

The Farmville Enterprise

FARMVILLE, PITT COUNTY, NORTH CAROLINA, FRIDAY, MAY 31, 1940

SELL - BUY and RENT
IN FARMVILLE
Not A Small Town Any More!

NUMBER TWO

Open House Celebration Held On 30th Birthday

"The Enterprise" and
Building & Loan Assn.
Entertain Friends Up-
on Anniversary and
Opening New Offices

Editor G. A. Rouse held an Open House Celebration on Wednesday evening from 8:00 to 11:00, the occasion marking the 30th Anniversary of The Enterprise and the formal opening of the new office of the Farmville Building and Loan Association, both being housed in the building, on North Main street, purchased from J. W. Holmes by The Rouse Printery, G. A. Rouse, owner and manager, and secretary-treasurer of the Farmville Building and Loan Association.

The windows had been calling attention for several days to the approaching event; the Enterprise window being centered with a large portrait of Benjamin Franklin, and furnished as a sitting room in reproduction furniture of that period, including a whatnot, chair, hooked rug, tier table, needlepoint pillow, a framed broadside of sayings from Poor Richard's Almanack, several interesting old specimens of printing, books and newspapers, among which were the old Tyson Bible, printed in 1802, bound in deer skin, loaned by Mrs. George W. Jefferson, of Fountain, the owner; the Crusader file of 1852, bequeathed to his first namesake by the Editor William Henry Morrill, and owned by his great grandson, Henry Morrill Skinner. The Enterprise is indebted to the Farmville Furniture Co. for the loan of furniture for this window.

The Building & Loan window suggested plans for new homes and a placard informed window shoppers that here are the new headquarters of the Farmville Building and Loan Association, with the invitation to come in for a visit.

Quantities of roses, larkspur, sweetpeas and ragged robins were used in the floral decorations of the newly painted and remodeled building, with the color note of pink and green being effectively carried.

Editor Rouse and niece, Mrs. J. A. Reagan, of Rocky Mount, and W. A. McAdams, president of the Building and Loan Association, and Mrs. McAdams greeted the guests as they arrived.

Assisting in receiving during the evening were members of the first stock company, owning THE ENTERPRISE, John T. Thorne and Mrs. Thorne, A. C. Monk and Mrs. Monk, J. O. Pollard and Mrs. Pollard; officers and members of the board of directors of the Farmville Building and Loan Association, Manly Liles and Mrs. Liles, John B. Lewis and Mrs. Lewis, J. D. Gates and Mrs. Gates, and B. L. Lang; members of "The Enterprise" force, T. B. Rouse and Mrs. Rouse, Charles Gayle and Miss Emily Gayle, Mrs. M. W. Lincke and Mrs. Evelyn Harlow, of Nashville; J. H. Moore, superintendent of the Farmville graded school, and Mrs. Moore, who as president of the Woman's Club, represented the women's organizations; T. E. Joyner, president of the Chamber of Commerce and Merchants Association, and Mrs. Joyner; Mayor and Mrs. George W. Davis; Rev. C. B. Mashburn, secretary of the Ministerial Association, and Mrs. Mashburn; Ed Nash Warren, president of the Rotary Club, and Mrs. Warren; W. S. Royer, president of the Farmville Tobacco Board of Trade, and Mrs. Royer; J. I. Morgan, representing Farmville's industries, and Mrs. Morgan; Dr. Paul E. Jones, representing Farmville's professional group, and Mrs. Jones; Mrs. M. V. Jones, a former member of the office force, and Mr. Jones.

Miss Mary Friar Rouse, daughter of the Editor, Miss Hazel Monk and Miss Eva Mae Turnage, Richard Harris, Bob Fizer and James Monk served punch and cookies from a candle lighted table, which also bore floral decorations carrying the chosen color note.

Mrs. Eva Horton Shackleford, associate editor, and Miss Helen Rouse had charge of the register.

Receiving the greatest attention from visitors was the exhibit of old Enterprises, furnished in most part by Miss Tabitha M. DeVisconti, J. W. Joyner and Mrs. John T. Thorne, Miss DeVisconti receiving the award for bringing in the oldest issue, dated May 2, 1912.

Operation of the presses and Intertype machine by Charles Carroll, was viewed with interest, and the type in of the 50th Anniversary of Printing was emphasized in the casting of each visitor's name in type as a souvenir. Note books and blotters were also given as reminders of the occasion.

Enterprise Honored

The Show of Charm complimented The Farmville Enterprise on its 30th birthday with a window centered with a huge birthday cake bearing 30 candles, and featuring the anniversary edition of the newspaper. We are happy at being so honored.

