

ANNUAL "DOLLAR DAY" SEASON WITH US AGAIN

KEEP ON
*Backing the Attack!
WITH WAR BONDS

Farmville Enterprise

VOLUME THIRTY-FOUR

FARMVILLE, PITT COUNTY, NORTH CAROLINA, FRIDAY, MARCH 17, 1944

NUMBER FORTY-SEVEN



AMERICAN PLANES BLAST RAILWAY YARDS AT ROME

Patrol Clashes Grow On Land Front; Rome Radio Says Virginio Gayda Dead

Allied Headquarters, Naples, March 14.—Three waves of American B-26 Marauders today blasted the Pretestina rail yards in Rome while B-25 Billy Mitchells ranging to the north hit Terni and Orte, causing heavy damage to German communications.

The Rome radio said that Virginio Gayda, Benito Mussolini's mouthpiece as editor of the newspaper *Giornale Italia*, was killed in a raid on Rome today.

Today's attack on Rome military targets, the eighth by United States planes, came as Allied troops were reported to have beaten back fresh Nazi thrusts on both the beachhead and Cassino fronts, and artillery duels continued night and day on the battlefield below the Eternal City.

The Marauders of the Allied tactical air force made the first attack on the Pretestina yards, although the nearby Tiburtina marshalling area in the eastern part of the city has been hit several times.

An air force spokesman said that recent reconnaissance had revealed a "large concentration" of rolling stock in the Pretestina yards, where the Florence trunk railway is joined by routes into Rome from the east coast.

All three raiding formations met anti-aircraft fire over Rome, improving the German-inspired myth that the capital was not defended, and the first formation also was attacked by German fighters. Sgt. William A. Hayes, Franklin, Ind., a Marauder top-turret gunner, shot down a Messerschmitt and another probably was destroyed by escorting American Spitfires.

Returning fliers said that bottle-necks at both ends of the Pretestina yards were blocked and numerous hits were scored on tracks, rolling stock, warehouses and repair shops.

United States Spitfires also escorted the Mitchells to Orte, 33 miles above Rome, and Terni, 52 miles north of the capital, but no resistance of any kind was encountered as the B-26's laid down direct hits on their targets. Terni is a junction on the alternate Rome-Florence railroad and Orte is on the main line.

(The Rome radio reported that strong formations of American four-engine bombers attacked Rome at 11 a. m. today. The *Notizen* and *Litiorio* and *Pretestina* districts, all rail yard areas, were reported "particularly hit." The Paris radio said Rome also was bombed last night with 38 persons killed.)

Fighting Flares

Sharp, but indecisive fighting flared on both the American and British sectors of the Anzio beachhead. An American patrol took 13 prisoners in one clash west of Cisterna, while in the British sector a group of Tomnies darted into the German lines and destroyed a machine-gun nest.

In the same area, a strong German combat patrol attacked the British line along the Moletto River, but withdrew after receiving losses.

The weather had turned clear on the beachhead, but it was believed several days of sun would be required to dry the ground sufficiently for major battle operations to be undertaken.

During Sunday night, German troops inside Cassino attempted to infiltrate American-held streets and houses, but were driven back, and other clashes in the vicinity of the beleaguered town were "favorable to the Allies," a spokesman said.

The Germans also tried three patrol thrusts against the Indians in the Orsoigna sector of the Adriatic front, but were checked off by artillery and mortars.

Tokens Take Place Of Brown, Green Stamps This Week

Retailers were urged Monday by the Raleigh district office of Price Administration to use only red and blue tokens for ration changes during this week. Green and brown stamps are no valid after March 13.

Particularly in this case when so many points are given in payment for ration household items, only red stamps can be given for ration items. The special household ration stamps are no longer valid after March 13.

Green stamps are no longer valid after March 13.

Revival Services Begin at Baptist Church March 24

A Series of Revival Services will begin at the Baptist Church Friday evening, March 24th, at 7:45, and will continue through the week end, closing on Friday evening, March 31. There will be no day services on Saturday and Monday.

The visiting minister is Rev. Charles B. Howard, pastor of the Buies Creek Baptist Church and member of the Campbell College faculty. Mr. Howard held a meeting here about two years ago and the influence of his ministry is still felt among the people in Farmville.

Song services will be in the hands of the pastor and the Church Choir. Members of other Church Choirs are invited to join in these and those who find it possible to do so are requested to meet in the Church parlor at 7:40 each evening.

The people of Farmville and vicinity are given a cordial invitation to hear Mr. Howard.

Stewardship Training School Begins Monday at 7:30 P. M.

There will be two class periods each evening—one from 7:30 to 8:15 and another from 8:25 to 9:00 the ten minute interval to be used for recreation and inspiration. Teachers are from E. C. T. C.

