

**FARMVILLE ENTERPRISE**  
FARMVILLE, N. C.  
G. A. Rouse, Owner and Manager  
Mary Friar Rouse, Society Editor

Published by  
**THE HOUSE PRINTERY**  
Farmville, N. C.

Subscription Prices:  
Year \$1.50—5 Mos. \$1—4 Mos. 50c

Advertising Rates:  
Display (Minimum) 30c Per Inch.  
Readers—Per Line—5c.  
All Legal Adv. 5c a line per week.

Published weekly and entered as Second Class Mail Matter at the Post Office at Farmville, N. C., under Act of March 3rd, 1878.

Of all sad words of tongue or pen the saddest are: "We were not so ready as we might have been."

The dictionary defines the word "model" as an imitation and many wives say they have model husbands.

When we have won the war we shall still have our worries. There will be the taxes, debts and politicians.

Today's borrowed classic: "The old cow's tail is ugly and full of cockle burrs, but she loves it because it is hers."

If tire shortage removes most of the cars from the highways, pedestrians will find it more inconvenient to get killed.

To be a newspaper editor, it isn't so important to have a sharp pencil. Sharp scissors turns out copy faster.

It won't hurt the country so much to return to the cracker-barrel days if it can recover the cracker-barrel philosophy at the same time.

There are two ways to get good Federal jobs. One is to have political pull and the other is to be a protégé of Mrs. Roosevelt.

Those who think the country can win the war without them are correct, and it can be a better country without them after the war is won.

Simple Susie says the new preacher hadn't been in town a week before he had been tipped off as to all the bridge players and dancers in the church, and also the names of all the members who had been involved in any scandal for the past five years.

**'Molasses King' Tells How To Grow War Crop**

Sorghum molasses has become a war crop, now that sugar is being rationed. Dan F. Holler, assistant Extension agronomist of N. C. State College, says that Zeb Norville of Rutherford County is one of the best sorghum molasses producers he knows anything about.

The Cane Creek section of Rutherford, in which Mr. Norville lives, has long had a fine reputation for the quality of its molasses. Practically every farmer in the community grows enough cane for molasses for his home needs, and a few extra gallons for sale.

Mr. Norville consented to give other farmers over the State the benefit of his experience. "I have been growing and making molasses ever since I was large enough to be around a cane mill," the Rutherford farmer said.

"Last year I planted 1.7 acres of Silver Drip molasses cane, and from this acreage produced 370 gallons of molasses and 50 bushels of cane seed. The surplus molasses sold for \$1.00 per gallon, and the seed brought \$1.75 per bushel. Thus, the 1.7 acres of cane was worth \$457.50.

"The cane was planted between April 20 and 30. Six hundred pounds of 4-12-4 fertilizer was used at planting time, and when the cane was about knee high, I applied 600 pounds of nitrate of soda. A special cane plate was used in the planter, which gave a spacing of about 8 inches in the row, and which placed about three seed per hill. By using this plate, it was not necessary to do any thinning. The rows were spaced three feet apart.

"The crop was cultivated three times, the first and second times with a one-horse, three-foot, walking cultivator which was equipped with small shovel plows. The first cultivation was shallow and was made when the stalks were three to four inches tall. The second cultivation was made two weeks after the first. The third and last cultivation was made three to four weeks later with a one-horse, full tongue plow equipped with a straight shovel and sweep. An attempt was made to throw dirt to the plants and to cover all weeds and grass in the row.

"The cane was stripped in the row the first week in October. The syrup was cooked rapidly over a hot fire. Dry wood for the cooking is an important factor in making good molasses."

SCRAP  
Many don't know that you can get a second quantity of 25,000,000 grams of scrap metal, as much as the amount produced in the first World War.

And now for and there is...

**Applications Being Received For Cotton Crop Insurance**

Applications now are being received by county AAA offices for insurance on the 1942 cotton crop, according to Tom Cornwell, Cleveland County farmer and a member of the State AAA Committee.

This is the first time North Carolina's 175,000 cotton producers have been offered an opportunity to insure their yields in a plan similar to the wheat crop insurance which has been available for the past two years, Cornwell said.

"This insurance is issued by the Federal Crop Insurance Corporation, and affords the cotton producer an opportunity to insure his yield either for 75 per cent or 50 per cent of his normal production in past years," Cornwell said.

"The Corporation is a non-profit agency of the United States Department of Agriculture, and funds for administering the program were appropriated by Congress. Cotton and wheat insurance is not designed to make money for the farmer or the corporation, but to serve, like fire insurance, as partial protection against loss.

Premium rates are determined for individual farms on the basis of losses during the past seven years, and these records now are available in the county AAA offices.

He pointed out that the insurance is available to anyone having an interest in a cotton crop, whether landowner, tenant or sharecropper. Insurance taken by one person having an interest in the crop, however, has no effect on any other person interested in the same crop. An applicant may choose insurance on three-fourths or one-half of his normal production, as he desires.

