

### Farmers Get Ready To Harvest Cotton

All over North Carolina, farmers are getting ready to harvest their cotton crop, described as below this year by J. C. Ferguson, extension cotton gin specialist at State College.

In western and certain Piedmont counties, the crop is 80 to 85 per cent of normal, in the more central regions about 70 per cent, and in the coastal counties the crop is fair, although boll weevils have wrecked considerable damage.

Ginning of the 1938 crop will start about September 15. At least a half dozen completely new gin outfits have been placed in the State this summer, Ferguson said.

Because of the better class work which the modern gins turn out, many of the older, more obsolete outfits are being forced out of business. Last year, there were about 950 active gins in the State; this year, if the reduction trend of the past ten years continues, the number will be smaller.

Ferguson pointed out that ginners dread the first few bales of cotton to go through their outfits, because growers usually haul in green pickings. This results in excessive wear on the gins, as well as rough preparation of the cotton.

Several ginners have indicated they may not open their outfits this year until green cotton has had a chance to dry out.

Approximately ten driers have been added in North Carolina this summer, bringing the total of these devices to 20. The driers have not been added to encourage growers to haul in wet cotton, but to accommodate those farmers whose cotton could not be handled in any other way.

### Farm and Home Week Attracts Big Crowd

With the return of approximately 1,500 delegates to their homes, books were closed last Saturday on the 35th chapter of Farm and Home Week, one of the most successful ever held.

Most of the delegates remained at State College, scene of the annual event, the entire week, while others attended a part of the program. Separate and joint sessions of the men and women were arranged, as well as classroom work, and recreation.

George Sockwell, prominent Guilford County farmer, will head the men's division of Farm and Home Week in 1939. President of the women's division for next year is Mrs. W. E. Neal, Mecklenburg County farm woman. Both were elected unanimously.

Entertainment was mixed with education so as to produce a well-balanced program. Group singing, contests and other forms of recreation were features of the evening sessions.

Joint sessions and classroom work occupied the delegates during the morning, and demonstrations, exhibits and tours were featured during the afternoon.

Among the resolutions adopted by the delegates were those calling for sufficient State appropriations to match Federal funds for agricultural research, Federal aid to the public schools, the early establishment of a 12th grade in the public schools of the State, a better farm marketing program for North Carolina, and the transfer of the State prison farm near Meredith College to State College for the "development of real livestock work."

Governor and Mrs. Clyde Hoey addressed the men and women in the State College stadium Thursday night. These two talks were the only ones scheduled for the evening program.

### Poultry Situation

The U. S. Bureau of Agricultural Economics, in its outlook for poultry and egg prices until early 1939, predicts a more than seasonal decline in chicken prices and a more than seasonal advance in egg prices.

### Peanut Report

Some North Carolina peanut fields are now in good shape, but excessive rains in July almost drowned out many fields and caused grass and weeds to grow luxuriantly, says E. Y. Hod of State College.

By using improved methods, Mrs. G. S. Leonard, Route 4, Lenoir, has cut her turkey mortality from 48 per cent last year to zero this year.

The quality of tobacco cured in Johnston County this season seems to be above the average. Farmers are greatly encouraged over the outlook.

Machinery improvements are being made over the increased acreage to be planted which is being sown on small plots as the crop is now growing in such a splendid way as to indicate a heavy yield of hay and seed this fall.

Paul Hill of Fatsboro, Wayne County, reports that ground limestone applied in 1937 to his corn field has resulted in a 10 per cent increase in yield over those fields which were not treated.

## Who's Who In Farmville

### BARBECUE DINNER

On Sunday, August 7, our friend, W. E. Fulford and wife, called by our home and took us to the home of Octavus Gay about 3 miles north of Farmville, what is known as the Steven Holloman homestead, which is now owned by one of our pioneer merchants, Mr. J. H. Harris and also A. C. Monk. We arrived and jumped in the house a few minutes to stun a downpour of rain, lasting about 5 minutes. Told the family and kids howdy, etc., and then out in the shade of a pecan tree we found two seventy-five pound pigs sizzling over beds of hot coals. Now, inhaling that rare and radiant and vigorating essence which only rises or exudes from a roasting pig.

About one o'clock P. M., dinner was spread in the grove and about 77 ready and willing appetites gathered around the heavy laden, friendly table and cast their eager eyes on the following attraction: barbecue, Brunswick stew, fried chicken, slaw, cake, and cold drinks. Elbows begin to bend and mouths begin to fly open and each one looking from friend to friend and only a few words could be spoken.

