

MONK'S NAME IS LONG KNOWN TO FARMERS OF BRIGHT BELT

All In Readiness To Start 35th Year; J. Y. Monk, Jr., Johnnie Carlton and Robert D. Rouse Will Be On Hand To Welcome Their Farmer Friends With Dependable Service.

Monk's Warehouses are expecting a banner season and the firm members, J. Y. Monk, Jr., Johnnie Carlton and Robert D. Rouse have pledged themselves to the protection and extension of the interests of this widely known leaf selling center and their well organized forces are prepared to perform well their multitudinous duties.

The name of Monk is permanently identified with the Farmville market and with the buying and selling of tobacco throughout Eastern North Carolina, for the Monk brothers, A. C., as buyer, and the late J. Y., as warehouseman, came to Farmville 35 years ago and figured prominently in the laying of the foundations of this successful market.

J. Y. Monk, Jr. has been thoroughly schooled in a knowledge of the weed and its marketing from boyhood and his genial manner and ability in warehouse management have won him friends by the thousands. In discussing plans for the new season, J. Y. Jr. was enthusiastic about prospects for the 1942 season, and stated that all arrangements and necessary renovation of Monk's huge warehouses, No. 1 and No. 2, have been made, and that this firm is better prepared to take care of its growing patronage and to guarantee customers satisfaction than ever before.

Johnnie Carlton, one of the most popular and industrious young men in this section of the State, has been a prominent member of Monk's warehouse firm for many years and has gained a wide and favorable reputation as a seasoned and able warehouseman.

Robert D. Rouse, the other partner of the firm, cordial and likeable, has given 18 years of active service to these warehouses and to the Nashville, Ga. warehouse, also operated by this trio. Mr. Rouse is recognized as a valuable and outstanding member of this market's group of warehousemen.

This alliance of business associates gives the Farmville market one of the strongest warehouse firms in the entire belt. The loyalty of old friends to this warehouse also attracts many new patrons each season, and the firm's pride in their reputation acts as a constant incentive that keeps every member and their associates, on the floor and in the office, on their tiptoes throughout the season in order that sales may hold up to a satisfying level from the opening through the closing day.

For the 5th year, Monk's warehouse will operate a second house, which enables the firm to satisfy the increasing patronage and its demands. Both houses are modern in construction and equipment and have every facility that insures a good showing of the leaf, and prompt, efficient service in its handling and sale. The houses are located on diagonal corners on Wilson street.

The auctioneering this season will be ably performed here by Jim Ed-

wards and Jack Rogers, who have been associated with Monk's warehouse for many years in this capacity.

Other members of the force will be: L. P. Thomas, bookkeeper; John B. Joyner and Mrs. M. V. Jones, pay-off bookkeepers; Elmo James and Bruce Howard, book men; Haywood Smith, floor manager; Fred Carr and Bill Forbes, assistants; Lynn Davis, in charge of weighing; William Drake, ticket marker. Jack Lewis will also be associated with this firm again this year.

No effort will be spared at Monk's to provide every facility available for easy, speedy and satisfactory marketing of the weed and for welcoming the farmers and other visitors to the market on opening and succeeding days.

Canning Workers Prove It Can Be Done Even In Blistering Heat

The extreme summer heat did not deter county and local WPA workers from their goal, when in the late spring they undertook the preservation of the largest amount of surplus garden commodities of any group in the history of this section of the State, and their achievement in the canning locally of 5000 quarts of vegetables is concrete evidence of their unflagging purpose and tireless effort.

Mrs. Venia C. Edmundson, of Greenville, Pitt County WPA worker and manager of the Farmville Canning Center, had all hands busy blanching and peeling tomatoes on Wednesday afternoon when a representative from this paper dropped in for a look behind the scenes.

The store room was a picture for any thrifty housekeeper to see! The hundreds of jars were arranged in

orderly and colorful displays of row upon row of green beans, red tomatoes, white corn, red and white soup mixture, green butterbeans and pickles, which reached to the ceiling. Exhibiting a justified pride but not nearly content with 6000 quarts already put in glass and tin, Mrs. Edmundson said she hoped to have two or three more thousand to add to this total before the end of the season.