Premiums, it was pointed out, are payable at the time the application is signed or may be deducted from payments due the applicant in 1942 for compliance in the 1942 Agricultural Conservation Program in the same manner as grant-of-aid costs are deducted.

In no case, he said, will production be insured on more than the cotton acreage allotted under the AAA program. Deadline for filing applications is March 15.

**CHURCHES SUNDAY**

**BAPTIST CHURCH**  
Rev. B. B. Ferdham, Pastor.  
9:45 A. M.—Sunday School. G. W. Davis, Superintendent.  
11:00 A. M.—Morning Worship.  
6:30 P. M.—Baptist Training Union.  
7:30 P. M.—Evening Worship.  
7:30 P. M.—Wednesday. Prayer Meeting.

**CHRISTIAN CHURCH**  
Rev. C. B. Mashburn, Pastor.  
11:00 A. M.—Morning Worship.  
9:45 A. M.—Sunday School. J. O. Pollard, Superintendent.  
6:30 P. M.—Junior and Senior Endeavor.  
7:30 P. M.—Evening Worship.  
7:30 P. M.—Wednesday. Prayer Meeting.

**EMMANUEL EPISCOPAL CHURCH**  
Rev. J. B. Rountree, Rector.  
10:00 A. M.—Sunday School. J. W. Joyner, Superintendent.  
11:00 A. M.—First Sundays—Holy Communion and sermon.  
11:00 A. M. Third Sundays—Morning Prayer and sermon.

**THE METHODIST CHURCH**  
Rev. M. Y. Self, Pastor.  
10:00 A. M.—Sunday School. R. A. Joyner, Superintendent.  
11:00 A. M.—Morning Worship.  
7:00 P. M.—Young Peoples' Group.  
7:30 P. M.—Evening Worship.

**PRESBYTERIAN CHURCH**  
Rev. H. M. Wilson, Pastor.  
10:00 A. M.—Sunday School. C. F. Baucom, Superintendent.  
11:00 A. M.—Morning Worship.  
7:30 P. M.—Wednesday. Prayer Meeting.

**PRIMITIVE BAPTIST CHURCH**  
Rev. J. B. Roberts, Pastor.  
11:30 A. M.—Second Sundays—Morning Worship.

**CATHOLIC CHURCH**  
Rev. Francis McCourt, Pastor.  
Holy Mass  
9:00 A. M.—Every Sunday.

We never mind if a man doesn't pay us what he owes us, provided he does not spend more money for cigars than we do.

**WOMEN!**

Modern fads

6 years of experience

speaks for

**CAROL**

The dress that warping adds is not on propaganda emphasizes the substance of advertising.

**WALSTONBURG NEWS**

Mr. and Mrs. Ray West visited relatives in Tarboro, Sunday.  
Mrs. W. E. Lang left Monday for a few days visit with Mr. and Mrs. J. W. Simpson in Washington, D. C.  
Mr. and Mrs. R. D. S. Dixon were dinner guests of Mr. and Mrs. H. C. Sugg in Greenville, Sunday.

Mr. and Mrs. D. D. Fields returned Wednesday after visiting Mrs. Fields' mother, Mrs. Edmonia Baker, in Winchester, Va.  
Mr. and Mrs. Ray West, Jr., spent Sunday with Mrs. West's mother, Mrs. Nora Baker, near Snow Hill.  
Jimmie Wimlish of Raleigh spent the week end here with his brother, J. P. Wimlish, Jr.

Mrs. George Beamon and children visited friends in Snow Hill, Sunday.  
Miss Doris Blalock was the dinner guest of Mr. and Mrs. L. N. Shelton, Sunday.  
Mr. and Mrs. Selby Brewer and Mrs. Ada Bass of Wilson visited Mr. and Mrs. Jason Shirley, Sunday.

Misses Beulah Hensley, Bernice Whitesides and Helen McKinney were dinner guests of Mr. and Mrs. C. T. Hicks, Sunday.  
Miss Paige Lassiter returned to Long Island, N. Y., Sunday, after spending several days here with her mother, Mrs. Annie Lassiter.

The Dramatics Class and English I Class of the local high school attended a play entitled, "A Doll's House," directed by Clifton Britton, at E. C. T. C., Friday night, Feb. 27.  
Mr. H. R. Phillips of Greenville, was the dinner guest of Miss Ruby Burch, Sunday evening.

Woodley Lassiter of Greenville spent the week end at his home here.  
Mr. and Mrs. A. J. Craft were Wilson visitors, Tuesday.  
Mrs. J. H. Goin spent the week end in Plymouth with her husband who has a position there.

Richard Parker of Newport News, Va., spent the week end with his parents, Mr. and Mrs. Wyatt Parker.