HIGH SCHOOL GRADUATES HEAR INSPIRING SERMON

MAYOR DAVIS PROCLAIMS JUNE AS DAIRY MONTH

WHEREAS, milk and its products constitute an important part of the diet of our entire population and are an absolute essential part of the daily food supply of many of our citizens; and

WHEREAS, it is generally recognized that our present consumption of milk is far short of the amounts considered by nutrition authorities as proper and practical, namely, one quart daily for children through adolescence and one pint daily for adults,

NOW, THEREFORE, I, George W. Davis, Mayor of the City of Farmville, do hereby proclaim June 1st to 30th next inclusive, as DAIRY MONTH and ask the citizens of Farmville to give recognition through act and deed to this great industry, and to the 100,000 members of our farm families in the State who are engaged in dairy farming through which we are supplied with this vital food.

Given under my hand and the seal of the City of Farmville, this 29th day of May, 1940.

Plea Is Made By Red Cross

Funds Sought to Re- lieve War-Torn Area

J. Nat Harrison, chairman of the Pitt county chapter of the American Red Cross, today received the self-explanatory telegram from Norman H. Davis, national Red Cross chairman:

When American Red Cross asked

minimum war relief fun ten million

dollars no one could foresee that in

two short weeks greatest tragedy in

all history would unfold. Impossible

to describe pitiful plight millions

refugees in France. Sick, wounded,

hungry and homeless. They cry out

to us for help. Will need much more

than ten million dollars, therefore

quotas originally assigned should be

regarded only as minimum immediate

objectives. Chapters should then

go on and where possible double

their quotas. In fact only limitations

should be maximum generosity of

American people. Wire, reports

Wednesdays and Saturdays.

The first voluntary contribution to

the Red Cross fund was received yes-

terday from F. L. Little of Ayden,

who sent in two dollars. Contributions

will be received at the Cham-

ber of Commerce offices or at either

of the two local daily newspapers.

Building & Loan

Has New High

For Month April

Loans Totalling \$2,974,-

327 Made by Associa-

tions of North Caro-

lina; \$437,000 More

Than Last Month

Monthly home loans of the building

and loan and Federal savings

and loan associations of North Carolina made a new all-time high during April; it was stated by Wheeler Martin of Williamson, President of the North Carolina Building and Loan League, when the record-breaking total of \$2,974,323 of loans were made by these institutions. He explained that this represented more than 1,700 home loans of which 594 were for construction of new homes, thus aiding the construction of industry, labor, the local business firms, and all the others who supply directly or indirectly the materials going into the construction of a home. This loan figure topped the March volume by more than \$437,000 which up to this time was considered the best month that these home financing institutions have ever experienced from the standpoint of loans. Martin attributed much of the credit for this tremendous loan volume to the Newspaper Advertising campaign which was conducted by the associations during the latter part of March and April to explain to the public the advantages of getting home loans from their local building and loan and Federal savings and loan associations.

In a breakdown of the loan figures he revealed that construction loans amounted to \$1,301,273, while 358 new homes were purchased, amounting to \$600,350. In addition, 212 loans to the amount of \$373,604 were refinanced on the long term building and loan plan. The remainder of 660 loans, totaling \$639,029, were for the repair, modernization, and other miscellaneous pur-



MARJORIE LEE PARKER
Valedictorian of '40 Class

Rev. D. A. Clarke Ad-
dresses Senior Class
Numbering Forty;
Senior Play Given
Thursday Night; Clos-
ing Events Tonight

Rev. D. A. Clarke, pastor of the Farmville Methodist Church, delivered a message of deep thought and great inspiration to the forty members of the '40 class of the Farmville high school, in the baccalaureate sermon on Sunday evening. A large number of parents and friends were in attendance.

Prayers were offered by Rev. C. B. Mashburn, pastor of the Christian Church, and the scripture lesson was read by the Rev. Mr. Clarke.

The Glee Club, with Mrs. Haywood Smith as accompanist, rendered several selections.

The graduation exercises will be held tonight, Friday, at eight o'clock, with Superintendent J. H. Moore, presiding. William Carter "Bill" Pollard, son of Mr. and Mrs. J. O. Pollard, as salutatorian, will make opening speech, and Marjorie Lee Parker, daughter of the late Mr. and Mrs. Jim Parker, as valedictorian will make the class address.

County Superintendent D. H. Conley will introduce the speaker of the occasion, State Superintendent Clyde A. Erwin, of Raleigh.

Diplomas will be delivered by Dr. Paul E. Jones to the largest class of graduates in the history of the school, including Edward Nichola, Vassar Fields, Hugh Raspberry, Jr., E. C. Carr, Jr., Thomas Warren Willis, J. A. Taylor, Louann Morgan, Virginia Bundy, Etna Lewis, Verna Ray Heath, Pauline Farmer.

Nellie Letchworth, Lucile Davis, Carol Hinson, Bill Pollard, Marjorie Lee Parker, Mavis Leggett, Christine Joyner, Mary Heath, Geraldine Skinner, Dorothy Skinner, Mary Brock, Telza Williams, Elizabeth Moore, Dalton Corbett, Frances Carroll, Weldon Ellis, Nelson Fulford.

