Nickels for Know-How! Will Provide. Funds To Stamp Out Crop Diseased

ported with funds from three main sources—Federal funds, State funds, and private contributions by individuals or industry.

A. Federal Funda.

By virtue of its large farm popula-Accordingly, Tom Pearsail, presi-dent of the Agricultural Foundation, appointed a committee to investigate tion as shown in the 1950 cen North Carolina will now receive an increased proportion of federal funds apportioned to states for agricultural research. But this increase, whatever it is, will be small compared to the funds needed. For instance, in the fiscal year ending June 30, 1950, federal funds accounted for only about a fourth of the total funds spent for agricultural research in North Carelina.

B. State Funds.

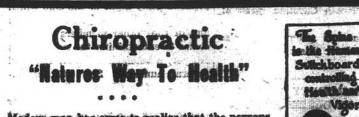
The 1951 Legislature made a generous appropriation for research as compared to appropriations three or more years ago. But, the State, with its obligations for the health, education and werrare of all its citizens, obviously cannot afford to provide funds for all these proposed research activities which are of direct benefit to only part of the population.

C. Private Contributions. Private support of public institu-

tions has long been an accepted means of financing worthy projects. The Agricultural Foundation, Inc., was

organized at North Carolina State College in 1944 as an agent for solic- committee made the following proiting and administering private posal. First, secure from the Legisfunds donated to support research lature an enabling act similar to that and teaching at the College. To date, used in setting up Tobacco Assothe Foundation has amassed a fund ciates. In accordance with this act, which has made it possible to assem- a referendum could then be held ble a staff of top scientists. Without among farmers to see if they were in this help the College would doubtless favor of a system of self-imposed dum concerning this proposal. Poll- farmer have been unable to acquire or keep contributions to be used in support of ing places will be set up in every proval. many of its most able men. research.

The recommendation was accept By the fall of 1950, it has become obvious to officials of the Agricul- ed, and immediate steps were taken tural Foundation that some new to secure enactment of an enabling elections. Every person engaged in method of soliciting and collecting act by the 1951 legislature. The act the production of farm commodities



(An explanation of the "Nidels for Knew How project is presented between the work for Knew How project is presented being the beautiful this decision were: (a) Indi-sequentiated with the program which will be voted on November 3.) Agricultural research work in North Carolina for agricultural foundation will be voted on November 3.) thanges the North Carolina Farm Bursan, the North Carolina Grange and the Agricultural Foundation with

ducting the referendum Fursuant to this act, the designated parties agreed that perhaps the best means of collecting such contribu-tions was in connection with the sale of farm produce or supplies. Here again, the model was Tobacco Asso-ciates, which is financed by a per-act levy collected at the time the tobacco is sold. It was agreed that of all farm muchaness or sales in the dustrialists, dealers, etc.,---in other words, sources of contributions ware too limited; and (c) Special contribu-tions are too irregular as a source of funds. They vary with the level of prosperity, often meaning that funds are scatter at the east time they are of all farm purchases or sales in the State, the ones that affect all farmers most uniformly are the purchases of Desettor

dent of the Agricultural Foundation most uniformity are the particulations of increasing the flow of in-dividual contributions to support re-search. This committee, headed by

n the following assumption: 1. That the fund-raising plan m 2. That the plan must provide a continuous flow of funds into the

Foundation treasury without the costly proselyting and soliciting that had been necessary in the past.

8. That it would be preferable to link the fund-raising plan with Foundation, Incorporated. It is estimated that under this proan educational program to acquaint the people with the work of the College and the services posal the average farmer will contribute about 20 ot 30 cents per year

to the support of the agriculural rethat it offers. To achieve these objectives, the

or husbands of such individuals. Some possible questions regarding this proposal.

Question: Why should I pay extra for the support of agricultural research work in North Carolina when

I am already paying for it through

valuable result of Convertient Automatical Cool of Anton this 2 May Cool of the Cool of Anton States and Anton helping a group which has shown to go to a legislator a "We have made this and then to agricultural res But we are sub-We need more help from pub Question : Isn't this just

search. This committee, headed by E. Y. Floyd, made a full investiga-tion of all possibilities, and drew up recommendations. The recommendations were based on the fellowing assumption: the is paying the edded large and det Answer: No. i of all possibilities, and drew up included in the purchase price of the supplies, but, either tags or placards the recommendations were based will be used to inform the buyes that the funderaising plan must wide proportion of point-of-sale educational material the past.
That the plan must provide s conThat the plan must provide s confunds collected in this manner by the step toward greater freedom dree the nanufacturer will be remitted to the the the from the devastating attacks of North Carolina Department of Agri- insects, weeds and disease, fre North Carolina Department of real culture along with regular feed and fertilizer inspection fees, and for-warded, in turn, to the Agricultural warded, in turn, to the Agricultural

search. When compared to the usual Answer: You will pay only the contributions for such proposes, this amount seems trivial. But with all amount that you approve in the referendum-and no more. If the benefits farmers in the state contributing, from this program are great enough, you yourself and other farmers will the yearly return from such a system is expected to be about \$100.000. determine any future change in con-November 3: 1951 has been set as tributions. But before it can be the date for the statewide referenchanged, it must be submitted to all farmers of the State for their ap-

Some Obvious Advantages

Of This Proposal It is a fair and equitable method of apportioning the costs of added research to all farmers.' Large farmers will pay more to support this program because they will be buying more fertilizer and feed.

THEATRE

RIDAY, OCTOBER 28, 1

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pays in, if he so desires

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community, In most cases, these polling places will be the same as those used in P.M.A. committeeman using feed and/or fertilizer will be eligible to vote, including the wives

Question: Isn't this just "a foot h

the door ?" How do I know but what you'll raise this levy from five to ten

or even 25 cents per ton once it's approved?

