

BELK-TYLER'S



Clearance

Bargains Galore! Our Summer Stock Must Go!

Everybody's Coming to this Gigantic Super July Clearance Sale! In spite of the fact we are approaching our busy summer season we are having to take in all our our New Fall Goods at this time and are forced to let our Summer Goods Go at a Sacrifice!



COME TODAY! Our SALE is Now In FULL SWING!

You will find hundreds of BARGAINS like those described below throughout the Entire Store in Every Department! Don't fail to be down when we open up!

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| <p>— 18 x 36 — LINOLEUM MATS</p> <p>5c</p> <p>Assorted colors with a genuine felt base. — Regular 10c value!</p> | <p>CRINKLE BEDSPREADS</p> <p>58c</p> <p>Double bed size in assorted patterns — Regular 69c value!</p> | <p>Entire Stock of Ladies' Summer POCKET BOOKS GREATLY REDUCED!</p> <p>Regular 59c Bags Reduced to 39c</p> <p>Regular 97c Bags Reduced to 77c</p> | <p>WOODSTOCK WINDOW SHADES</p> <p>33c</p> <p>36 inch, famous Columbia product — Colors—Green & Ivory —</p> | <p>81 x 99 Unbleached — SHEETS —</p> <p>68c</p> <p>— Buy Plenty of These! — Regular 79c Sellers!</p> | <p>July Sale • Grab Table! 100 WOMEN'S HATS</p> <p>15c</p> <p>Odd lots in felts and straws. See these on our 2nd floor tomorrow!</p> |
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JULY SALE
— of —
Piece Goods

Printed Bemberg **SHEERS**
● 63c yd.
Reg. 79c value.

Novelty Pincheck **SHARKSKIN**
● 47c yd.
Reg. 59c value.

Printed Spun Rayon **DRESS GOODS**
● 29c yd.
Reg. 48c value.

Flowered **PIQUES**
● 39c yd.
Reg. 48c value.

Printed **JERSETTES**
● 63c yd.
Reg. 79c value.

Butcher **LINENS**
● 87c yd.
Reg. 98c value.

— JULY CLEARANCE SALE! —

Novelty Linens
29c each

This is a wonderful assortment of Towels, Scarfs, Napkins, Dollies, Squares and hundreds of other Linen items. Don't miss seeing these tomorrow!

JULY SALE! Four-Year Guaranteed SHEETS—each \$1.07

Regular double bed size! Bleached without sizing! Buy these early as we only have a limited quantity! This sheet could not be rebought to sell for less than \$1.50 at today's prices!

CANNON TOWELS
11c
Each.

Our regular 19c seller! Nice heavy quality! Stock up tomorrow at this **LOW SALE PRICE!**

JULY SALE! . . .
Moth Proof Cabinets . . \$1.63

Every one can afford one at this Low Price! Large and Roomy—should hold your entire winter wardrobe!

EVERY PIECE MUST GO! OUR ENTIRE STOCK OF LADIES' and CHILDREN'S BEACHWEAR
1/3 OFF

A splendid selection of Bathing Suits, Slack Suits, Play Suits, Slacks, Shirts and Shorts. You may buy any piece of the above during this Sale at 33 1/3% cheaper than our regular selling price.

July Clearance Sale **WOMEN'S SATIN SLIPS**
63c
Reg. 89c value. — Sizes 32 to 44

WOMEN'S BATISTE GOWNS
\$1.00
Made of lovely Printed Cottons! Regular \$1.48 value.

JULY CLEARANCE SALE!
Entire Stock of **McKETRICK CLASSIC DRESSES**
\$4.97

Values up to \$8.95 each. All sizes for Juniors, Misses and Women! Novelty Sheers, Spuns, Prints and Solids . . . They're Chic—They're Gay — They're Youthful. Pick yours out during this sale!

JULY CLEARANCE SALE!
LADIES NOVELTY HATS
77c

Assortment of Straws and Summer Felts — Values to \$1.48.

