

**FARMVILLE ENTERPRISE**  
FARMVILLE, N. C.

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We know who bosses the men, but who bosses the women?

Health is the major asset of all of us today, worth more than all our property.

There's no place left on this earth at this time where a man can go and get away from it all.

Now is the time when the old-fashioned family man can turn his thrifty speeches into patriotic lectures.

Nobody's so old or cynical but that he wants to live to see how this current unpleasantness turns out.

We always felt we would have to face a day of solemn reckoning, but we never expected a day like the one we are now living in.

A long Sunday's rest in bed at home—if you can get it—just as good as a week's rest in a strange bed in a strange town a thousand or more miles from home.

Nobody ever accomplished anything who was half-hearted, and that's why it was so heartening when this nation threw its full might, without a single reservation, into this war.

It's downright cruel to contemplate a big time executive going home and being bawled out by his frail wife for some trifling oversight like forgetting to tell her he'll be out of the city the evening of the dinner she's already planned.

**MAY BE A BLESSING IN DISGUISE**

Perhaps it is not true patriotism to make a pleasure of necessity, but it is a fact that there is no hardship in doing most of the things we have so far been asked to do, as civilians and householders, in this war.

Most of us have long prayed that the time would come when it would cease to be fashionable to keep up with the Joneses. We have wanted to reduce our standard of living because its maintenance took so much of our time and energy that we could not enjoy our so-called blessings.

We resented the idea of trading in automobiles and household utilities, at heavily depreciated prices, when they were nearly as good as new. We couldn't understand why styles in clothing and other things changed as often as the film at the neighborhood movie theatre.

We couldn't reconcile ourselves to the habits and attitudes of the younger generation, but to make a stand against the trend was a lonely, if not impossible, job.

Now, suddenly taxes make thrift imperative and the purchase of war bonds make super-thrift compulsory.

For two decades we have told ourselves that we should walk more, find our recreation in inexpensive games, and seek in the quiet of our homes a source of family unity and uplift.

The American way of life was not all good. We are quickly discarding the undesirable features. The new order is likely to produce gains in national character of which we are now only dimly aware.

It's a pleasure to forgo spending \$15 at a night club and put the money into war bonds.

**Farmers Urged To Defend Both Nation and Its Soil**

A Nation can never be any stronger or any richer than its soil, says Earl E. Meacham, Extension soil conservationist of State College, because poor soils make poor people and weak people. He urges that farmers "defend the soil" at the same time they grow the soybeans and peanuts for oil, and produce eggs, milk and other products on the Food-for-Freedom list.

A definite program for farmers to follow in moving their war-time soils without destroying the Nation's soil is contained in a new Extension War Service Bulletin (No. 3), written by Meacham and printed for free distribution by the Extension Service. A copy of this publication, either "Defend Your Nation and Its Soil" may be obtained from the Agricultural Extension Service, State College, Raleigh, N. C.

There are two kinds of figures of speech—those we use in writing and those that your dreamer.

quoting the bulletin by name and number.

Some of the suggestions made by the Extension soil conservationist include: (1) Terrace steep land or land that washes; (2) plant row crops on the contour; (3) do not run row crops up and down the hills; (4) protect your woodland from fire; (5) use strip-cropping wherever possible; (6) save all home-grown seed if possible; and (7) drain farm land when this is needed.

"The farmers have been assigned a vital role in the war," said Meacham, "but they can't afford to waste their soil as was done in many cases during the last war. The United Nations expect the farmers of the United States to grow enough soybean and peanut oil to fill tank cars to reach all the way across the country and back; to produce enough 10 gallon cans of milk to build 25 pyramids the size of the great pyramid of Egypt; enough hogs to make a solid procession, two abreast, snout to tail, clear around the world; and enough eggs so that if you broke one every second, it would take 1,600 years to break them all. It can be done, and it will be done, and there is no need to destroy the soil in the doing."

**Farmers Must Get Along Without Burlap Bagging**

Farmers will have to depend largely on bags made of substitutes for burlap, on odd-size bags, and on re-use of old bags for handling their crops this year, reports John W. Goodman, assistant director of the State Extension Service. He says that due to the war emergency, there will be no more heavyweight burlap for agricultural bags this year.

