

**FARMVILLE ENTERPRISE**  
FARMVILLE, N. C.

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From the nations' airy navies grasp  
pling in the central blue;  
Far along the world-wide whisper of  
the south wind rushing warm,  
With the standards of the peoples  
plunging through the thunder-  
storm;

Till the war drum throbbed no longer,  
and the battle flags were furled,  
In the Parliament of man, the Federa-  
tion of the world."

**The First Printed Book**

And she brought forth her first-  
born son, and wrapped him in swad-  
dling clothes, and laid him in a  
manger; because there was no room  
for them in the inn."

Thus did Johannes Butenberg print  
the Christmas story in the first book  
ever printed, The Gutenberg Bible.  
In the 500 years since then no story  
has been printed more often; nor has  
any story more frequently been the  
subject of truly great printing.

Spanning five centuries—The Bible,  
Designed to Be Read as Eiving  
Literature gives the same story. It  
is significant, because of the in-  
fluence of religion on printing and of  
printing on religion, that each of these  
Bibles shows the work of the master  
printing craftsman of its era. Guten-  
berg, the inventor of printing as we  
know it, is represented in the first  
Bible; Goudy, the most prolific of all  
type designers, in the modern one, for  
it is set in his Deepdene, many of the  
characters of which were re-cut and  
refitted for use in that text.

Best-known of the Christmas stories  
is that told in "The Gospel According  
to St. Luke." The Gutenberg Bible  
was published by Simon & Schuster,  
New York, designed by Philip Van  
Doren Stern, printed and bound by  
Haddon Craftsmen, Camden, N. J.,  
on paper supplied by Whitaker Paper  
Co.—Printing.

**CAN YOU ?**

Can you name from memory the  
names of those eight famous reindeer  
that make up the team of the jolly  
old Saint Nicholas, in that most favo-  
red of Yuletide poems, beginning  
" 'Twas the night before Christmas" ?  
Can you give the poem's title and  
the author ?  
(See answers on this page)

**PARAMOUNT  
THEATRE**  
FARMVILLE, N. C.  
**THE HOME OF BETTER  
ENTERTAINMENT !**

**Week of Dec. 24th**

**FRIDAY — ONLY  
CHRISTMAS EVE ONLY !**

Tex Ritter—in  
"ARIZONA TRAIL"  
Chapter No. 13 of "Secret  
SECRET SERVICE IN  
DARKEST AFRICA"  
Shot in the Escape—Comedy.

**SATURDAY and SUNDAY**

Open Christmas Day at 1:00 P. M.  
Sunday at 2:00 P. M.

—Your Favorite Musical Star—  
**BETTY GRABLE**—in  
"SWEET ROSIE  
O'GRADY"  
with Robert Young and  
Adolph Menjou

The Ideal Show to See on Christ-  
mas Day—Music, Comedy, Ro-  
mance and all it takes to make  
your Christmas complete. Don't  
Miss this Program we have ar-  
ranged for Your Enjoyment.

Naval Log of Victory—March  
of Time.

Neptune's Daughter—Sport.

Who Killed Who—Cartoon.

**MONDAY and TUESDAY**

Sonja Henie and Jack  
Oakie—in  
"WINTERTIME"  
with Woody Herman and His  
Orchestra.

News of the Day.

Fixin' Tricks—Pete Smith.

**WEDNESDAY**

—DOUBLE FEATURE DAY—  
Bud Livingston—in  
"RAIDERS OF RED GAP"  
Edmond Lowe, Evelyn Keyes  
and John Hubbard—in  
"DANGEROUS BLONDES"  
Chapter No. 13 of  
"SECRET CODE"

**THURSDAY & FRIDAY**

Don Ameche and Frances Dee in  
"HAPPY LAND"  
with Ann Rutherford and  
Harry Carey.

The Poetical Story of Life in a  
Small Town Before the War.

News of the Day.

Monte Carlo Fighters—Sport.

Stock's Holiday—Cartoon.

