

Goodwill Supper Held By Local Businessmen; Many Guests Present

Goodwill Supper Held by Business Men Here; Chamber of Commerce and Merchant's Association Meet

On Tuesday night, the Chamber of Commerce and Merchants Association gave a Good-Will barbecue at the Farmville Country Club House to more than 100 persons...

Mr. T. E. Joyner, as president of the organization, presided in a creditable fashion, explaining the purpose of the meeting and introducing B. D. Baker...

A report of the activities of the organization was made by John B. Lewis, executive secretary...

Since last September 1st, Mrs. H. C. Register and I have tried to serve the merchants and business interest of Farmville as best we could...

- 1-It helps to build up the local payroll; 2-It saves you the risk of traveling on a dangerous highway; 3-It helps your neighbors and your friends to build a better business;

Don't think for a minute that the little sales do not help; they do. If you are traveling for a long distance be sure to fill your tank with gas before you leave and use only so much on the road as is necessary to get back home...

A few of the services we render: 1-A weekly bulletin gives you accurate and current information as to the transfer for real and personal property in both Pitt and Green Counties;

FARMVILLE SWELLS WITH PRIDE

Farmville grew from 2,056 people in 1930 to 2,980 this year, a gain of 45 per cent., according to preliminary census figures released here recently by Area Manager, E. A. Hughes.

The Chamber of Commerce is very anxious to have at least 20 of the people here, whom the census taker failed to contact, to call John B. Lewis' office, 2576 at once, so that Farmville's population will total 3,000.

was ably supplied by Herman Joseph of Goldsboro, who for 22 years was a feature clown for Ringling Bros. and Barnum and Bailey Circus.

The idea and purpose behind the organization has been to bring about a better cooperation between the people living in and near Farmville; to secure for the merchants and business men of Farmville the patronage of all the people in Farmville...

Perhaps the greatest single and continuing service thus far rendered is the solicitation of funds and the sponsoring of the annual advertising campaign of the Farmville Tobacco Market and the Town of Farmville as a trading center.

Building and Loan Officers Invite You To New Quarters

One of the Oldest and Liveliest Institutions in Farmville Is A Neighborhood Activity

The new headquarters of The Farmville Building and Loan Association is in the new home of THE ENTERPRISE, and this organization takes the opportunity of formally opening these at the same time THE ENTERPRISE celebrates its 30th Anniversary, Wednesday evening, May 29, from 8:00 to 11:00 o'clock.

The officers and directors extend you a cordial welcome to visit the B. & L. headquarters at this and any other time to discuss the starting of a thrift account or a loan. Whether you are a borrowing or a saving member, you are helping the progress of this community if you belong to this neighborhood organization.

FORCES UNITED TO ENGAGE FOE

Action Called A Miracle of Reorganization; Engage Germans In See-Saw Battle

Paris, May 23.—The French armies, effecting what foreign military experts called a "miracle of reorganization," fought today with new fury to reunite their northern and central armies and shut off the long, sharp spearhead which the Germans have driven through northern France to the sea.

Pocketed with their British and Belgian allies, the central French army using tanks, planes, motorized units and artillery, engaged the Germans in a bitter see-saw battle between Cambrai and Valenciennes, 25 miles away.

Berlin, May 23.—Authorized German sources, although declining to affirm or deny reports that the German armies have taken Boulogne, French seaport on the English channel, added: "It is quite probable."

The real battle is constantly being brought closer to Britain," said DNE, official news agency, "but before it can begin the pocket in the north of France and the Belgian coastal area must be completely occupied by German troops.

