# MANSOUR'S Department Store

SALE OF HOUSE FROCKS
That Surpasses All

# Styles

Frocks are styles and sizes for young maids, comely matrons and stout women:

The style assortment is so complete that any we man regardless of her taste, can find just the type model best suited to her.

Each one of the House Procks is a masterpiece in both worker that and design. Their finish and creat design are the name of perfection.

# Materials

ALL the House Frocks are fashioned of Arnoskeag ginghams and Scout percales in guaranteed fast colors.

There are hundreds of pretty new patterns now so much in the limelight of fashion.

familiar with the well-known fabrics found in these garments. They enjoy a firmly established reputation for colors that are sun fast and tub fast.



# A House Frock Sensation No Woman Can Afford to Miss

## Newest Fashions

IN every one of these graceful House Frocks you will find an irresistable style-smarter and more advanced than those you ordinarily see.

All the smart models are extremely well cut House Procks in dignified treatments especially designed for the women's figure. They are the low-waisted, straight-line styles so much in vogue.

Stout women will find specially designed slenderising models.

These House Frocks possess every feature that the most particular woman could ask for in cut and finish.

Friday Saturday and Monday

**S**1.00

## Carefully Tailored

HESE House Frocks are not merely sowed but are carefully tailored and have the linish you insist on having in selecting your street appeared.

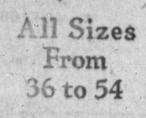
ural sloping shaped shoulders
to show natural contour of noulders-comwell fitting sleeves-new style extension
feet fitting collar-desi the neckline-felled
all length sash in fash sashie width. And
his wide hems.

hered at front and back-joined at shirred at hips-creating a most perfect fit.

actually designed to insure maximum style, comfort and service.

Trimmings are most desirable. Different applications of dainty piques, organdies, ric-rac and combination pipings in harmonizing and contrasting colors give distinction to the models. Unusual Ceeves and large novel pockets increase the beauty and charm of styles.

COME EARLY/AND MAKE YOUR SELECTION FROM ORIGINAL ASSORTMENT



### Telephone

#### Orders

THROUGH special arrangements with the Telephone Company we are prepared to accept phone orders for theselow priced House Freelys tonight between 6:00 at 9:30 p.m.

60-if you are unable to nttend this sale-we urge you to select the models that appeal to you most and

Phone Your Order



See Our Window Display

#### Mail Orders

DESIRING to give our end of town patrons an opportunity to take advantage of the worth-while sale—we will see cept and fill mail orders as less as the House Procks last.

d Pick out the states you best-arate size and color ferred giving a second or the choice in the event we are a count of any states.

Mall Your On