

FARMVILLE ENTERPRISE
FARMVILLE, N. C.

G. Alex Rouse, Editor and Owner

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A nagging wife and a smiling conscience on the morning after makes a fellow wish he hadn't.

Many of the story book had a little lamb. If she were real and here now she couldn't get any.

Hogs on foot are commanding a high price unless they happen to be the kind that are on two feet.

Nothing escapes being taxed nowadays. We tax our memory and the government taxes everything else.

He who seizes time by the forelock is borne forward. He who seizes it by the fetlocks is kicked backward.

If you will consolidate the views of the optimist and the pessimist and divide the sum by two you get the right answer.

Eye specialists will have arrived when they can fit glasses that will enable people to see themselves as others see them.

A naturalist says the skunk is a friendly animal. He seems to be. He is liberal with his perfume when any one is around.

A new Orleans furniture store is looking into the possibility of using mule-drawn carts to save tires on deliveries of orders.

U. S. Army training and proving grounds are contributing five million pounds of fired cartridge cases a month as copper scrap.

Girls in Czechoslovakia are excluded by Nazis from all but elementary schools, and so are the sons and daughters of "progressive" parents.

About 1,300,000 women are members of AFL unions and 1,500,000 belong to CIO unions. The Railroad Brotherhoods also have women members.

The 13-foot female statue of "Justice" formerly on top of a Canton, Ohio, office building has yielded 400 pounds of zinc to the local scrap drive.

A New Orleans furniture store is gussypowder box is saving Army Ordnance enough copper every month to fill specifications for 259 166-mm. guns.

Agonomist Explains Fertilizer Changes

Farmers of North Carolina should not be inconvenienced—in fact, they should be benefited—by the restriction in the number of fertilizer grades, says E. R. Collins, Extension agronomy leader of N. C. State College. The War Production Board will allow only 18 fertilizer grades to be sold in the State in 1943.

"In the fertilizer year, 1940-41," said Collins, "there were 187 different grades of fertilizer registered and sold in North Carolina. Many of the grades were so similar in analysis that it would be practically impossible to show differences where they were applied side-by-side in the same field."

"The last Legislature restricted to a maximum of 50 and a minimum of 35 the number of fertilizer grades that could be sold in the State in 1941-42. Actually, only 36 grades were registered and sold last year. Therefore," he added, "it is not anticipated that any one will suffer a hardship by further reducing the number of grades to a well-selected group of 18."

He pointed out that South Carolina and Georgia have only 18 grades approved, and Alabama has only 4 grades.

The 18 approved grades selected with the idea of excluding filler from the fertilizer, Collins explained. This will save transportation facilities and bags.

"The farmer must realize," said the Extension agronomist, "that he will be buying in most cases, a higher analysis fertilizer. If he applies it at the same rate as in 1941-42, it will cost him more to fertilize his crop. But if he decreases the application he will get the same result at about the same cost. For instance, a man who used 400 pounds of 3-3-3 last year will get the same amount of nitrogen, phosphate and potash by applying 200 pounds of 6-6-6 this year."

Over the Top by New Year's is the Plea of Secretary Morgenthau

November 15, 1943

As of today twenty-one million American workers are investing eight per cent of their salary—every pay day—in United States War Savings Bonds. This is a very remarkable tribute to our armed forces who are fighting this war. But this job is only two-thirds accomplished.

There are nine million additional American workers who are not investing in War Bonds every pay day.

This appeal is directed to two groups of Americans:

First—the twenty-one million people who are investing eight per cent of their wages. We ask them to increase their investment to ten per cent or more.

Second—the other nine million whom we ask to join the Payroll Savings Plan and to invest ten per cent or more of their earnings.

It is our earnest hope here at the Treasury Department that by New Year's Day thirty million Americans will be investing ten per cent or more of their wages in War Bonds through the Payroll Savings Plan.

Henry Morgenthau, Jr.
SECRETARY OF THE TREASURY

Farm Labor Problem Calls For Planting

Labor on farms is likely to continue to become scarcer throughout the war, says R. W. Shoffner, Extension farm management specialist of N. C. State College. This will be especially true, he said, on small farms which are not affected by the Government order freezing labor on "essential livestock farms."

