

MANSOUR'S Department Store

SALE OF HOUSE FROCKS

BEGINNING TOMORROW

That Surpasses All

Styles

INCLUDED in this assortment of House Frocks are styles and sizes for young maids, comely matrons and stout women.

The style assortment is so complete that any woman regardless of her taste can find just the type model best suited to her.

Each one of the House Frocks is a masterpiece in both workmanship and design. Their finish and smart design are the acme of perfection.



Materials

ALL the House Frocks are fashioned of Arnoskeag ginghams and Scout percales in guaranteed fast colors.

There are hundreds of pretty new patterns now so much in the limelight of fashion.

All women are familiar with the well-known fabrics found in these garments. They enjoy a firmly established reputation for colors that are sun fast and tub fast.

A House Frock Sensation No Woman Can Afford to Miss

Newest Fashions

IN every one of these graceful House Frocks you will find an irresistible style—smarter and more advanced than those you ordinarily see.

All the smart models are extremely well cut House Frocks in dignified treatments especially designed for the women's figure. They are the low-waisted, straight-line styles so much in vogue.

Stout women will find specially designed slenderizing models.

These House Frocks possess every feature that the most particular woman could ask for in cut and finish.

Friday, Saturday and Monday

\$1.00 each

Carefully Tailored

THESE House Frocks are not merely sewed but are carefully tailored and have the finish you insist on having in selecting your smart apparel.

Natural sloping shaped shoulders fastened to show natural contour of shoulders—comfortable well fitting sleeves—new style extension collar—perfect fitting collar—desirable neckline—fitted sleeves—all length sash in fast, durable width. And long wide hems.

Waist cinched at front and back—joined at waist and shirred at hips—creating a most perfect fit.

Carefully designed to insure maximum style, comfort and service.

Trimmings are most desirable. Different applications of dainty piques, organdies, ric-rac and combination pipings in harmonizing and contrasting colors give distinction to the models. Unusual collars and large novel pockets increase the beauty and charm of styles.

COME EARLY AND MAKE YOUR SELECTION FROM ORIGINAL ASSORTMENT



All Sizes From 36 to 54

See Our Window Display

Telephone Orders

THROUGH special arrangements with the Telephone Company we are prepared to accept phone orders for these low priced House Frocks tonight between 6:00 and 9:30 p.m.

If you are unable to attend this sale—we urge you to select the models that appeal to you most and

Phone Your Order

Mail Orders

DESIRING to give our out-of-town patrons an opportunity to take advantage of this worth-while sale—we will accept and fill mail orders as long as the House Frocks last.

Pick out the style you like best—state size and color preferred giving a second or third choice in the event we are sold out of any style.

Mail Your Order



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