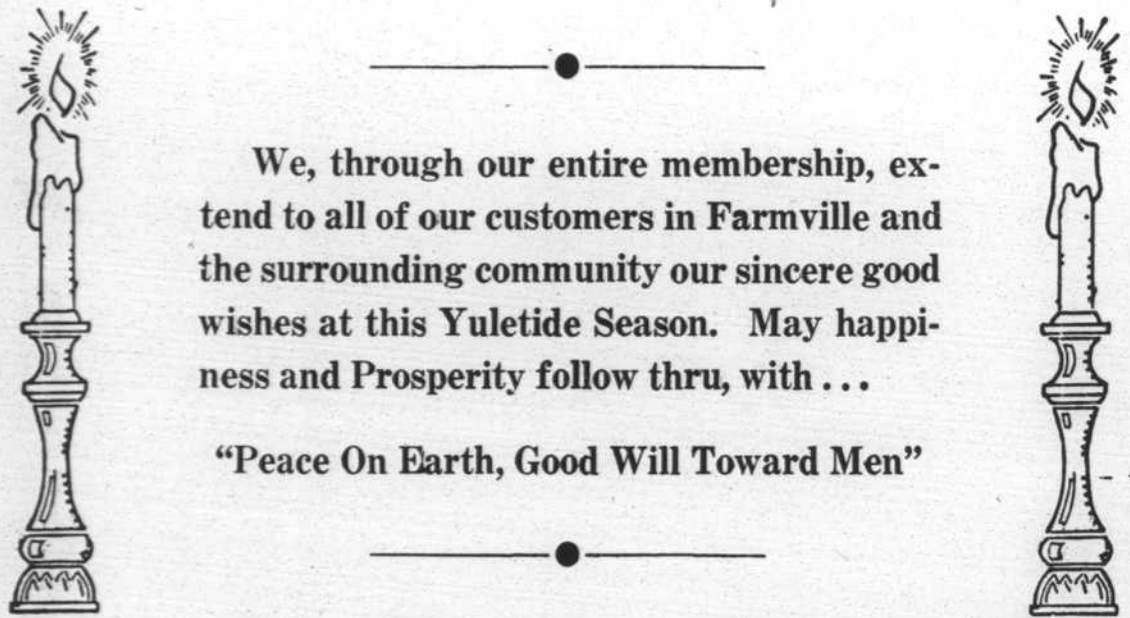




Merry Christmas

It's Christmas time again and the Yuletide Spirit is abroad. You hear it in the tinkling laughter of the children—you see it in the smiling welcomes and outstretched hands—you feel it in the expectant hush that fills all homes on Christmas Eve. This is a homey season: a season filled with the poignant scent of holly and pine, of mysterious packages and children's hopes. This is a season of giving, of hospitality and joyous good fellowship . . . With this thought in mind, your everyday friends and neighbors step out of their role of community servants and offer on this page their heartfelt wishes for your Christmas cheer. And so as men and women in every land pledge anew their belief in the true doctrine of Christmas . . . belief in the brotherhood of man: these advertisers raise their voices with hope and faith in the love-worn phrase . . . Peace on Earth, Good Will to Man . . . and may some day the same Christmas joy that we have known in the past, be restored to the heart of America, and may its message cheer every soul in every land.

Merry Christmas! Happy New Year!



We, through our entire membership, extend to all of our customers in Farmville and the surrounding community our sincere good wishes at this Yuletide Season. May happiness and Prosperity follow thru, with . . .

"Peace On Earth, Good Will Toward Men"

Farmville Chamber of Commerce And Merchants Association

to You from Your Neighbors



In appreciation of your patronage we extend our heartiest Christmas wishes.

THE "97" STORE



Here's a Christmas wish right from the heart.

C. L. IVEY, Agent
HOME SECURITY LIFE
INSURANCE CO.



Old fashioned sincerity makes this new-fashioned greeting.

R. S. & R. L. SMITH



Greetings to you and yours for a very merry Christmas and a prosperous, blessed New Year.

DUPREE'S DEPARTMENT
STORE



Again we say . . .
MERRY CHRISTMAS
and a
PROSPEROUS NEW YEAR

The Bank of Farmville



Our heartiest wishes for your health and success, and may your home always with peace be blest.

Commercial Insurance Co.



HEARTIEST GOOD WISHES for your holiday cheer, with good fellowship and joy sincere.

Farmville Oil & Fertilizer Co., Inc.



During this friendly season, we wish you JOY and a NEW YEAR that is brimming over with happiness.

City Drug Company

THE VOGUE BEAUTY SALON
LOTTIE'S BEAUTY SHOPPE
LEONA'S BEAUTY SHOP



Will give December 26 and 27 as additional holidays for employees.

We Wish For Each and Everyone . . .
A MERRY, MERRY CHRISTMAS
and a Happy New Year.



May the deeper meaning of CHRISTMAS bless your future with lasting happiness.
PECAN GROVE DAIRY



In the true Spirit of this Blessed Season we extend to you our cordial greetings.

Melton Motor Service



Good luck, good fun, and may the best of good health be yours from this very merry Christmas on—is our sincere wish to you.

Paramount Theatre



Yuletide Cheer and Best Wishes throughout the New Year.

MODLIN'S MARKET &
PRODUCE CO.



May you be showered with good fortune on Christmas Day, and Every Day of the New Year.

Western Auto Associate Store



A merry time we wish to you—on Christmas and the whole year through.

ANDREWS & HOBGOOD
Market and Grocery



Everything you want will come your way—that is our wish for you.

BULLOCK'S SHOE REPAIR



May the spirit of Christmas Day bring you peace and happiness.

CORBETT'S GARAGE



After the season is over—remember we wish you all that is good all the year.

N. CANNON



EXTENDING GREETINGS warm and true,
May the Season's Peace abide with you.
Wherever you are, wherever your sphere,
May Happiness dwell throughout the year



Keep the home fires burning for Loved ones returning.

FARMVILLE BUILDING
& LOAN ASS'N.



We ask you to accept our wishes for the best of Yuletides.

CITY CAFE



Christmas greetings to our hundreds of customers and neighbors. Much cheer!

B. & W. CHEVROLET CO.



Ring in the joyous season with a cheery, friendly greeting.

LEWIS & LANG



The Town of Farmville