Lumber Situation Still Very Serious

The War Production Board still considers military needs for lumber to be sufficiently serious to preclude the possibility of relaxing present restrictions on construction for civilian purposes. 1943 production fell short of actual needs by 4 billion board feet.

Workers in all forest industries are being urged to produce these highly-essential war products to the limit. Farmers may earn a part of their deferment units by producing sawlogs or pulpwood.

Timber owners can supply the required trees without resorting to destructive practices. Only mature, crowded or defective trees need to be cut now. This will insure an adequate supply of timber for peace-time needs. Full details may be obtained from any County Agent, State or Federal Forester.

Panel Members To Check Stores

Volunteer Workers To Conduct Check on East Carolina Food Stores

Theodore S. Johnson, Raleigh District director, Monday announced that approximately 1,200 volunteer price panel assistants on 62 Eastern North Carolina war price and rationing boards will conduct a store-by-store check on food items sold at retail in 7,500 food stores beginning Monday.

The survey, a part of the nationwide week's drive, is two-fold, Johnson pointed out. It is part of OPA's program to "hold the cost of living down" and at the same time serves as an educational and helpful function for the merchants in aiding them to better comply with the price regulations.

"This emergency check," Johnson said, "has been asked by OPA Administrator Chester Bowles and is a 'must' for all price panels in the nation. We want to check prices and at the same time lend help to the retailers. During the last two weeks of February price panels personnel in the Raleigh District visited 2,507 stores, 90 per cent of which were in violation, 119 agreed to comply and make corrections on their own, seven refusals to cooperate, twenty-five made voluntary contributions, and four thousand varying letters, and four hundred and thirty-five other OPA correspondence for information and correction."

Red Cross

Red Cross Drive Begins March 20

Plans For Farmville's Participation In Red Cross War Fund Drive Near Completion; Captains and Lieutenants To Meet Friday Evening

Max Meisel, Field Officer of the American Red Cross, made an arresting and graphic talk in the auditorium of the Farmville High School on Wednesday morning regarding the work of the American Red Cross in the New Guinea Area, from which he has recently returned.

He was introduced by J. Nat Harrison of Greenville, Chairman of the Pitt County Chapter Red Cross.

Prayers were offered by Rev. E. C. Chambers and Rev. M. Y. Self.

The High School, Grammar Grades, approximately forty of those who will participate in the Red Cross War Fund Campaign here next week and a number of other interested people were present.

Immediately following the meeting, the volunteer Red Cross Workers met with Mrs. J. M. Hobgood, Chairman of the local branch, in the science room of the school to discuss plans for the campaign here and to see a Sales Training film, "The Seven Keys To Selling," which was shown by Bill Harris. Later in the morning, the film was shown to a High School group.

Following the talk, Mr. Harrison and Mr. Meisel hurried away to speak at other schools in the County; namely, Winterville, Ayden, Grifton, Chiefo, Grimesland, Pactolus and Bethel; completing his Wednesday schedule with a talk in Greenville in the evening.

Mr. Meisel volunteered his service to the Red Cross, after having been rejected by the Army.

On Friday evening of this week at eight o'clock, all captains and lieutenants will meet in the parlor of the Farmville Chapter, at which time plans for next week's Red Cross Drive will be completed.

Group 1: Captain, J. B. Lewis—Lts.: George W. Davis, J. H. Moore, Mrs. John King, Mrs. Fred Moore, Mrs. John D. Dixon, Mrs. Frank Clifton.

Group 2: Captain, Mrs. H. N. Howard—Mrs. Ted Albritton, Mrs. Pat Ruffin, Mrs. Mark Dixon, Mrs. James Lang, Mrs. Walter Jones, and Mrs. George Monk.

Group 3: Captain, Mrs. M. V. Jones—Mrs. A. C. Monk, Jr., Mrs. R. V. Fiser, Mrs. Frank Allen, Mrs. R. T. Williams, Mrs. M. V. Horton.

Group 4: Captain, E. D. Boush—Mrs. Alex Allen, Mrs. G. E. Moore, Jr., Mrs. Robert Boush, Mrs. Harry Harper, J. Y. Monk, Jr.

Group 5: Captain, Jack Lewis—Mrs. P. R. Lloyd, Mrs. Annabelle Allen, W. G. Allen, John R. Tagwell.

Group 6: Captain, Mrs. J. B. Joyner—Mr. and Mrs. L. E. Turnage, Mr. and Mrs. Jesse Mory, Mr. and Mrs. A. B. Moore, Mr. and Mrs. Arch Flanagan.

Mrs. Ben Lewis and Mrs. A. C. Turnage have been asked to work through the Home Demonstration Club.

Captain of the Negro Group: H. B. Sugg—Lts.: Lucy Baker, Mattie Dupree, Mildred Artis and Medelene Blount.