Miss Beatrice Murphy has worked as assistant of the local project this summer and Mrs. Lillian Parker has given outstanding service also. Both women have done splendid work.

Loyal and faithful assistants at the canning center were Augusta Vines, packer, Add Vines Willoughby, Doris Joyner, Cherry Beaman, Leslie Taylor, Effie Hamlin, Sytira Melvin and Josie Turnage. These women too have worked steadily and cheerfully through days of blistering heat and deserve commendation for their spirit and effort.

These canned pantry supplies will be pooled for use in the white and colored schools here to provide balanced meals for the children during the fall and winter months and in the early spring until the fresh vegetables come in.

The splendid results of this project show that in spite of the extreme dry weather the 15 acre garden was well tended through the spring and summer months by Perry Bundy, head gardener, and his eight helpers.

When you have nothing to occupy your mind the devil will do it for you.

Remember Between Invest A Dime Out of Every Dollar in U.S. War Bonds



A Hearty Welcome... Farmer Friends!



**Sell Your Tobacco
— ON THE —
Farmville Market
— AND SEE —
Our Used Car
Bargains**

R. A. Parker Motor Co., Inc.

— PONTIAC SALES & SERVICE —



J. Y. MONK, JR.



JOHNNIE CARLTON



ROBERT D. ROUSE



JACK LEWIS
Associated with Monk's Warehouses
No. 1 and No. 2, Farmville.

VITAMIN MEATS

For Your GOOD HEALTH!

— Garden Fresh —

- VEGETABLES and FRUITS •
- or anything from a CANNED STOCK OF QUALITY BRANDS —

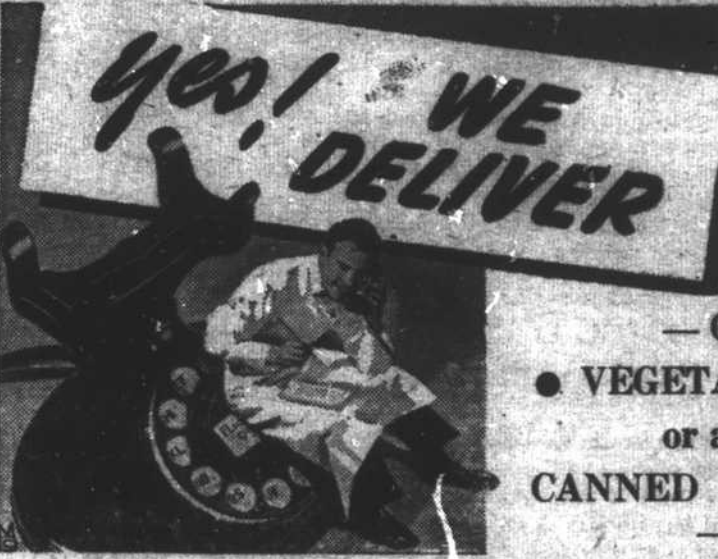
— Complete Line —

Bird's Eye Frosted Foods

— A Full Flavor the Year Around —

Williams' Market & Grocery

FRANK WILLIAMS, Owner and Manager



MONK'S WAREHOUSES

No. 1

1907 — Farmville, N. C. — 1942

Serving Tobacco Growers of Eastern Carolina 35 Years!

No. 2



— MONK'S WAREHOUSE No. 1 —

**A First Sale
All Day
Every Day!**



— MONK'S WAREHOUSE No. 2 —



• We wish to announce to Our Many Friends and Customers in Eastern Carolina that we will again operate Two Big Warehouses this year with a Five-hour First Sale Every Day. We want you to know it is our desire to Continue to Serve You . . . so please accept Our Sincere Thanks for the Patronage Given Us in the past.

Market Opens Tuesday, Aug. 25th

Bring Us Your First Load . . . We Guarantee You Our Best Always!



If You Can't Sell With Us . . . Sell In Farmville!

THE STEADIEST MARKET IN THE STATE!

Our Motto: "We Always Strive To Serve You Better"

J. Y. MONK, Jr. . . . JOHNNIE CARLTON . . . R. D. ROUSE