Grave Danger Faces Allies

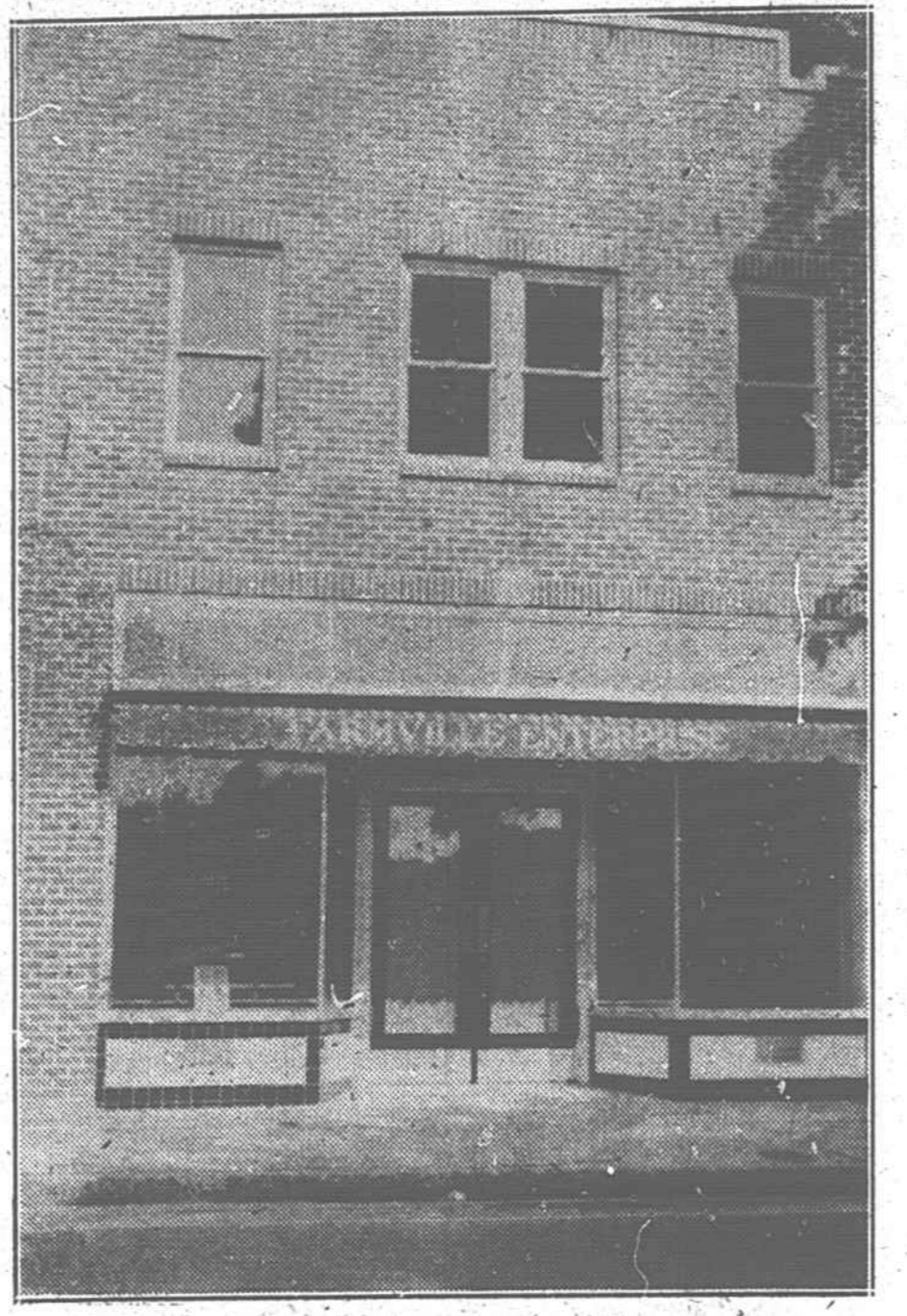
Great Britain Fearful of Invasion Through Ireland; British Soldiers in Paris Declared to Be Embarking

This country is in fearful danger," declared Alfred Duff Cooper, British minister of information. Heavy fighting is raging around Boulogne, France, on the channel, Churchill said. "It is too early to say what the results of this coastal fighting may be, but it evidently carries with it implications of a serious character," he declared.

French reports yesterday said the Germans had been "chased out" of Abbeville, but once again the Nazi onslaught has broken through to the sea.

There is a gap between the two armies," a British spokesman admitted. "The allied situation on the Western front is extremely grave." If the United States is really worried over its gold hoard, we will be glad to take it over.

Good Morning! We wish to extend our best wishes and present this copy of The Farmville Enterprise to you on the occasion of our Thirtieth Anniversary May You be Happy too on our Birthday



NEW HOME OF THE ROUSE PRINTERY AND THE FARMVILLE ENTERPRISE Also Headquarters of The Farmville Building and Loan Association.

THE FARMVILLE ENTERPRISE HAS HAD THREE DECADES OF PROGRESS

The Rouse Printery to Observe Birthday with Open House Celebration and New Office Building and Loan to Be Formally Opened Wednesday

In the late winter of 1910, a little group of progressive business men of Farmville, interested in the stimulation of business and industry, began to think about and discuss the possibility of starting a newspaper here to disseminate knowledge and develop the business, cultural and educational life of the town and community.

Thus in glancing backwards for three decades, one finds the contribution of printing to Farmville's progress made in May of that year through the organization of a stock company, The Enterprise Publishing Co., with A. C. Monk, John T. Thorne, R. L. and John B. Davis, G. A. Jones, and W. A. Pollard as members and probably others, whose names we were unable to secure.

