

### TIRE COMPANY BEGINS SPRING, SUMMER DRIVE

Local Ad Campaign To Begin In The Enterprise

Opening gun in The Goodyear Tire & Rubber Company's Spring and Summer advertising campaign on tires begins this week with a 30 inch advertisement in The Farmville Enterprise.

Feature of the campaign, which is timely because it starts at the beginning of one of the largest driving and holiday motoring seasons forecast in the history of the country, stresses safety, urging that motorists avoid trying to save money by attempting to cash in on the last 10 per cent of the mileage in their tires, when they are likely to run into 90 per cent of the trouble they may expect in the product's total life.

In other words, pointed out W. C. Wooten, of the Farmville Service Station, who has been selling Goodyears for many years locally, "the car owner would be much better off and save more, not only in time, and actual outlay of cash, but insure for himself and his family real safety if he would not try to run his present tires out to the last dime-mile.

"We have what we term a 90-10 offer, as our contribution toward reduction of accidents due to tire blow-outs," Mr. Wooten added, explaining that, "we offer to pay for those danger miles while the car owner can ride on safe new Goodyears.

"Owners should drive in for a free inspection which does not obligate

them in the slightest," Mr. Wooten declared. He further added that the new tires are guaranteed in writing, not for any specified length of time, but for their full life, without time or mileage limits.

### THE ANSWERS

1. The North Carolina at Brooklyn Navy Yard, June 13.
2. The Ford V-8 has about 16,000 parts.
3. In 1823.
4. No. Its new robe will not have a front flap or visor.
5. The 57-year-old President of Bolivia.
6. In the Aegean Sea, off the coast of Turkey.
7. During the Spanish civil war, Gen. Mola, attacking Madrid, said he had four columns of troops outside the city and the fifth column (sympathizers) within the city.
8. A term, used by some Republicans, to refer to their 1940 political campaign.
9. About 2,000,000.
10. Washington 1922 and London 1930.

### ETCHINGS STOLEN

Lime Rock, Conn.—Upon his return from the winter spent in Florida, Dr. Bernhardt Wall, etcher, reported to police that someone had entered his home and stolen 258 copper plates, valued at between \$9,000 and \$11,000. The plates stolen comprised a considerable part of his pictorial biography of Abraham Lincoln and would require from two to three years to replace them.

### Looking at Washington

(Continued from page one)  
many wins the war, it would be for the protection of our people at home. With Japan having a "stranglehold" on the islands of the Pacific, the next move would be eastward and in Admiral Tausig's opinion, "If Germany wins the war, there is going to be a combination between the totalitarian powers that's going to squeeze us."

To those who believe that Japan will bankrupt herself in carrying on the war in China and exhaust her resources in a fruitless effort to conquer the Chinese, Admiral Tausig points out that the Japanese have been fighting for three years without cracking up and that Germany, bankrupt fifteen years ago, has mobilized an army and war machine that gives the world jitters. Facing these factors, he thinks that it is impossible for the United States to remain isolated, saying, "The world has shrunk too much."

President Roosevelt has announced tentative plans for a "non-political" tour in June which will take him into virtually every section of the nation. While the journey is conditioned upon the state of affairs in Europe as well as the adjournment of Congress, the Chief Executive expects to dedicate the Great Smoky Mountains National Park in North Carolina and Tennessee early in June, go to Mississippi to dedicate the Natchez Trace, the old trail from Natchez to Nashville, and then visit his son, Elliott, in Fort Worth.

Afterwards he would go to California to dedicate King's Canyon, newest of the National Parks, visit the Golden Gate Exposition at San Francisco and then dedicate the Olympic National Park in the State of Washington. Boarding a warship the President would continue his trip by way of the inside passage to Juneau, Alaska.

The trans-continental trip, first projected last summer, was delayed by the beginning of the European War. Political observers noted that take the President through the Middle Western states, where his farm and trade agreement programs have been under attack by Republican campaigners. They see his trip as an opportunity to test his popularity with the masses and recalled that previous journeys of this kind have been used to sound out sentiment towards himself and the Administration.

### FIRST WHALE SINCE 1894

Hamilton, Bermuda.—For the first time since 1894, a whale was caught off the Bermuda coast by a small band of whalers who had been trying unsuccessfully to revive the industry for several years. The whale was a 35-ton female humpback. It will be put on exhibition.

