

## R. E. Pickett, Vice-President Heads Farmville Tobacco Board of Trade

### Market Activities Well Regulated By Organization Of The Buying Interests.

The Farmville Tobacco Board of Trade, of which R. E. Pickett, buyer for R. J. Reynolds Tobacco Company, is acting president, has functioned since the early days of the market and has successfully coordinated all efforts to maintain the integrity of the market and the confidence of patrons.

R. A. Fields will again serve the market as the efficient sales supervisor. The duties of publicity director have also been delegated to his care and attention again this season.

This group of representatives from every firm, corporation and person identified with the purchasing of tobacco on this market, was organized in 1907 to serve as a clearing house, where any member might be heard regarding any problem connected with the selling and buying of tobacco on this market, with recourse to special investigation and action in its solution.

The board coordinates and regulates the market and its functions tend towards a more effective handling of the sales and provides a medium through which the warehousemen collectively work for the betterment of the market.

Excellent cooperation has been evidenced throughout the years by the members, who seek to render all possible assistance to each other and are constantly striving to improve the market and promote its development.

Cooperative efforts of the business interests with those of the Tobacco Board of Trade are being renewed this season to further the interest of increasing the volume of sales and improving the service the market offers its patrons.

#### STORAGE

New measures to help avert shortages of farm labor in critical producing areas have been announced by the War Manpower Commission through Chairman Paul V. McNutt and Agriculture Secretary Wickard.

When tourist travel to Europe is resumed there will be many new places of interest to visit—one of them being Hitler's tomb.



R. A. FIELDS  
Secretary Tobacco Board of Trade and Sales Supervisor on the Farmville Tobacco Market.

### Buyers High Personnel A Great Advantage

The high personnel of its buyers has been one of the greatest advantages enjoyed by the Farmville Market during the years of its existence. A majority of these, buyers residing here for years or returning for successive seasons, are well known and are highly regarded by the farmers.

Two sets of buyers, representing every known company and many independents, make up the corps on the Farmville market and are among the best to be found anywhere. Included among these companies are two local buying firms, A. C. Monk & Company, which has bought extensively of the tobacco on this market since A. C. Monk purchased the first pile sold here, on opening day in 1904, and the Farmville Leaf Tobacco Company, which was formed in 1940 with H. Neal Howard, former head of the local branch of the W. B. Lea Tobacco Company, as president.

Every stemming, redrying and storage plant and the large factories of independent and domestic companies have been put in tiptop condition and are in readiness for the release of offerings here Tuesday morning.

The country is short on self starters and over supplied with cranks.

"SLAP THE JAPS WITH SCRAP"

### Watch, America By ROBERT NATHAN

Where the northern ocean darkens,  
Where the rolling rivers run,  
Past the cold and empty headlands,  
Toward the slow and wastering sun,  
There our fathers, long before us,  
Armed with freedom, faced the deep;  
What they won with love and labor,  
Let their children watch and keep.

By our dark and dreaming forests,  
By our free and shining skies,  
By our green and ripening prairies,  
Where the western mountains rise;  
God who gave our fathers freedom,  
God who made our fathers brave,  
What they built with love and anguish,  
Let their children watch and save.

#### TO HORSE!

The waiting line of horses and wagons outside the smithy of "C. V. Moore, Horsehooper," long ago stopped getting a rise out of towns people of Wellboro, Penn. In thousands of other towns throughout the country the horse is coming back and his coming is being taken for granted.

The war has called farm horses and mules to the colors. There are in America today 14,000,000 horses and mules, about 12,000,000 of which are old enough to work. These, plus 1,500,000 tractors and 1,000,000 motor trucks, provide the power for the nation's 8,000,000 farms. To turn in the added production the government has called for, both the horses and the machines must be kept busy.

Horses, like men, can work harder than usual in emergencies. Many horses that in peace time worked only 500 to 600 hours a year can be worked many more hours provided they are gradually hardened to work, fed correctly and cared for properly.

Possibly one reason that some horses have put in no more time is that the farm-owner did not have enough animals to pull heavy machinery. One way of getting around that is to swap horses with neighbors. Many extension services are making available free plans for multiple hitchers which not only enable heavy jobs to be done with four-legged horsepower but also save the time of a driver since one man can handle four to eight horses hitched together whereas it would take from two to four men to handle the same horses if they were worked in pairs.

ROY H. PARK.

The sweet potato laboratory at Gilmer, Texas, is working toward increasing the yield per acre of high quality potatoes and removing the lower grades from commercial markets.