"Consequently," said Goodman, "it is essential for farmers to plan for greater use of cotton and paper bags. In many cases it will be necessary that farmers use unusual or odd-shaped bags. In order to meet wartime requirements, textile mills are finding it necessary to weave fabrics of certain widths and constructions not generally used by agricultural bag manufacturers."

The Extension official said farmers also will find that the cotton bags will cost more than burlap bags; however, there appears to be no alternative except to pay a higher price for the substitute bags, in order to insure safe storage and transportation of agricultural commodities.

"Part of this difference in price can be overcome by getting maximum use out of all old bags now on the farm," Goodman suggested. "Re-use of burlap and other bags on hand, and care of new cotton bags for later re-use, is an important part of the whole situation."

Immediately after Pearl Harbor it was apparent that the burlap supply would be insufficient for both civilian and military use. On December 22, the War Production Board issued an order allocating two-thirds of all burlap imports to military uses, with one-third to be used for agricultural bags. Agricultural bags requiring lightweight burlap are now available in small quantities for a short time, possibly as late as December, 1942.

**State College Hints For Farm Homemakers**

(By Ruth Current, State Home Demonstration Agent N. C. State College)

The Food and Nutrition Board of the National Research Council has started a campaign to obtain the enrichment of all white bread and flour by September 1, 1942. Farm homemakers can help in this program by demanding enriched flour and bread of their local millers and grocers. The enrichment of white flour and its products is sought in the interest of improving diet, health and efficiency as a war-time measure.

From now on Women's shoes will be more comfortable, with lower heels and room to wiggle your toes around. There will be more oxfords and fewer styles. Goatskin and kid may become the scarcest of leathers.

Keep shoes in good repair. Shine daily and wear half-soles proudly as a "badge of patriotic cooperation."

Heat is the No. 1 enemy of rubber goods. The higher the temperature, the more quickly rubber gets weak, cracks and becomes sticky. Cold does not harm rubber. Rubber's enemy No. 2 is light. Oils and greases are enemy No. 3.

Woe unto the home dressmaker who does not heed changing war-time fashions—shortening of jackets, the narrowing of skirts, the slimming down of the silhouettes—all designed to use less yardage of cloth. The woman or girl who comes out this fall in a dress with a full, wide skirt or a coat with big patch pockets will be dated, not 1942, but 1940 and 1941.

**PENALTY**

A preliminary cotton marketing quota penalty rate of eight cents a pound for the 1942-43 marketing year has just been announced by the U. S. Department of Agriculture.

**WALSTONBURG NEWS**

Mr. and Mrs. Paul Craft visited Mr. and Mrs. Jack Thomas, of near Snow Hill Sunday. Johnnie Parker, sister of Mrs. Craft, returned with them to spend a few days.

Dr. and Mrs. W. A. Marlowe and children, Baby, Janie, Billy and Jimmie, returned Saturday from a few days stay at Carolina Beach.

Mr. and Mrs. A. J. Craft visited Mr. and Mrs. Frank Dail Sunday.

Mr. and Mrs. Frank Dail announce the birth of a son, Franklin Wayne, on June 29. Mother and son are getting along nicely.

Mr. and Mrs. Sam Jenkins and children, Sam Lewis and Bingo, and Miss Clara Jenkins, visited relatives near Lumberton for a few days during the past week end. While away they also spent a day at Carolina Beach and returned here on Tuesday afternoon.

Mrs. J. C. Gardner and Mrs. Neta Shackelford were Farmville and Snow Hill visitors Wednesday.

Miss Ava Lee King, of Middlesex, has accepted a position here as Depot Agent.

Mr. and Mrs. Earl Lang, Jr. announce the birth of a daughter, Earline Davis, at Woodard-Herring hospital on July 3rd. Mother and baby are getting along nicely.

Mr. and Mrs. Wayne Cox spent the week end with Mrs. Cox's parents at Folkstone.

