PAGE TWO

FRIDAY, NOVEMBER 4, 193

Farmville Enterprise	WALSTONBURG NEWS
ALEX ROUSE, Owner & Mgr.	Mrs. A. R. Gay and Mrs. W. J.
Eva Horton Shackleford Associate Editor	Shirley spent Friday in Wilson. Mrs. C. T. Beaman and little son, Jimmie, of Greenville visited relatives
- Published by	here Tuesday. Mrs. L. E. Jones, Mrs. Ida Evans and Miss Fannie Mae Smith were
Subscription Price: One Year \$1.50 — Sir Months 75c	Wilson visitors Monday. Mrs. W. V. Redick and daughters, Juanita and Emma Jean visited Mr.
ADVERTISING RATES: isplay (Minimum) 30c Per Inch Readers—Per Line—Sc Il Logal adva, 5c a line per weak	Redick in Sanatorium Sunday. Mr. and Mrs. Frank Eagles of Crisp, Mr. and Mrs. F. L. Eagles of Fountain visited relatives here Sun- day.
Published weekly and entered as Second Class Mail Matter at the Postoffice at Farmville, N. C., un- ler act of March 3rd, 1878.	Mr. and Mrs. S. H. Gardner and children of Wilson, visited Mr. and Mrs. J. C. Gardner Sunday. Mr. and Mrs. Otis Jefferson and children spent Sunday in Kenly and Goldsboro visiting friends.
In some respects this Fall season gorgeous weather.	Mr. and Mrs. Julian Rumley and Miss Janie Johnson of Goldsboro, visited Mr. and Mrs. Ray West Sun-
One of these days we plan to write book but it is not on advance sale t. The capitalistic system is very im- rtant to the men who have large laries without much work.	day. Mr. and Mrs. C. T. Hicks, Mrs. W. A. Marlowe and daughter, Janie, at- tended the football game in Chapel Hill Saturday.
Medicine has made great progress the past fifty years; people live ager even if it costs more. A long, long talk is sometimes fol- ved by a long, long silence and ey might mean the same thing!	Ray West Sunday. His many friends will be glad to learn that Mr. Ray West is getting along very nicely at his home here after his recent serious illness. He hopes to be able to sit up some in a few days.
A SUBSTITUTE FOR SILK The Japanese may lose their huge rkets for raw silk in the United	H. Wheeler and Mrs. W. I. Shackle-
en used in this country for some ars, but little progress has been ade in the hosiery field. This re- ained almost exclusively an outlet	Our young people home from col- lege for the week end were: Chris- tine Shirley, Kings Business Col- lege, Raleigh; Ruby Marlowe, Mere- dith College, Raleigh; Hazel McKeel, A. C. C., Wilson; Ed Taylor, Jr., and Cameron West, U. N. C., Chapel Hill; and Cecil Lang, Duke University, Durham. Mrs. W. E. Lang, Mrs. J. C. Gard- ner and Miss Lillian Corbett of Wal-

Inasm ninety per cent of our \$100,000,000 and Mrs. F. L. Eagles of For worth of raw silk imported annually, were Rocky Mount visitors Monday. Henry and Edual Ford, on the occasion of the 35th andiversary of the founding of the Ford Motor Company, June 16, 1938

that no one's hand touches but ours. Of nearly everything else we use we build some quantity ourselves, to find, if possible, better and more economical ways of doing it. The experience and knowledge we gain are freely shared with our suppliers, and with other industries.

We take no profit on anything we make for ourselves and sell to ourselves. Every operation, from the Ford ships which first bring iron ore to the Rouge, is figured at accurate cost. The only profit is on the finished result - the car or truck as it comes off the line. Some years, there is no profit for us. But we see to it that our customers always profit. A basic article of our business creed is that no sand is economically constructive unless in profits the buyer as much as or more than the seller. Our new plants have helped us build more value into all our cars for 1939. That means more profit on the purchase to the purchaser. We have not cut quality to reduce costs. We simply will not build anything inferior.

It makes any kind of weather to order. The weather it delivers every day would take months to find in Nature. Our cars are weather-tested to give you good service in any climate anywhere.

In other tests, every part of the car is punished unmercifully. Then our engineers tear it down to see if they can find abnormal wear or any sign of weakness.

The money we spend on tests saves you money on repairs. And your family car is safer and more dependable when we put it in your hands.

