

Farmville Enterprise
FARMVILLE, N. C.

G. ALEX ROUSE, Owner & Mgr.

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BUY CHRISTMAS SEALS

The annual sale of Christmas seals in Pitt County presents an opportunity to assist in the fight upon tuberculosis without giving up an adequate return for the money used.

Christmas letters, packages and cards should bear the seals which make them more attractive and take the place of others that might be used for the same purpose. However, the Christmas seals also help finance a warfare against disease that is of the utmost importance to every citizen.

Let's everybody buy Christmas seals, and use them this year.

TWO WEEKS OF SHOPPING

It is just about two weeks before Christmas Day and wise shoppers are already beginning to make their purchases for the Christmas season.

The early shoppers secure several advantages which cannot be obtained by last minute buyers. For example, clerks have ample time in which to wait on customers and to show them the attention that often results in a splendid purchase. Moreover, before stocks of merchandise are pawed over and selected from, the chances of securing the perfect gift is alluring to an experienced shopper.

Aside from the benefits to be secured by the buyer, it might be well to call attention to the clerk's side of holiday shopping. Early buyers tend to prevent the last minute rush that overwhelms stores and clerks and makes buying a nuisance to all concerned in the last day or so of the Christmas season.

Take our advice. Shop early and get what you want.

FACTS ABOUT INSANITY

It is somewhat surprising to be told that one of every twenty persons born in 1938 will face the prospect, on the basis of current statistics, of being committed to a mental hospital sometime during his life span.

Dr. Harold F. Dorn, of the U. S. Public Health Service, says this will result because of the changing character of the population and the fact that larger proportion of mental patients come from the older groups. He points out that data kept by several states over a long period of time "do not support the contention that the incidents of mental disorders have been increasing rapidly."

While mental disorders are not yet thoroughly understood, either by psychiatrists or the general public, they are now generally considered physical maladies. In time, even the general public will begin to understand that mental disease is closely related to physical disease and thereby lose some of the superstitious awe with which such cases are sometimes regarded.

It is interesting to report that recent studies show that violent and delirious sufferers from pellagra are restored dramatically to reason overnight by nicotinic acid and that insulin, now used to shock certain patients back to sanity, can be used successfully to treat delirium tremens and other mild mental disorders. The fact that nicotinic acid cures only the mental disease associated with pellagra may lead to the discovery of other specifics for different forms of mental diseases.

It is estimated that the Government now spends around \$150,000,000 a year to maintain the institutions in which mentally diseased and defective individuals are cared for. If specifics can be found to restore dark minds to light, the saving will be tremendous in money, but more important will be the restoration of consciousness and responsibility to those who suffer from mental maladies.

Breeding

The breeding of better pasture and hay crops is likely to follow somewhat the same course as corn breeding—first by mass selection, and later, perhaps, the development of hybrid strains from inbred lines.

"Who is going to attack us?" ask the chickens as if they expect Hitler, Mussolini and Mikado to produce their intentions.

Y. H. NEWBORN

TRADE AT HOME APPEAL

By Chamber of Commerce and Merchants Association

Why do your Christmas Shopping at Home? There are many reasons that might be advanced. First, we would say, you can find in the stores in Farmville as high class merchandise, at just as attractive and reasonable prices, as you can find in stores in Raleigh, Rocky Mount, Wilson, the same type of shopping here that you do when you go shopping in the above mentioned towns.

Second, we would say, that as citizens of our good town, making our living here, we owe it to the Merchants of Farmville to do our shopping with them, for they in turn support every good and worthy cause advanced by our Churches, Schools, Clubs and Charitable organizations; and pay a large tax toward the upkeep of our well managed town, all of which contributes to our welfare.

We are all friends and neighbors here in Farmville working together for one common cause. If this be true, why fool ourselves by thinking that we can go to other towns and buy merchandise of the same class any cheaper than you can in Farmville.

We, therefore appeal to every citizen of Farmville at this Christmas Season to do all of your trading at home, and save the expense of going elsewhere to buy the same class merchandise that can be found at home.

WALSTONBURG NEWS

W. E. Long, II, made a business trip to Raleigh Wednesday.

Miss Payne Sugg and Miss Edna Warren of Snow Hill were in town Tuesday.

Mrs. Tony Long of Farmville visited relatives here Tuesday.

Among those who went to Chapel Hill Monday to hear President Roosevelt speak were Mr. and Mrs. Carl T. Hicks, Mr. and Mrs. D. D. Fields, W. V. Nix, Ruth Carol and Willard Nix, Aliene Bailey, Warner Burch, Kennedy and Bruton Taylor, Truett Long, Messrs J. C. Gardner, R. D. S. Dixon, M. C. Moore and H. Allen.

WOMAN'S CLUB MEETS

The Woman's Club held its regular monthly meeting in the home of Mrs. W. E. Long, Wednesday afternoon, November 30.

The president, Mrs. A. J. Craft, presided over the business meeting, after which Mrs. D. D. Fields, as program leader, conducted a most interesting "quiz."

As honor guests, Mrs. Carlos Walston, Miss Ruby Burch and Mrs. Ivy Smith rendered a short musical program. The hostess, assisted by Miss Lillian Corbett and Mrs. Ivy Smith, served a delicious salad course with hot coffee.

ENTERTAINS FOR BRIDE

Miss Louise Shackelford very delightfully entertained on Tuesday night, December 6, at the Walstonburg Teacherage honoring a recent bride, Mrs. Hall Pugh Beck, who before her marriage on November 19, was Miss Louise Blanton of Shelby, North Carolina.

The living room and dining room which were thrown together were beautifully decorated with the spirit of the yuletide season. The gift table was lovely with its Irish linen corner and centerpiece.