The Rouse Printery is one of the small four-person-shops, the force consisting of Mrs. Eva Horton Shackleford, associate editor, who has been with the paper for the past nineteen years; Thomas Bodie Rouse, brother of the owner, who is foreman, linotype operator and pressman, and has been in the employ of the shop for the past ten years; Charles J. E. Gayle, proof reader and printer, who has served the plant faithfully and well for the past 23 years.

HIGH SCHOOL FINALS GETTING UNDERWAY IN FARMVILLE NOW

Company. For a time it was operated in the R. A. Parker Motor Co. building, later in the Lang offices and in the brick building, now occupied by the ABC store on Wilson street. The plant was next moved into one of the A. C. Monk stores on Main street, where it remained for a period of twelve years. Following a fire in a grocery store next door, in March of this year, in which considerable damage was done to the machinery and stock by the vaporized smoke of the composition roof, Mr. Rouse purchased the two story brick building on North Main street from J. W. Holmes and the plant was moved into its own new home April 3.

As you enter the front door you find sitting at the desk on the left the owner and editor and the Building Loan secretary-treasurer, both in the same energetic, industrious and level-headed business man. This side of the front office belongs to the Farmville Building and Loan Association and will be formally opened at this time.

On the right as you enter the front office is the desk of the associate editor, Mrs. Shackleford. Filing cabinets and typewriter table are against the walls, and President Franklin D. Roosevelt's photograph occupies a prominent position on the wall.

A French door in the paneled and Florentine glass partition opens into the printery proper. Here every available space is used to advantage; the four automatic and open job presses, designed to meet requirements of any job, are arranged in a row; there are several type and galley cabinets, six imposing stones, work tables, a stitcher, perforator, punching machine, cardboard cabinet, newspaper file, electric cutter, and the Babcock printing press, with inks, tools, lock up materials and other press accessories nearby.

Off from the elevator is the smelting room (with a fan ventilator to take fumes outside), where used metal is melted and refined about twice a month.

Rev. D. A. Clarke to Deliver Baccalaureate Sermon; State Superintendent Erwin to Address Largest Graduation Class in School's History Monday Evening

With examinations behind them at last, the teachers and students of the high school are turning their entire attention to events of the week end and of next week, which will mark the close of the first nine months term taught here since 1931, and one which will go on record as being the most successful in the history of the school, due in great measure to the increased educational and recreational facilities.

The Home Economic girls under the direction of their teacher, Miss Verona Lee Joyner, presented a lovely and creditable Fashion Show on Wednesday afternoon of this week. The Primary Operetta, under the direction of Miss Annie Perkins, Miss Mildred Vann, Miss Margaret Hester, Mrs. W. B. Carraway, Miss Margaret Lewis and Miss Elizabeth Elliott will be given in Perkins Hall tonight, Friday, at eight o'clock.

The baccalaureate sermon will be delivered on Sunday evening, May 26, at eight o'clock by the Rev. D. A. Clarke pastor of the Farmville Methodist Church. The Rev. Mr. Clarke, recognized as an outstanding Bible student, well informed as to current events in the nation and world and deeply interested in youth, will doubtless bring a message of great inspiration to the young graduates, and make a fine contribution to the finals program.

On Tuesday evening at eight o'clock the piano pupils of Mrs. Haywood Smith and Mrs. C. W. Rogers will present a recital program of musical masterpieces in Perkins Hall.

The senior play, "June In January" will be given at eight o'clock Thursday evening, 30th, under the direction of Miss Ellen Lyles. The cast is reported to be well chosen and trained in their roles, and a delightful innovation in the finals program is being anticipated by patrons of the school on this occasion.

Marjorie Lee Parker, daughter of the late Mr. and Mrs. Jim Parker, will be valedictorian, and Bill Pollard, son of Mr. and Mrs. J. O. Pollard, will be salutatorian. Marshals have been chosen as follows: Juniors—Dorothy Lewis, Ruth Parker, Boots Thomas; Sophomores—John Parker, Alice Harper Parker, Cornelia Knott; Freshman—Lola Jones, Marie Gregory, Annie Ruth Tyson.

Mayfair Dance Is Brilliant Affair

The May Dance of the Mayfair Club, held here on Thursday evening in the gym, was one of the most delightful social events of the Spring season. Two hundred and fifty invitations were issued to out-of-town friends and members of the senior class and their dates were special guests.

LOCAL GOLFERS IN MATCH

Match games of the men's Inter-club Golf Tournament of the past week, which aroused much enthusiasm and interest, came to a close on Sunday with Slamming Robert Rouse's team as winners over that of Senator Loinnie Pierce, by a score of 40 to 28. The Victor's Dinner was held Wednesday evening at the Country Club with Senator Pierce's team as hosts. The games were close and the entire club became very interested toward the close of the match.