J. W. Holmes, Colonel of the War Fund Campaign and Mrs. J. M. Hobgood will meet with the Negro Group at their School Building one afternoon this week, and perfect their organization plans.

Irvh Morgan will make a radio talk for Farmville Group, Friday evening at 6:00 o'clock, from WGTC, Greenville.

Other radio talks scheduled are: Thursday 10th, 6:30 P. M.; Saturday, 19th, 6:30 P. M.; Sunday, 19th, 9:00 P. M.; Monday, 20th, 8:15-9:30 P. M. Each evening past week from 6:00 to 8:15 P. M., over Station WGTC, a report of the day's contributions will be given.

Supper Party

Twenty-five couples enjoyed a "Dutch Treat" picnic supper party at the Country Club on Monday evening. Those present were Major and Mrs. Charles M. Duke, Dr. and Mrs. P. E. Jones, Mr. and Mrs. Ted Albritton, Mr. and Mrs. E. E. Pickett, Mr. and Mrs. H. N. Howard, Mr. and Mrs. W. S. Royette, Mr. and Mrs. Lath Motter, Mrs. Bert Watkins, Mrs. M. G. Mendenhall, Mr. and Mrs. H. E. Davidson, Mr. and Mrs. Frank Allen, Mrs. and Mrs. Irvin Moore, Dr. and Mrs. John M. Newburn, Mr. and Mrs. J. T. Waddell, Mr. and Mrs. E. D. Harris, Mrs. E. C. Roper, Mr. and Mrs. J. V. Fiser, Dr. and Mrs. J. T. Williams, Mr. and Mrs. Walter Jones, Mr. and Mrs. Alex Allen, Mr. and Mrs. James Lang, Mr. and Mrs. John...

Red Cross

This year, with service flags in windows of nearly every home, Red Cross will mean to much more by Americans. As depicted in this reproduction of a 1944 Red Cross War Fund poster, many windows also will display the symbol of participation in the cause of Mercy and Humanity—the Red Cross.



1944 WAR FUND

ACTIVITIES OF THE AMERICAN RED CROSS IN NORTH CAROLINA

WAR IN BRIEF

Pitt County and The Farmville Chapter Are Doing Their Part and Expect To Do More, States Mrs. J. M. Hobgood, Local Chairman

More than 30,000 Volunteer Workers in North Carolina are contributing their time and their work to the Nation's War effort through the varied program of the American Red Cross, according to J. Nat Harrison, chairman of the Pitt County Chapter of the Red Cross.

These workers gave 993,000 hours of their service in the many activities of the Volunteer Special Services program of the American Red Cross during the six month's period, July 1—December 31, 1943. "If these statistics for the last six months of 1943 mean anything, it is that the American Women in this and in every other state can be depended upon to work—and work hard—in interest of Victory."

"This year," he continued, "there must be no decline in enthusiasm of the effort by which civilian men and women, through the American Red Cross, are responding to the needs of a Nation at War."

North Carolina Red Cross production, during the six month's period, maintained the level attained in the preceding fiscal year. Chairman Harrison pointed out. During this half year the State's 122 Chapters made 56,791 garments and 56,791 miscellaneous articles. Much of this production has gone to aid men in the Armed Forces and into the Red Cross program of Civilian War Relief abroad.

North Carolina Chapters made 7,471,567 surgical dressings which go to the Army and the Navy and 16,728 kit bags, the type that go to American Fighting Men at ports of embarkation. Also during this period, Canteen Workers served 114,822 meals, mostly to Servicemen.

The State now has 442 Volunteer Nurse's Aides and during the last half of the year Chapters awarded 1,597 Nurse's Aide Certificates. This training of Volunteer Women to serve as Skilled Laymen in Hospitals and of housewives to render Primary Nursing Care in the Home is a part of Red Cross efforts to compensate for the shortage of Doctors and Registered Nurses at home.

In 1943 North Carolina sent 593 Nurses to the Army and the Navy, recruited by the American Red Cross. During the last half of the year, more than 410 civilian Certificates were issued in the State; 1,916 First Aid Certificates and 1,916 Life Saving Certificates and 1,916 Swimming Certificates.

Highlighting all of its activities during 1943 was the American Red Cross Program of service to the Armed Forces in which Chapter groups during the last four months of the year, the Red Cross issued 81,503 ration tickets, and with the problems of Transportation and Servicemen's Clothing.

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FARMVILLE'S DOLLAR DAYS—THURSDAY-FRIDAY, MARCH 16-17

BILL WOULD ABOLISH FSA Measure Introduced By Congressman Cooley of Nash

Washington, March 15.—Legislation designed to abolish the Farm Security Administration was offered in the House Monday by an agriculture sub-committee which has been investigating the agency for months.

