## BELL'S, FARMVILLE'S NEWEST IS **NOW READY FOR 1946 SEASON**

sonal Interest

warehouse, Farmville's newest, have completed the task they set for themselves this spring and summerone that men with less perseverance and determination would have deemed impossible, due to the shortage of labor and materials—the construction of a huge modern warehouse, with the latest design in lighting and with the newest and best facilities possible for the sale of leaf tobacco.

Bell's new warehouse is constructed almost entirely of aluminum, the newest of building materials, and covers 60,000 square feet at the corner of Belcher and Turnage streets, Turnage street converging near this point into the Farmville-Fountain highway. The proprietors are especially proud of the lighting arrangements of their house, for it is a fact that a greater light is essential to the buyers in judging the color, grade and quality in the few seconds they have to give to each pile of tobacco while buying.

The warehousemen have completed their extensive preparations along suplementary lines also for the handling of sales this season, and are now ready for operation and the rendering of every possible service to farmers on a 24-hour-a-day basis.

L. R. Bell, a former successful warehouseman on the Farmville market, who has become prominently identified with the Goldsboro market in recent years, and members of the firm, his sons, and C. C. and Robert Ivey, are all experienced men in the varied branches of service connected with the operation of a leaf sales warehouse, and they offer patrons courteous service and guaranteed satisfaction at Bell's where cordiality and a warm interest in each individual customer will prevail.

The men making up the firm of Bell's have had years of experience and they know just how to promote the interests of their customers.

experience and desire to personally

L. R. Bell and Sons, C. L. R. Bell and C. C. Ivey, sales man C. and Robert Ivey Desire The Confidence, J. R. Bell, clerks; Albert Bell, book-Good Will and Patron- keeper; Ed Copeland, pay-off book-keeper; Emerson Smith and Hobgood age of Growers; Pledge Stark, floor managers; Check Bea-Courteous Service, Boy Essen waigh masters and E Honest Efforts, Per- M. (Black) Littleton, auctioneer. Other workers, including books ticket markers, etc., will serve joint-Owners and operators of Bell's ly on the forces of the other ware houses and have been already named on their lists of personnel.

ROSEY FARM PICTURE

HAS ITS DARK SIDE

A two-toned picture of the general farm outlook has been painted for the remainder of 1946 by the Farm Management Department of the Extension Service at State Col-

The bright side of the picture shows higher prices for farm products, while the dark portion of the picture indicates a rising cost of living, and a continued scarcity of feed and labor.

Many signs point to a real break through in the price level, which has all ready advanced greatly. Farm labor will continue to be inadequate to meet all needs now, and will also be high.

Equipment and transportation facilities will improve some, but farm machinery will be high in cost. Most repair parts will soon be available.

The price situation for most crops appears very good. The average yield of tobacco is smaller, but acreage is up nine per cent. The price should hold up to 1945 levels. Cotton acreage is at a low average and the price is rising. Peanuts should bring at least 1945 prices. The support price will be 7.7 cents a pound.

In the livestock field everything is higher. Poultry has gone up and eggs will hold high prices during the fall and winter. All dairy products continue to rise in prices. Dairy cows are declining in numbers, and are selling at an all time high. The number of beef cattle and hogs will be smaller by next spring, indicating increasingly higher prices.

While livestock prices are up, the feed is becoming harder to find. Commercially mixed feed will be reduced Assuring farmers of prompt and 20 per cent by government order. expert service by reason of their The farmer must depend on pasture, home grown feed and farm byrender assistance are the following, products to help ease the feed shortwho make up the force this year: age and the high cost of mixed feed.

State College Hints For from time to time on the boredom and drudgery of housework. Things often seem uninteresting and take too much time because the work is done in a slipshod manner.

By Ruth Current, N. C. State College

ARTISTRY IN BOOGIE

YOU CALL IT MADNESS -

BEGIN THE BEGUINE

ASHBY DE LA ZOOCH

THE SONG IS YOU

PARTS 1 and 2

THEN I'LL BE HAPPY

POLONAISE IN A FLAT

IT'S ONLY A PAPER MOON-

CRY YOU OUT OF MY HEART

LAUGHING ON THE OUTSIDE

SEPTEMBER SONG

RIKA JIKA JACK

THIS IS ALWAYS

OH, BUT I DO

age, that any job is worth doing one's

STAN KENTON

KING COLE TRIO

KING COLE TRIO

BING CROSBY

Capitol Record No. 274

Decca Record No. 18898

Decca Record No. 23425

THE MERRY MACS

TOMMY DORSEY

Decca Record No ....

R.C.A. Victor Record No. 20-1938

JOSE ITURBI, PIANIST R.C.A. Victor Record No. 11-8848

Capitol Record No. 273

LATEST HIT

I'LL BE WITH YOU IN APPLE BLOSSOM TIME JO STAFFORD

EVERYONE IS SAYING "HELLO" AGAIN Capitol Record No. 256

STONE COLD DEAD IN THE MARKET FOUR KING SISTERS.
THE COFFEE SONG R.C.A. VICTOR RECORD No. 20-1943

COME IN AND LISTEN TO YOUR FAVORITES!

Jane Greene, Mgr. - Phone 479-7 - Farmville, N. C.

PHONOGRAPH NEEDLES! - EMERSON RADIOS!

ELLA FITZGERALD, DELTA RYTHM BOYS

merica's favorite food treats, has cent research by poultry spe of the Bureau of Animal Indus S. Department of Agriculture, that the breast of chicken is ellent source of niacin, the import nt anti-pellagra B-vitamin. Test how that the concentration of this

show that the concentration of this vitamin is especially high in the flesh of broilers and fryers.

These findings and those of other laboratories indicate that chicken breast contains more niacin than any other muscle mest thus far tested and compares favorably with pork liver and beef liver which have been recognized as among the richest sources of this vitamin.

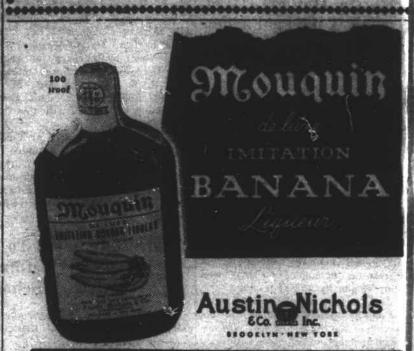
People with a preference for light or dark meat may be interested to know that the dark meat is superior in the vitamins, riboflavin and thia-mine, but that the white breast takes first place in niacin.

The United States has shipped about 205,000,000 bushels of wheat abroad for famine relief in the past six months.

Sweet potato growers, dealers, and seed producers of North and South Carolina have formed a joint organi zation, the Carolinas Sweet Potate Association, to develop all phases of the industry.



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Extend a Cordial Invitation to All Tobacco Growers of the Carolinas.

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