

\$ - DOLLAR DAY - \$

During Dollar Days—March 12th & 13th

- We Offer \$1.00 Off on Any Battery •
- \$1.00 Discount on Any Motor Tune Up •
- Shift All Tires and Gulflex Any Car •

(Regular \$1.75)—Only **\$1.00** During Dollar Days!**Eason Bros. Service Center**

Phone 400-1 — (Milton & Lynn Eason) — Wilson Street

\$ -- DOLLAR DAYS SPECIALS -- \$

- 10 yards Gingham—Dollar Days \$1.00
- 10 yards LL Sheeting—Dollar Days \$1.00
- 2 Dresses—your choice of lot \$1.00
- 5 pairs Ladies' Hose—Dollar Days \$1.00
- 2 pairs Full Fashion Hose \$1.00

• — \$1.00 Off on — •
 SUITS, COATS AND NICE DRESSES.

N. Thomas Dept. Store**\$ -- DOLLAR DAYS SPECIALS -- \$**

- 10 yds. LL SHEETING \$1.00
- 1 Lot \$2. & \$3. LADIES' DRESSES—each \$1.00
- 2 Boys' DRESS SHIRTS for \$1.00
- All Wool Ladies' Pullover SWEATERS—each \$1.00
- LADIES' SKIRTS, Plaids and Sharkskins, each \$1.00

We have a Big Assortment of Ladies' Dresses, Dress
 Suits and Coats—Latest Colors and Styles at LOW
 PRICES! — COME TO SEE US AND SAVE!!

NASSIF CANNON

FARMVILLE, N. C.

Rose's 5-10-25¢ Stores

FARMVILLE, N. C.

\$\$ DOLLAR DAY SPECIALS \$\$

--On Sale--

Thursday - Friday

•—ONLY—•

MARCH 12th-13th**Rayon Panties reg. 39¢ 3 for \$1.00****Woodbury's & Lux** TOILET SOAP Reg. 10¢ — 4 For **31¢****CUT GLASSWARE 10¢ Val. 5¢ each****HEAVY FOOTED Flowered Tumblers 5¢ each****All Our Nylon Hose \$1.39**
Values to \$1.98—Dollar Days—pair**Wrap-a-Round Turbans** RAYON PLEATED **29¢****PIGSKIN PURSES** With Zippers, Spring Colors **59¢**

• — PURE SILK — •

Full Fashioned Hose

There Will Be no More of These at Any Price! — Dollar Day Special

SALE 69¢ PAIR

We Invite The Motoring Public ...
 TO COME TO SEE US for the BEST SERVICE
 At Prices That Are Always Reasonable!

5 Quarts of Opaline Motor Oil \$1.00
ANY WEIGHT — ONLY

Goodyear Tires, Exide Batteries, Ignition Parts, Etc.
 THIRTY MINUTE BATTERY CHARGING SERVICE!
 — Wheel Balancing and Road Service —

Farmville Service Station

Wilson Street — Phone 307-1 — Farmville, N. C.

DAYS SPECIAL

Thursday-Friday, March 12-13

Also Saturday, March 14.

A 10¢ Defense Stamp
 With Every \$1.00 Purchase.

— AT —

THE "97" STOREGroceries,
Fruits and
Produce.

116 S. Main St. — Phone 469-1 — We Deliver — Farmville, N. C.

FOR DEFENSE

BUY
 UNITED STATES
 SAVINGS
 BONDS
 AND STAMPS

**at DUPREE'S**

MAIN STREET

FARMVILLE, N. C.

Thursday and Friday, March 12th-13th

JUNE PRESTON DRESSES

\$1.29 Value — Special **\$1.00**

LADIES' MOJUD SILK HOSE

\$1.19 Value — Special **\$1.00**

LADIES' SILK PANTIES

\$1.25 Value—Dollar Days only **\$1.00**

MEN'S DRESS SHIRTS

\$1.25 Value — Dollar Days **\$1.00**

• COMPLETE STOCK NEW SPRING COATS, SUITS AND HATS

**FARMVILLE BUSINESS FIRMS ADHERE TO GOLDEN
 RULE POLICY; INVITE BUYERS FOR DOLLAR DAYS**

Reputation A Reward
 And A Responsibility;
 Many Values Offered
 Shoppers At Annual
 Dollar Days Event

Adherence to the Golden Rule policy by the Farmville merchants, with its subsequent effect of fair dealing, friendly service and courtesy to one and all, has given Farmville the shopping prestige it enjoys today.

