

### Our Dollar Day Specials

- 4 yards NEW PRINTS.....\$1.00
- 1 lot CURTAIN GOODS — 7 yards for.....\$1.00
- 1 lot BATH TOWELS — 4 for.....\$1.00
- CRETON — 4 yards for only.....\$1.00
- 33 inch GINGHAM — 4 yards for.....\$1.00
- New Spring DRESSES — Reduced to.....\$3.00
- New Spring PRINT DRESSES — only.....\$2.00
- 3 yds. LINEEN — 35c yd. value.....\$1.00
- 10c SPOOL COTTON — 12 spools for.....\$1.00

**R. O. LANG**

MAIN STREET — FARMVILLE, N. C.

### FARMVILLE FIRMS INVITE BUYERS FOR DOLLAR DAYS—MARCH 18-19

Many Values Offered Shoppers At Annual Dollar Days Event

Adherence to the Golden Rule policy by the Farmville merchants, with its subsequent effect of fair-dealing, friendly service and courtesy to one and all, has given Farmville the shopping prestige it enjoys today.

The business men here study the needs of the farmers and citizens of this vicinity and strive to bring to them the highest quality merchandise at the fair prices they seek.

It is their business to sell merchandise and it is to the customer's advantage as well as theirs that they sell in considerable proportions, in order that they may buy in larger lots. . . . buying in larger lots, they can afford to mark goods lower and thus the mutual benefit plan begins to function.

Evidence of this increased business idea, with the price advantage it offers to customers, is the Dollar Days, a trade event, which has taken popular interest all over the country, and lends real financial assistance to the

hundreds of people in this community who are waiting for just such an opportunity and will welcome the chance to stock up for Spring and summer on occasion as well as many new comforts and other things that will bring pleasure to the home and convenience to the worker on the farm.

It will take only a few minutes to read the important personal messages sent you by the Farmville merchants in these pages, but those few minutes may mean the saving of hours of shopping time and many dollars.

Farmville business men are always directing their efforts towards satisfying the men and women, who buy and use their merchandise, and at the same time to expand business activities. This year, these firms are making a concerted effort to provide better products at lower cost in order that their customers may grow in number and that business in Farmville may reach a new peak.

You are invited to make a special visit to the stores advertising in this issue. These firms are offering you special bargains for "Dollar Days," Thursday-Friday, March 18-19.

### The "97" Shop

116 S. Main St. — Farmville, N. C.

OFFERS THESE

### \$-Dollar Day Combination Specials-\$

- 1 lb. F. F. V. Saltines
- 1 lb. Jar Peanut Butter
- 1 lb. Jar Pure Preserves
- 1 qt. Plain or Mixed Dressing
- ALL FOR —

**\$1.00**

- 1 Round Stick Broom
- 1 lg. box Washing Powder
- 2 Bars Laundry Soap
- 2 Bars Sweet Soap
- ALL FOR —

**\$1.00**

- 3 Large Cans Milk
- 2 pkgs. Kellogg Corn Flakes
- 2 pkgs. Wheaties
- 1 lg. pkg. Grape Nut Flakes
- 1 box Oatmeal
- ALL FOR —

**\$1.00**

- 1 lg. box Washing Powder
- 1 Bottle Clorox
- 3 Bars Laundry Soap
- 3 Bars Sweet Soap
- 2 Cans Lye—1 Bottle Bleuing
- 2 Boxes Starch
- ALL FOR —

**\$1.00**

- 3 pkgs. Aunt Jemima Pancake Flour
- 2 pkgs. Aunt Jemima Buckwheat Flour
- 2 Bottles STALEY'S SYRUP
- ALL FOR —

**\$1.00**

- 12 lb. bag King Bird Flour (Real Cream)
- 2 lb. package Pure Lard
- BOTH FOR —

**\$1.00**

- 10 lbs. Fancy Whole Grain Rice.....\$1.00

No Ration Stamp Required For These Items!

### We Invite The Motoring Public . . .

TO COME TO SEE US for the BEST SERVICE At Prices That Are Always Reasonable!