**Farmville Retail  
Lumber Yard**

LUMBER, DOUGH AND  
SHEETS

Wholesale and Retail  
Lumber, Doors, Sashes,  
Blinds, Windows, Etc.

**General Parker Delivers  
Christmas Greetings To  
Men Of 78th Division**

Headquarters, 78th Infantry Division,  
Camp Buizer, N. C., Dec. 24—  
In a colorful Christmas tree lighting  
program, Major General Edwin P.  
Parker, Jr., commanding general of  
the 78th Infantry Division, extended  
the season's greetings to the Light-  
ning soldiers of his command.

General Parker pointed out how  
the Christmas tree's lights are sym-  
bolic of the spirit of America, of the  
hours of labor that go into making  
a trained division, the fighting qual-  
ity of the American soldier and bet-  
ter Christmases yet to come in a  
world we shall make free.

General Parker's greetings:  
"Soldiers of the 78th Division. In  
a few moments we shall observe a  
time-honored American custom—the  
lighting of the Christmas tree.

"In one way it is symbolic of  
America itself, for this is a country  
where we still have the privilege of  
turning on lights, and we will al-  
ways have this privilege of a free  
people so long as there is an Ameri-  
ca.

"Indeed we are fortunate in being  
able to enjoy another Christmas in  
this land of ours. It would be well  
to point out again, at this time, that  
every act we do which better pre-  
pares us for the day when we shall  
take our place at the battle front,  
insures the privilege of our enjoying  
many Christmases yet to come in a  
country, and a world, freed from in-  
ternational banditry.

"It seems fitting to say on such  
an occasion that in these months we  
have been together we have worked  
through good and bad days. There  
have been many times when the way  
was not easy. But, the spirit which  
moves Americans to a supreme ef-  
fort has carried us over these train-  
ing periods. We have worked and  
made ourselves a GOOD Division  
from a Green Division. That we  
have done well is an established fact.  
That we will continue to do better is  
a matter that rests upon the should-  
ers of every single soldier in this  
Division. One fact, however, stands  
out . . . that all of us can rightfully  
take pride in being members of the  
Lightning Division.

"To you soldiers of the 78th I ex-  
press the merriest of greetings to all  
of you, and to your families back  
home, who tonight are thinking of  
you and praying for you.

"Together—we are friends and  
soldiers. It is our privilege and  
honor to wear the uniform of our  
country—the finest and greatest in  
the world.

"It is our ability—and the abilities  
of our allies in arms—which will  
bring about the defeat of the German  
and the Jap on some future date. It  
is then—and only then—that Christ-  
mas joy, as we have known it in the  
past, can again be ours.  
"The star of Bethlehem still shines  
brightly. With us lies the task of  
keeping the star in the heavens, be-  
cause only in a free world can men  
hold up their eyes to see the star.  
"Merry Christmas to you all."

**NOTE OF APPRECIATION**

We wish to express our sincere ap-  
preciation for the lovely floral tribute  
and the many other acts of kindness  
extended us during the illness and  
death of our loved one,  
Mrs. E. C. Beaman and Family.

**ANSWER TO "CAN YOU?"**

(from page 2)  
"Now, Dasher; now, Dancer; now,  
Prancer and Vixen; On Comet, on  
Cupid, on Donner and Blitzen." "A  
Visit from St. Nicholas." Clement  
Clark Moore.

**REAL DISCOVERY FOR  
HIGH BLOOD PRESSURE**

Dangerous High Blood Pressure  
(Essential Hypertension) is usually  
marked by distressing symptoms  
such as dizziness, throbbing head-  
aches, sleeplessness and nervous-  
ness. If disregarded, this may lead  
to Heart Trouble, Stroke, Paralysis,  
Hardening of the Arteries or Kid-  
ney Trouble. Diamond's discovery  
of a heart specialist, is designed to  
quickly aid in the relief of these  
distressing symptoms.

