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# The Farmville Enterprise

SELL - BUY and BANK - IN FARMVILLE - Not A Small Town Any More!

FARMVILLE, PITT COUNTY, NORTH CAROLINA, FRIDAY, MAY 31, 1940

NUMBER TWO

VOLUME THIRTY-ONE

## Open House Celebration Held On 30th Birthday

### "The Enterprise" and Building & Loan Assn. Entertain Friends Upon Anniversary and Opening New Offices

Editor G. A. Rouse held an Open House Celebration on Wednesday evening from 8:00 to 11:00, the occasion marking the 30th Anniversary of The Enterprise and the formal opening of the new office of the Farmville Building and Loan Association, both being housed in the building on North Main street, purchased from J. W. Holmes by The Rouse Printery, G. A. Rouse, owner and manager, and secretary-treasurer of the Farmville Building and Loan Association.

The windows had been calling attention for several days to the approaching event; the Enterprise window being centered with a large portrait of Benjamin Franklin, and furnished as a sitting room in reproduction furniture of that period, including a whatnot, chair, hooked rug, tier table, needlepoint pillow, a framed broadside of sayings from Poor Richard's Almanack, several interesting old specimens of printing, books and newspapers, among which were the old Tyson Bible, printed in 1802, bound in deer skin, loaned by Mrs. George W. Jefferson, of Fountain, the owner; the Crusader file of 1852, bequeathed to his first namesake by the Editor William Henry Morrill, and owned by his great grandson, Henry Morrill Skinner. The Enterprise is indebted to the Farmville Furniture Co., for the loan of furniture for this window.

The Building & Loan window suggested plans for new homes and a placard informed window shoppers that here are the new headquarters of the Farmville Building and Loan Association, with the invitation to come in for a visit.

Quantities of roses, larkspur, sweetpeas and ragged robins were in the floral decorations of the newly painted and remodeled building, with the color note of pink and green being effectively carried.

Editor Rouse and niece, Mrs. J. A. Reagan, of Rocky Mount, and W. A. McAdams, president of the Building and Loan Association, and Mrs. McAdams greeted the guests as they arrived.

Assisting in receiving during the evening were members of the first stock company, owning THE ENTERPRISE, John T. Thorne and Mrs. Thorne, A. C. Monk and Mrs. Monk, J. O. Pollard and Mrs. Pollard; officers and members of the board of directors of the Farmville Building and Loan Association, Manly Liles and Mrs. Liles, John B. Lewis and Mrs. Lewis, J. D. Gates and Mrs. Gates, and B. L. Lang; members of "The Enterprise" force, T. B. Rouse and Mrs. Rouse, Charles Gayle and Miss Emily Gayle, Mrs. M. W. Linckne and Mrs. Evelyn Harlow, of Nashville; J. H. Moore, superintendent of the Farmville graded school, and Mrs. Moore, who as president of the Woman's Club, represented the women's organizations; T. E. Joyner, president of the Chamber of Commerce and Merchants Association, and Mrs. Joyner; Mayor and Mrs. George W. Davis; Rev. C. B. Mashburn, secretary of the Ministerial Association, and Mrs. Mashburn; Ed Nash Warren, president of the Rotary Club, and Mrs. Warren; W. S. Royster, president of the Farmville Tobacco Board of Trade, and Mrs. Royster; J. I. Morgan, representing Farmville's industries, and Mrs. Morgan; Dr. Paul E. Jones, representing Farmville's professional group, and Mrs. Jones; Mrs. M. V. Jones, a former member of the office force, and Mr. Jones.

Miss Mary Friar Rouse, daughter of the Editor, Miss Hazel Monk and Miss Eva Mae Turnage, Richard Harris, Bob Fizer and James Monk served punch and cookies from a candle lighted table, which also bore floral decorations carrying the chosen color note.

Mrs. Eva Horton Shackelford, associate editor, and Miss Helen Rouse had charge of the register.