War lies, like all others, are of two kinds, as for example, (a) lying to conceal losses for strategic purposes and (b) telling a small neutral nation that you will not invade its territory when you have already made up your mind to attack the next morning.

### FREE ACHING BACKS TRIAL FOR MONEY BACK IF IT FAILS

And Other Functional Symptoms of KIDNEY WEAKNESSES  
Take KIDANS now and relieve aching and discomforts of Backache and Leg Pains—Frequent, Scanty and Burning Passages—Unnatural Odor—Loss of Energy—Headaches, Dizziness, Nervousness—caused by functional Kidney and Bladder Disorders.  
When functional disorders allow waste matter, acids and poisons to accumulate, and such illnesses as above trouble you, take KIDANS. They act naturally. They stimulate the kidneys to perform efficiently when hampered by functional disorders. They relieve you quickly and pleasantly of discomfort and distress, and they limit the possibility of dangerous ailments which may ensue. Trial is free if KIDANS fails.  
**MONEY BACK GUARANTEE!**  
Deposit \$1.00 with your druggist for two boxes of KIDANS. Use one box. If not entirely satisfied with RESULTS, return other box to the same druggist and your money will be refunded. Start KIDANS today. KIDANS is sold by Leading Druggists Everywhere. Adv.  
**WHEELS DRUG COMPANY FARMVILLE, N. C.**

### DR. V. H. MEWBORN — OPTOMETRIST —

NEAR VISIT  
Farmville—Office at Fields' Jewelry Store, MONDAY, MAY 13th.  
Eyes Examined—Glasses Fitted—  
—Turbine Every Saturday—

### Want Ads!

COME TO SEE US for your battery and Bicycle Repair Work. Prompt Service. Reasonable Charges. Western Auto Associate Store, Farmville, N. C.

FOR RENT—RESIDENCE 303 N. Main Street, previously occupied by C. W. Wellons.—Apply to R. A. Joyner.

FOR RENT—UPSTAIRS APARTMENT, with bath, wired for electric stove. Apply 302 E. Pine St.—Phone 274-1

PLANTS FOR SALE—Snapdragon and tomato plants, ready for transplanting. Pepper and potato plants later. Call Mrs. Frank Harper. 1tp

FOR SALE—HEREFORDS—120 Springer Cows and Heifers; 68 Cows and Calves; 153 Yearling Steers. All priced to sell. B. F. Nasson, Douds, Iowa, R-1.

FLOWERS FOR ALL OCCASIONS! Pot Plants, Cut Flowers, Corsages and Funeral Designs. Say "I" with Flowers. Farmville Flower Shop. Phone 467-1.

Save With SING'S HI-TEST GAS Regular First Grade 18 1/2 Gal. 1st Grade Kerosene 10c Gal. Motor Oil 10c Qt. and Up 300 SOUTH MAIN ST.

### "Build-Up" Good News For Suffering Women

Much of women's periodic distress may be unnecessary! Many who suffer from headaches, nervousness, cramp-like pain, other symptoms of functional dysmenorrhea due to malnutrition are helped by CARDUI.  
'Main way it helps relieve periodic distress is by increasing appetite and flow of gastric juice. Thus it often aids digestion; helps build strength, energy, resistance to periodic disturbances.  
Others find help for periodic discomfort this way: Start a few days before and take CARDUI until "the time" has passed. Women have used CARDUI more than 50 years.

**Pender QUALITY FOOD STORES**

## Wake-Up and Save!

DON'T LET THESE BARGAINS CATCH YOU NAPPING!  
Triple Plain or Self Rising

**FLOUR** 12-lb. Bag **47¢** 24-lb. Bag **87¢**

Franco-American Spaghetti ..... can ..... 8c  
Hurff's Pork and Beans, 4 16 oz. cans.....17c  
Habitant Pea Soup, ..... No. 2 1/2 can ..... 10c  
New Treat Salad Dressing ..... qt. jar ..... 19c

Land O'Lakes, Sweet Cream

**BUTTER** 1-lb Roll **35c**

**FAT BACK** Dry Salt, lb. **7¢**

**CHEESE** Land O'Lakes American—1 lb. **19¢**

**PURE LARD** 2 lbs. **15¢**

**JUICE** Dromedary Grape Fruit 3 No. 2 Cans **17¢**

Va. Maid Peanut Butter ..... 2 lb. jar ..... 19c  
Triple-Fresh Our Pride Bread ..... 18 oz. loaf ..... 8c  
Double-Fresh Golden Blend Coffee ..... lb. .... 14 1/2c  
Southern Manor Fruit Cocktail ..... 2 tall cans ..... 25c

**PEAS** Southern Manor Fancy Sweet 2 No. 2 Cans **23c**

## For Register of Deeds

Convinced that my business experience qualifies me to perform the duties incident to this office efficiently, I am asking the voters of Pitt County to nominate me as the Democratic candidate for REGISTER OF DEEDS in the primary to be held on May 25th. If elected, I will do my utmost to render satisfactory service to all.