Among those who visited relatives here from Newport News, Va., were Mr. and Mrs. Lee Shackelford, Fred Shackelford, Ben Joyner Fields, Mrs. Estelle Bailey, Henry Gay and Stewart McKeel.

Mr. and Mrs. J. C. Gardner, Jimmie, Stewart McKeel and Mrs. Arthur Gay were Wilson visitors Monday.

Mr. and Mrs. Jason Shirley and children, Don Ray and Charles, visited Mrs. Shirley's mother near Wilson on Sunday afternoon.

Most all the stores here closed on Monday, July 6th instead of Saturday, July 4th.

Truette Lang of Kings Business School in Raleigh and William Whitely, student at State College, were home for the week end.

Mrs. D. D. Fields has returned from Winchester, Va., where she attended the funeral of her sister-in-law, Mrs. Harman Baker.

Miss Evelyn Shackelford who has been in Washington, D. C., for the past several months, was home with her relatives for the week end.

Mr. Wiley Gay who has been a patient at the Veterans Hospital near Fayetteville for the past four weeks has been reported as getting along very nicely.

Miss Dot Gay of Washington, D. C., visited her mother, Mrs. Wiley Gay, during the past week end.

The Sunday School classes of the Christian Church enjoyed a picnic and swimming party at the Farmville pool last Thursday afternoon.

Farmers around this section were well pleased with a nice rain on Monday afternoon.

Mrs. W. E. Lang, Sr., visited relatives in Fountain on Tuesday night.

Mr. and Mrs. I. J. Rouse were Wilson visitors Monday afternoon.

Janice and Carol Jones, daughters of Mr. and Mrs. Clarence Jones, returned to their home Saturday after spending a few weeks here with their grandmother, Mrs. Triphenia McKeel.

**CALL TO CHURCH LOYALTY**

"We have been a pleasure-loving people, dishonoring God's day, picnicking and bathing. Now the seashores are barred, no picnics or bathing.

We have preferred motor travel to spiritual growth. Now there is a shortage of motor fuel.

We have ignored the ringing of church bells calling us to worship. Now no bells ring except to warn of an invasion.

We have left the churches half empty when they should have been filled with worshippers. Now the churches are in ruins.

We would not listen to the way of peace. Now we are forced to listen to the ways of war.

The money we would not give to the Lord's work is now taken from us in taxes and higher prices.

The food for which we forgot to say thanks is now unobtainable.

The service God required from us is now conscripted for the Country. Lives we refused to live under

**SAVE FOOD**

Uncle Sam wants you to eat fruits and berries and will let you have EXTRA SUGAR for the purpose.

Take all necessary extra sugar to use in your home. Without receiving any sugar you cannot use it. This will enable you to get extra sugar for cooking.

God's direction are now under the Nation's control.

Nights we would not spend watching into prayer are now spent in anxious air-raid precautions.

The evils of modernism we would not oppose. Now see what those evils have produced in Germany, the source of the teaching."

(Printed from a London Newspaper) in C. E.

**More Sugar To Be Made Available For Canning**

Sugar rationing regulations have been amended to make more sugar available for home canning, reports Mrs. Cornelia Morris, Extension food conservationist of N. C. State College. Each family will be allowed one pound of sugar for each four quarts of finished fruit they have to can.

Mrs. Morris also said an additional pound of sugar for each person in the family will be allowed to make a small supply of jams, jellies and fruit butters. "A family will be permitted to can all the finished fruit it needs," she declared.

Families should apply to their rationing boards for extra sugar with which to can. The person making application for a Sugar Canning Certificate will be required to answer these questions: (1) How many quarts of fruits did you use last year? (2) How many quarts of fruit do you plan to can this year? and (3) How many quarts of last year's fruit do you still have on your pantry shelf.

The Extension worker said that every jar of home-canned fruit leaves a can of commercially-packed fruit for our armed forces and our Allies. Every jar of fruit put up leaves a little more freight space to carry war materials.

"Our sugar supplies must be used carefully," Mrs. Morris emphasized. "Submarine warfare and the need for ships to carry war materials mean that imports of sugar will be far below normal. Every boatload of sugar that is shipped endangers the lives of American seamen. Ask only for as much as you really need."