TE WE KNEW anything better we could do for the country than make good motor cars, we would do it. By every one doing his best in the job he

for 1939

thinks most useful, this country is going to regain its momentum. We have tried to do our best in our job.

When business was suddenly halted in its recovery more than a year ago, we determined that we ould keep going anyway, if not at full-volume motor car production, then at getting ready for greater motor car values that would help future production.

#### EXPANDING FOR THE FUTURE

We began to build 34 million dollars' worth of new plants and equipment. We felt that if we could not employ all our men building motor cars, we would employ as many as we could building better production facilities.

We were told, of course, that this was no time for expansion, that a wiser business policy would be to "hold everything"-which means, stop everything. But no one ever got anywhere standing still.

Besides, we are not defeatists. We do not believe this country has seen its best days. We believe this country is yet in the infancy of its growth. We believe that every atom of faith invested in our Country and our People will be amply justified by the future. We believe America is just beginning. Never yet have our People seen real Prosperity. Never yet have we seen adequate Production. But we shall see it! That is the assurance in which we have built.

Business is not just coming back. It will have

The Fords Tell Their

to be brought back. That is now becoming well understood in this country; for that reason 1939 will be a co-operative year. Manufacturers, sellers and buyers will co-operate to bring back the business that is waiting to be brought back.

it is obvious that the Japanese will Mrs. Lang, Mrs. Yelverton and Mrs. suffer the heaviest loss if some syn- Eagles visited Mrs. Eagles' daughthetic yarn is developed to make ter who is ill at her home at Red hosiery that will be satisfactory to Oak. American women. However, officials of the two companies declare that the new yarn will not be ready

for about a year.

#### **TELEVISION IN 1939**

An experimental television service will probably be inaugurated in the spring in and around New York. Both the National Broadcasting Company and the Columbia Broadcasting System plan to begin operating a television transmitter which will serve an area having a radius of approximately fifty miles.

While details are not available, manufacturers are beginning to consider specifications of instruments to be sold to the public. The probability is that television pictures will be measured by inches at first and that the service will gradually improve as the experiment continues.

Meantime, the average citizen may expect to buy instruments that will receive sight and sound, but before Tarboro Leaf Market there will be any great demand for sight-receiving instruments, there must be widespread broadcasting of television subjects. Inasmuch as the telecasts are on ultra-short waves, which generally travel as a dependable service only as far as horizon, it will take a large number of television transmitting stations to cover the United States. That such service will be found in the larger cities and the probability is that it will be confined to congested areas for some years at least.

PROTEST SUNDAY DANCE MUSIC.

Two weeks ago the British Broadcasting Corporation included twenty minutes of dance music on a Sunday morning's program.

Immediately the Lord's Day Observance Society protested "with every nerve and fiber of our religious convictions." The Secretary called the music an "indefensible and deplorable descration of the Sabbath.' In the United States, it is not uncommon for broadcasting stations to send out dance music on Sunday. So far as we have been able to observe. the protests have been very few. The music tiay not be exactly what some people prefer on Sunday, but so long as it can be discontinued by the turn of a dial, it will not desecrate the Sabbath for anybody who does not wish to hear it.

WHO KNOWS ? 1. How much sugarcane syrup is

produced in the U.S.? 2. What is the population of Arebs and Jews in the Holy land? 3. How strong was the Catholic church in Austria? 4. Who is the Mexican ambassador to the U.S.?

5. Has Col. Lindbergh been decorated by Germany?

What is the minimum wage 6. under the Wage-Hour law? 7. How many battleships has Ja-

pan? How far is Guam from Hong-8. lulu?

9. How does farm income compare with 1937?

10. Is Dr. Eduard Benes a prisoner in Czechoslovakia? (See "The Answers" on Page 4)

# To Close on Tuesday

Tarboro, Nov. 1 .- The Tarboro tobacco market will close Tuesday, November 8. John Brown of the Tarboro Tobacco Board of Trade announced today.

Tarboro operated stwo warehouses this season, the Clark and Farmers.

So long as human beings attempt to "impress" others with their smartness, or importance, you can put them down as belonging to the childhood age.



MONTH in, month out, many women and girls obtain twoway benefit from Cardui. It aids in building up the whole system by helping women to get more energy from their food-and so increases resistance to the strain of functional periodic pain. Try it!