"There are ways that farm families can help improve the labor situation on their farms," he declared, "and first and foremost is careful planning. The family should plan together how its family life should be carried on so as to release time for farm work. Divide the work and cut out less necessary tasks."

Shoffner also said that old men, women and children will have to do more of the farm work. Children will have to be taught to share in farm work, homemaking skills and care of the younger children.

Other suggestions include: Neighbors swap work, tools and equipment. A community workshop where farm and home equipment may be repaired. Keep tools and equipment in good condition so that they will operate easily and efficiently at all times. Adjust livestock and crop enterprises to the labor supply.

Shoffner said that production of "enough to eat, then something to sell," is the first duty of the farm family. Home-grown vegetables, fruits, meats, and poultry products will free transportation facilities and containers badly needed in meeting the demands of the armed forces, war industrial workers in cities, and others of the United Nations.

"The cost of things you buy will be higher," Shoffner warned farm people, "and labor costs will be higher, too—if you can get labor."

Men Observation Post Observers For Week of December 21

OBSERVERS—Please do not wait to be notified of your watch. If for any reason you cannot watch, notify person in charge promptly.

Monday, December 21st.
6 A. M. to 9 A. M. 6 P. M. to 9 P. M.
Robert Lee Smith. Rex Hodges.

Tuesday.
6 A. M. to 9 A. M. 6 P. M. to 9 P. M.
J. R. Shearin. G. P. Burgeron.

Wednesday.
6 A. M. to 9 A. M. 6 P. M. to 9 P. M.
LeRoy Rollins. T. S. Ryan.

Thursday.
6 A. M. to 9 A. M. 6 P. M. to 9 P. M.
George Monk. Andy Martin.

Friday.
6 A. M. to 9 A. M. 6 P. M. to 9 P. M.
W. E. Joyner. J. W. Joyner.

Saturday.
6 A. M. to 9 A. M. 6 P. M. to 9 P. M.
M. V. Jones. W. A. Allen.

Sunday.
6 A. M. to 9 A. M. 6 P. M. to 9 P. M.
A. C. Monk, Jr. Cecil Johnston.
C. F. Baucum in charge this list.
Telephone No. 415-1.

FERTILIZERS

American farmers will be able to get most of the fertilizer they need to meet crop production goals next year, according to the U. S. Department of Agriculture.

It pays to be good but pay day is sometimes a little late in arriving.

Women!
Here is a name to remember

CARDUI

A 62 year record of 2-Way help

Use as a tonic, Cardui usually puts up appetite, aids digestion, and thus helps build energy for the "line" to come. Besides 2 days before your time, and when as directed, it should help relieve pain due to your functional ovary.

For Your Last Minute Gift Items

— We Still Have Available a Few of the Following Items: —

— MEN'S SETS —

- * WILLIAMS
- * WOODBURY
- * HOUBIGANT
- * FITCH
- * PENSLAR
- * LAVENDER

— LADIES' COSMETIC SETS —

- * COTY'S
- * HOUBIGANT
- * EVENING IN PARIS
- * HUDNUTS
- * PINAUD
- * LAVENDER

Also a Good Assortment of

• WHITMAN'S and SCHRAFFT'S CHOCOLATES •

In Holiday Packages

65c to \$3.00

SHOP EARLY! Don't forget that your purchases of War Bonds and Stamps will guarantee your future Christmas!

City Drug Company

103 S. Main Street Farmville, N. C.

LIBRARY NOTES

The Farmville Public Library will be closed December 24, 25, and 26. Any books due on those dates may be returned before the 24th or on the 28th.

New books ready to be circulated Friday: The Lieutenant's Lady, This Is My Best, Look To The Mountain, Men of Albemarle, The Street of the City, Queen of the Flat-tops, Nostalgus Sees All, God Runs My Business, Beyond Surrender, Salute to Valour.

New books for juniors and the kiddies, including three Christmas stories. Come in and get some good reading for the holidays before the Library closes on December 24.

PARAMOUNT THEATRE
FARMVILLE, N. C.

