

**Meritorious Progress Under Present Officials**

The meritorious progress, written in the history of Farmville under previous town officials, and being continued under the administration of Mayor J. W. Joyner and the present Board of City Fathers, together with the cooperation of the town employees, has effected many activities here and been radiated over the entire community.

Mayor Joyner had been serving as Town Alderman and Mayor Pro-tem twelve years prior to his recent elevation to this office, and had served faithfully and well. Members of the Board are: J. M. Stansill, W. Alex Allen, Manly Liles, Fred C. Moore and W. C. Wooten.

The interest and zeal of City Clerk R. A. Joyner and W. A. McAdams, Superintendent of the Water and Light Department, have contributed in large measure to the success of the municipal undertakings for more than 20 years, and David T. Harris, head of the REA Department has a splendid record of achievement.

Serving in the Clerk's office are, Mrs. J. Tom Taylor, Miss Delphia Mae Parker and Mrs. Stuart Sugg.

The Water and Light Superintendent has Tom Harris serving in the plant as Chief Engineer and his right hand man.

The Police Department is composed of L. T. Lucas, who has served as chief for the past ten years, and assistants, Police Officers R. B. Fields, Jesse Baker and J. E. Gregory.

Haywood Smith has headed the efficient Fire Department since 1921.

With the responsibility of the town's sanitation and appearance of the streets resting upon his broad and capable shoulders, J. Berry Taylor fulfills the requirement of his important though difficult job with unflagging interest and remarkable energy and renders invaluable service to the municipality.

Paramount in the advancement in the town's business affairs this year was the addition of \$10,000 to its Post War Fund, which now totals \$25,000 invested in War Bonds. This was saved from the surplus.

The financial statement issued this month was one of the best in the entire history of the municipality.

BUY WAR BONDS—Have 1—Hold 1

**READY FOR OPENING**

(Continued From Page One) known in every town and city that speaks the language of tobacco.

And what has brought this prestige and distinction to its name? Without hesitation any Farmville citizen will answer your question in four

words, "THE FARMVILLE TOBACCO MARKET." It has been her glorification.

**Stepping Stones**  
Experiencing an humble beginning with two small warehouses, the Farmville Tobacco Market has used each of its forty-one years as a stepping stone to a new record of achievement developing into Farmville's most important enterprise and greatest business asset, and reflecting the amazing foresight and initiative of the pioneer tobaccoists and the business men who supported the venture to gain a new artery of commerce and thus increase the flow of trade and barter to this community.

**Prime Factors**  
During these forty-one years of the market's existence, a wonderful and almost unbelievable improvement in transferring the weed to market—from mule drawn vehicles to motor trucks—and in highway transformation have made its marketing service accessible to every section of the country.

**Four Warehouses**  
As in the past four years, two of the best known leaf sales firms in the industry will run two houses each here; Monk's Warehouses, composed of J. Y. Monk, Jr., J. C. Carlton and Robert D. Rouse, is a firm of experienced and popular warehousemen with two houses in full operation; Knott's Warehouses No. 1 and No. 2, are again under the management of R. H. Knott, Grover H. Webb, John N. Fountain and Jack Moya, who make a team of four of the most prominent and successful tobaccoists in the Bright Leaf Belt.

Meeting patrons needs in a way patrons like and acting as a prime factor in the steady growth of the market are the facilities and conveniences of the four leaf sales houses, which provide every possible service to the warehouse forces and the patrons in handling their product. The personnel of the warehouses has been selected for proven ability and experience. All of this brings comment from farmers and gives favorable and invaluable publicity to the market every year.

Both warehouse firms have a first sale every day of the season, giving the grower the assurance of a sale at either house on the day he brings his tobacco to market, and the Farmville warehousemen are putting forth every effort and adopting every feasible plan for the convenience of patrons and to smash all records in sales and averages again this fall.

**Board of Trade**  
The Farmville Tobacco Board of Trade, of which H. H. Bradham, a buyer for the Farmville Tobacco Co., is president, has functioned since the early days of the market and has successfully coordinated all efforts to maintain the integrity of the market

and the confidence of patrons. J. Y. Monk, Jr., local warehouseman, is vice-president, and G. E. Trevathan is secretary-treasurer. R. A. Fields is sales supervisor and publicity director.