JULY CLEARANCE SALE!
Women's Summer DRESSES
— GREATLY REDUCED! —

NOVELTY SHEER COTTON DRESSES
Value to \$1.25 — **77c** —

SPECIAL LOT 50 SILK DRESSES
Regular \$1.98 value — **\$1.00** —

ENTIRE STOCK OF Regular \$2.98 DRESSES
— **\$2.29** —

NEW SUMMER SHEERS, SILKS & COTTONS
Regular \$3.98 Dresses — **\$3.29** —
Regular \$4.98 Dresses — **\$3.97** —

Special Lot of Spring and Early Summer **DRESSES**
Values to \$8.95 — **\$4.97** —

Special Lot of Summer **SILK & SHEER DRESSES**
Values to \$8.95 — **\$5.29** —



MEN'S SUMMER STOCK GREATLY REDUCED!
BATHING SHORTS
Reg. 98c sellers . . . **78c**
Reg. \$1.48 sellers . . . **\$1.19**
Reg. \$1.98 sellers . . . **\$1.59**

— ODD LOTS —
MEN'S SPORT SHIRTS
Value to 89c . . . **47c**

Coplan Neck Ties
Reg. 50c sellers . . . each **37c**

Shantung Wash Pants
Reg. \$1.98 value . . . **\$1.48**

SPECIAL GRAB TABLE — ODD LOTS —
MEN'S FELT HATS
68c

See these tomorrow! Odd Lots, Odd Styles, and Odd Sizes. Values to **\$5.00**



They Must Go! Entire Stock
WOMEN'S NOVELTY PLAY SHOES . . \$1.77

— JULY SALE! —
Boys' Department
— On Balcony —

NOVELTY SPUN SLACK SUITS
Regular \$2.98 sellers
\$2.59

BLUE BUCKLE OVERALLS
59c

ENTIRE STOCK KNIT POLO SHIRTS
Regular 69c values
37c

BACK TO SCHOOL SHORTS
79c

BOYS' 2-Piece SUITS
— Coat & Longie —
\$3.98

— SPECIAL GRAB TABLE —
WOMEN'S SHOES . . pair 48c

A combination of everything—Fall Shoes—Summer Shoes—Spring Shoes! Odd lots Patents, Suedes and Kids. Some of these sold for as high as \$5.00 per pair

Entire Stock Children's **SUMMER SHOES**
— Greatly Reduced —
Reg. \$1.25 sellers . . . **97c**
Reg. \$1.79 & \$1.98 Sellers — **\$1.49** —
Reg. \$2.29 - \$2.48 sellers . . . **\$1.77**

Entire Stock Men's Summer **DRESS SHOES REDUCED!**
Reg. \$2.48 Reg. \$2.98 Reg. \$3.69
\$1.97 \$2.49 \$2.97
A Wonderful Assortment of Summer Styles!

JULY SALE! — ENTIRE STOCK Women's Novelty Summer DRESS SHOES

175 Pairs Values to \$3.98 — **\$2.49** —
110 Pairs Values to \$2.48 — **\$1.77** —



WOMEN'S Rayon Hosiery
44c
Regular 69c irregulars.
All sizes! Popular Shades! Stock up on these stockings Tomorrow!

ONCE IN A BLUE MOON L L SHEETING
10c
yard
— 36 INCH WIDTH —

WOMEN'S Hosiery
Cottons & Rayons
12c pr.
Ideal for Everyday Wear. Regular 19c value

— MEN'S —
WORK CLOTHING
Bloodhound Overalls — **\$1.10** —
Heavy Work Socks — **10c** —
Tractor Brand Work Shirts — **97c** —

ENTIRE STOCK! MEN'S SUMMER DRESS Straw HATS
87c
EACH
Values up to \$2.00

● REMEMBER! You must Come Early for Best Selections! You will find many, many other Bargains on our Sales Counters that we do not have room to list in This Add! This Sale will continue on through the balance of this month—However the Early Shoppers will get the best selections. COME TODAY! Our Sale is Now In Full Swing. Join the Crowds and Save Money During This Special July CLEARANCE Sale!

MEN'S "BLOCK" Dress SHIRTS
— Sizes 14 to 17 —
\$1.19
Regular \$1.50 Value.

BELK-TYLER COMPANY
— "FARMVILLE'S SHOPPING CENTER" —