

FARMVILLE ENTERPRISE
FARMVILLE, N. C.

G. Alex Rouse, Editor and Owner

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Even the Germans are admitting
that the Red army is staging an of-
fensive.

Nearly every citizen can buy a
War Bond, thus putting up some of
the sinews of war.

Every time a Congressman gets
incensed about something he starts
an investigation.

Houses heated to 65 degrees com-
pare favorably with fox-holes at any
temperature.

People who are sick appreciate
good health; you might as well en-
joy yours while it lasts.

The smart advertiser can reap
benefits tomorrow by intelligent use
of the printed word today.

Gen. Eisenhower now understands
that it is impossible to please every-
body regardless of what happens.

The people at home owe much to
the men in the armed services of
the nation; the debt cannot be paid
by chiseling on wartime regulations.

We still think that the people of
Pitt County might do well to plant
vegetable gardens this Spring.

Farmers will do well not to trifle
with inflation; in the long run they
will pay more than their share of
the bill.

There will be Americans, around
March 15th, who will understand
that they cannot afford their in-
come tax.

Legislators are elected by people
and it ought to be easy for the peo-
ple to get the kind of men they
want.

A raise in pay, voluntarily grant-
ed by ye employer, is one of the
rationics of economics and largely ex-
plain organized labor.

There may be some right to ques-
tion the Russian form of government
but none to doubt the courage of
the Red army.

Democracies must substitute in-
telligent faith in their leaders for
the enforced obedience that the dic-
tators obtain by force.

Wonder what thoughts now occupy
the mind of the Japanese admiral
who predicted that he would dictate
peace in the White House.

The mistake that some business
men make is in preparing for busi-
ness they hope to get while neglect-
ing business they have gotten.

Regardless of what you may think
about what is happening in the war,
it is essential to understand that bat-
tles have never been won by de-
bates.

State College Hints
For Farm Homemakers

By Ruth Current
State Home Demonstration Agent
N. C. State College.

That familiar phrase, "Fish on
Friday," soon may become just a
relic of pre-war days. For fish on
Monday, Tuesday, Wednesday or
the other days of the week is one of
the ways in which the meal-planner
who knows her nutrition can help in
the Government's request for con-
servation of meat. Fish, like meat,
contains almost all the nutritive
elements.

Protein, for building strong mus-
cles and firm body tissues, is found
in abundance in fish. And nutrition-
ists say it is easily assimilated, too.
Many minerals are found in fish.
One of the most important ones is
iodine, valuable in helping to pre-
vent diseases of the thyroid gland,
especially goiter. Iodine is not found
in many foods. Phosphorus for the
bones and muscle building, calcium
for bones and teeth are found in
abundance in shell fish.

The Army is sending fish to the
soldiers. It is a good health insur-
ance for the child in action. Two
or three fish each week.

Can keep your eye on your pocket-
book when you go to the market.
Remember that fish is a source and
keep your eye on the most abun-
dant and nutritious variety of fish
available.

Special county agents meetings
have been held all over the State to
explain these Extension Service
bulletins and details of the program.

THE JAPANESE PLAN

"RIGHT IN DER FUEHRER'S FACE!"



Farmers Of State
Sure To Cooperate
In Food Campaign

"I have worked with farmers all
my life. I have observed them in
action and I have yet to see them
fail to meet any emergency they
were called on to face."

Thus spoke Claude T. Hall, a
farmer of Roxboro and a director of
the Farm Credit Administration of
Columbia. Mr. Hall was discussing
the nation's food-for-freedom pro-
gram and the 1943 food production
goals.



CLAUDE T. HALL

"This important job can be done,"
he said. "If farmers will bear in
mind that they are just as much
participants on the foreign front as
they are on the home front. Right
on their own farms, right in their
own minds, with the will to sacri-
fice and their ability to produce,
they are doing as much for freedom
as if they were all dressed up in
uniforms. Soldiers have to eat and
they have to eat plenty if they are
to do their best against the dicta-
tor." And when farmers produce
for their own farms, right in their
own minds, with the will to sacri-
fice and their ability to produce,
they are doing as much for freedom
as if they were all dressed up in
uniforms. Soldiers have to eat and
they have to eat plenty if they are
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to do their best against the dicta-
tor.

Mr. Hall spoke highly of the
members of the county war boards
in North Carolina, declaring that
they were doing an unselfish service
in helping farmers to reach the 1943
production goals and in advising
these farmers as to what crops to
plant that are most necessary to
America and her allies.

Mobilization Week
Planned For Clubs

North Carolina's 100,000 4-H Club
members will observe National 4-H
Mobilization Week, February 6-14,
during which time they will plan
their part in the Nation's 1943 food
production program.