**WHAT TO DO IN AN AIR RAID**  
Suggestions No. 5 as issued by the United States Office of Civilian Defense in a pamphlet entitled "What To Do In An Air Raid."  
No. 5—STAY AWAY FROM WINDOWS.  
Glass shatters easily, so stay away from windows.  
Don't go to windows and look out in an air raid. It is a dangerous thing, and helps the enemy. The Air Raid Warden is out there watching for you. Again we say, get off the street if planes come over.  
At night, there is danger of being caught in blast from explosives.  
Aircraft fire means falling shrapnel. You are safe from it indoors, away from windows. It's more important to shell a plane than it is to see it from a window. Do not say—we are repeating; we would rather repeat until we bore you than have you forget.  
Stay in your refuge room, away from windows. That is the safest place. Go there at the first alarm; stay there until the all clear.  
Above all, keep calm. Stay home.

**Want Ads!**  
FOR RENT REASONABLE—Six-Room House on Barrett street, between Wilson and Church streets. W. Leslie Smith. M-6-21p  
IF YOUR CAR WON'T START—Call 5114. We charge your hat.

**ESSO PRODUCTS AND REAL SERVICE** in Washing, Waxing, Greasing and in 30 minutes charge for your battery at THE STANDARD SERVICE STATION, Main Street, Linwood Joyner, Operator.

**FLOWERS FOR ALL OCCASIONS!** Pot Plants, Cut Flowers, Corsages and Funeral Designs. Say "Hi" with Flowers. Farmville Flower Shop, Myrtle Sutton, Owner. Phone 467-1; Night 475-1.

**FOR SALE—AT ONCE—SHOE** Apartment Building, East Wilson Street. New end in No. 1 condition. Good investment. See J. W. Joyner, Phone 257-1, Farmville, N. C.

**FOR RENT—SEVERAL NICE** Residential properties. First come, first served. Phone 257-1 or see J. W. Joyner, Farmville, N. C. (1f)

**CONSERVE**  
Farmers, dairymen, stockyard operators, and livestock producers have been asked by the U. S. Department of Agriculture to make special efforts to conserve baling wire.

**LUMBER**  
Farmville Retail Lumber Yard  
— Phone 302-1 —  
Located Near Norfolk Southern Depot — Farmville, N. C.  
LUMBER, MOULDINGS, ROUGH and DRESSED SCREEN DOOR STOCK.  
Your Patronage Respectfully Solicited.

**FOOD Values**

**THAT WILL SAVE YOU MONEY**

**We Deliver - - Phone 469-1**

<b>Gibbs Hominy</b> No. 2 Cans <b>9c</b>	<b>SALMON</b> Choice Pink can <b>19c</b>
<b>Sterling Salt</b> Box <b>4c</b>	<b>Macaroni or Spaghetti</b> 2 For <b>9c</b>
<b>MIXED VEGETABLES</b> No. 2 Cans <b>10c</b>	<b>SARDINES</b> 3 Flat Cans <b>20c</b>
<b>Swift's Milk</b> 6 Small For <b>25c</b> 3 Large For <b>25c</b>	<b>Enfield PEAS</b> No. 2 Cans <b>2 FOR 25c</b>
<b>Breakfast Sausage</b> 1 1/2 lb. Can <b>29c</b>	<b>CORN BEAF HASH</b> 1-lb can <b>21c</b>

**FOR DEFENSE BUY UNITED STATES SAVINGS BONDS AND STAMPS**

**SPRY 3-lb. can 63c--Kelloggs Corn Flakes 6c**  
**Swift's Brookfield Cheese lb. 29c**  
**Swift's Gem Oleomargarine lb. 19c**  
**Swift's All Sweet Oleomargarine lb. 24c**  
**OLD HOMESTEAD SALAD DRESSING or SANDWICH SPREAD Pint 18c; - Quart 29c**

**Household Needs**

<b>Amonia</b> Bottle <b>9c</b>	<b>Fresh Green Cabbage</b> 3 lbs. <b>10c</b>
<b>Old Dutch Cleanser</b> 2 for <b>19c</b>	<b>Fresh Carrots</b> 2 Bunches <b>15c</b>
<b>Rinso</b> Small <b>9c</b> Large <b>23c</b>	<b>Fresh Lettuce</b> <b>10c</b>
<b>Duz</b> Small <b>9c</b> large <b>23c</b>	<b>Fresh Tomatoes</b> 2 lb. <b>25c</b>
<b>LUX</b> Small <b>9c</b>	<b>Irish Potatoes</b> 10 lbs. <b>29c</b>
<b>O. K. Soap</b> 2 For <b>9c</b>	<b>Turnip Salad</b> 3 Lbs. For <b>25c</b>
<b>Palmolive Soap</b> 4 For <b>25c</b>	<b>Collards</b> 3 lbs. For <b>20c</b>
<b>Sweetheart Soap</b> 4 For <b>23c</b>	

**LET YOUR DOLLARS BUY MORE**

**AT THE "97" STORE**

**116 SOUTH MAIN STREET FARMVILLE, N. C.**