The business men here study the needs of the farmers and citizens of this vicinity and strive to bring to them the highest quality merchandise at the fair prices they seek.

It is their business to sell merchandise and it is to the customer's advantage as well as theirs that they sell in considerable proportions, in order that they may buy in larger lots. . . buying in larger lots, they can afford to mark goods lower and thus the mutual benefit plan begins to function.

Evidence of this increased business idea, with the price advantage it offers to customers, is the Dollar Days, a trade event, which has taken popular interest all over the country and lends real financial assistance to the hundreds of people in this community who are waiting for just such an opportunity and will welcome the chance to stock up for Spring and summer on necessities as well as many new comforts and other things that will bring pleasure to the home and convenience to the worker on the farm.

It will take only a few minutes to read the important personal messages sent you by the Farmville merchants in these pages, but those few minutes may mean the saving of hours of shopping time and many dollars.

Farmville business men are always directing their efforts towards satisfying the men and women, who buy and use their merchandise, and at the same time to expand business activities. This year, these firms are making a concerted effort to provide

MIZELLE ELECTRIC COMPANY
 — ELECTRICAL WIRING —
 AND HOME APPLIANCES
 Phone 443-1 — Main Street — Farmville, N. C.

IN COOPERATION WITH

Farmville's Dollar Days

March 12th - 13th

We will Give on All . . .

Repair Work 10%
 A Discount of . . .

Farmville Blacksmith & Machine Shop
 J. L. CREECH, Manager

• — CARR'S GROCERY — •
 COMPLETE LINE OF HEAVY AND FANCY GROCERIES
 — AND QUALITY PRODUCE —
 SEE US FOR "DOLLAR DAYS" SPECIALS!

better products at lower cost in order that their customers may grow in number and that business in Farmville may reach a new peak.

Thus the Golden Rule influences business just as it does the life of the individual, and executives of these companies believe that their establishments must give honest value and be conducted in such a way that they will earn the respect of the whole community by their reputation for honest dealing.

That these ideals have been faithfully carried out is shown by the steady growth of these stores, the consistent patronage of old customers and an increased list of new friends.

You are invited to make a special tour of inspection of the following places of business, which have pledged themselves to give you exceptional values on Dollar Days, March 12-13: Belk-Tyler Co., The Turnage Co., Farmville Furniture Co., J. H. Harris,

The Davis Supply Co., Dupree's Dept. Store, D. P. & R. O. Lang, Rose's 5-10-25¢ Store, K. Cannon Dept. Store, The "97" Store, N. Thomas Dept. Store, The Western Auto Associate Store, Centre Hardware Co., Nassif Cannon, Williams Grocery & Market, Pollard Auto Co., Farmville Service Station, Eason Bros. Service Center, Briley's Service Station, Carr's Grocery, Linwood Joyner at Eason Service Center, Mizelle Electric Co., Farmville Blacksmith and Machine Shop, The Commercial Insurance Co., and The Farmville Enterprise.

The Bank of Farmville also joins in inviting you to visit Farmville on these days and to stop in at the Bank for a chat regarding your financial problems, or to make a deposit.

Take advantage of the opportunity being offered by The Rouse Printery and subscribe to The Farmville Enterprise during Dollar Days for the sum of only \$1.00, or renew your subscription at the same reduction.

SPECIALS
Thursday and Friday!