Next followed music, games, congratulations and good wishes to the hostess which consisted of Mr. and Mrs. Octavus Gay, Mr. and Mrs. W. E. Fulford, and Mr. and Mrs. Charlie Edwards. Mrs. Henrietta Fulford, the paternal mother, grandmother and great grandmother, who is the granddaughter of the noted Mrs. Jackie Ann Tyson Beardley, was the guest of honor. From Raleigh, we had Mr. and Mrs. R. C. Madrey, Hon. J. H. Paylor, Mr. E. C. Beaman, Mr. and Mrs. J. H. Harris, Mr. Roderick Harris, Misses Louise and Virginia Harris.

Mr. and Mrs. Frank Gay, Fountain; Mrs. Ed Gay, Saratoga, Mr. and Mrs. Watt Parker.

### Better Living

The Department of Commerce has reported indications that farm living conditions have improved materially since 1930. A 1938 census survey of selected homes in 40 states showed substantial increases in the number of farm dwellings having electricity and radios and provided with bathrooms.

Definite results are now being seen from the 100 pounds of triple superphosphate which G. H. Ashe, Jackson County farmer, used on his pasture. Earlier grass and a thicker sod have resulted.

A Directory of the Farmville Firms Who Invite You To Sell, Buy and Bank In Farmville With Assurance of Their Friendly Interest In Both the Market And You.

**Farmville-Woodard Lumber Co.**  
Regarded as one of the largest and most progressive industries in Eastern Carolina, is the FARMVILLE-WOODARD LUMBER CO., which has four plants, specializing in rough and dressed lumber, and selling to both wholesale and retail trades.

This mill, usually employs around a hundred men in the plant and woods, supporting approximately 80 families, 400 people in this community.

**Paramount Theatre**  
THE PARAMOUNT THEATRE, spacious, decorated and furnished in a style which a city cinema might well imitate, is receiving the hearty support and patronage of the entire community and giving in return the best to be obtained in entertainment anywhere.

The theatre is owned by the Stewart-Drake Co., of which Worth Stewart, of Dunn, is the manager. The local manager, James Ward, books the latest companies of the industry, and assures his patrons here fine and well-balanced programs. Miss Gray Carraway is cashier and David Jackson is operator.

### D. R. Morgan

Take your watch and jewelry to D. R. Morgan for repairs of all kinds. The most simple or difficult jobs are given the same careful conscientious consideration by D. R., and his customers can depend upon their work being finished in every particular and detail. A quality line of silver, jewelry and musical instruments make up the varied stock at Morgan's.

### Lore's Grocery

A full and varied stock of meats, kept in perfect condition by the most up-to-date refrigeration, fruits, fancy and staple groceries at L O R E GROCERY'S modern establishment, which is winning a larger patronage each year and is a food headquarters for numerous customers.

**Commercial Insurance Co.**  
Representing the COMMERCIAL INSURANCE CO., located in the Bank of Farmville are L. E. Walston, secretary-treasurer, and S. A. Ro-

### WHO KNOWS?

1. What is a sea horse?
2. How many legs has a pig?
3. How many quills has an adult porcupine?
4. Does second-class mail get preferential treatment over third-class mail?
5. When was the R. F. C. organized?
6. How many amendments are there to the Constitution?
7. Has the United States an excess of males or females?
8. How many new books appear yearly in the United States?
9. When were the Rhodes scholarships established?
10. What is the population of Hawaii?

### THE ANSWERS!

1. A very small fish.
2. Eighty-eight.
3. About 25,000.
4. Yes.
5. In 1932.
6. Twenty-one.
7. An excess of males.
8. In 1937, 8,594.
9. Under the will of Cecil J. Rhodes, who died in 1902.
10. 1930; 368,336.

luck either of whom are pleased at any time to give advisory service, as well as make additions to their clientele.

George W. Davis is president of this newly organized company and W. A. Allen is vice-president.

### The Turnage Co. Inc.

THE TURNAGE COMPANY, Inc., general merchants, adheres to its policy of honest and square dealing with T. C. Turnage as president and treasurer.

The Turnage Company are general merchants on every sense of the word, handling food supplies and foodstuffs, implements, clothing, shoes, notions, and hardware.

**Nassif Cannon's Fashion Shop**  
One of the most modern stores in town is that of NASSIF CANNON. The success of CANNON'S is attributable to his policy of small profits and large volume of business which has been followed throughout his 19 years as merchant here, and you are invited to visit this shop and see for yourself just why the concern is continuing to prosper.

