

FARMVILLE ENTERPRISE
FARMVILLE, N. C.

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WELCOME!

Every person old enough to reason things out for himself realizes that the tobacco market is the very life blood of this community. The success of individuals and their businesses rises and falls with the market. That is as it should be in a system of free enterprise.

Since the importance of the tobacco market is realized, local citizens are doing everything in their power to stimulate its growth and aid its development. The messages on this and other pages of The Enterprise are beamed toward those who have been taking advantage of the market as well as to others who should have been coming here.

The messages are genuine. Come to Farmville. Come often. Stay a long time.

BERT SMITH HONORED WITH BIRTHDAY DINNER

Mrs. Bert S. Smith was hostess at a family dinner Sunday honoring her husband, Bert S. Smith, on his birthday.

Mixed flowers were used throughout the house.

The dining table was laid with a Maderia cutwork and lace cloth. A large pink and white birthday cake formed the centerpiece. Auxiliary tables were used in the living room.

Barbecue, slaw, potato salad, fried chicken, corn, lima beans, pickles, hot biscuits, bread and iced tea were served with the cake.

Mrs. Harry Cooke, Mrs. Robert Lee Smith, Mrs. Venessa Townsend and Mrs. Allen Darden assisted in serving.

Guests included J. Stanley Smith of Virginia Beach, Va.; Mrs. Bessie Dixon, Wilson; Miss Lula Hardy, La Grange; Mr. and Mrs. Harry Cooke and children, Harry and Ann, of Mount Olive; and Rev. Z. B. T. Cox, W. J. Turnage, Mrs. Louise D. Harris, Mr. and Mrs. Roland Lang, Mr. and Mrs. Z. M. Whitehurst and son, Zeb, Mrs. Cora L. Barrett, Mr. and Mrs. Tony Lang, Miss Elizabeth Lang, Mrs. Ora Turnage, Mr. and Mrs. Robert Lee Smith and son, Bob, Mrs. Darden, B. S. Smith, Jr., Miss Agnes Moore and Mrs. Townsend.

"Too-wet-to-woo," hooted the owl on a rainy night.

FOR SALE, WANTS, LOST, FOUND, ETC.

FOR SALE: Wicker baby carriage. Call 2697. 13-1c

FOR RENT: Rooms to gentlemen. Mrs. Richard Tugwell, 107 S. Contentnea St. 13-2c

3 ROOMS FOR RENT: 3 1/2 miles from Farmville. Call 2129. 13-2c

FOR SALE: Registered Berkshire pigs. Boars and Gilts. G. E. Trevathan, Fountain, N. C. 13-3c

FOR SALE: Airway vacuum cleaner priced reasonably. In good condition. Mrs. G. A. Rouse, 203 West Church. Phone 5681.

BASEBALL BATS, GLOVES, MITTS, CAPS AND SHOES, SOFT BALLS and BATS, PUNCHING BAGS, TENNIS RACKETS and BALLS, ROLLER SKATES, BASKETBALLS AND GOALS. WESTERN AUTO ASSOCIATE STORE.

NOW IS THE TIME TO PAINT— and I'm the man to do it. Painting and papering. JACK ALLEN, Phone 2516, Farmville. M4-4f

FOR TOMBSTONES, MONUMENTS and MARKERS contact GORDON E. LEE, Phone 2157, Farmville. We erect anywhere. 2-4c

PAINT! PAINT! See us for your Paint Needs. Also brushes, all kinds and spray guns. WESTERN AUTO ASSOCIATE STORE.

HOSPITAL, ACCIDENT AND HEALTH Insurance. See Mrs. Edgar Barrett, 106 E. Horne Ave. Phone 3911. 7-30ff

HIDE A WHIZZER BIKE. 100 miles on a gallon of gas. We also have tricycles and wagons of all sizes. Western Auto Associate Store.

LAWN MOWERS and WATER HOSE—We only have the best. WESTERN AUTO ASSOCIATE STORE.

WHAT you've been asking for! Presto and Mirromat Cookers. 4 and 6 quart sizes—\$12.45 and \$15.45. Also Burpee Canners. Western Auto Associate Store.

We have beautiful line of bicycles—for men, ladies, boys and girls—20, 24 and 26 inch sizes. Also a complete line of accessories. WESTERN AUTO ASSO. STORE.

SEAT COVERS—We have a beautiful line. Also polish and dust cloths. Get our prices. WESTERN AUTO ASSOCIATE STORE.

FOR SALE: Apartment size electric range in good condition. 4 or 5-room oil heater. See Walter Hobgood. 6-1c

When the tobacco market opens on Thursday, August 19, go to Rufus' new place, down in Tobacco Town, for Grade A Peanuts. They are some of the finest grown by expert farmers in the State of Virginia. They were graded by one of the largest and oldest peanut mfg. plants in Suffolk, Va. They are all solid, no pops.

Buy Savings Bonds Now And Save!

