

# Revolt Spreads Ruin in São Paulo, Model City of Brazil

## Richest and Most Progressive State of Brazilian Republic. After Three Weeks Bombardment Loses its Fight for Independence

WHEN newspapers announced that a civil war had broken out in Brazil, they did so in limited space, and without recourse to the pungent and blistering types. The outbreak was accepted as just another pseudo-South American revolution, in which the Generals would outnumber the Presidents, and the casualties would be largely accidental.

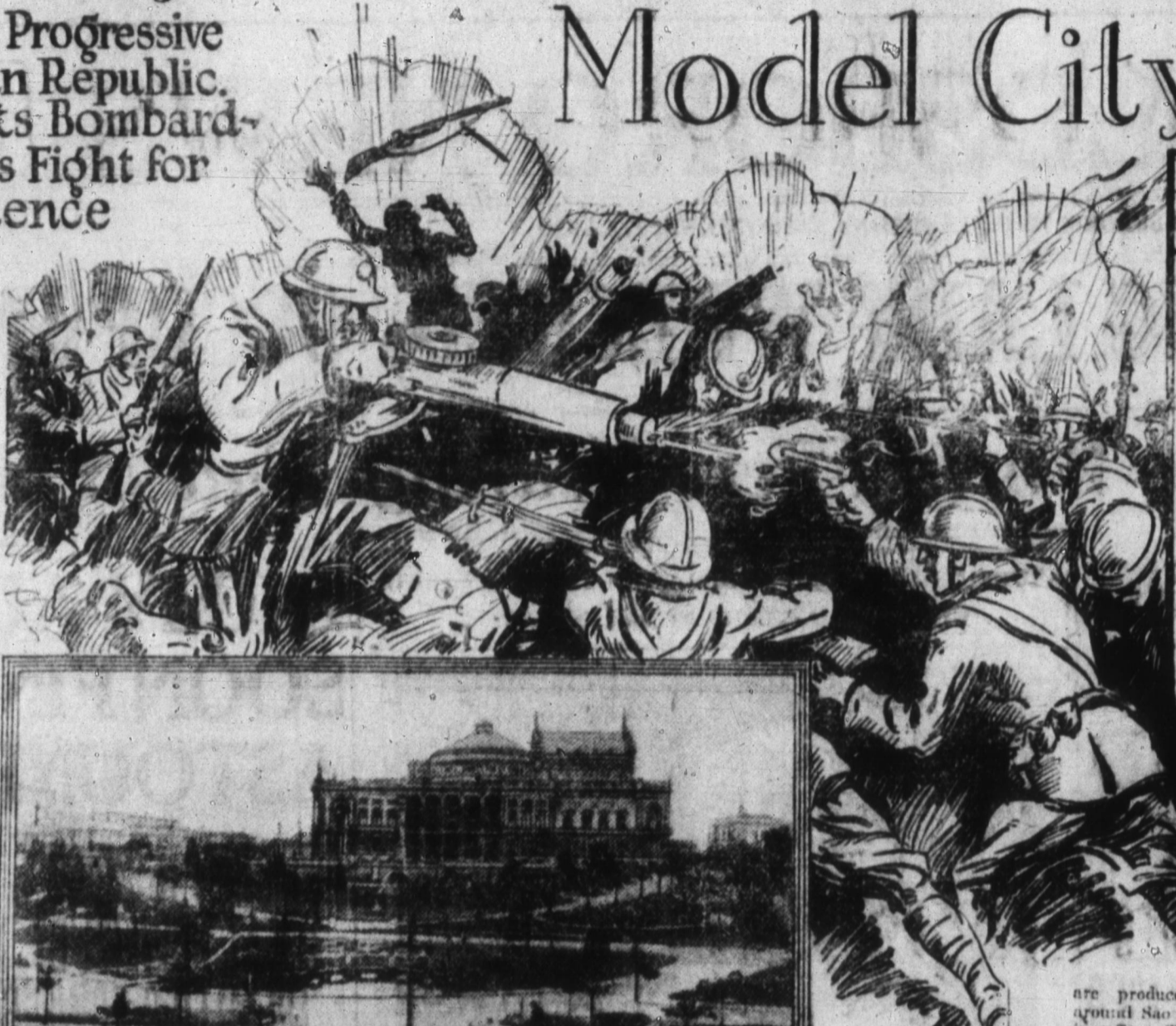
São Paulo did not sound like the name of a place that a really sanguinary struggle would pick its way on, and days when Olympic records were being broken the news from the war zone had to get off the front page and find space back among the advertisements.

Then came developments that upset our traditional notions of South American warfare. Instead of the usual limited military skirmishing between gangs of haphazard, plunder-seeking citizens there were pitched battles in which were engaged thousands of well equipped soldiers, ending in the capture of São Paulo by the Federal troops, after three weeks of fighting, and with numerous bombardments. The backbone of the revolt is broken. Remains the tapping-up of the scattered bits of rebels and then peace, with its tedious task of rebuilding.