### Hicks Hardware

Since its establishment in 1924, by S. H. Hicks of Snow Hill, this store has been a trade center, occupying a distinct position of real service and usefulness in the community.

Maynard Hicks, son of the owner, is the efficient manager, with W. A. McDaniel as head of the sales end of the business.

### Joyner's Service Station

"Courteous service under all circumstances," linked together with an experienced operator of likable personality, insures success for any service station. JOYNER'S SERVICE STATION, located on Wilson Street, has all of the above mentioned attributes in the service and person of Elbert Joyner and of his alert assistant, Pete Eason.

### Farmville Funeral Home

To reach new heights of perfection, the standards of the FARMVILLE FURNITURE COMPANY'S FUNERAL HOME are constantly set higher and each phase of its professional services lifted towards a new plane. That such consistent effort toward a finer service results in satisfaction for both the HOME and the people it serves is attested by the unwavering trust displayed by the latter.

This service, which is a source of comfort in times of stress, may be obtained by even those of limited means. Information regarding membership in the Farmville Burial Association will be furnished at any time by the mortician, William H. Duke or anyone connected with the business.

### Holmes Bros. & Co.

This company is an important factor in the matter of loans, the sale of farm implements, wagons, and in the very necessary distribution of an enriching products to the farmers in this section of East Carolina—fertilizers. HOLMES BROS. & CO. are also cotton buyers.

Prior to changing the firm this business was operated successfully by J. W. Holmes for many years. Adhering to its old and tried policies under a new name, HOLMES BROS. & CO., is continuing to fill a definite need in the lives of citizens of Farmville and of Eastern Carolina. This company is a distributing agent for John Deere implements for three counties. See their advertising message.

J. W. Holmes is president, his sons, Elbert C. and John D. Holmes are the vice-president, secretary and treasurer.

### K. Cannon

K. CANNON'S modern store is equipped with the latest display fixtures, including a city like front and window, all of which are attracting crowds of shoppers daily. High class merchandise at reasonable prices is his purpose in operating this business, which is appreciated by citizens of the community.

Almost anybody can figure out a scheme to make money if somebody else will provide the capital for the idea.

## A Reflection

OF A MAN'S ENTIRE LIFE IS THE LAST TRIBUTE PAID HIM . . .

So we take great pride in undertaking all responsibilities of considerate funeral service that may be reverently remembered for its inspiration and beauty.

It is our mission and pleasure to relieve the bereaved of all funeral arrangements, after noting carefully their wishes.

### THE FUNERAL HOME

— OF —

### THE FARMVILLE FURNITURE COMPANY

"As inexpensive as required, as impressive as desired."

## Protect You Against Loss

# WE INSURE

ALL FORMS OF INSURANCE

## COMMERCIAL INSURANCE COMPANY

Office Banking Room Dial 352-1 Bank of Farmville

GEORGE W. DAVIS, Jr., President  
W. A. ALLEN, Jr., Vice-President

L. E. WALSTON, Secretary-Treas.  
S. A. ROEBUCK, Manager

## SELL YOUR TOBACCO IN FARMVILLE AND VISIT THE

# City Barber Shop

Wilson Street — Opposite A. B. C. Store

Fine, Experienced White Barbers to Give You Prompt, Sanitary and Satisfactory Service

LEWIS COWAN RAY BRAXTON

H. E. JACKSON ROY DUDLEY

WE ALSO HAVE NICE SHOWER BATHS SHOE SHINES

## PREPARE FOR FALL DRIVING

Motor Oil and Lubricants Should Be Changed Now — One Of The Very Best Grease Racks — Competent, Experienced Men For All Service Jobs

### SINCLAIR PRODUCTS

Joyner's Service Station

ELBERT JOYNER, Operator

## PITT GIN COMPANY

A MODERN COTTIN GIN

These Improvements Will Enable Us To Render More COMPLETELY REBUILT THIS SUMMER Modern Machinery Installed Efficient Service To Our Farmer Friends.

A GOOD TURNOUT EVERY TIME — GIVE US A TRIAL

Walter G. Ward, Mgr.

We Pay Highest Market Prices For Cotton and Seed.

1904 1938

## Assuring Farmer Friends of Our Abiding Interest In Farmville's Tobacco Market

And of Our Desire To Give Them An Up-to-Date and Complete Stock of Quality Goods At Prices They Can Afford To Pay.

### 34 Years of Service

— To —

## FARMERS OF PITT AND ADJOINING COUNTIES

WE INVITE YOU TO SELL YOUR TOBACCO AND COTTON IN FARMVILLE

# J. H. HARRIS

General Merchant