The bill introduced by Chairman Cooley (D-NC), would transfer to the Farmers Home Corporation the assets and duties of the FSA, all regional agricultural credit corporations now operating under the Farm Credit Administration, and the Emergency Farm, Feed, Seed and Rehabilitative Loans of the Farm Credit Administration. Further, it would drastically limit the policies to be followed.

The Farmers Home agency, created by Congress in 1937 but never activated would be directed by a president, vice-president and secretary-treasurer, all named by the secretary of agriculture.

Loans to farmers and stockmen for livestock, farming equipment, subsistence and refinancing of indebtedness would be limited to \$5,500 each and the total available for loans would not exceed \$125,000,000 for any fiscal year.

The farm tenant purchase program would be expanded.

War veterans would be given preference in the purchases. More private loans would be insured up to 90 per cent of the purchase price. Repayments would be over 40 years at four per cent interest.

Cooley said the legislation would "curb the powers to supervise and regulate" government leases "a thing of the past," and would provide for granting of existing public activities of resettlement projects to public or semi-public institutions where they could not be sold at reasonable price.

Two Big Bargain Days For Shoppers of This Section of Eastern Carolina; Many Attractive Articles Offered By Businessmen

Farmville's Annual "Dollar Days" started off this morning with many shoppers awaiting the opening of the stores to purchase some of the many bargains being offered the buying public of the Farmville Community and Eastern Carolina.

In order that you may know just what is being offered by Farmville's business firms, turn the pages of this paper and read carefully each advertisement appearing therein. Of course there are numerous articles not listed, due to lack of space, so if you don't happen to see just what you want, simply ask some of these firms about what you have in mind and your needs will be taken care of at special prices savings during these two eventful days.

Farmville has some of the best stores to be found in this section of the State and their salespeople are always delighted to have the opportunity to serve you.

Plan to visit the stores in Farmville today or Friday and bring your neighbor friends along with you. There is plenty for all and the savings are well worth while.

Lingerie Concern May Locate Plant In Greenville

Greenville, March 15.—A large manufacturer of ladies lingerie is considering Greenville as a location for a modern plant, according to an announcement made by Willard T. Kyser, Executive Secretary of the Greenville Chamber of Commerce today. Several hundred white women workers will be needed, the majority of which will be taught to operate electric sewing machines. Representatives of the concern have made two visits to the city within the past several weeks, who have stated that a plant, modern in every respect is planned. Before making a definite decision to locate the plant in Greenville, the owners must be assured of sufficient workers, and to determine how many white women in the section are interested in considering employment, in the proposed plant, the U. S. Employment Service is cooperating with the Chamber of Commerce in making a survey.

Women between the ages of 18 and 45 will be considered for employment, and information blanks will be available either at the U. S. Employment Office or the Chamber of Commerce. Those selected will be paid the standard learners wage rates while being trained.

German Collapse Seen In Ukraine

London, March 14.—Every available ship in Rumania's Black Sea ports has been rushed to Odessa, an Istanbul dispatch said Tuesday. This appeared to foreshadow complete collapse of the German's broken southern flank in Russia in a vast scale 1944 Dunkerque which would pull the battle line back into Rumania.

The Istanbul dispatch, based on information from Sofia, suggested the Germans were preparing to evacuate Odessa by sea.

Following up Premier Stalin's announcement Monday night of the capture of Kherson, 90 miles east of Odessa, the German high command's communique said Monday that has been evacuated "in the course of planned withdrawal movements after the destruction of all military installations." The communique also said that both sides had thrown new reserves into the battle struggle on the southern sector of the eastern front.

Moscow announced 75,000 Nazis had been killed and captured in 10 days of the broad Soviet offensive in lower Russia. Kherson fell to Gen. Rodion K. Malinovsky's Third Ukrainian army, made up of Stalingrad veterans, after crossing the lower reaches of the Dnieper.

To the north, the Red Army was pushed within 50 miles of the Rumanian border at three points following offensive which a Soviet communique said, swept up 820 machine guns in 24 hours.

On the basis of military announcements, 200,000 Germans were killed and 45,000 captured in the junction of the Red Army's offensive.

Rebuttal to Berlin's German communique, which the Red Army said Soviet troops were pushing the German army back into the Ukraine, was made by the Department of Propaganda of the State College.

QUICK START

1. Dissolve 1 pound of 5-7-5 or 5-10-5 fertilizer in 10 gallons of water to use as a starter solution for young plants that have just been set, say Extension horticulturists at State College.

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RATION DEADLINES

Flour: KLM, March 20; AS, BS, CS, DS, ES, blue, March 20.

Wheat: YF, March 20; AS, BS, CS, DS, ES, PS, red, May 20.

Sugar: No. 50, in tandem set, Capeline; 2-A coupon, Day 5.