vessel.

After the order to abandon ship, navy launches were shown putting off from the Panay with wounded and other survivors.

Several bombs could be seen dropping near the launches as they sped for shore. A few survivors were swimming ashore and hiding in the reeds that line the river's banks.

The camera, trained from a distance, caught the Panay settling into the water, but the shot did not reveal any signs of an American flag floating above the vessel.

The films, however, did not disprove American claims that the flag was flying from the Panay as it moved up the Chinese river. The camera was set up in sections of the boat where the flag could not be seen and long range shots were taken from too great a distance to reveal an object so small as a flag.

An American flag could be seen fluttering from the stern of a Standard Oil Company boat, which also was bombed and sunk. The film showed that the weather was clear.

Americans In Chinese Port Evacuate City

Gunboat Sacramento Sails From Tsingtao With 280; Japan Answers British Protest

Shanghai, Dec. 28.—The U. S. gunboat Sacramento steamed out of Tsingtao harbor today carrying American refugees from the rich Shantung province seaport isolated by advancing Japanese armies.

Dispatches from the threatened city said 280 Americans had evacuated, many of them on the Sacramento, which was due in Shanghai Thursday. Earlier this week Tsingtao advices were that there were 300 Americans there, with the Sacramento, the destroyer Pope and the Cruiser Marblehead standing by to aid them.

Tokyo, Dec. 28.—Foreign Minister Koki Hirota tonight delivered to British Ambassador Sir Robert Shaighi Japan's reply to a protest against Japanese attack on the British Gunboat Ladybird.

NOBODY knows what the New Year is going to bring. We hope it will be peaceful, prosperous and profitable for every one in every way. One thing is certain—and that is that it must be a progressive year, in every phase of national achievement. It must wing its way through Time with 365 days recorded for Noteworthy Advancement. It can be done—it will be done—with the efforts of every business man, every citizen, in every city like our own, throughout the nation!

General Motors To Drop 30,000 Of Its Employees

Knudsen Says Purchasing Power Down; Labor Head Blames Low Wages

Detroit, Dec. 28.—General Motors Corporation announced today that because of the "recession in business," approximately 30,000 employees in its automotive plants in the United States would be laid off effective January 1.

William S. Knudsen, president who made the announcement, said no plant would be closed completely, and that the workers retained would work a 24-hour, three-day week.

Others of the "Big Three" of the industry also have curtailed operations. In Chrysler's plants, which have operated on a four-day, 32-hour work week, assembly lines will be idle until after January 1. Ford sources reported that about 40,000 of a normal 87,000 employees are working this week at the huge Dearborn plant. Ford assembly lines are not operating, but their resumption is planned tentatively for next week.

Despite the announced layoff, Knudsen said, "there will still remain on General Motors pay roll in the United States more than 205,000 men and the monthly pay roll will exceed \$24,000,000." He said January production would total about 90,000 units, domestic and export.

Accumulated inventories, "both in the field and at the plants," he said, "have reached a point where adjustment must take place."

Knudsen explained 20,000 General Motors dealers have on hand about 60,000 more cars than at this time last year, and that dealers in the industry as a whole have stocks of about 60,000 used cars, which he estimated to be 150,000 to 200,000 higher than last year.

"The used car market is stopped," he said, "and when that is stopped, our employment stops."

Approximately 20,000 of those to be laid off are employed in the corporation's Michigan plants, Knudsen said. Local managers in plants elsewhere will arrange the reduction in working forces, which he said would be seniority according to an agreement with the United Automobile Workers' Union. There will be no reductions in General Motors plants in Canada, Knudsen said, because "business is normal there."

Asked if price revisions on new cars might ease the marketing problem, the General Motors official said "a cheaper market will do no good if we can't sell used cars. Purchasing power is down."

The special session closed with evidences of some bitterness in the wake of the House vote on the Wages and Hours bill. The second item on President Roosevelt's special program aroused considerable opposition, with Southern members accused of killing the measure. However, it should be noted that the American Federation of Labor, led by President William Green, lobbied strenuously against the bill which had the support of the Committee for Industrial Organization. Threats of a reprisal were voiced by some members from industrial areas who indicated that they might block farm aid, or at least any proposals in regard to cotton.

Another develop of the special session was an "address" prepared by conservative senators, including Senator Bailey of North Carolina, who admitted he served as "editor." The (Continued on page four)



WHAT CONGRESS DID. MANY ISSUES AHEAD. CONSERVATIVES' ADDRESS. THE QUAIL DINNER. LIBERALS ALSO CONFER. REPUBLICAN PROGRAM. TO VOTE ON WAR? BI-PARTY OPPOSITION. LANDON SUPPORTS F. D. R.

