

FARMVILLE ENTERPRISE
FARMVILLE, N. C.

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Phone 233-1 on Wed. and Thurs.
Phone 331-1 on other days.Published by
THE HOUSE PRINTERY
Farmville, N. C.Subscription Price:
Year \$1.50—5 Mos. \$1—4 Mos. 50cAdvertising Rates:
All Legal Adv. 5c a line per week.Published weekly and entered as
Second Class Mail Matter at the
Post Office at Farmville, N. C.,
under Act of March 3rd, 1879.**OUR 40TH O-DAY**

Time for the opening of the Farmville Tobacco Market, for O-Day in the Bright Leaf Belt. A day that will mark the beginning of Farmville's fortieth season as a tobacco marketing town.

Each of the past and present warehouse firms of the Farmville tobacco market has been an important factor in its phenomenal growth during these 40 years; contributing each in its own way to the general progress and development of the mart with its veteran and expert warehousemen and able staff of assistants, all well known to farmers of Eastern Carolina, being connected with the market for many years and having personally helped to win the recognition it now enjoys, of excellence as a live, steady and dependable market.

The same spirit of goodwill and mutual interest between the entire warehouse forces, buyers and growers, which has obtained since the establishment of the market here, will doubtless prevail again during this, its 40th season, and for many more to come.

This market has grown steadily from the very first season in 1904, and instead of two small houses, capable of handling only a few thousand pounds, the modern tobacco town of Farmville is now a model of compactness, convenience and efficiency, brought into a real existence 28 years ago when the present group of gigantic brick structures rose out of the ashes of the old frame buildings. The floor space of these huge houses, well lighted and as well equipped as any in the State, is ample and sufficient to take care of around two million pounds daily.

Competition is keen in all bright tobacco towns, each one striving to reach a prominent position in regard to poundage and price. This has its advantage, it keeps each one on its toes.

Situated in the exact center of the large Eastern markets, Farmville has, since the beginning, experienced strong competition from established rival markets, but confidence of the growers has been consistently maintained and patrons have been drawn from a wide area each year.

A check of one day found the following counties represented by tobacco growers selling on the Farmville market: Pitt, Wilson, Greene, Edgecombe, Martin, Beaufort, Lenoir, Wayne, Craven, Jones, Hyde, Duplin, Sampson, Nash, Johnston, Pender and Onslow, proving the great popularity of this market among the planters.

Aristotle wrote 2300 years ago, "Our end is not knowledge but action." And since the establishment of the market here, the business men and citizens of Farmville have welded themselves together in the interest of this valuable asset, for the very simple reason that the market in Farmville is as necessary to its livelihood and progress as the mountains are to Asheville and the ocean to Morehead City.

And so the Farmville Tobacco Board of Trade has the entire co-operation of all the business firms and civic organizations of the community, which gives to the market a combination of intellectual planning and financial backing that has underwritten its success during the past 40 years and will insure it for the next forty.

THE GREATEST CRISIS

The history of the Farmville Tobacco Market during the past 40 years records many struggles and crises. The greatest of these was experienced during those dark reconstruction days, following the breaking of the backbone of Depression in 1932 and 1933, and many tales can be told of the despairing kicks of the vicious monster as he strove to rise again, tales of unemployment, low prices, of dependency and general discouragement that pervaded over the land.

The years under the present administration are too brief with political argument for any one to pretend to say that a true picture of their meaning to America, but America's South Carolina, heartily supporting President Roosevelt's program and recovery from the depression, showed that it certainly knows that it is not a victim of the crisis.

alhor the name chosen to describe the Roosevelt administration, the New Deal. The farmer and business men of this section were ready to adopt any profitable agricultural system and grateful for any intervention in their behalf, and they needed a new deal. They realized from the beginning that the proposed plan could only function on the basis of the co-operative principle and that the success of the New Deal depended on the loyalty and cooperation of those sitting in for a hand with the New Dealer, in his own words, "the fate of any plan depends upon the support it is given by those who are asked to put it into operation."

The tobacco sign-up campaign for controlled production, was carried on in the warehouses here and its rapidity in achievement and success were the most promising signs observed in farming sections by leaders for generations. And the strict observance of these agreements by our farmers was sufficient proof that they had learned that they may "plant all they darn please," but they may also expect low prices to obtain in such event.

