

# SATURDAY, NOV. 3 IS AN IMPORTANT DATE FOR FARM PEOPLE IN THIS STATE

That's the day they will vote on

# NICKELS FOR 'KNOW-HOW'

UNDER THIS PROPOSAL, THEY WILL BE ASSESSED 5 CENTS PER TON ON FEED AND FERTILIZER, PROCEEDS TO BE USED FOR AGRICULTURAL EDUCATION AND RESEARCH. ALL PERSONS WHO USE FEED AND FERTILIZER, INCLUDING WOMEN AS WELL AS 4-H, FFA AND NFA MEMBERS WITH CROP OR LIVESTOCK PROJECTS, ARE ELIGIBLE TO VOTE.

## Leaders Endorse Program

"Nickels for Know How," a plan to expand agricultural research and education in North Carolina through a farmer contribution of five cents per ton on feed and fertilizer, has been endorsed by some of the State's outstanding agricultural, business, and civic leaders.

Farmers will vote on the plan in a special referendum on November 3. M. G. Mann says the nickel-per-ton contribution, if approved in the referendum "will prove within the next quarter of a century to be the greatest investment ever made by farm people."

President Gordon Gray of the Consolidated University of North Carolina endorses the plan "enthusiastically." He expresses the hope that farmers "will vote overwhelmingly for the program."

Clarence Poe, veteran editor of The Progressive Farmer, calls upon farmers to vote unanimously in favor of the "Nickels for Know-How." He says research has given the State disease-resistant tobacco,

higher corn yields, and many other advantages.

The president of the North Carolina Federation of Home Demonstration Clubs, Mrs. H. M. Johnson of Route 5, Kinston, says the program will mean "better homes, higher standards of living, and better rural living in its entirety."

Archie K. Davis, chairman of the marketing committee of Forsyth County's Long-Range Farm Program, says research is needed to help North Carolina "realize the great potential that lies ahead for agriculture."

Endorsements also have come from Edwin Pate and E. D. McLaurin, both of Laurinburg, as well as from many other business and agricultural leaders.

Polling places for the referendum will be the same as those used in FFA elections. Voting hours will be 8:30 a.m. to 6:30 p.m. All persons who use feed or fertilizer, including husbands, wives, and 4-H, FFA, and NFA members with crop or livestock projects, are eligible to vote.

## Explanation of Program

Question: What is the "Nickels for Know-How" proposal?

Answer: It is a plan to expand agricultural research and teaching through a contribution of five cents per ton on feed and fertilizer.

Question: Who originated it?

Answer: North Carolina's farm leaders. The 1951 General Assembly passed an enabling act that give farm people the opportunity to contribute directly for expanded research if they approve it in a referendum on November 3. The North Carolina Grange, Farm Bureau, and Agricultural Foundation are charged with conducting the referendum.

Question: What is the Agricultural Foundation?

Answer: It is a corporation made up of farmers and farm leaders to receive contributions for supporting research and education.

Question: Why a special contribution? Why don't we pay for more research out of tax money?

Answer: North Carolina has such a diverse agriculture—such a varied climate, so many different crops, insects, and weed problems—that even the generous appropriations passed by the last two legislatures fall far short of needs.

Question: Is it a nickel per ton or a nickel per bag?

Answer: It's a nickel per ton. That figures out to only about a fourth of a penny per 100-pound bag.

## BE SURE TO VOTE

The Following Sponsors Urge You To Support This Program As One Step Toward Bringing Crop Diseases Under Control And To Develop Improved Seeds and Strains.

- CENTRE HARDWARE CO.
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