

BUY... BANK
...SELL...
IN FARMVILLE

Farmville Enterprise

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FARMVILLE NOW PREPARED FOR

TOBACCO Market Opening



Experiment Station Near Greenville Tries To Improve Strains

(By Guy L. Jones, Manager)
For many years experiments on tobacco were only conducted from the Oxford Tobacco Experiment Station; but, different flue-cured areas have different problems. Since many problems that seem familiar vary with the section of the country and the different types of soils, research of tobacco cannot be confined to one location. Diseases differ from one area to another. Varieties respond differently on varied soils and sections.

Tobacco research is going where the problem exists. Experiments are being conducted on five stations in the flue-cured area of North Carolina. The Lower Coastal Plain Tobacco Research Farm, which is one of the branch stations, began operations as of January, 1948.

A typical tobacco farm with varied types of soil was leased, and a tobacco experiment station began operations. The station is flexible so that it can meet the many problems that arise, and aid in solving them. Mechanical equipment is used for preparing the land tending the crop. The rate of fertilizer and the tillage are the same for every plot within an experiment so as not to vary the results and throw them off.

Five experiments on tobacco are being conducted at the station. The first consists of 16 standard varieties being tested for yield and quality, with the hope of determining the variety best suited to this section.

Another is a fertilizer placement demonstration. The third experiment is a chemical hormone sucker control demonstration using the growth regulations to prohibit growth of suckers for three to fourth weeks. The fourth experiment is a yield and quality test of 15 Black Shank and four Nemastode lines. The fifth and probably the most important one in the future for people who have Black Shank and Granville Wilt is a yield and quality test of 76 strains of Granville Wilt resistant, and Black Shank and Wilt combination resistant work.

More and more farms are falling prey to more than one disease. Therefore, a tobacco that can resist more than one disease has to be developed. A large program has been set up to combat these disease and others.

The latest features, such as ventilation controls, insulation, and recirculating fans to keep the gases moving within the flues, are used in the curing barn.

The number of experiments will be increased in 1949. Corn is used in the crop rotation. In fact, the station is operated as a small tobacco farm.

The station, located between Greenville and Winterville, welcomes you to visit it at any time.

FARMVILLE SPLITS WEEK-END SERIES WITH LEADERS

Farmville divided its two-game baseball series with Macleesfield, now leading the Bright Leaf League, last week end, winning the first game 2-4 and losing the second, 1-0.

Ricks pitched Farmville to its victory Saturday in a game that afforded more excitement than any of the other contests this season.

Elbert Mays, Farmville hurler, and Vick were matched against each other Sunday in a pitching duel with Vick getting the decision.

Saratoga plays here Saturday at 3 o'clock and the same two teams will play in Saratoga Sunday at the same time.

KIWANIS CARNIVAL SET FOR SEPTEMBER 17 AND 18

Friday and Saturday, Sept. 17 and 18, have been set as the dates for the annual Kiwanis Carnival, sponsored by the local club to increase its local fund for worthy students desiring college education.

John Council Fisher is chairman of the committee in charge of the Carnival. Working with him are Hubert Joyner, Frank Gresham, Dr. Frank Harris and George Allen.

Members of the Kiwanis Club are returning from their recent trip to the States. They were guests of Mr. and Mrs. Wiley Crawford Sunday.

Scenes Like This Will Be Backbone of Farmville Activity, Beginning Thursday



This picture of an auction sale of tobacco was taken last year in one of the local warehouses. It's a typical sale and the scene will be repeated daily, five days per week, on Farmville warehouse floors, beginning next Thursday and continuing for ten or 12 weeks. Since the markets closed last fall, Farmville has been looking forward to the re-opening.

'TIS MORE BLESSED...

Cecil Modlin, III, 9, who lives with his grandparents, Mr. and Mrs. C. E. Modlin, recently called Miss Tabitha DeVisconti, who is connected with the various drives to raise money for charitable causes, and offered part of his allowance to help those children who have become victims of polio. He had recently been sick and knew what it meant for a youngster to be confined.

At the time Miss DeVisconti did not know to whom the money should be sent so did not accept it. Contributions are being sent to the polio hospital now under construction in Greensboro.

At The Rotary Club

The Rotarians and Rotary Ann who went on an outing to Camp Charles, Boy Scout camp near Bailey, Tuesday evening were served a fried chicken supper picnic style and heard a talk by Bill Joyner of Rocky Mount on what has been done and will be done in the way of building up the camp. When completed, Mr. Joyner thinks, the camp will be one of the best in Eastern Carolina.

In the absence of President Curtis H. Flanagan, Arch Flanagan presided and introduced his guest speaker. Special guests were Mr. and Mrs. Archie Cayton, W. F. Lane and Charles Quinley.

No attendance prize was awarded.

Ginners Met Here, Guests Of Local Firm

Cotton ginners from 29 Carolina counties and Virginia were invited to attend the annual meeting of the Eastern District, Carolinas Ginners Association, yesterday (Thursday) morning at 10:30 at the Farmville Country club.

Invitation to the meeting was extended by Carl Hicks of Walestonburg and J. Henry Vaughn of Elm City, directors of the association.

