

# BELK-TYLER'S . . . . . JULY BLANKET SALE!

Yes it is Still Hot but This Sale is Hotter than the Weather! We have been Fortunate Enough to Secure a Nice Allotment of Nationally Advertised Blankets for This Special Sale! . . . BUY NOW while you are Sure you Can Get One of These Beautiful Blankets! SEE OUR WINDOW DISPLAY FEATURING THESE BEAUTIFUL BLANKETS!

• "CANNON LEAKSVILLE" •  

**Blankets**  
**\$6.95**  
 BOXED!  
 TRULY A BARGAIN! 50% WOOL!  
 Every Home Should Have Several of This Type Blanket! All Colors!

MARSHALL FIELD  

**"Kent" Blankets**  
**\$2.98**  
 Double Blanket For Double Bed!

• LADY PEPPERELL •  
**Boxed Blankets**  
 HIGHLY ADVERTISED  
 25% Wool — All Colors!  
 Lay One Away Today!  
**\$5.95**

**SPECIAL BLANKET LAY-A-WAY PLAN!**  
**NOTICE!** — We will Lay-A-Side for you until Fall Any Number of These Blankets Providing You Make a Deposit of Not Less Than \$1.00 on Each Blanket!  
**LAY-A-WAY SEVERAL BLANKETS DURING THIS SALE!**

"Indian" Blankets  

**\$1.69**  
 BEAUTIFUL COLORS! Best For Single Beds and For Your Automobile!


• 100% WOOL "CHATHAM" •  
**"WOOLWICH" BLANKETS**  
**\$10.95**  
 BOXED!  
 THE BIGGEST SELLING BLANKET of 1943.  
 — ALL COLORS! —  
 SELECT YOURS WHILE YOU CAN!



**FREE! - FREE! - FREE!**  
 You Have a Chance to Win One of the Four \$10.95 100 per cent Wool "Woolwich" Blankets which we will Give Away the Last Day of This Sale—July 31st. For Full Particulars Ask At Belk-Tyler's!

• "PEARCE PRIDE" •  
**BLANKETS**  
 — 100% VIRGIN WOOL —  
**\$12.50**  
 BOXED!  
 All Desired Colors! Only A Limited Quantity!  
 — REMEMBER! —  
 We Will Put These Up For A Small Deposit!



YES! Lovely New Chathams—You can really shop for value again with our wonderful new selection of fine-quality Chatham Blankets. The "Sutton" is 25% wool—50% rayon—25% cotton, bound with rayon satin.  

 You'll find all the facts you need on this Chatham label!

• "CHATHAM" •  
**"SUTTON" Boxed BLANKETS**  
**\$5.95**  
 BOXED!  
 — 72x84 FOR DOUBLE BED —  
 BE SMART AND HAVE SEVERAL OF THESE LAID-A-WAY!

Chatham Marley  
**BLANKETS**  
**\$7.95** Boxed  
 50% WOOL! NEWEST COLORS!  
 — Single Blanket for Double Bed! —  
 LAY ONE AWAY TODAY!




• SPECIAL LOT! •  
**COTTON BLANKETS**  
**98c**  
 Light Weight!  
 SEE THESE TODAY!

Chatham  
**"WILLOW" BLANKETS**  
 A Double Blanket For A Double Bed  
**\$3.98**  
 Two Blankets for the Price of One!  
 Satin bound edges. A necessity for every home!  
 BUY Yours TODAY!



— PIERCE PRIDE —  
**Boxed BLANKETS "80% Wool"**  
**\$9.95** Lay One of These Away Today!  
 • You will be Glad later on! We are Not Predicting! We are telling you the actual facts!



**BELK-TYLER CO.**  
 "FARMVILLE'S SHOPPING CENTER"