

BUY... BANK  
...SELL...  
IN FARMVILLE

# Farmville Enterprise

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VOLUME FORTY

FARMVILLE, PITT COUNTY, NORTH CAROLINA, FRIDAY, AUGUST 13, 1946

NUMBER THIRTEEN

## FARMVILLE MARKET OPENS THURSDAY

### Graham McAdams Appointed Utilities Supt. in Kinston

The Kinston Free Press of August 8 had the following to say about the appointment of Graham McAdams as new head of the city's utilities:

William Graham McAdams, 34, of Farmville has been appointed superintendent of utilities for Kinston to fill the post vacated by retirement on June 30 of John E. Weyher, who held the office 33 years, it was announced today by City Manager W. J. (Bill) Heard. McAdams studied at Wake Forest college and has taken extension work at the University of Maryland.

Since May, 1948, McAdams has been employed by W. C. Olsen, consulting engineer on the improvements being made to the Municipal Power Plant here. He comes to the post highly recommended by former employers and it is felt his services will be an asset to the city, Heard stated. McAdams is a son of W. A. McAdams, who has been superintendent of public utilities for Farmville for the past 33 years and received his early training with his father at that Pitt county municipality.

From November 1, 1940, to September, 1942, McAdams was employed by the city of Greenville as an electrical engineer to design layouts and to draw up specifications for all extensions and improvements. He also compiled maps on Greenville's entire distribution system. McAdams entered the Army as a candidate in officers' training. He was given his medical discharge and then he became a member of the Naval Ordnance Laboratory, U. S. Naval Gun Factory, Washington, D. C., where he served as a design engineer both in the mechanical and electrical field until November 7, 1947.

Heard said that McAdams would take up his new duties on Monday, August 13. He declared that his qualifications for the post were enhanced by the fact that he would be thoroughly familiar with the needs and potentialities of the local plant, where he has been resident engineer for 14 months.

McAdams is married and has two children, ages 2 1/2 and six years. They reside at Cox and Howard streets.

He will be the second utilities superintendent to serve Kinston, since Mr. Weyher took over the post when it was created in 1911 and served without interruption until he retired this summer. Weyher saw the plant grow from a small, slab-burning unit of a few horsepower to one of the most modern of its kind in the State. Current improvements to the plant, which were inaugurated under Weyher some years ago, are expected to be completed in November, giving Kinston a plant that will be adequate for its needs for a period of about 10 years' normal growth.

### SWAN SOAP OFFER EXTENDED FOUR MONTHS

The closing date of the Swan Soap CARE Campaign, in which the Lever Brothers company donates a cake of Swan to CARE, European aid organization, for every two wrappers sent in by the public, has been extended from August 1 to December 3, company officials announced recently. The soap campaign was extended at the request of CARE officials.

Farmville women sent in 197 wrappers in July, the first time the offer was made. Local auxiliary and missionary society presidents or their representatives, including Mrs. H. D. Johnson, Mrs. R. C. Copenhaver, Mrs. M. E. Pollard and Mrs. R. V. Flier will forward to CARE all wrappers given to them.

The Farmville Council of Church Women is sponsor of the drive for wrappers here.



GRAHAM McADAMS  
Graham McAdams, son of W. A. McAdams and Mrs. McAdams of Farmville, has been named head of public utilities in Kinston.

### At The Rotary Club

One of the most perplexing problems confronting us today might be set out in a thesis entitled "Communism in Industry and Business," or "Getting Thoughts from the Office to the Bench," with the emphasis placed upon "mispronounced words," said Rev. Harry A. Behrens as he addressed the Rotary club Tuesday night.

Rev. Behrens, pastor of the Reform church at Tom's Brook, Va., in working out methods to convey "messages from his pulpit to the bench," has discovered that the word "God" to most people, means only a far away deity.

"I," says Rev. Behrens, is too often overworked; nations speak in terms of "I," social groups say "I" with too little regard for what is actually implied or what is the real meaning. The word "they" should be substituted more freely, and not only when things don't move along smoothly enough to warrant the use of "I."

"All" is a mighty little word, and there has been and still continues to be a great reluctance or hesitancy by the American people to pronounce it. Men are created equal, but the 13 original colonies pondered the question as to how new areas should come in, whether as new territories or on an equal basis.

Then the question of women arose, their rights and how they should stand in the general picture. The matter of children working 10 hours per day at menial labor, "all" unquestionably have rights to good education and training.

In the case of labor, it will be sometime before we can say "all" and include labor, but much has been done and an honest effort is still being made to pronounce "all." Work with the colored and minority groups affords a challenging field, truly there is much to be done before we can say "all."

In Europe, Asia, Africa, South America, every country, all men are created equal, and our future depends on how we pronounce the word "all" today, and the word "God" will no longer be mispronounced, if we as Rotarians can conscientiously say, "Let the words of my mouth and the thoughts of my heart, please Thee, O Lord."