L. R. Harrill, 4-H Club leader of
the N. C. State College Extension
Service, says one of the main ob-
jectives of the week is to organize
to help meet local farm labor short-
ages. The club boys and girls would
accomplish this by working them-
selves and by taking into their clubs
and helping to train city youths who
will work on farms this summer.

Spurred on by a message from
President Roosevelt, the club mem-
bers will pledge themselves in their
4-H projects to produce more meat,
milk, eggs, and important wartime
crops.

In addition, they will make a de-
termined drive to enlarge their en-
rollment by asking all farm boys
and girls between the ages of 10 and
21 to join them in this effort. Dur-
ing Mobilization Week last year, the
4-H enrollment in North Carolina
jumped from 60,000 to 100,000.

Aside from their production proj-
ects, the club members will make
plans to enlarge their activities in
fire prevention, nutritious meal plan-
ning, first-aid and home-making
farm machinery care, and other war-
time activities.

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have been held all over the State to
explain these Extension Service
bulletins and details of the program.

THE JAPANESE PLAN

VICTORY GARDENS

Farmville, N. C.,
January 27, 1943

Mr. Alex Rouse, Editor
Farmville Enterprise
Farmville, N. C.

As a result of a number of govern-
mental bulletins issued, restricting
the use of commercial fertilizer for
all purposes, there seems to exist a
general state of confusion as to just
what analysis or brand of fertilizer
may be used by city residents for
the purpose of raising food crops
(Victory Garden Crops) for their
own consumption.

A number of persons have come in
the office and advised that they had
heard that no fertilizer whatsoever
could be purchased for home garden
consumption.

In order that there may be less
confusion with regards to fertilizing
victory gardens, I would like to pass
on to you the latest governmental
instructions in this connection.

A special fertilizer consisting
largely of organic nitrogen, the anal-
ysis of which is victory garden—
3-3-7, is the only fertilizer (commer-
cial) permissible to be sold for this
purpose.

I might add that commercial fer-
tilizer such as the above can not be
sold for the purpose of fertilizing
private lawns, golf courses, and the
like, and the issuance of this limita-
tion has probably contributed to the
rumor in connection with fertilizing
home gardens.

If in your connection, there should
arise further questions pertaining to
this subject, we shall be glad to
contribute any information we have
to other cause.

Yours very truly,
Smith-Douglas Company, Inc.,
Farmville, N. C.
C. S. Hotchkiss, Manager.

Dairyman Suggests
Emergency Program

The shortage of milk and milk
products in North Carolina result-
ing from huge new demands by the
Army, lease-lend, and civilians, of-
fers a direct challenge to dairymen,
John A. Arey, dairy Extension spe-
cialist of N. C. State College.

Not only is it a challenge, he went
on, but it is a real opportunity to
make use of an enlarged dairy in-
dustry as a means of greatly in-
creasing the farm income of this
section.

To bring about the much-needed
increase in milk production, Arey
has suggested a six-point emergency
program, as follows:

Increase the present cow popula-
tion, especially on existing dairy
farms, by bringing in milking cows
and heifers from other areas where
such a situation is practical.

Breed the cows now on hand to
good dairy bulls and properly grow-
ing out the heifer calves; also give
more emphasis to proper feeding and
management.

Keep production records on all
dairy cows.

Improve the old pastures and seed
new ones until at least one and one-
half acre of good pasture are avail-
able for each mature dairy animal.

Grow more and better legume hay
on every farm.

Maintain the present milk routes
and develop new ones as feasible.

Everybody and his money will
soon be parted.

ADMINISTRATOR'S NOTICE
TO CREDITORS

Having qualified as administra-
tor of the estate of Sarah Jordan,
deceased, late of Pitt County, North
Carolina, this is to notify all per-
sons having claims against the
estate of said deceased to exhibit
them to the undersigned at Farm-
ville, North Carolina on or before
the 14th day of January, 1944, or
this notice will be pleaded in bar of
their recovery. All persons desir-
ing to add claims will please make im-
mediate payment.

THEODORE JORDAN,
Administrator of the estate of
Sarah Jordan, deceased.
By, J. Y. Monk, Jr., Adm.

State's Lime Mine
Has Been Reopened

Elkin, N. C. — Governor J. M.
Broughton, January 22, set off nearly
400 sticks of dynamite, which offi-
cially reopened the century-old,
state Yadkin county lime mine at
Limerock, N. C. With a deafening
report, which echoed back from the
heights of Pilot Mountain, many hun-
dred tons of lime rock fell from the
newly opened face of the old mine
onto the floor below. Rocks from the
blast hurtled far out into the
muddy Yadkin river several hundred
yards away.

Attending the opening ceremony,
in addition to the Governor, were
many other state officials, including
D. E. McCrary, acting chairman of
the State Highway and Public Works
Commission.