Mrs. Morris said that it requires 2½ pounds of sugar to can a bushel of apples, from 2 to 2½ pounds of sugar for a bushel of peaches, 2 to 2½ pounds for a bushel of pears, 1½ pounds for a quart of berries, and 1¼ to 1½ pounds of sugar for a quart of cherries.

**PARAMOUNT THEATRE FARMVILLE, N. C.**

WEEK OF JULY 10TH

**FRIDAY—ONLY**

Marlene Dietrich and Randolph Scott—in

**"The Spoilers"**

Water Sports—a Sport Short. Points On Arrows—A Novelty.

**SATURDAY**

Charles Starrett and "Lucky Hayden—in

**"RIDERS OF THE BADLANDS"**

Chapter No. 3 of "SPY SMASHER." And A Comedy.

**SUNDAY-MONDAY**

Melvin Douglas and Joan Crawford—in

**"THEY ALL KISSED THE BRIDE"**

Pete Smith's Scrapbook—Specialty Truant Officer Donald—a Cartoon And Latest News.

**TUESDAY**

After their success in King's Row we are proud to bring you

Reunited—Ronald Reagan and Ann Sheridan—in

**"JUKE GIRL"**

Incredible Stranger—Passing Parade and Historic Maryland—a Travelogue.

**WEDNESDAY**

—DOUBLE FEATURE DAY— Here It Is... The Feature that you have been waiting for—the First in a series...

Marsha Hunt and Van Heflin—in

**"KID GLOVE KILLER"**

Tim Holt—in—

**"COME ON DANGER"**

Chapter No. 8 of "THE SPIDER RETURNS"

**THURSDAY-FRIDAY**

Leslie Howard—Laurence Oliver and Raymond Massey—in

**"THE INVADERS"**

Here is the story behind the Fifth Column attempt to invade our shores—See how they are repulsed. And Latest News.

**LUMBER**

Farmville Retail Lumber Yard — Phone 302-1 — Located Near Norfolk Southern Depot — Farmville, N. C.

LUMBER, MOULDINGS, ROUGH AND DRESSED SCREEN DOOR STOCK. Your Patronage Respectfully Solicited.

Subscribe To "THE ENTERPRISE"

**Air Observation Post For Week of July 13th**

WEEKLY SCHEDULE

Monday Night—8 P. M. to 8 A. M. Andy Martin—Zeb, Whitehurst. Service Station.

Tuesday Night—8 P. M. to 8 A. M. R. D. Harris—Tommy Ryon. Service Station.

Wednesday Night, 8 P. M. to 8 A. M. R. H. Knott—C. H. Joyner. Service Station.

Thursday Night, 8 P. M. to 8 A. M. Hay, A. Smith—J. M. Stansill. Service Station.

Friday Night—8 P. M. to 8 A. M. Hy. Johnson—W. J. Rasberry. Service Station.

Saturday Night—8 P. M. to 8 A. M. C. L. Ivey—G. P. Burgeron. Service Station.

Sunday Night—8 P. M. to 8 A. M. J. R. Shearin—F. G. Dupree, Jr. Service Station.

Dr. Paul E. Jones in charge of this list.

**Want Ads!**

WANTED TO BUY—A USED KID-DIE KOOP. Write "Kiddie Koop" care Enterprise, Farmville, N. C.

WANTED!—Part of lot in Old Cemetery (Forest Hill Cemetery). Will pay good price. See T. E. Joyner, Farmville Funeral Home.

FIELD PEAS FOR SALE! — B. L. Lang, 105 West Church St., Bank of Farmville Bldg., Farmville, N. C. Phone 363-6. tf

FLOWERS FOR ALL OCCASIONS! Pot Plants, Cut Flowers, Corsages and Funeral Designs. Say "It" with Flowers. Farmville Flower Shop, Myrtle Sutton, Owner. Phones: Day 467-1; Night 475-1. tfe

WE ARE OFFICIAL TIRE INSPECTORS—COME IN AND GET ONE OF OUR FREE BOOKS, "HOW TO CARE FOR TIRES." WESTERN AUTO ASSO. STORE.

