

Completed Mayo Curers On Way To Dealers



Shiny new Florence-Mayo curers are shown above being loaded on a truck at the company's new Farmville plant and then to dealers throughout the flue-cured tobacco area.

Athouh some of the Mayo curers are in use in foreign countries, President R. E. Mayo, inventor of the "air-conditioned curer," says that his company is now concentrating on domestic marketing and is not now manufacturing any for export.

Mayo curers have been used successfully in Venezuela, Puerto Rico, and Kingston, Jamaica. The firm also made one shipment to Argentina.

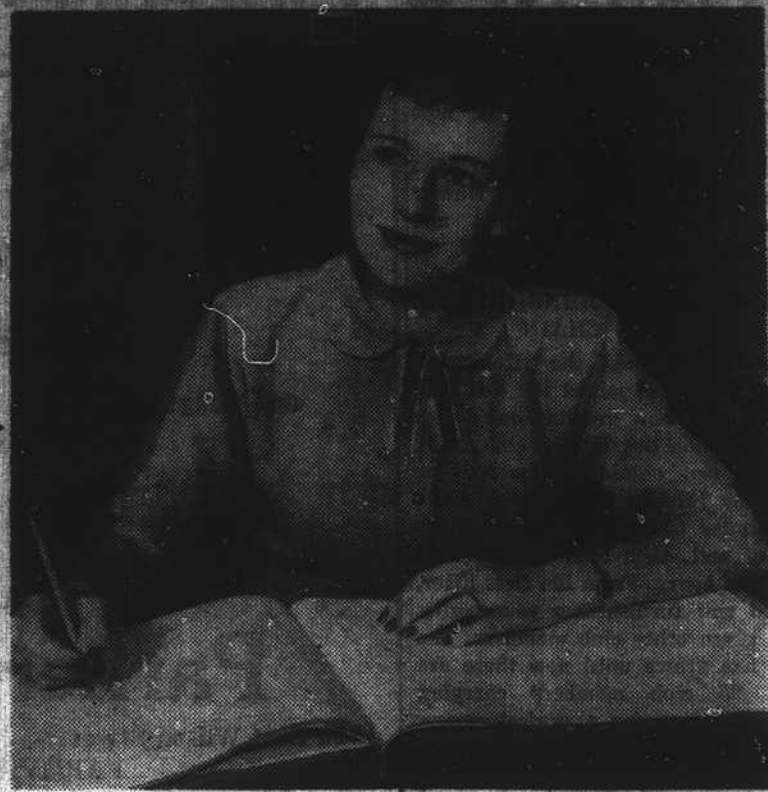
Most recent foreign shipment was made during the war—a shipment of several sets to the Brown-Williamson Tobacco company in Venezuela.

The flue-cured belt offers an attractive field for manufacturers of oil burning curers. Of the 400,000 barns now in use in the belt, only 100,000 of them are equipped with the modern devices. When and if the belt is completely supplied, the market will be about like the automobile business, Mayo explains.

Mayo admits that his burners last too long to make much of a replacement trade. "With proper care, our burners are good for about 15 years," he says. He added that the firm was just beginning "to sell replacements for some of the sets sold when the company was first established in Maury 13 years ago."

The Florence-Mayo Nuway company is observing open house Friday night of this week, from 7 to 9 p. m.

One Of The Plant's Attractive Features



Miss Myrtle Nichols, secretary to Mayo, is pictured above at her desk in the Florence-Mayo Nuway company's spacious new plant here. She is the daughter of Mr. and Mrs. P. H. Nichols.

CONGRATULATIONS

TO
FLORENCE-MAYO NUWAY CO.

On Completing Their
New Modern Factory
IN FARMVILLE, N. C.



I was glad to have been selected to furnish all the paint and do the painting on this new factory. We used the famous "ATHEY" PAINT on this work. Investigate its superior quality. When in need of paint or painting, call me.

We are dealers for "ATHEY" Paints.
Write for prices—any quantity.
WE MANUFACTURE "BIG STAR FEEDS"

E. L. JONES
WALSTONBURG, N. C.

M. A. and S. N. TYSON

Saratoga N. C.

For

TOP QUALITY...
BUILDING
SUPPLIES

WE CONGRATULATE

FLORENCE-MAYO-NUWAY COMPANY

Makers of the Famous Oil Burning Tobacco Curers on Completing Their New Modern Factory in Farmville.

We were glad to have been selected to furnish the lumber used in this large modern building. If you are planning to build... repair... or reconstruct... you are thinking of high grade supplies at prices that fit well within your building budget. We like to think that way, too, and we invite you to consult with our estimators, free of charge, about your plans.

M. A. and S. N. TYSON

SAW MILL — ROUGH, DRESSED AND KILN DRIED LUMBER
SARATOGA, N. C.

Our Customers All Agree—
When It Comes Curing Time

MAYO

Air Conditioning
TOBACCO CURERS
Cure tobacco BETTER!
CHEAPER!
FASTER!
SAFER!

MAYO CURERS ARE THE ONLY PATENTED AIR-CONDITIONING CURERS ON THE MARKET!