In an address, following a banquet
sponsored by Elkin civic clubs, Gov-
ernor Broughton announced that cost
of the lime to farmers would be \$1.25
per ton. This price will cut costs
of lime for Wilkes, Surry and Yad-
kin county farmers by more than half.

Broughton pointed out that possi-
bly the price could later be reduced,
should the State Highway Commis-
sion find that production costs would
permit. In his address, aimed di-
rectly at the more than 250 farmers
of the section attending, he pointed
out that their part in the war effort
was as important as the men who
were actually on the fighting front
or those manufacturing war mat-
terials.

The Governor lauded the efforts
of the three members of the lime
committee, H. F. Laffoon, J. W. L.
Benson and W. M. Allen, who had
untiringly fought for the reopening
of the mine.

Highway Commission Chairman D.
B. McCrary placed credit for open-
ing of the mine with this committee,
as well as with the Governor and
former Highway Chairman Ben
Prince, now a major in the U. S.
Army. McCrary expressed the hope
that the mine would live up to all
the expectations of local people.

Dean I. O. Schaub, head of the
State College Extension Service, also
pointed out to the farmers their im-
portant role in the war effort and
urged all to take advantage of every
foot of land they owned and plant
vegetables for the next year. He
also pointed out the coming meat
shortage, which could be aided
through the enlargement of the cat-
tle program.

Latest analysis of a limestone sam-
ple crushed from the mine shows a
calcium carbonate content of 82.09
and a magnesium part of 1.51, or a
total analysis of 88.54. An earlier
analysis made on October 30, 1942,
showed a total of 86.31 per cent.

The mine will begin operation im-
mediately and the State Highway
Commission already has crushing
equipment set up near the quarry.
The work will be under the immedi-
ate supervision of district engineer,
C. G. Ashby, working under division
engineer Zab Stewart.

Lime from the mine was used for
agricultural purposes as early as
1850, but no mining has been done
since high waters swept the crushing
plant away in 1916. The mine has
been owned by the State Highway
Commission for about five years.

LABOR

The national situation relative to
the supply and demand for farm
labor has eased slightly on January
1, compared with that which pre-
valled on October 1.

BOY HIT FOR "RABBIT"

Chicago, Ill.—While hunting rabbits
with a companion, Henry Westerhoff,
18, heard a rustling in the brush a
few feet from him. Not knowing
his companion, Walter Ernst, 18, was
near by, he fired into the brush.
Instead of hitting a rabbit, the load
struck Ernst in the chest, fatally
wounding him.

LUMBER

Farmville Retail
Lumber Yard
— Phone 302-1 —
Located Near Norfolk Southern
Depot — Farmville, N. C.
LUMBER, MOULDINGS,
ROUGH AND DRESSED
SCREEN DOOR STOCK.
Your Patronage
Respectfully Solicited.

A name
FOR GIRLS
to remember!
Discover its
2-way help!



THE JAPANESE PLAN

Men Observation
Post Observers For
Week of February 1st

OBSERVERS—Please do not wait
to be notified of your watch. If for
any reason you cannot watch—
notify person in charge promptly.
Monday, February 1st.
6 A.M. to 9 A.M. 6 P.M. to 9 P.M.
Billie Morton. George Monk.
Tuesday.
6 A.M. to 9 A.M. 6 P.M. to 9 P.M.
E. L. Barrett. J. R. Shearin.

Wednesday.
6 A.M. to 9 A.M. 6 P.M. to 9 P.M.
B. L. Lang. A. C. Monk, Jr.

Thursday.
6 A.M. to 9 A.M. 6 P.M. to 9 P.M.
C. C. Simpson. C. L. Ivey.

Friday.
6 A.M. to 9 A.M. 6 P.M. to 9 P.M.
T. R. Mizelle. LeRoy Parker.

Saturday.
6 A.M. to 9 A.M. 6 P.M. to 9 P.M.
J. B. Briley. E. C. Holmes.

Sunday.
6 A.M. to 9 A.M. 6 P.M. to 9 P.M.
Mack Caraway. W. H. Moore, Jr.
C. F. Baucom in charge this list.
Phone 415-1.

1942 N. C. Agricultural
Yearbook Is Ready For
Aiding Those Interested

Raleigh, Jan. 28.—The 1942 edition
of "Agricultural Statistics" for
North Carolina is off the press and
is ready for distribution upon re-
quest, it was announced today by
W. Kerr Scott, Commissioner of Agri-
culture.

The 1942 yearbook contains 52
pages and was compiled after months
of work by Department of Agri-
culture statisticians, farmer-reporters,
and tax list-takers in every com-
munity in the State. Information in-
corporated in the book includes data
on total agricultural production; crop
yields by counties for three years;
prices received by farmers; per acre
yields; size of farms; and number of
persons on farms of the State. The
county facts are featured.

