

MONK'S WAREHOUSE WELL KNOWN TO FARMERS OF BRIGHT BELT

All in Readiness To Start 36th Year; J. Y. Monk, Jr., J. C. Carlton and Robert D. Rouse Will Be On Hand To Welcome Their Farmer Friends With Dependable Service.

Monk's Warehouses are expecting a banner season and the firm members, J. Y. Monk, Jr., J. C. Carlton and Robert D. Rouse have pledged themselves to the protection and extension of the interests of this widely known leaf selling center and their well organized forces are prepared to perform well their multitudinous duties.

J. Y. Monk, Jr., has been thoroughly schooled in a knowledge of the weed and its marketing from boyhood and his general manner and ability in warehouse management have won him friends by the thousands.

J. C. Carlton, one of the most popular and industrious young men in this section of the State has been a prominent member of Monk's warehouse firm for many years and has gained a wide and favorable reputation as a seasoned and able warehouseman.

Robert D. Rouse, the other partner of the firm, cordial and likable, has given 19 years of active service to these warehouses and to the Nashville, Ga., warehouse, also operated by this trio. Mr. Rouse is recognized as a valuable and outstanding member of this market's group of warehousemen.

This alliance of business associates gives the Farmville market one of the strongest warehouse firms in the entire belt. The loyalty of old friends to this warehouse also attracts many new patrons each season, and the firm's pride in their reputation acts as a constant incentive that keeps every member and their associates, on the floor and in the office, on their tiptoes throughout the season in order that sales may hold up to a satisfying level from the opening through the closing day.

For the 6th year, Monk's warehouse will operate a second house, which enables the firm to satisfy the increasing patronage and its demands. Both houses are modern in construction and equipment and have every facility that insures a good showing of the leaf, and prompt, efficient service in its handling and sale. The houses are located on diagonal corners on Wilson street.

In discussing plans for the new

season the proprietors were enthusiastic about prospects for the 1943 season, and stated that all arrangements and necessary renovation of Monk's huge warehouses, No. 1 and No. 2, have been made, and that this firm is better prepared to take care of its growing patronage and to guarantee customers satisfaction than ever before.

The auctioneering this season will be ably performed here by Jim Edwards and Jack Rogers, who have been associated with Monk's warehouse for many years in this capacity.

Other members of the force will be: L. P. Thomas, bookkeeper; John B. Joyner and Mrs. M. V. Jones, pay-off bookkeepers; J. T. Jordan and E. W. Carter, book and clip men; Haywood Smith, floor manager; Fred Carr and Bill Forbes, assistants; Arch J. Flanagan, weighman; William Drake, ticket marker; Mrs. R. V. Fiser, billing clerk. Jack Lewis will also be associated with this firm again this year.

No effort will be spared at Monk's to provide every facility available for easy, speedy and satisfactory marketing of the weed and for welcoming the farmers and other visitors to the market on opening and succeeding days.

Good News For Farmer Folk!

The fighting forces of our nation are either in the conflict now raging throughout the world or in training camps preparing to go into active service; administration heads are busy with the problems of a world-wide war program; the civilian population is striving to contribute the greatest support to both forces by production and more production; the marriage bureaus continue to work overtime; interest is keen in world and national affairs; buying and selling charts are upcurving fast; all of which is news . . . news, good and bad, which is presented to the people daily by the press and the radio, but the best news to people of this community at this time is that "The Farmville Tobacco Market Will Open Tuesday, August 24th, and PRICES ARE GOOD."

ARMY WORMS

Watch for army worm damage on food and feed crops, says J. Myron Maxwell, in charge of Extension Entomology, at State College.



J. Y. MONK, JR.



J. C. CARLTON



ROBERT D. ROUSE



JACK LEWIS

Associated with Monk's Warehouses

Cigarettes Exceed In Consumption

As late as 1910, cigarettes ranked lower than any other tobacco product in per capita consumption. The order in which cigarettes overtook and passed other products is as follows: they passed snuff in 1911, cigars and smoking tobacco in 1923, and chewing tobacco in 1924. Since that year they have exceeded any other single tobacco product in consumption per capita and since 1939 they have exceeded all other products combined.

World War I greatly accelerated the rising consumption of cigarettes. That expansion continued at varying rates until the onset of the depression period in 1930. The ground lost in the next three years was more than made up in 1934, since which time the rise has been rapid.

Is there such a thing as a saturation point? Manifestly there must be—but where? In 1917, when we entered the first world war, we consumed 1.08 pounds of cigarettes per capita; in 1941, 4.39. Whether due to the war or not, the vast potential market of women smokers was developed, which had much to do with the fact that total cigarette consumption multiplied four-fold in the intervening quarter of a century.

FEED

In relation to expected feed-consuming livestock numbers, the prospective 1943-44 feed supply is 20 percent smaller than the supply of last year.