### MAYOR DAVIS PROCLAIMS JUNE AS DAIRY MONTH

WHEREAS, milk and its products constitute an important part of the diet of our entire population and are an absolute essential part of the daily food supply of many of our citizens; and

WHEREAS, it is generally recognized that our present consumption of milk is far short of the amounts considered by nutrition authorities as proper and practical, namely, one quart daily for children through adolescence and one pint daily for adults,

NOW, THEREFORE, I, George W. Davis, Mayor of the City of Farmville, do hereby proclaim June 1st to 30th next inclusive, as DAIRY MONTH and ask the citizens of Farmville to give recognition through act and deed to this great industry, and to the 100,000 members of our farm families in the State who are engaged in dairy farming through which we are supplied with this vital food.

Given under my hand and the seal of the City of Farmville, this 29th day of May, 1940.

## Plea Is Made By Red Cross

### Funds Sought to Relieve War-Torn Area

J. Nat Harrison, chairman of the Pitt county chapter of the American Red Cross, today received the self-explanatory telegram from Norman H. Davis, national Red Cross chairman:

When American Red Cross asked minimum war relief fund ten million dollars no one could foresee that in two short weeks greatest tragedy in all history would unfold. Impossible to describe pitiful plight millions refugees in France. Sick, wounded, hungry and homeless. They cry out to us for help. Will need much more than ten million dollars, therefore quotas originally assigned should be regarded only as minimum immediate objectives. Chapters should then go on and where possible double their quotas. In fact only limitations should be maximum generosity of American people. Wire reports Wednesdays and Saturdays.

The first voluntary contribution to the Red Cross fund was received yesterday from F. L. Little of Ayden, who sent in two dollars. Contributions will be received at the Chamber of Commerce offices or at either of the two local daily newspapers.

## Building & Loan Has New High For Month April

### Loans Totalling \$2,974,327 Made by Associations of North Carolina; \$437,000 More Than Last Month

Monthly home loans of the building and loan associations of North Carolina made a new all-time high during April, it was stated by Wheeler Martin of Williamston, President of the North Carolina Building and Loan League, when the record-breaking total of \$2,974,327 of loans were made by these institutions. He explained that this represented more than 1,700 home loans of which 594 were for construction of new homes, thus aiding the construction of industry, labor, the local business firms, and all the others who supply directly or indirectly the materials going into the construction of a home. This loan figure topped the March volume by more than \$437,000 which up to this time was considered the best month that these home financing institutions have ever experienced from the standpoint of loans. Martin attributed much of the credit for this tremendous loan volume to the Newspaper Advertising campaign which was conducted by the associations during the latter part of March and April to explain to the public the advantages of getting home loans from their local building and loan and Federal savings and loan associations.

In a breakdown of the loan figures he revealed that construction loans amounted to \$1,301,373, while 353 new homes were purchased, amounting to \$660,330. In addition, 212 loans, to the amount of \$437,804 were refinanced on the long term building and loan plan. The remainder of 690 loans, totaling \$608,000, were for the repair, modernization, and other miscellaneous purposes.

Enterprise Honored The Show of Charm complimented The Farmville Enterprise on its 30th birthday with a window centered with a large birthday cake bearing 30 candles and featuring the anniversary edition of the newspaper. We are happy at being so honored.

## HIGH SCHOOL GRADUATES HEAR INSPIRING SERMON



MARJORIE LEE PARKER Valedictorian of '40 Class

### PITT TO SEND LARGE DELEGATION TO ANNUAL MEETING IN RALEIGH

Pitt County will send 200 delegates to the combined annual meeting of the members of the North Carolina Cotton Growers Cooperative Association and the patrons of the Farmers Cooperative Exchange in Raleigh on Wednesday, June 5, according to word received here today from M. G. Mann, general manager of the two co-operatives.

The meeting, which is held annually, will start in the Raleigh Memorial Auditorium promptly at 1 o'clock and arrangements have been made to take care of an unexpected crowd of 5,000 farmers and farm women representing every section of the State. The State-wide gathering climaxes a series of 30 local meetings at which delegates were selected.

Congressman Graham Barden of the third North Carolina district will deliver the principal address. His subject will be: "How National Legislation and Farm Co-operatives Can Aid the Farmer."

A full and detailed report on last year's operations of both the Cotton Association and the FCX will be presented to the assembled members by Mr. Mann and the meeting will then be thrown open for a general discussion from the floor.