THE CHALLENGE OF PEACE

How the past year has sped by! It is hard to believe that it is harvest time again... another harvest season with our country still at war. But out of the shadow of sacrifice and sorrow, out of the storm of strife, comes the promise of Victory, and "sooner, perhaps, than we think," to quote Churchill.

All over the civilized world, in great cities, in the bombed, ruined towns of England, France, Italy, in jungle chapels, free people are coming together, are assembling to pray for Victory and Peace.

And with these prayers each is taking a responsible part in a changing world; perhaps rising from his knees to take up arms again in battle; perhaps to fill a niche in some war essential production plant, perhaps proudly putting a percentage of his salary into War Bonds. There is a whole list of wartime duties to be performed. All of this we are gladly doing because we have an important goal in view, a rapid Allied victory and a just peace.

Peace—that means they will be coming back from somewhere in Europe, Asia and the South Pacific, it means a better world... free from war, tyranny and want. As our leaders meet around the peace table to discuss the peace that is to come, we wonder what our part will be in this new world.

Peace in a new world! It is a great challenge. Our eyes light up and our hearts beat high at the very thought. We have met the challenge of war in a way that has startled the world and brought consternation to the enemy. God grant that we may have the will, the strength and the endurance to meet the challenge of the Peace that is to come.

BIRD CLUB

The Hermit Thrush was the bird studied at Thursday's Bird Club meeting and the article was read by Nan Mattox, of Wendell, a cousin and guest of Mack Holmes. The thrush is regarded as a remarkable musician in its summer habitat. The song is sweet, varied and pure in tone, but is not especially strong. It arrives early in April and takes about a month to complete migration. It has a reddish brown tail, much brighter than the back and head, which are also brown. Its breast is quite heavily spotted with black. The manner in which it slowly raises and lowers its tail after alighting and the low chuck note which accompanies this movement are characteristic.

The hermit nests on the ground, laying three or four plain, greenish-blue eggs in the latter part of May. It is found during the nesting season in the northern portion of the United States and winters in the Gulf States. Martha Holmes was also a guest.

MRS. PENNIE BRANN COBB PASSES AT HER HOME

Mrs. Pennie Brann Cobb, 71, died at her home near Farmville, Thursday morning, following a lingering illness.

Funeral services will be conducted at 4 o'clock, Friday afternoon, from the home by Rev. W. L. Hart, of Pikeville, assisted by Rev. M. E. Tyson, of Dover. Interment will be in the Brann cemetery in Greene county.

Mrs. Cobb, daughter of the late W. R. and Lanie Brann, is survived by two daughters, Miss Sadie Cobb, of Farmville, and Mrs. Vernie Shirley, of Ayden; seven sons, W. J. Cobb, of Searsville; C. C. Cobb, of Walstonburg; E. Z. J. Cobb, of R. B. Cobb, of Farmville, and E. C. Cobb, of the U. S. Army; two sisters, Mrs. Beulah Tyson, of Farmville, and Mrs. Calvin Gordon, of Mustang, Oklahoma; 9 brothers, C. F. and W. R. Brann, of Farmville, and J. H. Brann, of Portsmouth, Va.; twenty-five grand children and one great grand child.

Greetings Farmers

When You Are in Farmville

— STOP AT —

— RUFUS PLACE —

Don't be Misled

Ray of New Market

WALSTONBURG NEWS

Mr. and Mrs. R. G. Fields spent the week end with Mr. and Mrs. G. E. Sanderson in Morehead City.

Mrs. Ethel Butts has returned home after a week's visit with Mr. and Mrs. George Butts in Greensboro.

Mr. and Mrs. A. R. Gay and Malcolm, visited relatives and friends in Saratoga, Sunday.

J. C. Gardner attended a reunion of the 81st Division of World War I Veterans in Rocky Mount, Sunday.

Mr. and Mrs. J. Rouse made a business trip to Raleigh, Friday.

Mrs. W. A. Mariows is spending some time with her sister, Mrs. Jimmie Barnes in Norfolk, Va.

Friends will regret to learn that Mrs. Emma Mercer is a patient in Woodard-Herring Hospital, Wilson.

Miss Ruby Jenkins, of Wilson, was a guest in the home of Mr. and Mrs. Sam Jenkins, Sunday.