HAY DRIERS

The cost of 20-barr-type hay driers has ranged from \$80 to \$360, covering the materials and 1/4 the value of the motor, says David S. Weaver, in charge of Agricultural Engineering at State College.

BIRD CLUB

James Thorne read to the Bird Club members at Saturday's meeting a selection, which stated that the color of the Nuthatch is almost the same gray-blue of the Confederate uniform. He is six inches long with legs a trifle short and feet a trifle large. The hind toe is quite strong and the claws a bit curved, which enables him to run about the trunk of a tree while searching for food in the crevices of the bark.

He is a Jack of all trades. Dr. A. A. Allen, of Cornell University says, "The Nuthatch has an all around ability. He can dig out hibernating coddling moths from under the bark like a woodpecker; pick canker worms from leaves like a warbler; pinch a tent caterpillar like a cuckoo, catch a moth on the wing like a kingbird; or get down on the ground and hunt weevils and spiders like a thrush." Thus, the Nuthatch can find food in all places and under all conditions.

He gets his name, Nuthatch or Nuthacher from the manner in

First choice
of thousands

BLACK-DRAUGHT

when
A LAXATIVE
is needed

Follow Label Directions

which he feeds upon acorns, nuts, sunflower or weed seeds. Having no teeth, he hacks at them with his powerful bill. He can even hack out a nesting cavity from solid wood.

It is estimated that insects cause a loss to agriculture of seven hundred million dollars every year, so we realize how important the insect-eating birds are. As it feeds almost continuously, the Nuthatch does its full share, does no harm and accomplishes much good, thus deserving the fullest protection man can give it.

James Thorne and Paschall Barrett had on display a number of feeding boxes they had constructed. Apples and peanut butter sandwiches were served.

HOGS

North Carolina swine producers should select their breeding stock from the "Middle of the Road" type of purebreds, says E. V. Vestal, on his return from the National Duroc Congress at Memphis.

Women Observation Post Observers For Week of August 23

Monday, August 23.—Mrs. Harry Harper, 9 to 12 A. M. Mrs. R. D. Harris, 12 to 3 P. M. Mrs. George Moore, Jr., 3 to 6 P. M.

Tuesday.—Mrs. J. H. Paylor, 9 to 12 A. M. Mrs. J. M. Holgood, 12 to 3 P. M. Mrs. R. T. Williams, 3 to 6 P. M.

Wednesday.—Mrs. George Monk, 9 to 12 A. M. Mrs. Eddie Carraway, 12 to 3 P. M. Mrs. T. B. Rouse, 3 to 6 P. M.

Thursday.—Mrs. Paul V. McDonald, 9 to 12 A. M. Mrs. Alex Allen, 12 to 3 P. M. Mrs. B. O. Turnage, 3 to 6 P. M.

Friday.—Mrs. D. G. Allen, 9 to 12 A. M. Miss Mary Leah Thorne, 12 to 3 P. M. Miss Etta Frances Harper, 3 to 6 P. M.

Saturday.—Mrs. H. W. Kemp, 9 to 12 A. M. Mrs. Charles Bacon, 12 to 3 P. M. Mrs. Frank Williams, 3 to 6 P. M.

Sunday.—Miss Reida Russell, 9 to 12 A. M. Miss Alice Taylor, 12 to 3 P. M. Miss Elvira Tyson, 3 to 6 P. M. If you cannot take your watch please arrange for substitute.

SAVE YOUR MONEY and YOUR COUNTRY — BUY DEFENSE BONDS Now!

A Hearty Welcome... Farmer Friends!



Sell Your Tobacco

— ON THE —

Farmville Market

— AND SEE —

Our Used Car
Bargains

R. A. Parker Motor Co., Inc.

Phone 279-6—Farmville 120 East Wilson Street

— PONTIAC SALES & SERVICE —

MONK'S WAREHOUSES

No. 1

1907 — Farmville, N. C. — 1943

Serving Tobacco Growers of Eastern Carolina 36 Years!

No. 2



MONK'S WAREHOUSE No. 1

**A First Sale
All Day
Every Day!**



MONK'S WAREHOUSE No. 2



• We wish to announce to Our Many Friends and Customers in Eastern Carolina that we will again operate Two Big Warehouses this year with a Five-hour First Sale Every Day. We want you to know it is our desire to Continue to Serve You . . . so please accept Our Sincere Thanks for the Patronage Given Us in the past.

Market Opens Tuesday, Aug. 24th

With A First Sale At Monk's No. 1 on Opening Day



Bring Us Your First Load -- We Guarantee You Our Best Always!

THE STEADIEST MARKET IN THE STATE!

Our Motto: "We Always Strive To Serve You Better"

J. Y. MONK, Jr.

J. C. CARLTON

R. D. ROUSE