We congratulate Florence-Mayo on the completion of their new curer factory!



"The World's Best Tobacco Curer"

LET US INSTALL MAYO CURERS IN YOUR BARN NOW!

AUTHORIZED "MAYO" DEALER

THE FARMERS GIN & MILL CO., Inc.

FERTILIZER DEALERS

TOBACCO FLUKE—MAYO TOBACCO CURERS AND FUEL OIL
WALSTONBURG, N. C.

Further Meat
Reductions
SINCE OUR CHECK OF
JANUARY 6th

Real Savings
On Pork, Too!

Loan Or Rib End Pork

ROAST Lb. 35¢

WAS 39¢ Lb. ON JAN. 6, 1949

FANCY LEAN CENTER CUT TODAY'S PRICE

PORK CHOPS Lb. 57¢

Was 59¢ Lb. January 6, 1949

DRESSED AND DRAWN TODAY'S PRICE

FANCY FRYERS Lb. 49¢

Was 50¢ Lb. January 6, 1949

FRESH AND NUTRITIOUS TODAY'S PRICE

PORK LIVER Lb. 33¢

Was 35¢ Lb. January 6, 1949

ARMOUR'S BANNER BRAND SLICED TODAY'S PRICE

BREAKFAST BACON Lb. 53¢

Was 55¢ Lb. January 6, 1949

FRESH, MEATY DELICIOUS TODAY'S PRICE

PORK SPARE RIBS Lb. 43¢

Was 45¢ Lb. January 6, 1949

THICK DRY SALT TODAY'S PRICE

PORK FAT BACK Lb. 15¢

Was 23¢ Lb. January 6, 1949

FLORIDA JUICY

GRAPEFRUIT

EXTRA LARGE

FINEST OF THE SEASON! 5 for 27¢

FANCY WASHINGTON DELICIOUS

Red Apples 2 Lb. 35¢

LUSCIOUS OREGON STATE

Bosc Pears 2 Lb. 23¢

FRESH FIRM SNOWBALL

Cauliflower Lb. 21¢

U. S. NO. 1 BAKING SIZE

Sweet Yams 3 Lb. 29¢

Home-Grown
COLLARDS OR
KALE
2 lbs. 17¢

LARGE CALIF.
Sunset Lemons
doz. 45¢

CALIF. ICEBERG
Crisp Lettuce
2 heads 29¢

Ideal For Small Families!

Small-sized cans mean less waste for small families... greater variety at mealtime because of no "left-overs." If your family is a small one, keep your pantry well-stocked with smaller sized canned foods. You'll find a complete selection at your friendly Colonial Store!

PINE CONE STANDARD

TOMATOES 2 No. 1 Cans 19¢

LIBBY SLICED OR CRUSHED

PINEAPPLE No. 1 Can 17¢

WHITE HOUSE PURE

APPLE SAUCE 3 8-Oz. Cans 25¢

PHILLIPS GREEN AND WHITE

LIMA BEANS No. 1 Can 19¢

STORREY'S FINEST GREEN

SPINACH No. 1 Can 12¢

SUPERFINE MIXED

VEGETABLES 2 8-Oz. Cans 21¢

CORNSTOCK SMALL RED

WHOLE BEETS 2 No. 1 Cans 23¢

LIBBY SLICED YELLOW CORN

PEACHES 2 8-Oz. Cans 27¢

Serve Pancakes!

GET THE "MAKINS" AT YOUR

FRIENDLY COLONIAL STORE

PILLSBURY PANCAKE VERMONT MAID

Flour Syrup

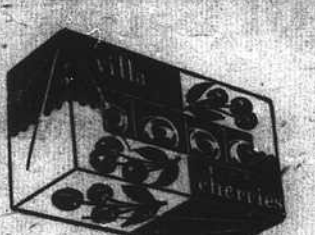
2 1/2-Lb. 33¢ 12-Oz. 27¢

Pkg. 33¢ Bottle 27¢



Butter-Cream Icing
VALENTINE LAYER
CAKE
Large Size 79¢

Libby's Fruit
COCKTAIL
2 8-Oz. Cans 31¢



IDEAL VALENTINE GIFT!

Chocolate Covered

CHERRIES

In Attractive

1-Pound Box 65¢

CONVERTED RICE

UNCLE BEN'S Lb. 23¢

"JUNKET" BRAND

FUDGE MIX Pkg. 31¢

FOR SALADS

WESSON OIL Qt. 49¢

SHORTENING

SNOWDRIFT 3-Lb. \$1.05

CLEANSER

SUNBRITE 3 Cans 22¢

CUTS GRIME

LAVA SOAP 6 Bars 29¢

FOR SKIN CARE

CAMAY SOAP Bath 12¢

FOR SKIN CARE

CAMAY SOA 3 reg. 26¢

FOR FINE SKIN

IVORY SNOW Lge. 30¢

MILD GENTLE

IVORY FLAKES Lge. 30¢

SOAP POWDER

OCTAGON Lge. Pkg. 20¢