One of the highlights of the day will be the induction into office of the co-operatives' directors. John T. Thorne of Farmville is one of the directors of the Cotton Association for the coming year.

"We have to have every county in the State represented as well as a number of FCX patrons from South Carolina," Mr. Mann said as he issued a blanket invitation for all co-operative members to be present and learn more about their farmer-owned and farmer-controlled co-operatives—the Cotton Association and the FCX.

### SCOUT NOTES

The regular meeting of Farmville Boy Scout Troops No. 25, was held at 7:30 o'clock Friday night. We opened our meeting with the Scout Oath, Law and Pledge to the Flag. Scoutmaster C. L. Ivey talked to us about getting leaders for the new Cub Pack, and we decided on Dana Rucker and Bob Paylor. After Mr. Ivey finished he turned the meeting over to Mr. Rucker, who talked to us about getting more Clubs. After playing for a few games the meeting was adjourned with the Scout Benediction.

Milton Williamson, Scribe. Marvin Horton, Asst. Scribe.

### State Clinic To Be Held June 7th

We wish to remind our readers of the State Orthopedic Clinic to be held next Friday in Greenville, June 7, 1940, from 12:30 to 4 p. m.

This Clinic takes all types of cripples, both white and colored, free of charge who are unable to afford private treatments. It is desired, though not required, that patients be referred by a physician or the Welfare Officer, and that the patient bring such note to the Clinic.

The Clinic is set up to serve especially the Counties of Beaufort, Currituck, Pamlico, Pitt and Tyrell, though patients from other Counties who desire to come may do so.

The Clinic is conducted by Dr. Hugh A. Thornton, orthopaedist, Raleigh North Carolina. This Clinic has been running for something over three years and is now serving a large number of cripples, adults as well as children, in this area.

The Pitt Health Department Offices are located at the corner of Third and Greens Streets, Greenville, North Carolina.

### Rev. D. A. Clarke Addresses Senior Class Numbering Forty; Senior Play Given Thursday Night; Closing Events Tonight

Rev. D. A. Clarke, pastor of the Farmville Methodist Church, delivered a message of deep thought and great inspiration to the forty members of the '40 class of the Farmville high school, in the baccalaureate sermon on Sunday evening. A large number of parents and friends were in attendance.

Prayers were offered by Rev. C. B. Mashburn, pastor of the Christian Church, and the scripture lesson was read by the Rev. Mr. Clarke.

The Glee Club, with Mrs. Haywood Smith as accompanist, rendered several selections.

The graduation exercises will be held tonight, Friday, at eight o'clock, with Superintendent J. H. Moore, presiding. William Carter "Bill" Pollard, son of Mr. and Mrs. J. O. Pollard, as salutatorian, will make opening speech, and Marjorie Lee Parker, daughter of the late Mr. and Mrs. Jim Parker, as valedictorian will make the class address.

County Superintendent D. H. Conley will introduce the speaker of the occasion, State Superintendent Clyde A. Erwin, of Raleigh.

Diplomas will be delivered by Dr. Paul E. Jones to the largest class of graduates in the history of the school, including Edward Nichols, Vassar Fields, Hugh Rasberry, Jr., E. C. Carr, Jr., Thomas Warren Willis, J. A. Taylor, Louell Morgan, Virginia Bundy, Ema Lewis, Verna Ray Heath, Pauline Farmer.

Nellie Letchworth, Lucille Davis, Carol Hinson, Bill Pollard, Marjorie Lee Parker, Mavis Leggett, Christine Joyner, Mary Heath, Geraldine Skinner, Dorothy Skinner, Mary Brock, Telza Williams, Elizabeth Moore, Dalton Corbett, Frances Carraway, Weldon Ellis, Nelson Fulford, Linwood Brock, Hume Paschall, Arthur Joyner, Jr., Charles Cash, Olive Taylor, Jesse Gay, James McConnell, Evelyn Wooten, J. K. Cobb, and Norwood Jones.

J. I. Morgan will present seventh grade certificates; the P. T. A. prize will be delivered by Mrs. Claude L. Barrett, Association president, and other prizes for outstanding achievements will be presented by Superintendent J. H. Moore.

