

Local Buyer Heads Tob. Board Trade

Market Activities Well Regulated By Organization of The Buying Interests

The Farmville Tobacco Board of Trade, of which W. R. Burks, a buyer for A. C. Monk & Co., is president, has functioned since the early days of the market and has successfully coordinated all efforts to maintain the integrity of the market and the confidence of patrons.

R. H. Pickett, a local buyer for R. J. Reynolds Tobacco Company, is vice-president, and Earle Trevathan is secretary and treasurer. R. A. Fields is back on the job this season as sales supervisor and publicity director.

This group of representatives from every firm, corporation and person identified with the purchasing of tobacco on this market, was organized in 1907 to serve as a clearing house, where any member might be heard regarding any problem connected with the selling and buying of tobacco on this market, with recourse to special investigation and action in its solution.

The board coordinates and regulates the market and its functions tend towards a more effective handling of the sales and provides a medium through which the warehousemen collectively work for the betterment of the market.

Excellent cooperation has been evidenced throughout the years by the members, who seek to render all possible assistance to each other and are constantly striving to improve the market and promote its development.

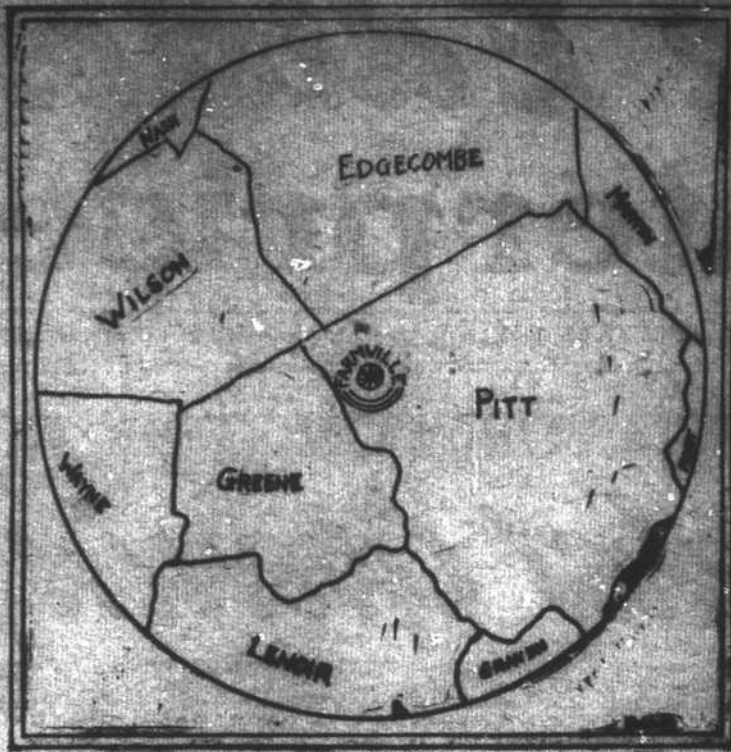
Cooperative efforts of the business interests with those of the Tobacco Board of Trade are being renewed this season to further the interest of the Farmville Market with a view of increasing the volume of sales and improving the service the market offers its patrons.

Records of Farm Business Needed

Since under the new law practically every farmer must make an income tax report, accurate farm records are needed as never before. Tobacco growers still have time to prepare cost sheets on 1944 operations, while expense items are fresh on their minds, says R. W. Shoffner, in charge of Extension farm management at State College.

In addition to developing information for the proper filing of income tax returns, the tobacco farmers should keep records of profit and loss just as the average business man does. The grower is not only a business man but also a scientist, a merchant, a financier, a manufacturer, and sometimes a weather prophet.

*Money invested in land, equipment,



FARMVILLE—Located in CENTER of The Bright Leaf Belt

Town Of Farmville Chartered In 1872

The Town of Farmville was just a settlement when the bitter struggle between the North and South began in 1860. In a decade it became a lusty village bearing the name of New Town and was chartered by the General Assembly of North Carolina in 1872 and given the name of Farmville by John Hines, who chose it because of the fact that it was in reality a village of farmers. In 1880 Farmville had a population of 111. The last census, 1940, gave it 3,000.

Farmville does not boast of its age, nor glory so much in its past, its history is in the making. It is a young town, thrifty, progressive and steadily advancing with a happy, home-loving people.

No finer type of American citizenship can be found anywhere than in Farmville, a large majority of the people being descended from the early settlers and pioneers of this section, and continuing to walk in their footsteps, devoting their interests and efforts to the cultivation of the soil and the development of agriculture in North Carolina.

Farmville has not experienced a phenomenal growth but her steady progress has been along permanent lines. The tobacco market was started in 1904, the electric light plant in 1913, and the waterworks system in 1914. Since that time many industries have sprung up and development along every line has been experienced.

Seven Churches Represent Strong Christian Groups

Seven handsome churches, of the strongest denominations in the South, represent the church life in Farmville, the Protestant churches being directed by a strong Ministerial Association. Each one of the churches has experienced notable progress during the past year. The total membership comprises an overwhelming majority of the citizens of this community.