**Two Sets Buyers**  
The high personnel of its buyers has been one of the greatest advantages enjoyed by the Farmville Market during the forty-one years of its existence. A majority of these buyers residing here for years or returning for successive seasons, are well known and are highly regarded by farmers visiting this market.

Two sets of buyers, representing every known company and many independents, make up the corps on the market and are among the best to be found anywhere. Included among these companies are two local buying firms, A. C. Monk & Company, which has bought extensively of the tobacco on this market since A. C. Monk purchased the first pile sold here on opening day in 1904, and the Farmville Leaf Tobacco Company, which was formed in 1940 with H. Neal Howard, former head of the local branch of the W. B. Lea Tobacco Co., as president.

**Support Market**  
All of these factors have contributed greatly to the rapid development of the Farmville market, but it has been the enthusiastic leaders who have furnished the motivating energy and force in a tide, which could not be stemmed; leaders in business thought and vision. Ever supporting these leaders have been the citizens of Farmville, the rank and file, who have evidenced supreme confidence in the market and inspired in every promoter the desire to merit this trust.

There can be no doubt that this mutually beneficial spirit of good will between tobaccoists, business men and citizens is the most treasured asset of the Farmville Market today and is the real secret of its expansion and success.

**To Top Record**  
With the yield this year forecast as the largest since 1939, the Farmville Tobacco Market, with a reputation and record to uphold; with courteous and efficient forces working in each of the four warehouses being operated this season; with a spirit of competition prevailing on this market which carries every pile sold to the limit, is not merely endeavoring to retain its laurels as the leader of Eastern Carolina, but is out to shatter all previous records with a new high for 1945. All of these incentives are coupled with the bettered facilities of the Farmville Tobacco Market with new records for pounds sold and top average established from season to season. All facts that make the claim of tobaccoists here sound plausible; "Tobacco sells higher in Farmville warehouses."

**To Our Farmer Friends**

We Appreciate Your Loyalty to Our Store and Our Town in the Past Years! To the Best of Our Ability We Have and Always Do Intend to Cooperate With You!

**THIS YEAR WILL BE A BANNER YEAR AT OUR TOBACCO WAREHOUSES**



**SELL YOUR TOBACCO IN FARMVILLE!**



We extend a welcome to you to visit our store and see the New Fall Merchandise which we have just recently put on Display.

At **BELK-TYLER'S** You will get Friendly, Courteous Service and you will Marvel at the Values you will find in every department. We carry a complete line of dry goods and clothing for the entire family.

**BELK-TYLER COMPANY**

• — "FARMVILLE'S SHOPPING CENTER" — •

**FARMVILLE PLEDGES ITS RESOURCES**

To the Call of

**FULL SPEED AHEAD!**

In the Post War World

.. And Extends A Warm Welcome ..

**To Farmer Friends with the Invitation To SELL, BUY and BANK in FARMVILLE**



- POWER**  
Municipally owned plant of 3 Diesel Engines.
- WATER**  
Municipally owned plant, 24 hour capacity, 1,440,000 gallons.
- TRANSPORTATION**  
Two railroads—buses, Motor freight lines.
- CHAMBER OF COMMERCE**  
and Merchants Association.
- INDUSTRIES**  
Oil & Fertilizer Mill, Leaf Sale Warehouses, Cotton Gins, Tobacco Redrying Plants.
- FINANCE**  
Bank of Farmville, Building & Loan Association.
- CHURCHES**  
Seven live churches and Auxiliary organizations.
- EDUCATION**  
Accredited high school, Home Ec, Agriculture, Manual Arts.
- ORGANIZATIONS**  
Civic, Patriotic, Social, Fraternal, Religious.
- LABOR**  
Intelligent white and colored.

- ALDERMEN:**  
W. A. ALLEN  
MANLY LILES  
J. M. STANSILL  
W. C. WOOTEN  
FRED C. MOORE

- J. W. JOYNER, Mayor  
R. A. JOYNER Clerk  
MISS DELPHIA PARKER, Bookkeeper  
MRS. MARGARET SUGG, Stenographer  
W. A. McADAMS, Supt. Water and Light Department  
DAVID T. HARRIS, Supt. R. E. A.  
J. B. TAYLOR, Supt. Streets

- POLICE DEPARTMENT:**  
L. T. LUCAS, Chief  
B. R. FIELDS  
J. A. GREGORY  
JESSE BAKER