On Tuesday evening of this week th piano pupils of Mrs. Haywood Smith and Mrs. C. W. Rogers presented a recital program of musical masterpieces in Perkins Hall, which was heard by a large assembly of music lovers and friends of the young musicians.

The recital was a splendid demonstration of improvement made by advanced pupils and of the excellent work being done by the beginners.

The program was as follows:

Hungarian Dance Number 5—Brahms, by Helen Rouse.  
The Kiss—Arditi, by Joyce Tyson.  
The Dress Parade—Wilson, Donald Baumon.

Apple Blossom—Englemann, Nancy Gates.  
Thirds on Parade—Wolfe, Mary Ellen Kittrell.

Dream of a Waltz—Jahn, Dora Mae Barrett.  
Butterfly—Merkel, Mary Lea Thorne.

Fifth Nocture—Leyback, Janie Kemp.  
Valse Chromatique—Goddard, Lillie Gaynor.

Grande Marche De Concert—Wolfeknapp, Cornelia Knott.  
Falling Waters—Truax, Mary Faye Smith.

Love Dream—Liszt, Ann Oglesby.  
My Riches—Innis, Lucy Moore.  
Grant's March—Wolf, Cedric Davis.

Dancing Spirits—Bohm, Jeanne Reese.  
Whistling Down the Road I go—Munn, Emerson Roebuck.

The Fairy Wedding—Turner, Jane Turnage.  
Waltz in A Flat—Brahms, Harry Davis.

Cherry Blossoms—Wright, Vivian Scott.  
Paul Plays the Sax—Felton; Spooky Night—Ralsett, Jackie Willis.

Hycinth—Stoughton, Etta Frances Harper.  
Playful Ronda—Greene, Betsy Willis Jones.

Mountain Belle—Kinkel, Marjorie Reese.  
Prelude—Chopin; On the Meadow—Bohm, Johanne Mae Moore.  
Caro Mio Ben—Giordani, Billy Smith.

Flower Song—Lange, Wilma Stansill.  
Hollotrops—Lieber, Lois Jones.  
Scherzo—Mendelssohn, Ann Jones.  
Pleasant Hours—Brinkmann, Alice Gray Lilly.

Themes From the Unfinished Symphony—Schubert, Jen Elzey.  
Sundays of Autumn—Omer, Hazel Spall.

Evening Chimes—Heins, Mary



WILLIAM CARTER POLLARD Salutatorian of '40 Class

Elizabeth Barrett.  
La Zingana—Bohm, Bobby Smith.  
Sailors Dance—Lawson, Sterling Gates.

The Song of the Swallow—Bohm, Agnes Quinerly.  
Eurydice—Kinder, Carolee McConnell.  
Silver Stars—Bohm, Margaret Tyson.

Country Gardens—Grainger, Ruth Parker.  
Valse Arabesque—Lock, Yvonne Smith.

The senior play, "June in January" given on Thursday evening, under the capable direction of Miss Ellen Lyles, and by a splendid cast provided an evening of good entertainment and won favorable comment and praise from the large audience.

### HOME EC CLASSES STAGE FASHION SHOW

On Wednesday afternoon, at 2:15 o'clock Miss Verona L. Joyner's home economics class presented a lovely fashion show in Perkins Hall with high school students, mothers and many other friends attending. The background was a garden scene with red roses predominating.

Prior to the raising of the curtain Miss Mary Elizabeth Barrett introduced the show to the audience and extended appreciation to the "Shop of Charm" for their courtesy in styling the hair of the following for the show:

Wilma Stansill, Grace Beamon, Frances Howard, Mary Laurie Skinner, Anne Jones, Addie Ruth Taylor, Dorothy Melton, Doris Turner, and Hazel Wellons.

The announcer for the Show who gave comments and announced the models was Frances Howard.

The first type of dress was the street costume, which was modeled by the following girls:

Cornelia Knott, Lois Jones, Doris Turner, Myrtle Nichol, Dorothy Jones, Agnes Quinerly, Lucille Allen, Addie Ruth Taylor, and Hazel Wellons.