Gin costs and methods of holding down and reducing fire insurance rates were discussed and two directors from the Eastern District were nominated. These nominations will be presented to the general meeting of the association next winter.

The Farmville Oil and Fertilizer company was luncheon host to the group.

Counties in the Eastern District include: Beaufort, Bertie, Camden, Chowan, Craven, Currituck, Duplin, Edgecombe, Gates, Greene, Halifax, Hertford, Hyde, Jones, Lenoir, Martin, Nash, New Hanover, Northampton, Onslow, Pamlico, Pasquotank, Pender, Perquimans, Pitt, Warren, Washington, Wayne, Wilson, and all cotton counties of Virginia.

PINETOPS AND FARMVILLE WILL PLAY HERE THURSDAY

Farmville plays Pinetops on the local stadium Thursday, Aug. 19, at 7 o'clock. The contest makes up for a game that was called off on account of rain on August 1.

NEW POWER UNIT IN USE

W. A. McAdams, superintendent of the town's water and light department, can breathe a trifle easier these days—as can those who appreciate what Mr. McAdams has been through during the months he has nursed along the over-taxed plant until it could be enlarged.

The new super-charged diesel unit was tested last week and was "put on the line" this week.

The unit increases Farmville's power output by 1350 KWH and will make it possible for the addition of several hundred new customers, in town and on REA lines, for whom electricity will soon be available.

Fountain School Looks Forward To Opening

Improvements and plans for renovating the Fountain elementary school have been in progress during the vacation period. Some repairs have been made as well as walks laid and some of the class rooms have been painted.

The school is looking forward to another successful year under the guidance of good teachers, including Mrs. Koma Lee Walker, first grade; Mrs. Ann Mercer, second grade; Mrs. Emily Mercer, third grade; Mrs. Mary D. Horton, fourth grade; Mrs. Geneva W. Phillips, fifth grade; Mrs. Glendon Smith, sixth grade; Mrs. Edna L. Baker, principal and seventh grade; Mrs. Laura H. Tanner, eighth grade; and Mrs. Emily Walston, plans.

Plans have been completed for the students to have instruction in public school music one day per week. A 4-H club and other organizations will be organized to give the pupils a well-rounded school program.

Plans are underway to have an extension course at the Fountain school.

At The Kiwanis Club

Dr. Edgar M. Finck, retired principal of Toms River School, Toms River, New Jersey, made an excellent talk at the Kiwanis club Monday night on the work of the school, which has become nationally-known for its program of vocational education.

Dr. Finck, himself a Kiwanian and a past president of his club, was the guest of Edgar Barrett and was introduced by Sam Bundy.

Other guests were John Donoghue, instructor at E. C. T. C.; Dink James, J. W. H. Roberts, W. G. Scott and Charles Gaskins, all members of the Greenville club.

FARMVILLE HIGH SCHOOL ANNUALS HAVE ARRIVED

Principal Sam D. Bundy announces that the high school annuals have arrived and may be obtained at the school building tomorrow (Saturday) from 10 o'clock until noon and from 2 to 5 o'clock in the afternoon.

Warehousemen Will Meet in Greenville

Members of the Eastern Carolina Warehouse Association will meet today (Friday), August 13, at 10 o'clock in the Classroom Building at East Carolina Teachers college for a pre-season discussion of marketing regulations and the Stabilization contract.

Fred S. Royster of Henderson, president of the Bright Belt Warehouse Association, and James T. Keel of Greenville, president of the Eastern Carolina group, will be in charge.

In announcing the meeting, Royster and Keel explained that the session would provide Eastern Carolina warehousemen their only opportunity of hearing an explanation of the Stabilization contract and of negotiating the contract with Stabilization Corporation representatives. They added that warehousemen who do not attend the meeting will have to negotiate the contract at the Stabilization Corporation offices in Raleigh.

At the meeting, L. T. Weeks of Raleigh, Stabilization manager and secretary, will outline details of the contract and work with Eastern warehousemen to put it into effect for the season which opens next Thursday.

Other speakers scheduled are J. E. Thigpen of Washington, D. C. director, tobacco branch, United States Department of Agriculture; J. Melville Broughton, general counsel for the Bright Belt Warehouse Association; G. Tom Scott of Raleigh, head of the Production and Marketing Administration for North Carolina, and M. A. Morgan of Raleigh, Tobacco Association, Inc., Field Service Director. J. E. Winslow of Greenville, a director of Tobacco Associates and former State Farm Bureau president, will be a guest.

WESTERN UNION ADOPTS NEW SUNDAY SCHEDULE

Sunday hours at the Western Union office have been changed. The office will be open only from 9:30 to 11 o'clock Sunday mornings. Week day hours from 9 to 12 and 1:30 to 5:30 in the afternoon. Mrs. J. B. Ellis manages the office, located in the lobby of the Davis hotel.

UNDERGOES OPERATION

Wyatt Tucker, Jr., who was recently injured in an automobile accident and has had his right arm and shoulder in a cast, underwent an operation two weeks ago in the Veterans' hospital, Fayetteville.

