

Governor Morrison Would

Deepen Neuse to Goldsboro


## The Farmers and Merchants Bank

## Endorse Co-Operative Marketing

advise customers to sign marketing contracts and assure them that credit not be injured thereby.
After a thorough investigation of the Co-Operative Marketing Plan, we wisl to state that we heartily endorse it, and without hesesitating further, advisise every yo
baceo grower in this and adjoining caviutics to join if they have not alrealy done so. If the plan wasn't a good one our Government would not have agreed to the Association thirty million of dollars We are going to back the $A$ ssociation to our limit, and in doing so, we fee that it means a long step forward in bringing independence and prosperity to We believe the farmers need to adopt tore modern and more business-1 methods, and unless they do this there can be no hopes of lifting their oceupation from its present depression and putting it upon the organized dand dyst oceatit basion
that other business enterprises rest upon. We see in co-operative manketing the first and most solid hope for for aceomplishing this. We cook uporon it as seins seible bus iness-like effort to increase agricultural prosperity and think that farmers should join with each other in this enterprisis. If you haven't ooined doon't stand back and
let your neighbor do this work for you. C 0 -ojerative marked the here to stay, and we are all going to benefit by it, therefore, don't wait until the last drive is made, but join in now with your neighbors and friends and sign.
It has been reported that the credit of farmers might be injured if they join the marketing contract. Don't be afraid of this, for if you have existed under the old
plan which has caused so many to lose their credit. we hassure friends that their credit will not be injuredwith us in the least account of signing the marketing contract, nor do we believe their credit will be injured with any oth
We must all contrue to do busininess of course, with individuals upon the merits of each individual case, but the fact that a farmer signs the marketing contract
should not, and in our opinion it will not affect his stand It has been reported that the business interests of Henderson did no co-operative marketing plan. We answer for ourselves only and trust we have made our position plain on the plan. Ih $x \times 8.0$ adna trust we have sign up one hundred per cent strong.