Rev. Behrens was introduced by the program director, Eli Joyner. John Lewis, chairman of the committee on Rotary Foundation Fellowships, stated that in carrying out the fourth object of Rotary, that of fellowship, a limited number of Rotary Foundation Fellowships for advanced study had been established. In an effort to fulfill the wishes of District Governor H. A. "Ham" Marks, that district 279 promote and secure a fellowship within the district, Mr. Lewis asked that the Farmville club make a study of any and all possible candidates, a student seeking an opportunity for advanced study for one school year, who will in reality become a potential builder of bridges of understanding between our country and the country of his choice for study. Mr. Lewis expressed the belief that perhaps there might be several in Farmville who might qualify and placed the responsibility upon the club to make a survey.

William Thomas of Washington, D. C., the great-grandfather of the late President John F. Kennedy, was the great-grandfather of the late President John F. Kennedy.

### Mayor's Welcome

By Walter B. Jones, Mayor of Farmville  
Marked in the State.  
We offer you entertainment in our swimming pool and playgrounds. And with pride we offer you parking facilities without charge. Above all, the great pleasure to invite you, Mr. Tobacco Farmer, to Sell and Trade in our community.

Nowhere is there a better spirit of cooperation among the merchants, warehousemen, and the other citizens, all combining their efforts to make for you truly the "Steadfast happy ones."

### PERSONAL ITEMS

Miss Ruth Tyson is visiting in Lumberton this week.  
J. W. Boykin spent a few days this week in Philadelphia on business.  
Mrs. Grey Brummitt visited friends in Henderson Sunday.  
Johnnie Benlow of Holland, Va., spent the week end here with friends.  
Miss Virginia Harris is on a trip to Canada.

Mr. and Mrs. Eddie Braxton of Maury spent a few days this week with her sister, Mrs. W. C. Wooten. Jo Ann Carraway of Annapolis, Md., is spending some time with her grandmother, Mrs. W. B. Carraway. Mrs. Mary C. Meadows of Jacksonville visited her mother, Mrs. W. B. Carraway, Sunday.

Mr. and Mrs. Fred Davis and family of Norfolk, Va., spent Sunday with Mrs. Lang Davis.  
Clarence Kittrell, student at King's Business college in Raleigh, is spending a two weeks vacation at home.  
Howard Kittrell re-enlisted in the Army last week and is stationed at Fort Jackson, S. C.

Mr. and Mrs. George Cville and Hooker Thomas left Wednesday to spend a few days at White Lake.  
Miss Marie Smith of Greensboro visited her sister, Mrs. Robert Teel, last week.  
Mr. and Mrs. W. T. Vick of Wilson visited Mr. and Mrs. Roy Thomas Sunday.

David Wooten has returned to Portsmouth, Va., after visiting his grandfather, B. T. Wooten.  
Mr. and Mrs. Jack Allen, Mrs. Myrtle Roebuck and R. L. Spivey spent last week at Carolina Beach. Miss Lula Hardy of LaGrange spent the week end with Mrs. Louise Harris.  
Miss Anne Boykin of Raleigh will spend the week end with her parents, Mr. and Mrs. J. W. Boykin.

Friends will be glad to learn that Mrs. Lula Joyner is improving from a two-week illness.  
Maxine McLeod of Dunn is spending the week with her grandparents, Mr. and Mrs. J. W. Bass.  
Rev. and Mrs. L. M. Hall of Durham spent Sunday night with Rev. and Mrs. H. L. Davis.

Earl Modlin of Portsmouth, Va., spent the week end here with relatives.  
Mr. and Mrs. W. A. Pollard, Jr., are spending the week in Western North Carolina.  
Miss Ida Lee Williams of Holland, Va., spent the week end with her grandmother, Mrs. Mollie Murphree. B. J. Skinner returned Sunday from a visit to his son, Lester, in Norfolk, Va.

Mrs. Emma Jones and Miss Lela Williams will spend the week end at Carolina Beach.  
Lloyd Smith will leave during the week end for a visit to his daughter, Mrs. E. N. Smith, in Norfolk, Va.  
Mrs. Lloyd Smith returned Sunday from a visit to her son, Julian, in Greensboro.  
Mrs. Arch Flanagan and daughters, Gayle and Sue, and Mrs. James Moore spent the week end with relatives in Goldston.

Miss Agnes Moore, Mrs. Florence Thorne and Mrs. Maynard Thorne and son, James, visited relatives at New Hope Sunday afternoon.  
George W. Davis and son, Cedric, spent two days here last week, returning Friday to their summer home at Edgemont.  
Mrs. J. D. Shackelford of Atlanta, Ga., is visiting her mother, Mrs. F. G. Dupree, Sr. She will return to Atlanta Thursday.  
Mr. and Mrs. Jack Smith of Raleigh are spending the tobacco season with their daughter, Mrs. Louis Willoughby.