### Great Damage to São Paulo

Sharp and short as was the revolt the casualties number thousands and the tangible property loss has been incalculable. São Paulo, alone, has been damaged to the extent of fifteen to thirty millions of dollars, and Brazil's trade so disorganized that it will take months to restore it to normal. The future money loss to trade cannot be estimated. São Paulo is Brazil's chief railroad center and this future loss will depend largely upon the speed with which transportation is restored.

In area, Brazil is a nation larger than continental United States. About midway down its Atlantic seaboard is the state of São Paulo, a division of the Brazilian republic nearly three times as big as Pennsylvania. The capital of São Paulo is the City of São



Photos by Underwood & Underwood, New York.

São Paulo, and it is here the revolution began.

São Paulo, which is Portuguese for "St. Paul," was founded in 1602 as a Jesuit mission. It was made a city in 1712, and today its population is in excess of 600,000. Its seaport is Santos.

Visitors always view São Paulo with astonishment. They are amazed to find it as clean, convenient, modern and progressive as the best among American cities. São Paulo abounds in spacious parks and public buildings. The government palaces, public buildings,

cathedrals and monuments show the work of famous sculptors and architects. There are schools and seminaries, colleges of law and theology, a polytechnic school and kindred institutions to a number that makes São Paulo the educational hub of Brazil. Many of these public buildings, cathedrals or schools were damaged in the bombardment. Some pillaging of the business section has been reported, together with fires.

Settled by Europeans São Paulo's altitude of 2,000 feet

provides a mild, cool climate attractive to Europeans. English, Germans and Italians have settled there in thousands, and are largely responsible for the city's astonishing civic and commercial development. São Paulo had 52 large manufacturing establishments and these suffered heavily from shells, fire and pillage. It will be months before the city's manufacturing reaches the pre-revolution mark. Weeks, possibly months, will be required to repair the damage to São Paulo's transportation. Although rice, tobacco and cotton



São Paulo, state and city, has a population in excess of 600,000. Its seaport is Santos, 30 miles southeast of the city of São Paulo, through which the bulk of the world's coffee is shipped.

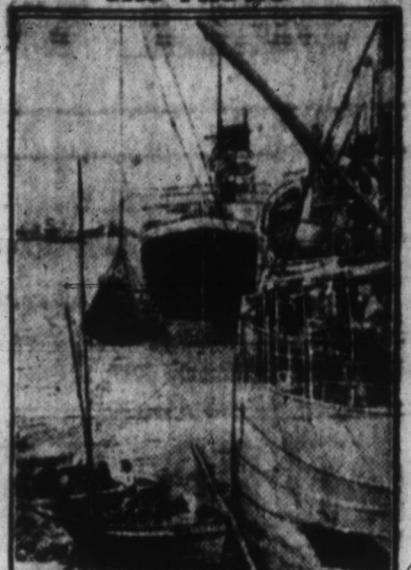
are produced in the fertile plains around São Paulo, the important crop is coffee. The value of the coffee exported to the United States in 1923 was \$99,000,000. Coffee is Brazil's mainstay. It is almost her life. From it comes her greatest revenue and to it the revolution struck its hardest blow. Tremendous sums of money have been expended by Brazil—through the government created "Instituto de Defesa Permanente de Café," or Institute of Permanent Coffee Defense—to spread propaganda through the world, especially the United States, and increase the use of coffee. This money was raised for the institute by placing a tax of 200 reis on every bag of coffee produced and its expenditure was with a view to its return through increased business in the future.

### Coffee Propaganda Strikes "Snag"

Beginning in 1923 coffee propaganda has been intensive in the United States—largely so because we are the main purchasers of coffee—culminating in the report on coffee made by Professor Samuel C. Prescott of the Massachusetts Institute of Technology. This report, for which Professor Prescott was paid \$40,000, has been widely disseminated in newspapers, magazines and pamphlets.

Professor Prescott's findings have aroused the ire of American physicians. Dr. Oliver T. Osborne, professor of therapeutics at Yale University, denounced it as "worthless," stating in the Journal of the American Medical Association that "The enormous propaganda to increase the sale and consumption of coffee can do great harm to a large number of people in the United States, who cannot and should not drink coffee."

HARBOR AT SANTOS, SAO PAULO



BERNARDES PRESIDENT OF BRAZIL



U.S. AMBASSADOR AT RIO DE JANEIRO



## SCOTCHMAN POSED AS HEIR, NOW HE'S ESTING IN PRISON

### Charged to Be About to Fall Heir to Immense Sum as He Borrowed Money From Friends.

Miami, Sept. 2.—A dapper young Scotchman with a pronounced roll of his who claims to be Alexander D. Ferguson, arrived in this country five weeks ago from Scotland and heir to an estate of \$200,000 left by the recent death of an uncle, Donald Mitchell, in Spitzer, New South Wales, is at the Miami police station booked for investigation. He was taken into custody yesterday afternoon by Detectives L. H. Haddock and E. W. Pearce on complaint of fellow countrymen in Miami, prominent residents of the city, from whom he is alleged to have borrowed sums of \$1 and upward, and of persons with whom he had been negotiating deals.