A list of the churches here and the date of their establishment follows:

- First Christian Church, 1854, Rev. C. B. Mashburn, pastor; Emmanuel Episcopal, 1888, Rev. J. R. Rountree, pastor; Primitive Baptist, 1900, Rev. J. B. Roberts, pastor; Farmville Methodist, 1901, Rev. M. Y. Self, pastor; Missionary Baptist, 1906, Rev. E. C. Chamblee, pastor; Presbyterian, 1917, Rev. Edwin S. Coak's, pastor; St. Elizabeth's Catholic, 1921, Father Dominic Cangemi, now in charge.

Potatoes will last longer in winter storage, say Extension specialists, if not cut, skinned or bruised in digging and handling.

Greens from fall gardens can do much to help the family build up a vitamin A supply for winter health. Carotene in greens changes into Vitamin A in the body.

Tobacconist Directory To Appear Next Week

It is with pleasure that the Farmville Enterprise welcomes the tobacconists here again this season, and we wish to join wholeheartedly with the citizens of the community in inviting them to enter into all the activities of the town and become for these months a real part of its business, religious, social and civic life.

For the convenience of the "tobacco colony" we will follow our custom of printing next week a directory—the name and residence of everyone engaged in the tobacco business that we are able to secure. This is something of a tedious undertaking and we will be very grateful if members of this colony or their friends will advise us by telephone of their whereabouts.

We print the directory each year with the idea that we are rendering a distinct service to our friends, who can, by clipping it out, carry a ready reference bureau for locating acquaintances who are on this market.

BUY WAR BONDS—Have 1—Hold 1

Dr. G. L. Gilchrist
VETERINARIAN
Office Located Across Railroad from Ice Plant
West Wilson St.
FARMVILLE, N. C.
Phone 436-1
Residence at Home of
MRS. C. R. TOWNSEND
Phone 266-6

WILLIAMS' GROCERY & MARKET

Announces Tenth Anniversary

We take this opportunity to thank our many friends and customers for their patronage during the past ten years. YOUR SUPPORT IS GREATLY RESPONSIBLE FOR OUR SUCCESS!

We assure you in the future, that we will continue to make every possible effort to stock our store with the very best grade of merchandise obtainable...

AT AS LOW PRICE POSSIBLE Without Sacrificing Quality.

All meats are graded by U. S. Inspectors, and handled under strict sanitary conditions. This method of handling same assures you of meat in number 1 condition.

Our produce department is constantly striving to continue to give you the most complete line of produce available the year round. In the near future we will have our modern special built Produce Cooler ready to take care of the growing demand for our complete line of produce.

Our personnel is constantly striving to continue the increase of new customers and add them to the list of our many friends.

Below Is A List of Our Specials For This Week:

FLOUR, 10 lbs. Roller Champion.....	70¢
CORN MEAL, 10 lb. Bag.....	59¢
PURE LARD, 4-pound Carton.....	72¢
SIDE MEAT, pound.....	18¢
COFFEE, Premier, pound.....	33¢
TEA, Premier, quarter pound package.....	26¢
WHITE POTATOES, 10 lb. bag.....	55¢
POST TOASTIES, 11 oz. package.....	10¢
SUGAR, 5 lb. bag.....	35¢
NECK BONES, pound.....	10¢
CRACKERS, one pound box.....	18¢

Sell Your Tobacco In Farmville
• And Spend The Extra Cash With •

WILLIAMS' GROCERY & MARKET
121 South Main St. Phone 234-1 Farmville, N. C.

FARMVILLE PLEDGES ITS RESOURCES



To the Call of

FULL SPEED AHEAD!

In the Nation Wide War Effort

.. And Extends A Warm Welcome ..

To Farmer Friends with the Invitation To SELL, BUY and BANK in FARMVILLE!

- POWER**
Municipally owned plant of 3 new Diesel Engines.
- WATER**
Municipally owned plant, 24 hour capacity, 1,440,000 gallons.
- TRANSPORTATION**
Two railroads—buses, Motor freight lines.
- CHAMBER OF COMMERCE**
and Merchants Association.
- INDUSTRIES**
Oil & Fertilizer Mill, Lard Sale Warehouses, Cotton Gins, Tobacco Redrying Plants.
- FINANCE**
Bank of Farmville, Building & Loan Association.
- CHURCHES**
Seven live churches and auxiliary organizations.
- EDUCATION**
Accredited high school, Home Ec., Agriculture, Manual Arts.
- ORGANIZATIONS**
Civic, Patriotic, Social, Fraternal, Religious.
- LARGE**
Installment white and colored.

ALDERMEN:

- R. O. LANG
- J. W. JOYNER
- J. E. STANSILL
- C. H. FLANAGAN
- DR. R. T. WILLIAMS

GEORGE W. DAVIS, Mayor

- R. A. JOYNER, Clerk
- MRS. J. T. TAYLOR, Assistant Clerk
- MISS DELPHIA PARKER, Bookkeeper
- MRS. MARGARET SUGG, Stenographer
- W. A. McADAMS, Supt. Water and Light Department
- DAVID T. HARRIS, Supt. R. E. A.

POLICE DEPARTMENT:

- L. T. LUCAS, Chief
- R. E. PIPPIN
- R. B. FIELDS
- J. A. GREGORY