This construction program is almost completed It has increased activity and payrolls in a number of related industries. It has given us better facilities for building better cars and trucks, and eventually our new tractor which is being perfected.

#### THIS MEANS MORE VALUE

The current program has provided a new tire plant, which will turn out a part of our tire requirements ... a new tool and die plant that will help us cut the cost of dies . . . and a steel-press plant that will enable us to make more of our own automobile bodies. These are in addition to the plants we already had for producing glass, iron, steel, plastics, and many other things.

We don't supply all our own needs, of course, and never expect to. The Ford engine is one thing

#### NEW TESTING EQUIPMENT

While we were putting up new plants to produce cars, we constructed new equipment to test them. The first weather tunnel of its kind ever built forautomobile research went into operation at our laboratories this year.

#### THE NEW CARS

We have two new Ford cars for 1939-better cars and better looking-but we also have an entirely new car,

It's called the Mercury 8. It fits into our line between the De Luxe Ford and the Lincols Zephyr. It is larger than the Ford, with 116-inch celbase, hydraulic brakes, and a new 95-horsepower V-type 8-cylinder engine.

We know that our 1939 cars are cars of good quality. We think they're fine values in their price classes.

With new cars, new plants, new equipment, the whole Ford organization is geared to go forward.

Want Adsl

apartment with complete bath, re-

cently redecorated, C. W. Shack-

FORD MOTOR COMPANY, Deerborn, Michigan

## CHURCHES

### SUNDAY, NOVEMBER 6

**BAPTIST CHURCH** Rev. Buford B. Fordham, Pastor. 9:45 A. M .- Sunday School. G. W. Davis, Superintendent. 11:00 A. M .- Morning Worship.

6:30 P. M .- Baptist Training Union. 7:80 P. M .- Evening Worship.

Meeting.

CHRISTIAN CHURCH Rev. C. B. Mashburn, Pastor.

9:45 A. M .- Sunday School. J. O. Pollard, Superintendent. 11:00 A. M. Morning Worship. 6:30 P. M .- Junior and Senior En-

deavor. 7:80 P. M .- Evening Worship. 7:30 P. M .-- Wednesday - Prayer

Meeting. RMMANUEL EPISCOPAL CHURCH

Rev. Jack R. Rountree, Rector. 10:00 A. M .- Sunday School. J. W Joyner, Superintendent.

11:00 A. M. - Celebration of the Holy Communion and sermon

Rev. D. A. Clarke, Pastor. 10:00 A. M.-Sunday School. Irvin Morgan, Jr., Superintendent. 11:00 A. M .- Morning Worship

6:30 P. M: - Young Peoples' Group 7:30 P. M. - Evening Worship.

PRESBYTERIAN CHURCH Rev. H. M. Wilson, Pastor. 9:39 A. M.-Junior Choir.

10:00 A. M .-- Sunday School. J. H. Paylor, Superintendent.

Substituted Trustee), dated April 10, following described real estate:

NOTICE OF SALE

sell to the highest bidder for CASH, jamin M. Wooten, Jonas Dildy, Ed-7:30 P. M. - Wednesday. Prayer before the Courthouse door in the wards and others, situated on Mea-Town of Greenville, North Carolina, dow Branch, being a portion of the

scribed real estate:

ers: Beginning at a stake on the Snow corded in Book U-10 at page 151 Pitt persons having claims against the es-Hill Road and runs N 3714 E 41 poles County Registry and is a part of the tate of said deceased to exhibit them

liams line to a stake, H. P. Dupres at page 463, and by J. E. Lane to J. her, 1939, or this notice will be and B. M. Williams' corner; thence N P. Young and Paul Rasberry, and by pleaded in har of their recovery. All

mouth of Pasture Branch; thence up the run of the said Pasture Branch for a fuller description, contain

W. S. Williams, Jr.'s, corner; thence up said Snow Hill Road to the beginning, containing 67 8-4 acres, more

METHODIST RPISCOPAL CHURCH |or less. Being the same and identilal piece or parcel of land deeded or

alloted to H. P. Dupree in the division of the lands of the late H. P. Williams. Registered in Book T page Mewborn and G. M. Holden by L. B. Dupree and Harriet P. Dupres and recorded in Register of Deeds Office in Book Y-12 on page 437. Being the same land bought by J. R. Davis at mortgagee sale and sold to J. A. Memborn and G. M. Holden, to which