Despite his claim to helpship in a large estate and the fact that he was apparently "brake", Ferguson had made arrangements during his brief stay in the city to make purchases of real estate to the total value of \$100,000 and to buy a \$4,500 Lincoln roadster. "The deals fell through when it was discovered that he had no funds in a Miami bank where he claimed to have made a deposit.

Ferguson was taken into custody at one of the leading Miami hotels. On being searched at the police station he was found to be as bare as to find an old Mother Hubbard's cupboard was as of bones, while an expensive traveling bag which he had left at the hotel was found to contain only two handkerchiefs.

Indignant at being detained, Ferguson demanded to be put in touch immediately with the British vice consul or some good lawyer.

"I am a British subject and I demand my rights," he insisted to Chief Clerk and Detectives Haddock and Pearce.

"How can you get a lawyer when you haven't any money?" asked Chief Clerk.

"I want one, anyway," replied Ferguson, who is booked as Alex Ferguson. "You'll find out what will happen when the British vice consul gets this."

Earlier in the week Ferguson had gone to the office of a Miami newspaper with a clipping published in another Miami paper under a Jacksonville date line as an Associated Press dispatch in which it was stat-

## KLANSMEN PRESENT HEBREW WITH GIFT

### For First Time Robed Klansmen Pay Tribute to Jew, Present Him With Token of Their Esteem.

Fairfield, Ill., Sept. 1.—Thirty robed members of the Klan with other citizens of Fairfield recently united in celebrating the 60th anniversary of the founding of the store of Emanuel Steiner, a Jew. Hundreds of Steiner's friends paraded thru the streets of Fairfield and led him to the City Park, where the Klansmen were stationed to greet him. Rev. Herbert S. Markley, pastor of the First Presbyterian Church, lifted his mask, and moving toward the Jew said:

"Mr. Steiner we meet as friends. You are an honest, upright business man whom the Knights of the Ku Klux Klan of Wayne County respect and revere. As a citizen there is none better than you. We remember that in the World War you gave your son to fight for your country. We recall that on last Armistice Day Old Glory floated from the store of Emanuel Steiner, and you were the first in the town to give it to the breeze.

"We have known you, Steiner, for many years. We know that you have been behind every movement for the welfare of your country. As an American citizen and upright business man, we congratulate you." As he concluded his address, Rev. Markley gave the man a basket of roses from the Klansmen of Wayne County.

Mr. Steiner thanked each Klansman and shook his hand and later entertained the Klansmen with other friends at a barbecue and band concert.

Mr. Steiner who is 74 years old, is a Mason, Odd Fellow and Knights of Pythias. He has been treasurer of all these lodges for many years. He came to this country with his parents when he was 12 years old.

## HAM AND OSTRICH EGGS SERVED IN LOS ANGELES

Los Angeles, Sept. 2.—Ham and eggs—and make it ostrich eggs.

When Richard F. Hodgins, Kansas City business man gave the order in a Los Angeles hotel he took the water by surprise, but the hotel manager dispatched messengers to a nearby ostrich farm and soon Mr. Hodgins was enjoying his favorite fruit.

A lever was used to open the ostrich egg, which was large enough for Mr. Hodgins and a breakfast party of five friends.

## FILIPINO WORE SKIRT TO ESCAPE TAX LEVY

### Affair With Woman Unmasks Man's Twenty Years of Masquerading—Unusual Case.

Manila, Sept. 3.—Flirting with a policeman's wife in Cebu caused the downfall of Felix Flores, 43. He is serving a sentence of 125 days in jail on a charge of vagancy and failure to pay the government an annual cedula tax of 2 pesos for the last 25 years.

Flores has been masquerading as a woman for a quarter of a century and was known as "Felisa the lavender" (laundress) among the people of his neighborhood, where he took in washing.

All would have gone well with Flores had he not become involved in a flirtation with a policeman's wife. This aroused suspicion in the mind of the police officers, who started an investigation, which resulted in the discovery that "Felisa's" long and beautiful hair was a skillfully constructed wig and that the wearer was a man.

## Legion Will Meet at Fayetteville in '25

Asheville, Sept. 2.—Fayetteville was unanimously chosen as the next meeting place, and Major Wade H. Phillips, of Lexington, was elected commander of the North Carolina Division American Legion, at the closing session here this afternoon. Major Phillips received 119 votes to 115 cast for Robert G. Cherry, of Gastonia. There were but two candidates.

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## WIN PUBLIC MIRRORS TO ARRANGE STRAY TRINSES

London, Sept. 2.—Beneficial work is being done by the Women's League of Light Southampton and the Isle of Wight to arrange for the placing of public mirrors in suitable places on the crossing of the roads.

## MEET IN DURHAM

Durham, Sept. 3.—Mount Zion Baptist association, of which there are 62 church members, will meet in Durham on Friday, September 5 for the purpose of outlining the plans of its missionary work for the coming year, according to an announcement here Monday by Reverend T. M. Green, secretary of the association who sent out the call for the meeting.

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## Bear These Facts In Mind

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## BULLDOZER!

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