### Tobaccoist Directory To Appear Next Week

It is with pleasure that the Farmville Enterprise welcomes the tobaccoists here again this season, and we wish to join wholeheartedly with the citizens of the community in inviting them to enter into all the activities of the town and become for these months a real part of its business, religious, social and civic life.

For the convenience of the "tobacco colony" we will follow our custom of printing next week a directory—the name and residence of everyone engaged in the tobacco business that we are able to secure. This is something of a tedious undertaking and we will be very grateful if members of this colony or their friends will advise us by telephone of their whereabouts.

We print the directory each year with the idea that we are rendering a distinct service to our friends, who can, by clipping it out, carry a ready reference bureau for locating acquaintances who are on this market.

### Farmers Insuring Wheat Yields

North Carolina farmers are taking advantage of the three-year wheat crop insurance contracts now being offered by the Federal Crop Insurance Corporation, according to E. Y. Floyd, state AAA executive assistant, of N. C. State College. The insurance guarantees 75 percent of the normal yield set up for each wheat farm against losses due to causes beyond control of the grower, such as fire, floods, windstorm, hail, and drought. Premium rates vary from four-tenths to six-tenths of a bushel per acre, which at present prices is an average of about 60 cents per acre. The insurance, however, may be obtained without an outlay of cash premiums being deducted from any indemnity due the farmer, or any payment due him under the AAA farm program. Closing date for making application is September 15, and none will be accepted after that date. Applications may be made at any county AAA office.

#### MORE LEAN

As a result of consumer demand, experiments are underway in several sections of the United States to breed a type of hog with more lean meat in the bacon.

#### SHEEP

Federal and State research agencies are renewing attempts to adapt sheep types to the region or sections in which they are being produced so as to produce superior animals.

WE ARE PROUD OF  
**THE FARMVILLE TOBACCO MARKET**  
AND PROUD TO BE A PART OF IT.

ON THE OCCASION OF  
**FARMVILLE'S MARKET OPENING**

WE RENEW A PLEDGE:

To merit the Complete Confidence and Respect of Everyone We Serve in Farmville and throughout our Surrounding Territory.

**COMPLETE GULF SERVICE and REPAIR DEPARTMENT!**

**OFFERING COMPLETE AUTO SERVICE**

**Eason Bros. Service Center**

MILTON and LYNN EASON, Owners & Operators

WILSON STREET

PHONE 400-1

FARMVILLE, N. C.

## SEE US NOW! For Farm Equipment

• "Better Equipment Makes A Good Farmer Better" •

### JOHN DEERE QUALITY IMPLEMENTS

- \* TRACTORS
- \* MOWERS
- \* DISC HARROWS
- \* SMOOTHING HARROWS
- \* WAGONS
- \* CULTIVATORS
- \* HAY BALERS
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- \* DRILLS
- \* CORN SHELLERS
- \* COMBINES
- \* GAS MOTORS
- \* ATHENS HARROWS
- \* LETZ FEED MILLS
- \* DISKILLERS

— LIME AND FERTILIZER SPREADERS —

## FARMVILLE IMPLEMENT CO.

118 Belcher St. — Dial 441-1

W. A. ALLEN, Owner

W. C. SLAVENS, Manager

Make FARMVILLE Your SELLING and TRADING Center

# Ready For the 1942 Season Opening Tuesday, Aug. 25

# FARMVILLE

"Steadiest Market In The State"

**AN ALL DAY SALE IN 2 WAREHOUSES EVERY DAY!**

- FARMVILLE'S WAREHOUSE SET-UP WITH TWO FIRMS, EACH OPERATING TWO LARGE
- WAREHOUSES, ENABLES THE FARMERS TO KNOW ABSOLUTELY WHERE AND WHEN
- SALES ARE TO BE CONDUCTED EVERY DAY — THERE'S NO GUESSING!

**Knott's Warehouse No. 1 and Monk's Warehouse No. 1**

**Will Have FIRST SALES Opening Day!**

— Warehouses No. 2 Will Have First Sales Next Day! —

**4 Large Warehouses! — 2 Sets of Experienced Buyers!**

**Sell Your Tobacco This Season In FARMVILLE!**

**• • For Top Market Prices On All Grades! • •**

**FOR VICTORY**  
  
**BUY UNITED STATES WAR BONDS AND STAMPS**

**FARMERS . . .**  
**Make every market-day BOND DAY!**

For our fighting men, for our country's future and for freedom we must meet and beat our country War Bond quota and keep on doing it. Pick up your War Bonds and Stamps on your second stop in town . . . right after you've sold your eggs, milk, poultry, stock or grain. No investment is too small and no investment is too large . . . the important thing is to buy every time you sell!

U. S. Treasury Department