Memborn and G. M. Holden, to which

made in the payment of the indebted- mapped by R. E. Cureton, C. E., ness therein described, the under- which map appears of record in the Under and by virtue of the power signed Trustee will sell to the highest Pitt County Public Registry, and be-of sale contained in that certain deed bidder for CASH, before the Court- ing the same lot conveyed to Sarah FOR RENT: Three-room Up Stairs of trust executed by G. M. Holden house door in the Town of Greenville, C. Darden by the Hub Hardware Co., and wife, Virginia D. Holden, to J. North Carolina, on Monday, Novem- Inc., by Deed of Record in Book C-17 R. Davis, Trustee, (L. E. Walston, her 21, 1938 at 12 o'clock Noon the page 627 of the Pitt County Public Registry.

1922, of record in Book K-14 at page A certain tract or parcel of land Purchaser will be required to de-387 of the Pitt County Registry, de- lying and beinp in Falkland Town- posit 15 per cent of his bid pending fault having been made in the pay- ship, county aforesaid, and more par- confirmation thereof. ment of the indebtedness therein de- ticularly described as follows: Adscribed, the undersigned Trustee will joining the lands of J. G. Cobb, Ben-

on Monday, November 21, 1938, at land conveyed to J. A. Andrews by 12 o'clock Noon, the following de- Martha E. Vines, by deed recorded

in Book W-15 at page 371, Pitt Count- the Estate of Mrs. Ellen Love (J. C.) Adjoining the lands of J. M. Williams, ty Registry and conveyed by J. A. Glass, deceased, late of Pitt County W. R. Williams, R. Williams and oth- Andrews to C. C. Vines, by deed re- North Carolina, this is to notify all to B. M. Williams line; thence with a land conveyed by S. T. Hooker to J. to the undersigned at Kinston, N. C. line of marked trees of the said Wil- E. Lane, duly recorded in Book P-12 on or before the 27th day of Septem

36 1-2 W 15 poles to the Old Mill J. F. Young and Paul Rasherry to J. persons indebted to said estate will Ayden office over P. R. Taylor & Co. Run; thence up said Mill Run to the A. Mewborn and G. M. Holden, to please make immediate settles which deeds reference is hereby made This the 29th day of Septemeber,

to a stake in the Snow Hill Road; 62 pages more or less. This the 17th day of October, 1988

JOHN HILL PAYLOR. t wks

NOTICE OF SALE OF REAL ESTATE

Under and pursuant to the powe of sale contained in that certain Dee ing the same land deeded to J. A. of Trust made and executed by Wal-Mewtorn and G. M. Holden by L. B. ter Gorham to John B. Lewis, Trus-

ZOLLIE A. COLLINS, Executor

of Estate Mrs. Ellen Love Glass.

TYPING OF LETTERS, MANU-

SCRIPTS, etc., by Miss Eva Mae

Hardy, Public Stenographer, Parm-

St., Dial 284-1.

h.ord, Phone 280-1. FOR CUT FLOWERS, BASKETS and Funeral Designs, Call 272-6. Mrs. E. F. Gaynor. This the 6th day of October, 1938 FOR RENT: Six Room Besidence on JOHN B. LEWIS, Trustee Walnut Street. See Mrs. Dora H. 4 wks. Keel EXECUTOR'S NOTICE DR. DENNIS KEEL nnounces the opening of an office Having qualified as Executor of in Farmville for the practice of ORTHODONTIA Office hours 9:12 Saturdays Bank of Farmville Bldg. DR. V. H. MEWBORN - OPTOMETRIST -NEXT VISIT

Farmville-Office at Fields' Jewelry Store, MONDAY, NOV. 14

MONDAY, DECEMBER 5 Eyes Examined - Glasses Fitted -Tarboro Every Saturday-

Why Take Chances? Enjoy Certified Protection Against Social Diseases FARMVILLE LAUNDRY AND COMANDER Phone.318.1

NOTV (C) DECISION DECONDERATION DO COLOR DO CANADA COLOR いたいにものではいうのでありと

Under and pursuant to that Special Act passed by the last General Asbly of North Carolina, relative to Pitt County Drainage District No. 1. a undersigned Tax Collector will, on Monday, the 7th day of November, 28, offer for sale for cash to the highest bidder before the Courthouse

6 wics.

200