(Hugo S. Sims, Washington Correspondent)

The special session of the Seventy-fifth Congress, which lasted thirty-two working days, managed to pass farm and housing bills which are now in conference for report to the regular session which begins next month. An equally significant action was the vote of the House to recommit the wages and hours bill to committee where it is pigeonholed. No other action of significance was taken and practically the only other action worth noting is the fact that 218 members of the House signed a petition to force a vote on the Ludlow Resolution to amend the Constitution. This resolution provides that Congress shall not have the power to declare war, except in the event of an invasion of the United States or its territorial possessions, until a majority of votes are cast in a nation-wide referendum on the question of declaring war.

The regular session, which begins on January 3, will probably speed up its work as a result of the special session and optimistic leaders are already engaging in the popular pastime of predicting an adjournment in May. Naturally, as 1938 is election year, many congressmen are anxious for an early adjournment but there are reasons to believe that the regular session will be long drawn-out. While it is reasonable to suppose that early action will be obtained on the Farming and Housing bills, there are highly controversial issues already pending and developments abroad may create new problems. Looming on the horizon, one notes the Government reorganization and regional planning proposals which received practically no attention at the special session. Moreover, a tax revision bill is already under consideration, the Anti-lynching bill is set for debate in the Senate to begin January 6th, and prolonged discussion is certain to result when and if the Ludlow amendment to the Constitution reaches the Senate.

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Average N. C. Motor Vehicles Worth \$200

Its Owner Pays An Average Of \$60 In Taxes Annually

Raleigh, Dec. 29.—The average motor car, owned and operated by a North Carolinian, is 4 years old and is worth \$200. Its owner pays an average of \$60 in taxes annually for the privilege of owning and operating his \$200 car.

About one-fourth the cars are more than eight years old, and about the same proportion are two years old or less.

Figures on motor car ages are based on a study recently completed by the Division of Statistics and Planning of the State Highway and Public Works Commission, under the direction of James S. Burch, engineer of statistics and planning.

In numbers there are about 140,000 vehicles over eight years old, including a group of about 4,000 motor cars over 15 years old. This extremely old group includes vehicles ranging back from 1923 to 1914 and even beyond.

The study was conducted as a phase of a general survey of North Carolina motor vehicle—their location, their gas mileage, their usage, and their taxation.

Some 39,000 motor vehicles, representative of the entire 1937 registration, were examined and classified by models before statistical stability was reached. The sample was completed and analyzed in September, 1937, just prior to the introduction of 1938 models by the manufacturers.

Analysis of the models by years brought out the interesting point that approximately 10 per cent of all automobiles still in operation are 1929 models. Following this last of pre-depression prosperity came four years of hard times, none of which show a high proportion of cars now operating in North Carolina.

Clinic To Be Held Every First Friday

The Pitt County Health Department wishes to call attention to the regular, monthly State Orthopedic Clinic held every first Friday, from noon until 5 o'clock, p. m., in the Health Department offices, 215 West 3rd Street, Greenville, N. C. The next clinic will be held on Friday, January 7th.

This clinic serves not only Pitt County, but Beaufort, Hyde, Pamlico, and Carteret as well, and is open to both white and colored. All types of cripples are received into this clinic for examination without cost, and where eligible and when needed free treatment is given.

Dr. N. Thomas Ennett, Pitt County Health Officers, requests that, where practical, all patients bring a note from their family physician, and extends a special invitation to all physicians and all welfare officers to visit the clinic.

Postoffice Holiday Saturday, Jan. 1st

The local postoffice will be closed New Year's day, Saturday, Jan. 1st. The general delivery window will be open for one hour—from 11:00 a. m. to 12 noon.

N. C. State Employment Service To Open Office

N. C. Division Aids Cripples

Rehabilitation Saves Human Wreckage For State

Raleigh, Dec. 28.—At a cost of \$300 per case the state division of Vocational Rehabilitation is restoring crippled citizens whose upkeep, if they were suffered to remain crippled, would cost the state from \$300 to \$500 per year, each according to H. A. Wood, assistant director of the division.

In an article published in the December issue of Popular Government, organ of the Institute of Government, Mr. Wood cites numerous cases in which apparently hopeless cripples were made productive and self-supporting citizens by the division's efforts.

He pointed out that all permanently disabled persons, who are vocationally handicapped, are eligible for vocational rehabilitation service regardless of the origin of the disability.

Factors taken into consideration in deciding whether or not the candidate for training shall be accepted include citizenship, moral character, age, the degree of disability, attitude of mind and environment. A case must appear "feasible" Mr. Wood said.