### Benefit Ball Game

Farmville and Weldonburg of the Bright Leaf league will play in the local park Wednesday night at 8 o'clock in an exhibition game, the proceeds of which will go towards helping Mrs. J. W. Wainwright repair her home which was damaged by fire recently.

The Burnette-Rouse Post, VFW, arranged the game.

### Sunday School League May Have Play-Off Series

Standings  
Team W L  
Christians 12 4  
Presbyterians 10 6  
MECs 8 8  
Baptists 2 14

Tuesday Night Games  
Presbyterians vs MECs, 8 p. m.  
Christians vs Baptists.

Thursday Night Games  
Christians vs MECs, 8 p. m.  
Baptists vs Presbyterians.

In games in the Sunday School softball league, Christians defeated the Baptists in an extra inning game, 10-9, and won from the MECs, 21-4. The Presbyterians held onto second place by defeating the MECs, 7-4, and the Baptists, 9-6.

The league schedule may end with games on Tuesday, August 16, and all teams engage in a play-off. The decision will be made at a meeting of managers. If there is no play-off, the season will continue through week after next.

Mrs. Herman Baker and Mrs. Carl Tanner attended an elementary science teachers meeting and luncheon at ECTC yesterday. Mrs. Baker took part in the panel discussion on teaching elementary science.

Mr. and Mrs. Tom Herring of Wilson, who were week end guests of Mrs. Fred Smith, Mrs. Herring's mother, Mr. and Mrs. Edward Brock and Mrs. Smith visited friends and relatives in Morehead Sunday.

Mr. and Mrs. Andy Martin and son and Miss Lena Carraway spent Sunday in Kinston with Mr. and Mrs. S. H. Ragland. Miss Carraway remained for a week's visit with her sister.

Mrs. W. Leslie Smith and Mr. and Mrs. James Smith and son, Jimmy, of Norfolk, Va., will leave during the week end for a trip through the mountains of North Carolina and Virginia.

Miss Betty Rose Wilkerson is visiting a Greensboro college classmate, Miss Doris Helms, in Durham this week. Before returning home she will spend a few days with her roommate, Miss Betty Ross Williamson, in Raleigh.

Bill and Bob Marsh of Fayetteville returned to their home Sunday after spending a week with their grandparents, Mr. and Mrs. Roy Thomas, Mr. and Mrs. Thomas and Mrs. and Mrs. Stuart Sugg took them home.

Mr. and Mrs. Sam Kittrell and daughter, Carolyn, and Mr. and Mrs. Lath Morris visited Miss Mary Ellen Kittrell, student at the Duke Dietetic school in Durham, Sunday. Miss Kittrell will complete her course the last of this month.

Mr. and Mrs. J. D. Wilson and Jimmy Moyer Dail of Greenville, J. C. Moyer, Jr., and Lee Eason of Snow Hill, Mr. and Mrs. I. V. Dixon, Miss Ida Westbrook and Harry May spent Sunday at White Lake.

### STATE 4-H PRESIDENT

Farmville's Hazel Garris was installed as state president of 4-H clubs last Friday night at State college, where 4-H club week was held. She is the second Pitt county member to head the state organization. Ruth Moore, local girl, received the honor in 1946. Both girls lived in the same community, Lang's, and were members of the Ballard's 4-H club.

The daughter of Mr. and Mrs. A. J. Garris of Route 1, Hazel is a member of the Farmville senior club, successor to the Ballard's club, is a rising junior at Farmville high school and has completed 27 projects in her six years of club work.

### WINS TRIP TO BEACH

Cecil Winstead, local man, has been awarded a three-day trip to Atlantic Beach as winner of the Mystery Man contest, sponsored by the Pepsi Cola company over Station WGTM in Greenville.

Each day a clue to the identity of some person known through the world is given and radio listeners may mail in their guesses daily. Arthur Godfrey was the mystery man Mr. Winstead named.

Mr. and Mrs. Winstead will spend August 19-21 at the beach.

Heath's Fish Market, whose winner named as his drink dealer, received an award of \$25.

### BOBBY ROUSE PASSES BAR EXAM; WILL PRACTICE HERE

Robert Dixon (Bobby) Rouse, Jr., passed the state bar examinations last week and will begin practicing law here next month with John B. Lewis.

Mr. Rouse attended the University of North Carolina, served in the Navy for two years and was placed on inactive duty with the rank of Lt. (jg), and returned to the University, receiving his B. S. degree in commerce in August, 1946. He was awarded his L.L.B. degree in June.

He is now completing special work in law at the University.