Mr. and Mrs. Nathan Menshow, Mrs. Susie Menshow and Miss Sue Menshow, of Eureka, were the guests of Mr. and Mrs. C. T. Hicks and Mr. Mrs. Irwin Menshow, Sunday.

Mrs. Dalton Bateman and children, of Rocky Mount, are visiting Mrs. Sallie Mercer this week.

Mrs. Neta Shackleford and Richard Shackleford visited Mr. and Mrs. W. P. Elks in Wilson, Sunday.

Friends will regret to learn that Mrs. Jason Shirley is ill at the Woodard-Herring Hospital in Wilson.

Mr. and Mrs. James Wethington, of Wilson, visited Mr. and Mrs. G. W. Bailey, Sunday.

Mrs. Ada Bass, of Wilson, is spending some time with relatives and friends here.

Mr. and Mrs. Floyd Parsons, of Wilson, were the guests of Mr. and Mrs. G. W. Bailey, Sunday.

Miss Ruth Jenkins has returned to her home in Fairmont after a visit with Mr. and Mrs. Sam Jenkins.

Workers Council Meets

The Workers Council of the Christian Sunday School held its regular monthly meeting in the home of Mr.

NOTICE OF SALE OF LAND BY TOWN OF FARMVILLE FOR 1943 UNPAID TAXES

Pursuant to Chapter 310 of the Public Laws of 1939 and Section 1715 of the Public Laws of 1939, and by reason of non-payment of Taxes due and owing the Town of Farmville for the year 1943 by the undersigned persons, firms and corporations, I will on Monday, the 11th day of September, 1944, beginning at 12:00 o'clock Noon, and continuing until this sale is completed, before the Town Hall, in Farmville, N. C., offer for sale and sell to the highest bidder for cash the real estate of said delinquents, briefly described as follows:

This the 15th day of August, 1944.

WHITE		R. A. JOYNER, Tax Collector.	
Name	Amount	Name	Amount
Atkinson, Robert, 1 lot	6.85	Atkinson, Spencer, 1 lot	1.00
Carraway, W. F., 1 lot	8.05	Boyd, Wilson, 2 lots	10.29
Glass, Mrs. J. C., 1 lot	23.00	Dixon, Henry, 1 lot	6.50
Horton, M. V., 2 lots	48.25	Dupree, Jacob, 1 lot	5.00
Jones, M. V., 3 lots	62.45	Dupree, Red, 3 lots	9.00
Joyner, Robert, 1 lot	26.05	Jones, Gertrude, 1 lot	10.00
Smith, J. S., 1 lot	28.90	Joyner, Rosa, 1 lot	5.00
Tyson, J. B., 1 lot	9.50	Merchants & Farmers Bank	
COLORED		1 lot	3.00
Artis, Amanda, 1 lot	10.65	Moore, Mary J., 1 lot	4.00
Atkinson, Joe, 1 lot	2.00	Wooten, Lyman, 1 lot	4.50

NOTICE OF SALE OF LAND BY PITT COUNTY FOR 1943 UNPAID TAXES

Pursuant to Chapter 114 of the Public Laws of 1939 and Section 1715 of the Public Laws of 1939, and by reason of non-payment of Taxes due and owing Pitt County for the year 1943 by the undersigned persons, Firms and Corporations, I will on Monday, the 4th day of September, 1944, beginning at 12:00 o'clock Noon, and continuing until this sale is completed, before the Courthouse door in Greenville, N. C., offer for sale and sell to the highest bidder for cash the real estate of said delinquents, briefly described as follows:

This the 2nd day of August, 1944.