MEN'S Selwyn DRESS SHIRTS

Fast Colors, \$1.49 value, each **\$1.00**

BED SHEETS, Size 81 x 99

\$1.39 value—Extra Special Each **\$1.00**

(Not Over Two Pair To A Customer)

Our \$1.39 "STAR DUST" LADIES' SLIPS,

Colors Tearose and White,

Nationally advertised—Each **\$1.00**

MEN'S DRESS SOCKS—Reg. 29¢ VALUES

Regular and Short Socks **\$1.00**

Four Pair for

LADIES' FULL FASHIONED SILK HOSE

1 lot \$1.00 value Extra Sheer

Creme Twist—2 Pair for **\$1.50**

MEN'S BOTANY & CHENEY TIES

Regular \$1.00 Value—Each **68¢**

One Lot \$2.50 MANHATTAN PAJAMAS,

Brand New Patterns

Extra Special—Each **\$1.65**

One lot LADIES' WHITE RAYON CREPE

BLOUSES, sizes 32 to 40,

\$1.39 Value—Each **\$1.00**

1 lot MEN'S SHIRTS and SHORTS—Good

Quality, Fine Count,

Four Pieces For **\$1.00**

OIL CLOTH—New Patterns—

One lot, 46 inches wide—Yard **25¢****J. H. HARRIS**

Corner Main and Wilson Streets — — — — — Farmville, N. Carolina

**THE ENTERPRISE****ONE YEAR during DOLLAR DAYS****SUBSCRIBE NOW! — (New or Renewal) — FOR ONLY****Special For Dollar Days!**

• THIS COUPON and \$1.00 •

Entitles You to a \$2.00 Check Up

— ON YOUR CAR —

We Service All Makes of Cars!

Pollars Auto Co.

Corner Main and Grimmersburg Sta. — Farmville, N. C.

\$ K. CANNON DEPT. STORE \$**DOLLAR DAY SPECIALS!**

- 10¢ A Yard PRINTS — 6 yards for
- Several Ladies' Crepe Dresses—Each
- Ladies' Print Dresses — 2 for
- Ladies' Full Fashion Hose — 2 pair for
- Men's Dress Shirts — your choice — 2 for

— Ladies' Easter Dresses and Spring Suits —
 At SPECIAL PRICES!

— TRADE WITH US NOW AND SAVE! —

Welcome To... ESSO SERVICE CENTER

• ESSO PRODUCTS •

SPECIAL—THURSDAY & FRIDAY ONLY

Look WASHING and **\$1.00**
 LUBRICATION

Esso Service Center

Phone 396-6 — LINWOOD JOYNER, Mgr. — Farmville

Dollar Days Specials!

- LL SHEETING, 36 inches wide—7 yds. \$1.00
- Men's Shorts—Full Cut Broadcloth •
- White and colors 3 pair **\$1.00**
- NEW PRINTS—4 yards for **\$1.00**
- New lot Pique and Dotted Swis, 3 yds. **\$1.00**
- One lot of Bath Towels, 3 for **\$1.00**
- One lot Ladies' Silk Panties, 4 pair **\$1.00**

D. F. & R. O. LANG**WILLIAMS GROCERY & MARKET**

• SPECIAL FOR DOLLAR DAYS •

- Birds Eye Dinner (Serves Four)
- 1 lb. Choice Fish Fillets 35¢
- 1 Box Corn 25¢
- 1 Box Peas 27¢
- 1 Box Strawberries 28¢

Total Value \$1.15 — All For Only \$1.00**\$ DOLLAR DAYS \$**

• OUR HARDWARE and GROCERIES •

Have Been Deduced For These

• — SPECIAL DOLLAR DAYS — •

— COME TO SEE US —

Centre Hardware Co.

Phone 464-6 — 108 West Wilson St. — Farmville, N. C.

Special For Dollar Days

Thursday & Friday, March 12th-13th

5 QUARTS ESSOLUBE \$1.00**5 MOTOR OIL**

Try Our ESSO EXTRA for Quick Starting

and Smoother Motor Operation

Briley's Service Station

"HAPPY MOTORING" FARMVILLE, N. C.

Dollar Day Specials!

- Poppin' Peppers, now \$1.00
- Regular value \$1.35
- 5 Quarts Oil Change \$1.00
- Best Oil Reg. val. \$1.50
- Hot Water Heaters at BIG
- Discounts—Rad. Front Free
- 2 Brooms, \$1.15 val. \$1.00
- Flow Lines and Single Tree
- Dollar Days \$1.00
- Baseball Bats \$1.00
- Regular value \$1.39
- Football, each \$1.00
- Regular value \$1.39
- Bicycle Tubes, each \$1.00

• WESTERN AUTO ASSOCIATE STORE

"SPORTING GOODS CENTER"

C. H. Joyner, Owner — Main Street — Farmville, N. C.