HAVE YOUR

CONCRETE DRIVES

Poured Now by an Experienced Contractor
Contact W. M. WEBB
At Mixing Plant at
Norfolk-Southern Railroad

BACK TO SCHOOL

Children outgrow clothes and wear them out so fast that a new school season usually means buying new clothes.

If you can't find near home just what you want, you're likely to find it in Goldsboro department stores and specialty shops. Check the Goldsboro News-Argus for Back-to-School Bargains offered by these stores.

Careful buying really counts this year.

For The Best In Electrical Work

SEE

MIZELLE Electric Co.

For The Best In Appliances

IT'S FRIGIDAIRE

Mizelle Electric Co.

121 W. Wilson St. — Phone 541-1 — Farmville

For Highest Prices
SELL in FARMVILLE



For Lowest Prices

Outfit the Family at
S. HELLER & SON

Across street from Bank of Farmville

"It Pleases Us To Please You"

S. Main Street Phone 556-1 Farmville, N. C.

Compare Automobiles and Trucks
Like You Do Tobacco Markets

And you will see why

CHEVROLET

Ranks At The TOP



B & W Chevrolet Co.

W. Wilson St. Phone 370-1 Farmville, N. C.

TOBACCO GROWERS..

We Invite you To Sell ALL your TOBACCO in FARMVILLE



... and ...

We urge you to use only
ESSO Standard PRODUCTS
BRILEY OIL COMPANY

609 W. Wilson St. Phone 223-1 Farmville, N. C.

L-U-M-B-E-R
and Building Supplies

Farmville Retail Lumber Yard

— PHONE 302-1 —
Next to Norfolk-Southern Depot Farmville, N. C.

Carolina Barbecue

SPECIAL ANNOUNCEMENT!!

We Open From . . .

5:30 A. M. TO 1 A. M.

— EVERY DAY —

Let Us Serve You

We Specialize In Barbecue

Louis Alex & Son

Phone 397-1 Farmville, N. C.

MR. IVEY IN INSURANCE HERE FOR PAST 15 YEARS

C. L. Ivey, who entered the insurance business 19 years ago, recently observed the 15th anniversary of the date he established himself in Farmville.

Mr. Ivey's interests extend into fields other than insurance. He was prime mover in the organization of a Travelers Protective Association here and is officially connected with the state organization.

He is also active in religious and civic activities.

"And how did you enjoy the services, little boy?"

"The music was swell, Reverend, but if you don't mind my saying so, I thought your commercial was a little too long."

A total of 188 World War II members of the Navy, Marine Corps and Coast Guard were awarded the Congressional Medal of Honor.

Woman's old problem relieved by 2-way help

What to do for woman's oldest problem, functional monthly pain? Many a girl and woman has found the answer in CARDUI'S 2-way help. The new, CARDUI may make things lots easier for you in either of two ways: (1) started 3 days before "your time" and taken as directed on the label, it should help relieve functional periodic pain; (2) taken throughout the month like a tonic, it should improve your appetite, aid digestion, and thus help build up resistance for the trying days to come. CARDUI is scientifically prepared and scientifically tested. If you suffer "at those certain times", get CARDUI today.

WESTERN AUTO ASSO. STORE. We have nice FISHING BOXES, THERMOS JUGS, ICE BOXES, CANE POLES, FLY RODS and CASTING RODS. WESTERN AUTO ASSOCIATE STORE.

POISON IVY HOW TO KILL IT. IN ONE HOUR.

If not COMPLETELY PLEASED, your \$5c back. Kill the outer skin. It peels off and with it goes the ivy infection. Ask any druggist for TE-OL. Often one application is enough. Today at WHEELS DRUG COMPANY

NEED GLASSES?



Ridgways
At Five Points—Greenville, N. C.

MANNING'S
Refrigeration and Electrical Service



Welcomes Tobacco Growers to the Farmville Market and invites you to inspect its line of **Norge Electrical Appliances**

Household Electrical Contracting

"No Job Too Big or Too Small"

— MANNINGS —

111 E. Wilson St. Phone 404-0 Farmville, N. C.



After The Sale

— VISIT —

Pete's Soda Shop

on Main Street in Farmville near the Post Office

And Enjoy A Delicious Sandwich

-- Or One Of Our Sodas. --

The Car You Step Down Into . . .

— HUDSON —

WELCOME Tobacco Farmers to FARMVILLE

FARMVILLE MOTOR CO.

Hudson Sales and Service

113 N. Main St. Phone 284-1 Farmville, N. C.

SAVE The Farmville Building & Loan Way. \$1.00 a month per share, plus 3 per cent. compounded semi-annually. . . . Start regularly each pay day!

For A First Class Tobacco Market . .

SELL in FARMVILLE

-- For First Class Automobile Service --

bring your car to

Moore-Speight Service Station

Pure Oil Products -- Kerosene

— ROAD SERVICE and GENERAL REPAIRS —

121 W. Wilson St. Phone 509-1 Farmville, N. C.