I WILL APPRECIATE YOUR VOTE AND SUPPORT.

# AMOS O. CLARK

get Our "90-10" Offer

WHAT'S "90-10" MEAN ANYHOW?

IT MEANS YOUR FAMILY NEVER NEEDS TO RIDE ON WORN-OUT, DANGEROUS TIRES

ON **GOODYEAR TIRES NOW!**

BE SURE YOU GET OUR OFFER THIS WEEK! DON'T PUT IT OFF!

**\$11.11**

For the famous "G-3" All-Weather, 6.00-16 size. Cash price with your old tire.

**GOODYEAR'S GREAT "G-3" ALL-WEATHER**

Road-proved favorite of millions! Look at these low prices made possible by our "90-10" Offer.

4.75-19 or 5.00-19 \$ 835  
5.25-18 or 5.50-18 930  
5.25-17 or 5.50-17 1020  
6.25-16 or 6.50-16 1350

Cash prices—with your old tire. OTHER SIZES PRICED IN PROPORTION.

**EASY-PAY TERMS! AS LOW AS 75¢ A WEEK**

12 to 20 weeks to pay! Ride on a safer, longer wearing tire... NOW!

**GOODYEAR TIRES**

80% of your tire troubles are likely to come in the last 10% of your tire's life. Why not let us pay you for those danger miles while you ride on safe new Goodyear Tires? Our "90-10" Offer may save you trouble, worry and good hard cash! Come in and ask us about it. GOODYEAR TIRES—always as good as you think—now cost less than you imagine.

**LIFETIME GUARANTEE? YES, SIR!**

Our Goodyear Tires are guaranteed in writing—NOT for 12 months, or 18 months, or 24 months—but for their FULL LIFE, without time or mileage limits.

YOU CAN GET OUR "90-10" OFFER ON ANY GOODYEAR TIRE

**Farmville Service Station**

Corner of Wilson and Contentnea Streets  
Phone 267-1 "Road Service" Farmville, N. C.

GOODYEAR SAYS SAFETY AND SERVICE AT A SAVING!

WHAT PRICE QUALITY???

Here's the answer: A BIG, ROOMY

# WESTINGHOUSE "6"

with every essential QUALITY FEATURE for only **\$114.50**

It's the big news of the year! A genuine Westinghouse Refrigerator, big 6 cubic foot model, now priced at a figure only a little over one hundred dollars! Newest Westinghouse cabinet design, real Westinghouse quality construction throughout, with all-steel cabinet... Fiberglass insulation... durable Duinox exterior finish... Sanalloy FREEZER... thrifty Economiser Mechanism with 5-year Protection Plan on the sealed-in unit. See this sensational value... and SAVE!

**SEE THIS "PRIZE" MODEL, TOO!**

New deluxe Westinghouse ARISTOCRAT-SIX, outstanding in convenience accessories and foodkeeping performance. For instance: The new "window-front" MEAT-KEEPER... The big, glass-top HUMIDRAWER for fresh fruit and vegetables... New "easy-access" shelves... Big SUPER FREEZER with extra space for frozen storage... PLUS exclusive new TRU-ZONE COLD (gives you surer, steadier protection for ALL of your foods, ALL of the time).

**FREE! \$23,000.00 IN ELECTRICAL PRIZES**

**Westinghouse "Advise-a-Bride" CONTESTS**

5 Big Weekly Contests, April 18... May 23  
70 PRIZES EACH WEEK

10 Westinghouse Refrigerators... 10 Westinghouse Electric Ranges... 50 Westinghouse Sewing Machines

IT'S SIMPLE AND EASY!  
Just write down in your own words why YOU think a young bride would be wise to select a Westinghouse Refrigerator or Electric Range. There are no tricks to it. No coupons to save. Absolutely nothing to buy. And your entry may WIN!

GET COMPLETE DETAILS AND FREE ENTRY BLANK FROM US!

# The Turnage Co., Inc.

FARMVILLE, N. C.