5 Quarts of Opaline Motor Oil — \$1.00 ANY WEIGHT — ONLY

Goodyear Tires, Exide Batteries, Ignition Parts, Etc. THIRTY MINUTES BATTERY CHARGING SERVICE! — Wheel Balancing and Road Service —

### Farmville Service Station

Wilson Street — Phone 267-1 — Farmville, N. C.

WHEN YOU COME TO FARMVILLE

### DOLLAR DAYS—MARCH 18th—19th

BRING US YOUR

### Poultry, Eggs and Country Produce

WE PAY HIGHEST MARKET PRICES! We Also Buy Pork and Beef!

### WILLIAMS GROCERY & MARKET

MAIN STREET FARMVILLE, N. C.

### Dollar Days

MARCH 18th & 19th

WE OFFER

**\$1.00**

Off On Any Battery.

**\$1.00**

Discount on Any Motor Tune Up.

Shift All Tires and Grease Any Car (Regular \$1.75 Value)—Only

**\$1.00**

During Dollar Days!

### EASON BROS. SERVICE CENTER

Milton & Lynn Eason Phone 400-1 — Wilson Street

### DOLLAR DAY SPECIALS!

THURSDAY & FRIDAY MARCH 18th — 19th



1 O'CEDAR MOP AND CAN OF DAVIS FURNITURE POLISH.....\$1.00

ON ANY SET OF SEAT COVERS WE WILL ALLOW A REDUCTION OF.....\$1.00

23 BOXES OF SHOT FOR AIR RIFLES, DOLLAR DAYS ONLY.....\$1.00

BROOM RAKES — DURING DOLLAR DAYS ONLY.....\$1.00

2 CANS OF JOHNSON'S WAX— DURING DOLLAR DAYS ONLY.....\$1.00

ON ANY AUTOMOBILE BATTERY, WE WILL ALLOW A REDUCTION OF.....\$1.00

### Western Auto Associate Store

C. H. JOYNER, Owner — Main St. — FARMVILLE, N. C.

### SPECIALS

Thursday and Friday

MARCH 18th and 19th

ONE LOT OF SANDALS — Special for Dollar Days.....\$1.00

ONE LOT OF LADIES' HATS, \$1.49 Value — Dollar Days.....\$1.00

3 1/2 yds. of SPUN RAYON — 39c Quality — for.....\$1.00

L L SHEETING, Short Lengths 12 Yards for Only.....\$1.00

LADIES' RAYON PANTIES— 39c Value — 3 pair for.....\$1.00

A REDUCTION OF On All GOLD SEAL RUGS.....\$1.00

ONE LOT OF MEN'S DRESS SHIRTS — \$1.25 Value — for.....\$1.00

ONE LOT OF MEN'S DRESS HATS — Special for.....\$1.00

One Lot of Men's Work PANTS During Dollar Days for.....97c

1 lot of SUIT CASES, each \$1.00

### SOAP SPECIALS!

18 Cakes IVORY, Medium \$1.00

12 Cakes IVORY, Large \$1.00

22 Cakes P. & G. Large \$1.00

40 Cakes O. K. Small \$1.00

### DUPREE'S DEPARTMENT STORE

SOUTH MAIN STREET FARMVILLE, N. C.

### O'Cedar Mop

Genuine O'Cedar Mop — dry or treated — a household necessity . . . with large fluffy head and shaped to reach into those hard to get at places . . . A Regular \$1.25 item . . .

**\$1.00**

FOR CASH ONLY!

### 32-pc. Breakfast Set

32-piece Sets China Ware, service for six — gaily decorated — sells everywhere for \$4.95. Special these two days only . . .

**\$3.95**

FOR CASH ONLY!

### Smokers

A very useful item in the home—glass tray on attractive mahogany finished stand for use beside chair or sofa, a real special value at . . .

**\$1.00**

CASH ONLY!