After the disabled person is located the Rehabilitation Service (1) diagnoses his physical, mental and vocational resources; (2) gives vocational guidance and assists in the selection of suitable employment (3) secures maximum physical restoration; (4) trains him for employment; (5) secures or provides services incidental to the solution of personal and family problems; and (6) places him in employment and follows him up until his ability to succeed is assured.

Through this work handicapped persons become producers rather than dependents, Mr. Wood said. Disabled persons are transformed from public liabilities into civic assets. Skilled workers are restored to industry and the family life of the disabled worker is re-established.

G. P. C. A. To Hold Meeting Greenville Wednesday, Jan. 26

This Credit Association Serves Pitt and Greene Counties, and In 1937 Made Loans To Its Members Totaling \$286,141.80

Stockholders of the Greenville Production Credit Association will hold their annual meeting in Greenville in the Austin Building at East Carolina Teachers College on Wednesday morning, January 26, at ten o'clock, according to an announcement by Mr. Jno. R. Carroll, president of the association, who says that it is desired that every member of the association shall be present.

At this meeting complete and detailed reports will be made by the officers of the association on its operations for the past year, directors will be elected and other highly important business transacted.

Mr. Carroll, in announcing the date of the annual meeting, said that it was hoped to make the attendance at this year's meeting the largest of any of the meetings yet held. He said that these annual meetings afforded the stockholders an opportunity to learn every detail of the operations of their association and that it was their duty to attend.

The Greenville Production Credit Association serves Pitt and Greene Counties and in 1937 made loans totalling \$286,141.80.

Three years ago, W. R. Wagoner, of Clemmons, Route 1, used home-made equipment to build some terraces in his rolling fields. Since that time he has followed contour cultivation and during the recent flood rains in Forsyth County, no damage was done to fields so terraced.

A Representative From The County Office To Be In Farmville Every Friday at City Hall

Mr. W. G. Cherry, Jr., manager of the N. C. State Employment Service for Pitt County, stated yesterday that beginning Friday, January 7th an office will be opened here in the City Hall and a representative will be sent to Farmville each and every Friday for the purpose of serving the unemployed in this section of the county who are eligible for compensation.

Those who are without work and entitled to compensation are asked to call at the City Hall Friday, January 7th and file their claim for consideration.

The location of this office is in the court room of the City Hall and a representative from the county office will be there all day every Friday for the purpose of serving you, and acquainting you with how to go about obtaining what is due you under the Social Security Act.

Washington, Dec. 27.—Officials of the Social Security Board expect business to receive a lift about February 1 from the payment of unemployment insurance benefits in 21 states and the District of Columbia.

Board officials said today time alone would tell how much of the \$437,300,000 reserve of the unemployment insurance systems would be paid out this winter. They said they would have no idea until insured workers who have lost their jobs begin to register after January 1.

An immediate upswing in business probably would reduce the amount considerably, the officials added.

"Unemployment insurance is not a cure for the problem of unemployment," one said. "Work and a wage are the only cure for being out of a job.

"But unemployment benefits will act as a shock-absorber during periods of unemployment, both for the insured worker and for business in general.

"They will buy groceries and help pay the rent. Money will flow back to local trade and help check the loss of sales by stores, loss of orders by factories, more lay-offs, more people without wages, still less business, still more unemployment."

Pitt Valuations Show Big Gains

Property Valuations Increase By \$33,000,000 In 80-Year Period

Greenville, Dec. 29.—When N. Henry Moore, clerk of Superior Court of Beaufort County, was scanning some faded records of past Eastern North Carolina history, among other things, he discovered that the total valuation of property in Pitt County in 1857 was \$1,351,302 as compared with \$34,210,492 today.

The fiscal year now ends June 30, but 80 years ago, the fiscal year ended September 30, according to the records. Taxes for the county totaled \$6,575.36 in 1857, while State taxes were \$8,185.77. There was a total of \$408,534.76 in 1937 for county and district tax levies.

There were 370,618 acres of property on the list books in 1857 valued at \$1,267,749—the town property being valued at \$39,458. Today, the value of 396,169 acres of land is listed at \$14,323,745. The town property on the list books today is valued \$10,020,445, and personal property, \$6,957,303.

Although there were no railroads, banks, power and telephone companies here in 1857, they appear on the list books today valued at a combined total of \$2,909,444.

Eighty years ago, State taxes included polls, \$2,208.10; town property, \$125.32; land property, \$1,906.72; privileged voters, \$2.50; taverns, \$2.08; liquor traffic, \$442.65; playing cards, \$15.10; capital in Negro trade, \$16.66; capital in other trades, \$11.20 and stubs and jacks, \$72.00.

Jones County 4-H club boys, planning to grow corn next season, have planted more than 20 acres of winter legumes as cover crops for the acres