

BELL'S, FARMVILLE'S NEWEST IS NOW READY FOR 1946 SEASON

L. R. Bell and Sons, C. C. and Robert Ivey Desire The Confidence, Good Will and Patronage of Growers; Pledge Courteous Service, Honest Efforts, Personal Interest

Owners and operators of Bell's warehouse, Farmville's newest, have completed the task they set for themselves this spring and summer—one that men with less perseverance and determination would have deemed impossible, due to the shortage of labor and materials—the construction of a huge modern warehouse, with the latest design in lighting and with the newest and best facilities possible for the sale of leaf tobacco.

Bell's new warehouse is constructed almost entirely of aluminum, the newest of building materials, and covers 60,000 square feet at the corner of Belcher and Turnage streets, Turnage street converging near this point into the Farmville-Fountain highway. The proprietors are especially proud of the lighting arrangements of their house, for it is a fact that a greater light is essential to the buyers in judging the color, grade and quality in the few seconds they have to give to each pile of tobacco while buying.

The warehousemen have completed their extensive preparations along supplementary lines also for the handling of sales this season, and are now ready for operation and the rendering of every possible service to farmers on a 24-hour-a-day basis.

L. R. Bell, a former successful warehouseman on the Farmville market, who has become prominently identified with the Goldsboro market in recent years, and members of the firm, his sons, and C. C. and Robert Ivey, are all experienced men in the varied branches of service connected with the operation of a leaf sales warehouse, and they offer patrons courteous service and guaranteed satisfaction at Bell's where cordiality and a warm interest in each individual customer will prevail.

The men making up the firm of Bell's have had years of experience and they know just how to promote the interests of their customers.

Assuring farmers of prompt and expert service by reason of their experience and desire to personally render assistance are the following, who make up the force this year:

L. R. Bell and C. C. Ivey, sales managers; Robert Ivey and E. R. Bell, assistant sales managers; R. L. and J. R. Bell, clerks; Albert Bell, bookkeeper; Ed Copeland, pay-off bookkeeper; Emerson Smith and Hobgood Stark, floor managers; Check Beaman, Elbert Davis, B. C. Bell, and Roy Eason, weigh masters, and E. M. (Black) Littleton, auctioneer. Other workers, including bookmen, ticket markers, etc., will serve jointly on the forces of the other warehouses and have been already named on their lists of personnel.

ROSEY FARM PICTURE HAS ITS DARK SIDE

A two-toned picture of the general farm outlook has been painted for the remainder of 1946 by the Farm Management Department of the Extension Service at State College.

The bright side of the picture shows higher prices for farm products, while the dark portion of the picture indicates a rising cost of living, and a continued scarcity of feed and labor.

Many signs point to a real break through in the price level, which has all ready advanced greatly. Farm labor will continue to be inadequate to meet all needs now, and will also be high.

Equipment and transportation facilities will improve some, but farm machinery will be high in cost. Most repair parts will soon be available.

The price situation for most crops appears very good. The average yield of tobacco is smaller, but acreage is up nine per cent. The price should hold up to 1945 levels. Cotton acreage is at a low average and the price is rising. Peanuts should bring at least 1945 prices. The support price will be 7.7 cents a pound.

In the livestock field everything is higher. Poultry has gone up and eggs will hold high prices during the fall and winter. All dairy products continue to rise in prices. Dairy cows are declining in numbers, and are selling at an all time high. The number of beef cattle and hogs will be smaller by next spring, indicating increasingly higher prices.

While livestock prices are up, the feed is becoming harder to find. Commercially mixed feed will be reduced 20 per cent by government order. The farmer must depend on pasture, home grown feed and farm by-products to help ease the feed shortage and the high cost of mixed feed.

State College Hints For Farm Homemakers

By Ruth Current, N. C. State College.

It has been said that you can tell whether a woman is a good housekeeper by the way she hangs her laundry on the line. What do you think? We've all heard women complain

from time to time on the boredom and drudgery of housework. Things often seem uninteresting and take too much time because the work is done in a slipshod manner.

System and efficiency pay off, no matter what the job may be, and satisfaction comes from a job well done.

It is important to instill into children, who are at an impressionable age, that any job is worth doing one's

best. This is important training, and parents must be examples in this to their children.

Fried breast of chicken, one of America's favorite food treats, has more to offer than fine flavor and substantial protein and calories. Recent research by poultry specialists of the Bureau of Animal Industry, U. S. Department of Agriculture, shows that the breast of chicken is an excellent source of niacin, the important anti-pellagra B-vitamin. Tests show that the concentration of this vitamin is especially high in the flesh of broilers and fryers.

These findings and those of other laboratories indicate that chicken breast contains more niacin than any other muscle meat thus far tested and compares favorably with pork liver and beef liver which have been recognized as among the richest sources of this vitamin.

People with a preference for light or dark meat may be interested to know that the dark meat is superior in the vitamins, riboflavin and thiamine, but that the white breast takes first place in niacin.

The United States has shipped about 205,000,000 bushels of wheat abroad for famine relief in the past six months.

Sweet potato growers, dealers, and seed producers of North and South Carolina have formed a joint organization, the Carolinas Sweet Potato Association, to develop all phases of the industry.

LATEST HIT



- ARTISTRY IN BOOGIE RIKA JIKA JACK
- STAN EENTON Capitol Record No. 273
- I'LL BE WITH YOU IN APPLE BLOSSOM TIME JO STAFFORD
- THIS IS ALWAYS Capitol Record No. 277
- YOU CALL IT MADNESS - OH, BUT I DO KING COLE TRIO
- Capitol Record No. 274
- ROUTE 66 KING COLE TRIO
- EVERYONE IS SAYING "HELLO" AGAIN Capitol Record No. 256
- BEGIN THE BEGUINE BING CROSBY
- SEPTEMBER SONG Decca Record No. 18998
- IT'S ONLY A PAPER MOON - ELLA FITZGERALD, DELTA RYTHM BOYS
- CRY YOU OUT OF MY HEART Decca Record No. 23425
- LAUGHING ON THE OUTSIDE THE MERRY MACS
- ASHBY DE LA ZOOCH Decca Record No.
- STONE COLD DEAD IN THE MARKET FOUR KING SISTERS
- THE COFFEE SONG R.C.A. VICTOR RECORD No. 20-1943
- THE SONG IS YOU TOMMY DORSEY
- THEN I'LL BE HAPPY R.C.A. Victor Record No. 20-1938
- POLONAISE IN A FLAT JOSE ITURBI, PIANIST
- PARTS 1 and 2 R.C.A. Victor Record No. 11-8948

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