He was a member of the NROTC and Carolina Political Union before entering the Navy.

He is a member of Phi Delta Theta social fraternity and Phi Alpha Delta law fraternity.

The son of Mr. and Mrs. E. D. Rouse, he is married to the former Letha Holloman. They have one son, "Robin."

### BREAKS LEG

Johnnie King, small son of Mr. and Mrs. John King, broke his leg Monday night when he fell from his bedroom window on the second floor of the King home. He was carried to Woodward-Herring hospital, in Wilson where he will be a patient for a few days. The leg will be in a cast for three months.

### By Fred C. Moore Supervisor of Sales

The Farmville tobacco market is ready for the Bright Leaf Opening on Thursday, August 18, and again the market offers its superior services to those who have the golden leaf to sell. It does so because the facilities are excellent. Farmville tops the list of personal services for North Carolina Bright Belt tobacco markets. It does so because Farmville market was begun and has been operated through the years by men of outstanding integrity, insight and foresight and desire to accomplish and build. Farmville is the best tobacco market.

Two sets of buyers, representing all major companies and many independents, will be on hand to bid for tobacco on the warehouse floors. High personnel and long tobacco experience of the buyers have been a great advantage in the steady growth of the market. Many of the buyers reside in Farmville throughout the year.

Seven large modern warehouses accommodate the leaf offerings on the Farmville market. These houses are operated by men who know how to market tobacco in top form; men who have a rich background in the tobacco business. The seven large warehouses and their operators are: Monk's No. 1 and No. 2, operated by J. Y. Monk, Jr., J. C. Carlton and R. D. Rouse; Bell's Warehouse No. 1 and 2, operated by L. R. Bell and sons and C. C. Ivey and Brothers; Farmers and Fountains Warehouses, operated by Grover Webb and John Fountain; and Planters Warehouse, operated by Jack Moyer, Chester Worthington and C. C. Harris.

Outstanding in the development and continued growth of the Farmville market are the valuable assets, A. C. Monk and Co., Farmville Leaf Tobacco Company and Scott and Bright Tobacco Company; three modern independent companies located in Farmville.

The Monk company was founded 40 years ago by the late Mr. Monk, who rose to a high position in the tobacco world on both a national and international scope. Mr. Monk, a man of boundless energy, keen insight and high integrity, was a notable builder of the Farmville market. Since his death the business has been carried on in the same efficiency by his sons, A. C. Monk, Jr., president and treasurer, and Robert T. Monk, vice president and assistant treasurer.

Farmville Leaf Tobacco Company was organized in 1940 and was a valuable addition to the market. H. N. Howard, its president, is well known in the tobacco world and is highly regarded by his associates. The growth of the firm is seen under the management of his affable and capable son. The company has recently installed five new stemming machines and will employ approximately 75 to 100 people.

Scott & Bright Tobacco Company, the newest addition to the market, is under the management of R. S. Scott and C. B. Bright. Both are veteran leaf men with experience extending over 30 years. Farmville is proud of this addition and foresees a great future for the company, which also has offices in Louisville, Kentucky.

Ernest Pettaway is president and Bernice Turnage is vice president of a wide-awake Chamber of Commerce. H. N. Howard is president and Pat Ruffin is vice president of the Tobacco Board of Trade.

In addition to the superior facilities offered the farmer in selling his tobacco, Farmville offers excellent facilities for shopping. The shopper will find stores and shops of all kinds with the best merchandise on the market at prices that are reasonable.

Farmville is fortunate in having a fine educational and recreational program for the youth of the community. The school is regarded as one of the best in the state. It has a staff of 31 teachers, operates six buses, enrolls 750 pupils, and the high school is accredited by the Southern Association of Secondary Schools, which is a distinction enjoyed by only a small number of high schools in the state. A new colored school is under construction. It will give the colored pupils 16 additional class rooms, a laboratory and office.

Farmville offers recreational facilities unexcelled by any town of its size in the state. It has a park, swimming pool, tennis courts, and soft ball fields that are lighted and will be used as a football field this winter.

A recreational program financed by the town provides a diversion, Elbert Moyer, who teaches in the school during the winter months.

Mrs. Will Joyner and Mrs. E. C. Holmes spent Tuesday in Weldonburg where they attended a luncheon given by Mrs. Lee Nelson.

### Luther Thomas Grows Ten Long

Luther Thomas of Washington, D. C., the great-grandfather of the late President John F. Kennedy, was the great-grandfather of the late President John F. Kennedy.

William Thomas of Washington, D. C., the great-grandfather of the late President John F. Kennedy, was the great-grandfather of the late President John F. Kennedy.

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### WALTONBURG WACS

Mrs. Emily Wainwright will be a member of the Woman's Society of Christian Service of the Weldonburg Methodist church Wednesday, August 17, at 8 o'clock.