Next were sport costumes for beach wear, golfing, hiking, and tennis. The models for these were: golf—Mary Anne Townsend and Bonnie Bell Baldree; bicycling—Rosebud Tyson; hiking—Rosa Reid Russell and Alice Harper Parker; tennis—Dorothy Melton, Doris Turner, and Helen Rouse; beach wear—Wilma Stansill, Nancy Gates, Doney Jones, and Hazel Wellons.

The third feature was school dresses with the girls entering while singing "School Days." They circled the stage and as their names were called they turned around. They were: Mablee Allen, Frances Lewis, Lucy Mae Farmer, Blanche Rouse, Laurette Holliman, Fiedie Pearl Redic, Annie Laurie Wooten, J. Hazel Mazingo and Gladys Lyson.

Then five outstanding school dresses made this year were modeled by Dorothy Melton, Myrtle Nichols, Cornelia Privette, Rosebud Abernathy, and Edna Ruth Ivey, after which the models left the stage singing "School Days."

Nightwear was shown next. Princess housecoats and tailored pajamas were modeled. They were made of cool summer prints. These garments were constructed by eight (8th) grade girls. The girls who modeled housecoats, were Marie Gregory and Ruth Williams. These were for models entered wearing pajamas—Lois Jones, Dorothy Melton and Margie Mazingo, Rachel Andrews.

Afternoon dresses with appropriate accessories were modeled by Dorothy Clarke, Grace Lewis, Alice Harper Parker, Wilma Stansill, Carolee Ann Johnson, Edna Ruth Tyson, Grace Beamon, Marie Gregory, Mae Letchworth, Annie Laurie Skinner and Myrtle Nichols.

The last type modeled was a lovely summer evening gown made by Annie Jones.

Miss Jones, 6th grade teacher, accompanied the models with music and Miss Jane Stansill and Patricia Corbett dressed in charming pink dotted Swiss dresses served as judges for the Show.

## Allies Retreat In Flanders

### EUROPEAN SUMMARY

Berlin.—Germans say Lille, Ostend captured; predict annihilation or surrender of half million trapped Allies within two days.

Paris.—Fiercely fighting Allied main body retreats toward Channel, French rear guard battles Germans in Lille streets; Dunkerque only remaining sea escape; French wipe last German-held bridgehead on south side of Somme in heavy offensives along 200-mile Somme-Aisne front.

London.—R. A. F. blasts Germans in effort to keep Dunkerque outlet open; Americans, other foreigners placed under wartime restrictions; King sends encouragement to imperilled troops; British capture Narvik, Norway ore port.

Rome.—Italy expected to strike in Mediterranean and southward, rather than directly against France.

Moscow.—Russia cold-shoulders Cripps trade mission; demands negotiations through Ambassador; Cripps likely to succeed Seeds, Britain's absentee-envoy.

Washington.—Roosevelt to ask \$600,000,000 more for emergency defense; all air corps reserves to be called to duty.

### SUPERIOR

Paris, May 29.—A government spokesman said today American airplanes now are arriving in France "in considerable quantities" and are showing their superiority in action over "anything on the front."

The spokesman said American bombers especially were proving their excellence.

Often, he said, these have been able to dive within 30 yards of the ground before cutting loose with bombs and pulling out.

American bombers, the spokesman declared, are much faster than German's and easy to maneuver.

A French press dispatch from the front today said: "Magnificent American bombers in which we have placed so much hope already have entered the infernal battle of the north. They have achieved resounding victories over the German lines. All so far have returned to their bases safely."

### VISITORS

Visitors to the U. S. National Forests have increased so rapidly that they now number more than 32,000,000 each year and spend close to \$250,000,000 on their excursions.

## Roosevelt Will Request More Millions for Arms

### May Ask for 750 Millions for Powerful Mechanized Army Equipment

Washington, May 29.—Military lessons learned from Germany's blitzkrieg led President Roosevelt today to rush preparation of a request that Congress add another large sum—probably \$750,000,000—to \$1,182,000,000 extraordinary defense fund.

General George C. Marshall, Army Chief of Staff, was reported to have told a House appropriations subcommittee that a \$750,000,000 would be necessary to buy more powerful anti-tank guns, a new type of light machine gun, additional mechanized equipment and other weapons. Committee members said the general testified that the relentless march of German troops already had demonstrated the comparative ineffectiveness of the 37-millimeter anti-tank guns.