A Chicago resident says: "I suf-  
fered from High Blood Pressure for  
several years with increasingly  
severe throbbing headaches, dizen-  
ness and shortness of breath. I  
showed the Diamond formula to  
my doctor and, on his advice, tried  
the treatment for two weeks under  
identical conditions as previous  
treatment. Within only three days  
my head headaches and dizzy spells  
were gone. My high blood pressure  
was reduced and I sleep fine."

Diamond goes directly to work  
in three different ways to aid in  
the relief of these distressing sym-  
ptoms. Results are speedy—within  
as short a time as two weeks' suf-  
fers often find that Diamond has  
accomplished 75% of the total re-  
sults possible with this formula.  
If you suffer from High Blood  
Pressure you may try DIAMOND  
without risking a penny. To intro-  
duce this wonderful treatment to  
a million new sufferers this limited  
trial offer is made for a limited  
time only.

**THE BIRD CLUB HAS  
CHRISTMAS PARTY**

Members of the Bird Club enjoyed  
a delightful Christmas party, held  
Saturday at the home of the sponsor,  
Miss Tabitha DeVicenti. The use  
of evergreens, quantities of red ber-  
ries and varied colored lights lent a  
gay air to the home of the hostess.

Miss Bettie Jorner, a special guest  
at the party, entertained members  
with delightful Christmas stories, in-  
cluding the Legend of Santa Claus,  
The Little Fir Tree, The Unlighted  
Christmas Tree and Piccola.

An exchange of Christmas gifts  
brought to a close an hour of excit-  
ing entertainment, after which, Mrs.  
R. W. Rader, Mrs. B. Streeter Shep-  
ard and Mrs. E. F. Gaynor, of the  
Garden Club, brought in home made  
cookies and candy and bowls of fruit  
for the enjoyment of the young bird  
lovers. Paschall Barrett also con-  
tributed to the refreshments, bring-  
ing a box of cut-out Christmas  
cookies.

**VIVIAN NOWELL CIRCLE**

The Vivian Nowell Circle, of the  
the Baptist Missionary Society, met  
with Mrs. E. C. Holmes as hostess  
this week and with Mr. W. H. Duke  
as program leader. Mrs. Duke read  
from Matthew and Luke and discus-  
sed the Nativity under the subject,  
"The Manger of Bethlehem."

The course of study to be followed  
by this group in the New Year was  
discussed and social service work was  
decided upon for the Christmas sea-  
son.

During a pleasant social hour, the  
chairman, Mrs. H. D. Johnson was  
given a handkerchief shower, after  
which, Russian tea, sandwiches,  
pickles, congealed salad and maca-  
ronis were served by the hostess.

**A best-selling laxative  
ALL OVER THE SOUTH**

because  
it's thrifty  
and fits most folks needs

**BLACK-  
DRAUGHT**

Caution, Use Only as Directed

**DEBT PAID**

The Baptist Church has cancelled  
the remaining debt on its handsome  
building, in the balance of \$3,700.00  
raised within the past six weeks at  
the pastor, Rev. E. C. Chambliss, and  
those in charge of the canvass, wish  
to express appreciation to every con-  
tributor within the membership and  
those outside the congregation.

Announcement in connection with  
the dedication services of the building  
will be made in these columns later.

**CAMELS ARE JUST THE THING  
GIFTS SURE TO  
PLEASE!**



More popular than  
ever before is the Camel  
Christmas card (right) with  
its special holiday design. Inside are  
ten packages of 20's—in all, 200 Camels  
with their famous extra flavor and extra mildness.