H. L. ANDREWS, Tax Collector for Pitt County.

Beaver Dam Township—White		Gates, J. S., 107 acres		66.75
Name:	Amt.	Glass, J. C., (Hrs.), 1 lot		25.99
Crawford, H. R., 155 acres	92.65	Horton, M. V., 114 acres, 2		
Crawford, Mrs. Mary E., 11				
acres	8.56	Jones, L. R., 180 acres, 1 lot		168.74
Davenport, Mrs. R., 9 acres	5.40	Jones, J. D., 38 acres,		162.37
Elks, Mrs. James F., 47 acres	5.67	Jones, M. V., 66 acres, 3 lots		30.67
Lewis, H. R., 107 acres	44.96	Joyner, Stewart, 71 acres		109.04
Mozingo, Luther R., 143 acres	84.11	Lewis, Albert (Admx.), 47		56.20
Priddy, Mrs. H. L., 50 acres	33.08			
Strickland, H. S. (Hrs.) 18		Little, Leon, 1 lot		45.20
acres	18.20	Rouse, Mrs. Jack, 1 lot		46.27
Sutton, H. E., 82 acres	38.31	Smith, J. S., 1 lot		9.04
Sutton, Joe & Guy, 53 acres,		Stapp, Ben, 4 lots		32.54
3 lots	31.43	Turnage, A. C., 78 acres		10.77
Sutton, Guy, 48 acres, 1 lot	27.71	Tyson, John A., 66 acres		69.43
Sutton, C. F., 49 acres	27.38	Tyson, J. B., 127 acres, 1 lot		28.32
Sutton, J. W., Jr., 49 acres		Tyson, V. S., 25 acres		54.94
1 lot	40.59	Tyson, Wm. Ivey, 1 lot		6.22
Tripp, Henry, 82 acres	21.54			18.25
Tyson, Joe Abe, Sr., 25 acres	9.07	Farmville Township—Colored		
Wale, C. R., 2 acres	6.75	Name:		Amt.
Wilkinson, S. G., For Mary		Artis, Joe, 1 lot		12.74
Allen, 67 acres	5.54	Artist, Amadeo, 3 lots		28.62
Worthington, I. W., 52 acres	20.66	Atkinson, Cora, 1 lot		5.67

Beaver Dam Township—Colored		Name	
Name	Amount	Name	Amount
Anderson, Lillie (Hrs.), 32 acres	12.25	Artis, Amanda, 3 lots	16.56
Atkinson, Rosa, (Hrs.), 36 acres	23.29	Atkinson, Cora, 1 lot	6.65
Best, Major, 44 acres	27.34	Atkinson, Robert, 1 lot	7.63
Carr, Lonnie, 39 acres	28.15	Baker, Luby, 2 lots	16.62
Hamby, Samuel, Jr., 10 acres	7.95	Barnes, Annie, 2 lots	6.51
Spell, Francis Hamby, 48 acres	15.70	Blount, Joe, 3 lots	10.39

Falkland Township—White		Name	
Name	Amount	Name	Amount
Deane, Jimmie, 45 acres	25.29	Dixon, W. H. (Hrs.), 1 lot	6.65
Dunn, Robert, 22 acres	15.77	Dixon, Henry, 1 lot	7.35
Forbes, W. E., 1 lot	51.15	Dupree, David, 1 acre, 5 lots	30.31
Harris, Allen Dean, 15 acres, 1 lot	17.12	Dupree, Jacob, 4 lots	5.61
Norville, Hyman, Jr., 37 acres	19.09	Evans, Harrison, 1 lot	7.35
Shappard, Ivey, 27 acres	5.30	Guy, Joseph W., 1 lot	5.23
Wooten, Mrs. Levi, 161 acres	69.10	Hamlin, A. P., 2 lots	19.27
Wooten, Mrs. Sadie Corbett, 24 acres	15.09	High, Elizabeth, 2 lots	7.35

Falkland Township—Colored		Name	
Name	Amount	Name	Amount
Dunson, Tommie, 4 acres	4.89	Edwards, Mrs. W. C., 38 acres	43.52
Graham, Daniel, 3 acres	3.36	Edwards, W. C., 38 acres	43.52
Graham, Victor, 1 lot	5.37	Edwards, W. C., 1 lot	6.65

Farmville Township—White		Name	
Name	Amount	Name	Amount
W. R. & W. J., 120 acres	4.40	Edwards, Mary E., 12 lots	52.31
Wooten, Mrs. J. S., 30 acres	3.36	Guy, O. C., 127 acres	41.26
Wooten, Mrs. J. S., 30 acres	3.36	Guy, O. C., 127 acres	41.26

Farmville Township—Colored		Name	
Name	Amount	Name	Amount
Wooten, Mrs. J. S., 30 acres	3.36	Wooten, Mrs. J. S., 30 acres	3.36

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AND PROUD TO BE A PART OF IT!

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