"That's why the French were forced to use their 75-millimeter field guns at point blank range," one legislator said. "We may have to develop a 90-millimeter weapon, the same size as our newest anti-aircraft guns to meet the situation."

Members said the European war also had demonstrated the need for a light machine gun which soldiers could strap on and fire at any angle in front of them. One member mentioned a gun capable of firing 400 shots a minute. They said German parachute troops and other units used such guns with deadly effect.

### Anti-Drive Bomber Gun

A new anti-aircraft gun to combat the dive bombers also is being developed by the Army, members said. This weapon was described as designed for use in synchronized batteries of 16 guns which would move on a half sphere and thus be capable of firing to 16 different angles at once so as to take care of

### British and French Seek to Escape From Nazi Net Through Dunkerque Port

Paris, May 20.—The Allies tonight gave up as lost the Battle of Flanders and, in a great retreat, opened the flood sluices around Dunkerque to guard their last port of escape to the sea.

The bloody conflict in the north was all but over. The Germans thus were left substantially in control of France's northern industrial region and her northwest coast, across from England.

At least, however, the battle had given the Allies time to build a strong southern front along the Somme and Aisne river for 200 miles across France.

The virtual collapse of the Allied cause in Flanders, after the Belgian army's surrender ordered by King Leopold life their flanks laid open, came amid scenes of fire and flood.

While the waters rose steadily in the vast system of streams crisscrossing the plain of Dunkerque, French divisions fought across the tortured landscape to hold the rear while British troops defended the main points to passage for the main forces seeking the coastline.

The Allies brought on the inundation by opening the locks southwest and northeast of Dunkerque, on the great canal that flows by the city and follows the coast for many miles.

In Dunkerque, the last Allied resistance was rallied under Vice-Admiral Jean Marie Abrial, 61-year old commander of the port. The Allied armies, navies and air forces fought together in an effort to save as much as possible from the wreckage of Flanders.

### Harassed Retreat

The retreat was harassed by heavy German fire. Some Belgium units, refusing to lay down their arms despite their King's order to capitulate, were reported still fighting besides the British and French.

A single French division which had been stationed with the Belgians as the backbone of their front tried to hold back the Nazi rush in the Newport-Dixmude sector, a World War battlefield on the coast/northeast of Dunkerque.

Suicide squads also held on the eastern and southern sides of the Allied path to the sea. Some Allied units had to fight through German columns.

Dunkerque, manned by French sailors, was the last island of solid Allied position.

The rest of the battlefield was a maelstrom of free-for-all fighting, lighted up by blazing fires.

Airplanes tangled in the heavy clouds hanging over the battle area. Allied navy dive-bombers, using the low-flying tactics they employed against submarines and warships, plunged on German tanks.

American-made bombers newly arrived, operated effectively, but too late to turn the tide.

More to Come Still other battles must be fought on the Aisne-Somme front before the war itself can be called decided.

The Germans made Lille, the industrial center of Northern France, and Calais, on the channel Strait of Dover, particular battlegrounds. But their advance was slowed by Allied sharpshooters waging guerilla warfare in the fields and fighting in the streets of the cities.

bombers diving at their targets from many directions.

Legislators said the supplemental estimates also would include funds for about 1,800 new airplanes, chiefly training and pursuit types.

The place of aviation in the defense program was emphasized again during the day when Mr. Roosevelt requested immediate appropriation of \$1,200,000 to improve the research laboratory of the National Advisory Committee for Aeronautics at Langley Field, Va.

In a letter to Speaker Bankhead, meanwhile, Mr. Roosevelt urged upon the nation a "sober resolve: . . . that neither by moral unfitness nor neglect of our physical defense shall we permit the lamp of freedom to be extinguished in this land." The communication was read at ceremonies in the Capitol unveiling a painting of the signing of the Constitution.

"We should all be immeasurably happier," Mr. Roosevelt said, "could this ceremony take place in another kind of world—in a tranquil world where men and nations alike were free to seek peacefully their individual destinies."

### EROSION

Soil erosion is costing the farmers of the United States a minimum of \$400,000,000 a year, according to Hugh H. Bennett, chief of the Soil Conservation Service.