**CAMELS**

**NOTICE OF SALE**

Under and by virtue of the powers  
of sale contained in that certain deed  
of trust of record in Pitt County  
Registry in Book 0-22 at page 332,  
default having been made in the pay-  
ment of the indebtedness therein  
secured, the undersigned will offer  
for sale and sell, to the highest bid-  
der, for cash, before the courthouse  
door in Greenville, between the hours  
of 12:00 o'clock Noon, and 1:00  
o'clock P. M., on the 24th day of  
December, 1944, the following de-  
scribed property in Greenville Town-  
ship, Pitt County, North Carolina,  
to-wit:

**BEGINNING** at a stake in the line  
of hard-surfaced highway from  
Greenville to Falkland, and thence  
S. 22-08 E. 112 feet to a stake;  
thence N. 64-26 W. 440 feet to a  
stake, a corner with John Page  
lands; thence N. 25-34 E. about 1565  
feet to a stake, a corner, on Tar  
River; thence with the various  
courses of Tar River, a northwester-  
ly course to a stake, corner with the

**CORN**

The maximum price of corn has  
been raised 9 cents per bushel at  
Chicago by the OPA to give a more  
normal flow of corn into terminal  
markets and through distributive  
channels.

J. R. Moye heirs; thence S. 25-34 W.  
2255 feet, more or less, to a stake in  
the northern line of hard-surfaced  
highway from Greenville to Falkland;  
thence with the northern line of said  
highway S. 85-10 E. about 809.6 feet  
to the point of beginning, containing  
20.75 acres, more or less, and being  
all of Lot No. 14 and the northern  
portion of Lots Nos. 10, 11, 12 and 13  
of the Anderson Farm Sub-Division  
according to survey and map of  
record in Pitt County Registry in  
Map Book No. 1 page No. 21.

This the 23rd day of November,  
1944.  
**ARTHUR B. COREY,**  
Trustee.  
D3-4wks.

SUBSCRIBE TO THE ENTERPRISE

**FOR SALE!**  
**NEW TWO HORSE WAGONS  
—AND—  
WAGON BEDS**  
**FARMVILLE IMPLEMENT CO.**  
FARMVILLE, N. C.

**Want Ads!**

**TOYS ! TOYS !! TOYS !!!**  
Come in and SEE our Line—  
Western Auto Asso. Store.

**BUY YOUR CHRISTMAS GIFTS  
EARLY !**  
See the lovely shipments of novelty  
glass ware and pottery at  
D. R. MORGAN'S.

**PITT COUNTY MUTUAL FIRE  
INSURANCE ASSOCIATION, B.**  
F. LEWIS, Agent, Phone 363-6,  
Farmville, N. C. D17-4tc

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D. R. MORGAN'S.

**TOYS ! TOYS !! TOYS !!!**  
Come in and SEE our Line—  
Western Auto Asso. Store.

**SEE OUR LINE OF BABY BED  
MATTRESSES, BABY CAR  
RIGS AND OIL STOVES.**  
WESTERN AUTO ASSO. STORE

**FOUND AND IMPOUNDED — 1**  
Sheets, 3 black, 4 red and black  
spotted, and 6 red; weighing about  
90 lbs. each—on the Ruth K. John-  
son Farm—owner may pay dam-  
ages and charges, or same will be  
sold January 1, 1944. See A. C.  
Baker or Jim Joyner, Rt. 1, Farm-  
ville, or L. B. Johnson, Farmville  
N. C. D17-2b

**COVER CROP SEED**  
The USDA has announced a 1944  
program for winter cover crop seed  
which will support prices on hair-  
vetch, common vetch, crimson clover  
and rye grass seeds at levels from  
5 to 40 percent higher than last year

**MERRY  
CHRISTMAS**

**To All Our Customers  
and Friends**

and to all our old friends . . . the men and women in the  
the services abroad and at home . . . the workers on the  
production front . . . our friends on the farm, in the office  
and in the home . . . our own people who are doing so  
much to make our future Christmases happier.

• Our Apology: If we haven't been able to serve you,  
we are sorry . . . you see, we take essential cars and  
trucks **FIRST . . .** and we try to **PLEASE ALL.**

**The Best Christmas Gift Is A WAR BOND**

• Our Employees have been faithful and loyal—there-  
fore, we close at 5:00 P. M., December 24th, to reopen  
for business Monday, December 27th. We trust that  
our good friends will get Necessary Services Early.

**Eason Bros. Service Center**

MILTON and LYNN EASON, Owners