The guests enjoyed various games and contests. The many lovely prizes were presented to the bride. During the evening the "Bride's Wish Book" was passed and each guest wrote a wish for the happiness of the bride. Music was rendered by Mrs. Paul Shackelford, Miss Norma Lee Dawson and Miss Margaret McKinney entered with the gifts which were hidden in a mock block bird pie. Mrs. Beck opened the pie, to find many lovely and useful gifts which she displayed to the guests.

Immediately following delicious refreshments consisting of brick ice cream, cake, and salted peanuts were served. The plates were attractively decorated with holly and Christmas designs.

DR. DENNIS KEEL
Announces the opening of an office in Farmville for the practice of **ORTHODONTIA**
Office hours 9-12 Saturdays
Bank of Farmville Bldg.

DR. M. J. GREGG
Graduate Veterinarian
Day and Night Phone—227-1
Office—114 W. Church St.
Farmville, N. C.

DR. JAMES P. BUTLER, Dentist
Announces the opening of offices upstairs in the Citizens Bank Building,
106 North Main Street
Farmville, N. C.

SUBSCRIBE TO THE ENTERPRISE

CHURCHES

SUNDAY, DECEMBER 11

BAPTIST CHURCH
Rev. Buford B. Fordham, Pastor.
9:45 A. M.—Sunday School. G. W. Davis, Superintendent.
11:00 A. M.—Morning Worship.
6:30 P. M.—Baptist Training Union.
7:30 P. M.—Evening Worship.
7:30 P. M.—Wednesday Prayer Meeting.

CHRISTIAN CHURCH
Rev. C. B. Mashburn, Pastor.
9:45 A. M.—Sunday School. J. O. Pollard, Superintendent.
11:00 A. M.—Morning Worship.
6:30 P. M.—Junior and Senior Endeavor.
7:30 P. M.—Evening Worship.
7:30 P. M.—Wednesday Prayer Meeting.

EMMANUEL EPISCOPAL CHURCH
Rev. Jack E. Rountree, Rector.
10:00 A. M.—Sunday School. J. W. Joyner, Superintendent.

METHODIST EPISCOPAL CHURCH
Rev. D. A. Clarke, Pastor.
10:00 A. M.—Sunday School. Irvin Morgan, Jr., Superintendent.
11:00 A. M.—Morning Worship.
6:30 P. M.—Young Peoples' Group.
7:30 P. M.—Evening Worship.

PRESBYTERIAN CHURCH
Rev. H. M. Wilson, Pastor.
9:30 A. M.—Junior Choir.
10:00 A. M.—Sunday School. J. H. Taylor, Superintendent.
7:30 P. M.—Evening Worship.
7:30 P. M.—Wednesday Prayer Meeting.

PRIMITIVE BAPTIST CHURCH
Rev. J. E. Roberts, Pastor.
11:00 A. M.—Morning Worship.

CATHOLIC CHURCH
Father Hugh Dolan, Pastor.
10:30 A. M.—Holy Mass.

THE ANSWERS

1. July, 1936.
2. An effort is being made to establish one on the island of Santiago.
3. \$531,000,000.
4. The destruction by fire of everything useful rather than permit it to fall into the hands of the Japanese.
5. Vice-President Garner.
6. Lincoln Ellsworth.
7. January 3, 1939.
8. Yes.
9. Yes, in 1911.
10. Two-thirds.



To enjoy work, a woman must feel well. Cardui aids in building up the whole system by helping women to get more energy from their food—and so increases resistance to the strain of functional periodic pain. Try it!

CARDUI

Belk-Tyler's
House Cleaning BARGAINS!

— SALE! — L. L. SHEETING 36" WIDE 4¹/₂ yd	— SALE! — Dress Prints 7c yd	— SALE! — 36" GREY OUTING Heavy Weight 6c yd
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— SALE! — PLAID Blankets 38c	— SALE! — A Year Guarantee Bed Sheets 68c
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SALE! KITCHEN Chairs 50c	SALE! OUTING 8c SOLID COLOR AND FANCY	SALE! BOYS' Overalls 38c
SALE! GRASS Rugs 68c		SALE! BOYS' DRESS Shirts 33c

SALE! KITCHEN Towels 4c	PART WOOL Blankets Double Size Heavy Weight 77c	SALE! MEN'S Shirts 29c
SALE! 81" WIDE Sheeting 14c		SALE! MEN'S SHIRTS AND SHORTS 9c

SALE! Father George LL Sheeting 6c	SALE! Ladies SHOES Odd Lots Broken Sizes 50c	SALE! MEN'S WORK Socks 5c
SALE! LADIES Slips 29c		SALE! WORK Shirts 19c

SALE! LADIES Panties 9c	SALE! Arrow Shirts WHILE THEY LAST \$1.29	SALE! MEN'S BLOOD HOUND OVERALLS 64c
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SALE! Ladies' Coats ALL SIZES NICE STYLE AND COLOR. \$3.97	SALE! Men's Suits Reg. \$13.00 and \$14.00 \$7.00
EVERY COAT DOWN BELOW COST. \$6.88	Reg. \$15.00 to \$20.00 Values never before seen anywhere. LOOK! LOOK!! \$10.00

SALE Ladies' Dresses LOVELY STYLE AND COLORS For Your Choice. PRICES SLASHED FOR SALE! \$1.59 \$2.88 \$6.29	SCHOOL Tablets 2c	LARGE SIZE Octagon Soap 3 for 10c
	CHILDREN'S COATS \$2.49	CHILDREN'S Stockings 8c

Belk-Tyler's Company, Farmville