Linwood Brock, Hume Paschall, Arthur Joyner, Jr., Charles Cash, Olive Taylor, Jesse Gay, James McConnell, Evelyn Wooten, J. K. Cobb, and Norwood Jones.

J. I. Morgan will present seventh grade certificates; the P. T. A. prize will be delivered by Mrs. Claude L. Barrett, Association president, and other prizes for outstanding achievements will be presented by Superintendent J. H. Moore.

One of the highlights of the day will be the induction into office of the co-operatives' directors. John T. Thorne of Farmville is one of the directors of the Cotton Association for the coming year.

"We have to have every county in the State represented as well as a number of FCX patrons from South Carolina," Mr. Mann said as he issued a blanket invitation for all cooperative members to be present and learn more about their farmer-owned and farmer-controlled co-operative—the Cotton Association and the FCX.

SCOUT NOTES

The regular meeting of Farmville Boy Scout Troops No. 25, was held at 7:30 o'clock Friday night. We opened our meeting with the Scout Oath, Law and Pledge to the Flag. Scoutmaster C. L. Ivey talked to us about getting leaders for the new Club Pack, and we decided on Diana Rucker and Bob Taylor. After Mr. Ivey finished he turned the meeting over to Mr. Rucker, who talked to us about getting more Clubs. After playing for a few games the meeting was adjourned with the Scout Benediction.

Milton Williamson, Scribe.
Marvin Horton, Asst. Scribe.

State Clinic To Be Held June 7th

We wish to remind our readers of the State Orthopedic Clinic to be held next Friday in Greenville, June 7, 1940, from 12:30 to 4 p.m.

This Clinic takes all types of cripples, both white and colored, free of charge who are unable to afford private treatments. It is desired, though not required, that patients be referred by a physician or the Welfare Officer, and that the patient bring such note to the Clinic.

The Clinic is set up to serve especially the Counties of Beaufort, Carteret, Pamlico, Pitt and Tyrrell, though patients from other Counties who desire to come may do so.

The Clinic is conducted by Dr. Hugh A. Thornton, orthopedist, Raleigh North Carolina. This Clinic has been running for something over three years and is now serving a large number of cripples, adults as well as children, in this area.

The Pitt Health Department Offices are located at the corner of Third and Greene Streets, Greenville, North Carolina.

After listening to some New Dealers you would think that the question before the nation is whether Hitler or Roosevelt will run the government next year.



WILLIAM CARTER POLLARD
Salutatorian of '40 Class

Allies Retreat In Flanders

EUROPEAN SUMMARY

Berlin.—Germans say Lille, Ostend captured; predict annihilation or surrender of half million trapped Allies within two days.

Paris.—Fiercely fighting Allied main body retreats toward Channel, French rear guard battles Germans in Lille streets; Dunkerque only remaining sea escape; French wipe last German-held bridgehead on south side of Somme in heavy offensives along 200-mile Somme-Aisne front.

London.—R. A. F. blasts Germans in effort to hold Dunkerque outlet open; Americans, other foreigners placed under wartime restrictions; King sends encouragement to imperiled troops; British capture Narvik, Norway port.

Rome.—Italy expected to strike in Mediterranean and southward, rather than directly against France.

Moscow—Russia cold-shoulders Cripps trade mission; demands negotiations through Ambassador; Cripps likely to succeed Seeds, Britain's absentee-envoy.

Washington.—Roosevelt to ask \$600,000,000 more for emergency defense; all air corps reserves to be called to duty.

SUPERIOR

Paris, May 29.—A government spokesman said today American airplanes now are arriving in France "in considerable quantities" and are showing their superiority in action over "anything on the front."

The spokesman said American bombers especially were proving their excellence.

Often, he said, these have been able to dive within 30 yards of the ground before cutting loose with bombs and pulling out.

American bombers, the spokesman declared, are much faster than Germany's and easy to maneuver.

A French press dispatch from the front today said:

"Magnificent American bombers in which we have placed so much hope already have entered the infernal battle of the north. They have achieved resounding victories over the German lines. All so far have returned to their bases safely."

VISITORS

Visitors to the U. S. National Forestry have increased so rapidly that they now number more than 32,000,000 each year and spend close to \$250,000,000 on their excursions.

The first type of dress was the

street costume, which was modeled

by the following girls:

Cornelia Knott, Lois Jones, Doris Turner, Myrtle Nichol, Dorothy Jones, Agnes Quinerly, Lucille Allen, Edna Ruth Taylor, and Hazel Wellons.

The announcer for the Show who

gave comments and announced the models was Frances Howard.

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Next were sport costumes for

beach wear, golfing, hiking, and tennis.

The models for these were:

golf—Mary Anne Townsend and Bonnie

Baldree; bicycling—Rosebud

Tyson; hiking—Rosa Reid Russell