

We Will Start a Christmas Club Account

OF THE \$1.00 CLASS

To the first 1926 Baby, which will give the baby \$50.00 next Christmas, if kept up by the parents. We make the first payment.

Goldsboro Savings & Trust Company

"The Place For YOUR Savings"

We Will Give A BABY SWING

To greet the first 1926 Baby. You will find a good line of Baby Carriages and Cribs At Our Store.

Heilig & Meyers

To 1926 First Baby

IN

GOLDSBORO OR WAYNE COUNTY, WE WILL BE HAPPY TO PRESENT THE PARENTS WITH TWO COMPLIMENTARY TICKETS, GOOD FOR THREE MONTHS.

The North State Theatre

THE GOLDSBORO NEWS

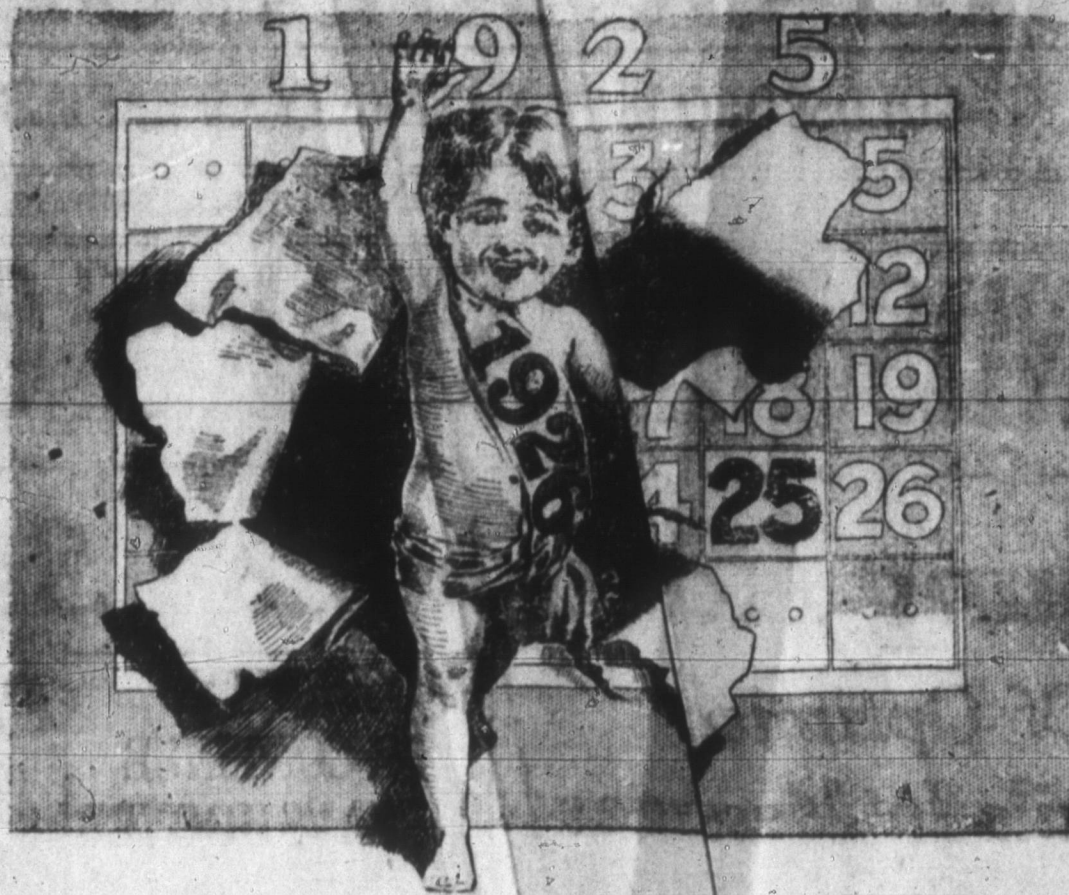
WILL GIVE A

"Flossie Flirt"

WALKING AND TALKING DOLL

To The First 1926 Baby

BORN IN GOLDSBORO OR WAYNE CO.



A Gossard Corset

WILL BE OUR GIFT TO THE MOTHER OF THE FIRST BABY BORN IN 1926

Pearson's

"GOLDSBORO'S STYLE CENTER" 119 W. Walnut St.

A BABY CAP

EMBROIDERED WOOL AND SILK

WILL BE OUR GIFT

TO THE FIRST 1926 BABY

SMITH-LILES CO.

Watch for announcement of arrivals of advance styles in MILLINERY, DRESSES and COATS

The Sanitary Market

WILL PRESENT AN

UNDRESSED CHICKEN

TO THE PARENTS OF THE FIRST

BABY BORN IN 1926

We handle choice meats—You take no chance buying meats here. Phone your order.

First BOY

GOLDSBORO MERCHANTS AND BUSINESS FIRMS WILL GIVE ITS PARENTS

FREE

The gifts announced their ads on this page. Parents will be given under the following rules—

1. For the first boy born in 1926, gifts are
2. Parents must be residents of Goldsboro, Wayne county. Providing in the latter case parents are subscribers to The GOLDSBORO NEWS.
3. Statement of attending physician must be sent to the News office, telling exact time of birth.
4. Name of winning babe will be announced on this page as soon as first birth is reported and confirmed.

A Sterling Silver Baby Spoon

WITH INITIALS ENGRAVED ON

WILL BE OUR GIFT

TO THE FIRST

BORN IN GOLDSBORO

OR WAYNE COUNTY

Robt. A. ...

Leading Jeweler