Week of Dec. 18

FRIDAY—LAST TIME
Bing Crosby, Dorothy Lamour and Bob Hope—in
"Road To Morocco"
"The Best of the Roads"
News of the Day—Special Defense Short—We Refuse to Die.

SATURDAY
A Thrilling Western
Hopalong Cassidy and Andy Clyde—in
"UNDERCOVER MAN"
Chapter No. 14 of
"PERILS OF NYOKA"
Also Comedy.

SUNDAY-MONDAY
"WHITE CARGO"
Starring Hedy Lamarr as Tonrayo, the tropical temptress, with Walter Pidgeon. A great story of the tropics.
— Added Attractions —
Including News and Our Gang Comedy.

TUESDAY
"BEHIND THE EIGHT BALL"
A Musical Murder Mystery with The Ritz Brothers & Carol Bruce. A Special Defense Short—Night Shift and Sports I. Q.

WEDNESDAY
—DOUBLE FEATURE DAY—
"TUMBLEWEED TRAIL"
with E. Boyde and L. Powell.
"EYES OF THE UNDERWORLD"
A Gangster Story with Richard Dix and W. Barrie.
First Chapter of
"CAPTAIN MIDNIGHT"

THURSDAY-FRIDAY
Christmas Eve and Christmas Day!
Tyron Power and Maureen O'Hara Co-Starring in
"The Black Swan"
An Exciting Drama of Old Pirate Life, thrilling beautiful life-like technicolor.
News, Cartoon, and Pete Smith Novelty complete our Holiday program.

The management of the Paramount Theatre takes this opportunity to wish each and every one of its patrons . . .
A VERY MERRY CHRISTMAS — and a —
HAPPY HOLIDAY SEASON

Save With SING'S HI-TEST GAS
Regular First Grade
Only 20.9c Per Gallon
ETHEL GAS 22.9c Gal.
Motor Oil 2 quarts for 25c
1st Grade Kerosene 12c Gal.
Quaker State and Mobiloil
We do Washing and Greasing
300 South Main Street

By preventing purchasers of new electric motors from buying motors with more horse power than their work requires, the Government will save about 15 million pounds of copper, 55,000 tons of carbon steel, and 150,000 pounds of stainless steel annually.

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Located Near Norfolk Southern Depot — Farmville, N. C.
LUMBER, MOULDINGS, ROUGH AND DRESSED SCREEN DOOR STOCK.
Year Patronage Respectfully Solicited.

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For a record who is slow to learn
"BURNING BRASS"
For an advice business
"COY TRACKS"
For non-commissioned officer's adventures
"CAMEL"
For the Army man's favorite cigarette

FIRST IN THE SERVICE
With men in the Army, Navy, Marines, and Coast Guard, the favorite cigarette is Camel. (Based on latest sales records in Post Exchanges and Canteens.)

CAMEL
COSTLIER TOBACCO

THE PACK FOR ME IS CAMEL. I FIND THEY'RE MILDER BY FAR... AND THAT FULL FLAVOR IS GREAT!

CHRISTMAS Gift IDEAS

For Him:

- Pajamas
- Tie Sets
- Suspenders
- Dress Shirts
- Gaberdine Coats
- Socks, Belts
- Handkerchiefs
- Florshiem Shoes
- Bed Room Shoes
- Sweaters
- Aligator Coats

For Her:

- Pajamas
- Night Gowns
- Panties
- Bates Bed Spreads
- Blankets
- Sheets
- Pillow Casts
- Towels
- Bed Room Shoes
- Bath Room Shoes
- Hosiery

— See Us Before Our Stock Is Picked Over! —

THE TURNAGE CO., Inc.
MAIN STREET FARMVILLE, N. C.

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WILLIAMS' FRUIT STORE
and Buy Your Christmas

FRUITS and NUTS

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- SEVERAL HUNDRED BUSHELS OF
- Fancy Apples
- Bag Oranges
- Box Oranges
- and Tangerines
- Nuts of all Kinds
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All At Attractive Prices!
Get Yours Early Before Stock is Picked Over.

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Located Between Williams' Grocery & Market and D. F. & R. O. Lang's Store
Main Street Farmville, N. C.