### Kitchen Safes

Yes, they are hard to get. We've just received a small shipment that sells for \$11.50 . . . Very special these two days only — A Kitchen Safe in ivory and green or natural finish, glass door and wide roomy drawer . . . \$9.95

CASH ONLY!

### Scatter Rugs

A good assortment — Genuine Axminster Scatter Rugs, size 27x48 inches, in taupe, gray, green, brown and other colors—complete with border—a regular \$3.45 dollar and extra special—Dollar Days Only . . .

**\$2.95**

FOR CASH ONLY!

### PICTURES

A large assortment of Pictures of all kinds for home decoration, some selling for as much as \$1.50 each—Very Special at . . .

**\$1.00**

All other Pictures and Mirrors these two days only—at 20% off. — FOR CASH ONLY!

### 8-pc. BED ROOM GROUP

Consisting of 3-pc. Walnut Finished Bed Room Suite, one Vanity Bench, one 9x12 Felt Base Rug, new pattern, one 54-lb. All Cotton Mattress, soft and fluffy, one pair Feather Pillows with A. C. Tick. This 8-pc. Bed Room Group sells for \$72.95 at retail price. Buy this complete Group on Dollar Days Only—for . . .

**\$65.65**

CASH OR TERMS!

### Stool Chairs

Heavy, strong, Stool Chairs, Oak Frame, Rattan or Slat Seats, strongly braced — A Regular \$1.65 seller—Two Days Only and four to a customer at . . .

**\$1.50**

FOR CASH ONLY!

### Arm Rockers

Oak Arm Rockers, with slat back and slat seat, roomy and comfortable, natural finish — Regular price \$2.95. Dollar Days Price . . .

**\$2.59**

PRICED FOR CASH!

### Sofa Pillows

A REAL BUY! . . . Colorful and chic in a variety of shades and patterns . . . Very decorative . . . Very Special — Dollar Days Only . . .

**\$1.00**

FOR CASH ONLY!

# YOUR DOLLAR IS WORTH

## More On Dollar Days!

This Is Your Chance to Save Real Money . . . Don't Miss Seeing These Great Values . . . Two Days Only!

Thursday and Friday, March 18th and 19th

Extra Special!

THESE TWO DAYS ONLY, WE OFFER OUR Entire Stock of High Grade House Hold and Kitchen Furniture and Accessories, including our Solid Mahogany, Maple and Walnut Bed-room, Living-room and Dining-room Furniture for CASH or CREDIT . . . at . . .

10% off

BUY WAR STAMPS AND BONDS WITH THESE DOLLAR DAY SAVINGS!

## The Farmville Furniture Co.

### Bridge Sets

5-pc. Bridge Sets, cover for table and cushions for 4 chairs, rubberized, silk fabric that will protect your table and chairs, smart and comfortable — Regular price \$5.50. Dollar Days Only, while they last for . . .

**\$4.45**

FOR CASH ONLY!

### Congoleum Remnants

One lot genuine Gold Seal Remnants of 1, 2, 3 and 4 yard lengths 6 feet wide, all new patterns . . .

1/2 Off

One lot Scatter Rugs, full size 12x22 inches, bound edges, assorted colors, regular \$1.50—Our Dollar Day Price . . .

**\$1.00**

### Pull-Up Rockers

Here's a 1941 price, despite increased cost, labor short-ages, etc. For two days only these fine Pull-Up Rockers in tapestry covers, padded back and seat, walnut finish frame — A Dollar Day Special . . .

**\$4.95**

CASH ONLY!

### Felt Base Rugs

Size 9x12, smooth hard finish, new floral and block patterns, medium weight (not thin as cheaper rugs) — regular \$4.50 retail value. Special Dollar Days Only, at . . .

**\$4.95**

FOR CASH ONLY!

### Johnson's Wax

Attention Ladies! Prepare now for that Spring Cleaning. Two 75-cents of that fine Johnson's Wax for \$1.00. Only two to a customer and offer good for only two Dollar Days! Don't Miss This Big Saving . . .

**\$1.00**

FOR CASH ONLY!