Tucker was in the employ of the Garner Furniture company.

Mrs. T. E. Joyner, Sr., and Mrs. T. E. Joyner, Jr., and daughter, Eleanor Ann, are vacationing at Macehead.

E. C. Carr of Newport News, Va. is spending a week's vacation with his parents, Mr. and Mrs. E. C. Carr. Mr. Carr, E. C. and Charles Carr left Tuesday afternoon for a few days stay with Mr. and Mrs. J. L.

SEVEN WAREHOUSES, MANAGED BY CAPABLE AND EFFICIENT MEN, READY FOR OPENING, THURSDAY

By Joe Gregory, Jr., Sales Supervisor, Farmville Market

The Farmville Tobacco Market is again ready for the beginning of the auction season, which will start next Thursday, August 19, with seven large warehouses ready to receive the offerings of tobacco growers.

Two sets of buyers, representing all major companies, and several independent and foreign traders, will be on hand to bid for the tobacco on the warehouse floors.

Farmville's seven large warehouses are operated by four well known firms: J. Y. Monk, Jr., J. C. Carlton and R. D. Rouse will operate Monk's 1 and 2; L. R. Bell and sons and C. C. Ivey and brothers will operate Bell's 1 and 2; John Fountain and Grover Webb will operate Fountains and Farmers Warehouses; Planters, formerly Greene County Warehouse and Farmers No. 2, will be under the management of Jack Moyer, Chester Worthington and C. C. Harris. All of these operators are experienced in the tobacco business and are growers as well as warehousemen.

The Farmville Tobacco Board of Trade has for its officers Richard D. Harris, president, and John N. Fountain, vice president. Joe Gregory, Jr., is secretary and sales supervisor. These men will cooperate in every respect for the betterment of Farmville and its tobacco market.

Selling time, market regulations and sales cards have been prepared. Everything has been arranged to insure the tobacco farmer that he will get a fast and orderly sale of his tobacco. A good sale means a satisfied farmer and Farmville's motto is "Please the Farmer."

Farmville has the reputation of having the best organized and best regulated sales in the Bright Belt. Farmville is justly proud of its three independent companies: A. C. Monk and Company, Inc., has had its headquarters in Farmville since its inception and has emerged as one of the largest and best known leaf exporting firms in the tobacco world. It is now under the direction of A. C. Monk, Jr., president and treasurer, and R. T. Monk, vice president, and Assistant treasurer, and J. J. Henderson, secretary. The company has branches and storage facilities elsewhere. The Farmville plant has a daily capacity of 275,000 pounds of tobacco, with a storage capacity of 18,000 hogheads.

The Farmville Leaf Tobacco Company was organized in 1940 and is under the able management of H. Neal Howard, who is well known in the tobacco world, and highly regarded by his associates. The Farmville Leaf tobacco plant has a daily capacity of 175,000 pounds and 7,000 hogheads storage capacity.

Scott & Bright Tobacco Company was recently formed by R. S. Scott and C. B. Bright to buy all types of American leaf, domestic and export, with offices in Louisville, Ky., and Farmville. Both are veteran leaf men with enviable experience extending over a period of 30 years.

Pitt is the largest tobacco producing county in the world and Farmville is one of the two markets located in the county. The 1947 season was a very good one, with a total sales of \$8,500,000, a little less than was sold in 1946, the record year.

Prospects for a successful season in 1948 are good. Dry weather in the early stages of the growing season resulted in much pessimism but the tobacco, as is usually the case, munched out of the doldrums, grew rapidly and farmers are quite pleased with the crop, which they say is average or above.

Business and professional men of the town cooperate in selling the market to the public, through the Chamber of Commerce and Merchants Association. An annual advertising fund is subscribed to advertise the town and market. Town officials do everything in their power to make the town a convenient place to sell tobacco or for visitors to trade with the town's business concerns.

Mr. and Mrs. Graham McAdams were Raleigh visitors Saturday.

Mr. and Mrs. Charles Nichols and Mrs. Julius Rollins of Charlotte visited Mr. Nichols' parents, Mr. and Mrs. Gilmer Nichols, last Thursday. Miss Mary Elizabeth Nichols accompanied them home for a visit.

Mrs. Mamie Ruth Holloway and daughters, Misses Corinne and Marjanna, visited Mrs. Holloway's mother, Mrs. W. A. Pollard, Sr., in Farmville Saturday.

Mrs. Leon Jones and Mrs. Wyatt Tucker of Farmville were guests of Mrs. Annie Flanagan last week.

Mr. and Mrs. W. H. Ellis have returned home after a visit to relatives in Alexandria, Va.

Mr. and Mrs. Norris Hall of Baltimore, Md., were visitors in the home of Mr. and Mrs. Owen Tyson this week.

Mrs. Mamie Ruth Holloway and Mrs. Josie McArthur were guests of relatives around Griffin Monday.

Mr. and Mrs. Floyd Best of Halifax were week end guests of Mr. and Mrs. B. L. Ebbesen.

Mrs. Blakely of Meridian, Miss., is visiting her daughter, Mrs. James Jones.

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