**When a Child Needs a Laxative!**

Your child should like this tasty liquid laxative and you should like the gentle way it usually wakes up a youngster's lax intestines given by the simple directions.

SYRUP OF BLACK-DRAUGHT contains the same principal ingredient which has enabled its older brother BLACK-DRAUGHT to give so many users such satisfying relief for so many years!

Perhaps that's why it usually gives a child such refreshing relief when the familiar symptoms indicate a laxative is needed.

SYRUP OF BLACK-DRAUGHT comes in 2 sizes. The introductory size is 25c; the economy size is 50c.

**Dr. T. S. Williams**  
VETERINARIAN  
Office 112 North Main Street  
Formerly occupied by Dr. C. C. Joyner  
— PHONE 322-1 —  
Farmville, N. C.  
SERVICE DAY OR NIGHT

Save With  
**SING'S HI-TEST GAS**  
Regular First Grade  
**Only 20¢ Per Gallon**  
ETHEL GAS 22c Gal.  
Motor Oil 2 quarts for 25c  
1st Grade Kerosene 11c Gal.  
Quaker State and Mobiloil  
We do Washing and Greasing  
300 South Main Street

Wasted money is wasted lives. Don't waste precious lives. Every dollar you can spare should be used to buy War Bonds. Buy your ten per cent every pay day.

FOR RESULTS ADVERTISE IN THE ENTERPRISE

**Farmville Tobacco Market Report**

By R. A. Fields, Sales Supervisor

The best news to report in this section in several weeks is the happy expression on the faces of Farmers resulting from the nice big rain fall Monday afternoon and night. This was the best season in this immediate section since the crop was set out and is proving very beneficial to all crops, and most especially to tobacco and corn.

**FARMVILLE WAREHOUSEMEN**

Are Making Plans For The BEST Season in the History of the Market and Are Expecting Good Prices.

**PLAN TO SELL YOUR TOBACCO IN FARMVILLE**

"The Steadiest Market In The State"

**Save Your Car Save Your Dollars!**

Use our low-cost maintenance plan — pay on convenient monthly terms

NOW THERE IS no need to postpone or delay necessary service work on your car. Your Pontiac dealer will do the work today and you may pay for it on convenient GMAC monthly terms. Furthermore, by taking your car to a Pontiac dealer, you get the advantage of Prescribed Service. This means a free examination to determine exactly what your car needs before any work is recommended. Prescribed Service, offered exclusively by Pontiac dealers on convenient GMAC monthly terms, is available to owners of all makes of cars.

Free at your Pontiac Dealer: 1. a booklet describing Prescribed Service

**Pontiac** LOW-COST **PRESCRIBED SERVICE**

**BETTER IN 6 IMPORTANT WAYS.**

1. Saves Money
2. Assures Prompt, Co-operative Attention
3. Includes Special Free Examination by a Trained Motor Doctor
4. He Prescribes Only Necessary Operations
5. You Pay Only for What You Need When You Need It
6. Lengthens Car Life at Minimum Cost

NEW 1942 PONTIACS FOR SALE. Many are now eligible to purchase a new 1942 Pontiac. Come in and we will help you determine whether you are eligible, and then help you get a "Certificate of Purchase" on a new Pontiac.

**R. A. PARKER MOTOR CO.**  
Wilson Street Farmville, N. C.

**PEANUT GROWERS! IT'S TIME TO DUST**

**WITH STAUFFER SULPHURS**

NOW is the time to start dusting with sulphur for control of leafspot and leafhoppers. The exact date to begin application of sulphur dust differs for peanut varieties and states, so consult your Agricultural Experiment Station or local County Agent.

Growers should let vines dry thoroughly before shocking because the use of sulphur increases the amount of foliage as well as nuts.

The following Stauffer Sulphur Dusts are available in your vicinity and will meet every requirement in your peanut dusting program:

- "Perfection" Brand Dusting Sulphur (93% sulphur, 7% conditioning agent).
- "Magnetic" Pyrethrum-Sulphur Dust (use in case of heavy infestations of leaf-hoppers).
- "Magnetic" Sulphur-Copper Dust.

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