"This 1942 book is probably the
most inclusive printed by the State
Department of Agriculture since it
was started twenty-three years ago,"
Commissioner Scott said. "The in-
creased costs reduced materially the
number of copies which could be
printed. For this reason, the publi-
cation for 1942 is being distributed
only to those persons who request
copies. These may be obtained by
writing the Agricultural Statistician,
Cooperative Crop Reporting Service,
Raleigh, North Carolina."

ADMINISTRATOR'S NOTICE

J. Y. Monk, Jr., having been ap-
pointed and duly qualified as admin-
istrator of Mrs. Reide Lang Monk,
deceased, all persons indebted to said
estate will please make immediate
payment, and all persons having
claims against said estate will please
exhibit them to said administrator
on or before the 4th day of January,
1944, or this notice will be pleaded
in bar of their recovery.
This January 4th, 1943.
J. Y. MONK, Jr.,
Administrator.

Save With
SING'S HI-TEST GAS
Regular First Grade
Only 20.9c Per Gallon
ETHEL GAS 22.9c Gal.
Motor Oil 2 quarts for 25c
1st Grade Kerosene 12c Gal.
Quaker State and Mobil Oil
We do Washing and Greasing
300 South Main Street

TALK OF THE TOWN
2.98 PER GAL
PASTE FORM
One gallon Kem-Tone paste makes 15 1/2 gal. Kem-Tone finish. Ready-to-use cost—only \$1.50 gal.
ONE COAT COVERS WALL PAPER, painted walls, wall-board, basement walls.
APPLIES EASILY with a wide brush or with the Kem-Tone Roller-Koater.
ONE GALLON DOES THE AVERAGE ROOM.
Kem-Tone ROLLER-KOATER 89c
Rolls Kem-Tone right over your walls quickly, easily, smoothly!
THE TURNGAGE CO., INC. FARMVILLE, N. C.

At Last!
A CHICK WITH A
National
TRADE MARK



CHEK-B-CHIX

Wherever the box label shows the
"Chick With The Checkerboard Feet,"
you know you're getting some of the best
that can be produced. CHEK-B-CHIX
come from high producing flocks, care-
fully selected for true breed characteris-
tics, thoroughly blooded, and fed a
special breeder ration to give the chick
just the vigor and livability you want.

Start Right with ALL THREE

- 1. Buy our CHEK-B-CHIX—the chicks
with "Red" in vitality.
- 2. Buy our STARTERS—the quality
feed to go with quality chicks.
- 3. Buy our CHEK-B-TABS—the only
powder water tablet with 3-way
Action.

DAVIS SUPPLY CO.

FARMVILLE, N. C.

The doctors have discovered a boy
with two stomachs. At meal time
that boy is twins.

100-CANDLE CAKE

Spokane, Wash.—The light was
so bright when they lit the 100
candles on the birthday cake of John
Jerome White at a meeting of the
Spokane Athletic Round Table that
someone turned in a fire alarm.

Want Ads!

FOR RENT—A ONE-HORSE CROP.
See C. F. Brann, Farmville, N. C.,
Route No. 1.

WANTED—A GOOD USED BABY
STROLLER — Please write The
Enterprise, Farmville, N. C. stating
condition and price.

FOR SALE AT ONCE — WHITE
WYANDOT HOOSTER. See or
write Mrs. T. C. Hughes, R. F. D.
1, Farmville, N. C. J29-2p

COME IN AND LOOK AT OUR
TOOLS! WE CARRY A COM-
PLETE LINE OF GARDEN AND
YARD TOOLS.
WESTERN AUTO ASSCO. STORE.

POULTRY WANTED — WE ARE
paying 22c pound for good heavy
Hens. Any quantity at any time.
Medin Market & Produce Co. —
Farmville, N. C. J22-4p

WANTED — ALL PEOPLE SUF-
fering with Kidney trouble or
Backache to try KIDDO at 97c.
Money back guarantee. Wheel-
er Drug Co., Farmville, N. C. J22-4c

FOR SALE: FOUR DOOR EDGE
Sedan, 1937 model, equipped with
radio and heater, in good condition.
Write No. 1010, The Enterprise,
Farmville, N. C. 11c.

LOST — LEATHER COVERED AC-
COUNT BOOK WITH I-B on bottom
of Front Cover—somewhere on
Streets of Farmville. Finder
please return to The Enterprise
Office and receive reward. 11p

You're Judged Socially Correct
People judge your business by the
letter heads and billheads you send out.
Impress them the right way with smart
design and clean printing . . . Circulars
and handbills a specialty.
OFFICE SUPPLIES
Tobacco Warehouse Jobs
Of All Kinds
COMMERCIAL PRINTING
Prompt and Efficient
Service
The Rouse Printery
126 N. Main Street — Dial 293-1 — Farmville, N. C.