

# Annual Clearance Of Summer Stock At EFIRD'S DEPARTMENT STORE

GOLDSBORO, N. C.

There is a raid being made on Efrd's Department Store. The bars have been let down. The people of Gldsboro and Wayne county are eagerly selecting the wearables they have admired at Efrd's this season, but at prices so low as to have been wholly unexpected. The store is vibrating with activity as people rush from one of its departments to another, anxious to be as early as possible in each one, so as to share in the sensational savings of the season.

LADIES' SUMMER DRESSES WORTH UP TO \$2.00

**95c**

Father George Sheeting—Friday, Saturday and Monday

**10c**

Solid Color Voiles. 50c quality wide selvage, fine voiles, all colors, for dresses and underwear

**25c**

One lot of Printed Crepes, Crepe de Chine and Georgette Dresses, values up to \$8.50. All the newest and most fashionable styles.

**\$3.69**

All Summer Dresses reduced for this one final clearance.

Crepe de Chine Dresses ..... **\$4.69**

Silk Crepe Dresses ..... **\$6.75**

Broadcloth Dresses ..... **\$1.68**

**CHILDREN'S ROMPERS**

Solid colors—English prints, etc. \$1. value ..... **68c**

Ladies' Novelty Crepe Gowns made of floral patterns, etc. **88c**

Satin Striped Princess Slips in all the light pastel shades ..... **88c**

Ladies' Tealies and Chemises, ribbon and lace trimmed in high colors at ..... **88c**

**15 Pct. OFF**

On all Men's Palm Beach, Tropical Worsted and Mohair Suits.

Exclusive Headquarters for "Wirthmor" and "Wolworth" Wash Dresses.

## Wirthmor Dress

**95c**

A wondrous opportunity offered by this sale of the nationally known "Wirthmor" wash dresses in a choice assortment of models for summertime.

These models of light cool fabrics were especially prepared to meet the demand of the summer season and we offer them during this sale at an unusually low price.

### French Prints - English Prints and Novelty Fabrics

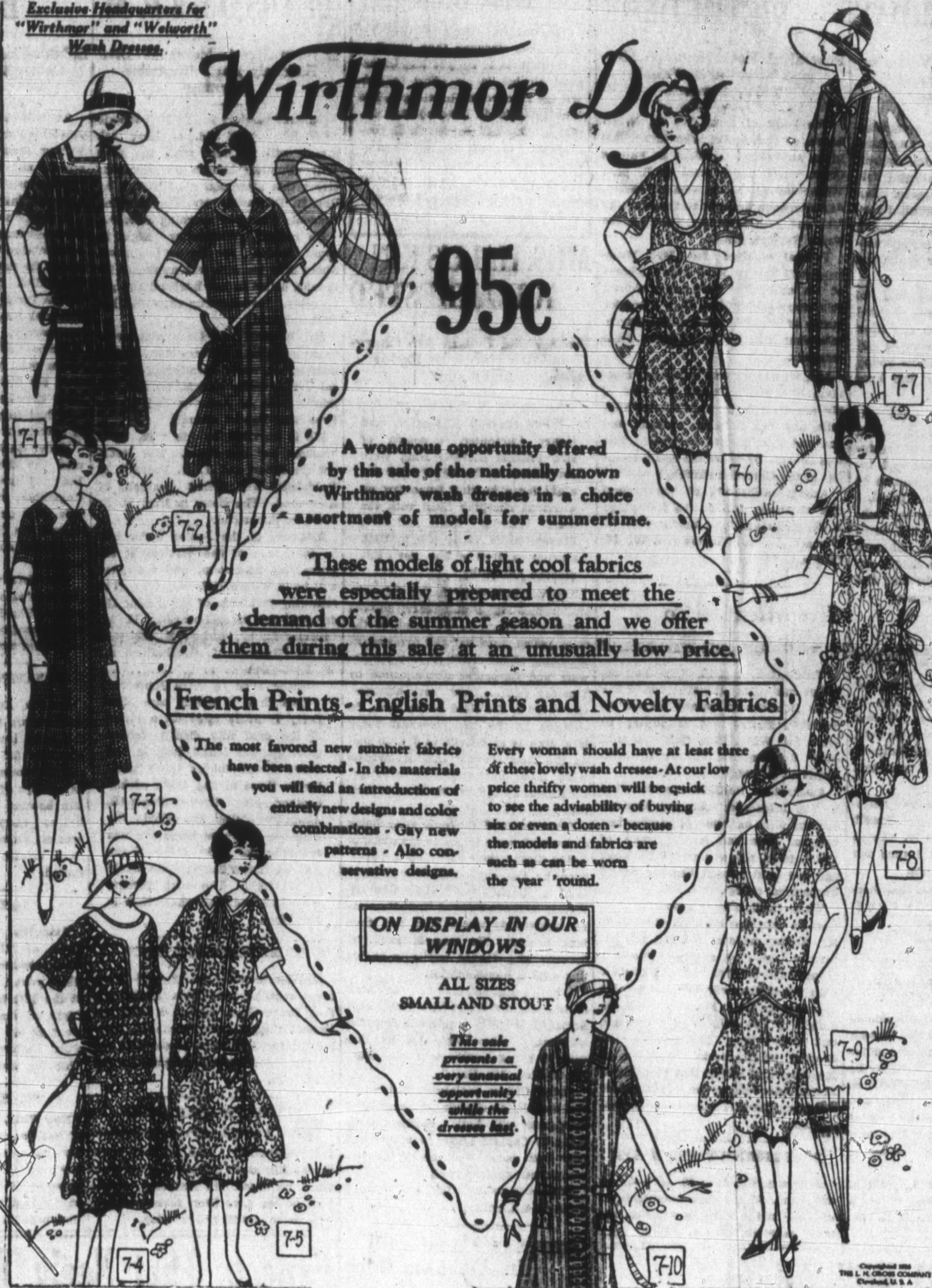
The most favored new summer fabrics have been selected. In the materials you will find an introduction of entirely new designs and color combinations - Gay new patterns - Also conservative designs.

Every woman should have at least three of these lovely wash dresses. At our low price thrifty women will be quick to see the advisability of buying six or even a dozen - because the models and fabrics are such as can be worn the year 'round.

ON DISPLAY IN OUR WINDOWS

ALL SIZES SMALL AND STOUT

This sale presents a very unusual opportunity while the dresses last.



One rack French Voile Dresses, Broadcloth, Satin Cheve, Rayon Silk Dresses in all the new colors

**\$1.79**

## Bathing Suits

At rock bottom prices. All Bathing Suits reduced in order that won't have to be carried over.

## Ten Tables

Piled with Shoes for women, men and children. All colors, black, white, tan and combination. Any style or size. Come and get fitted with these wonderful bargains in shoes.

SOISETTES, 25c

Perfect, short lengths genuine Soisette, per yard ..... **25c**

Fruit of the Loom Bleached Domestic ..... **18c**

Barker Bleach Domestic ..... **18c**

ALL STRAW HATS MUST GO AT

**69c**

### MEN'S WHITE BROADCLOTH DRESS SHIRTS 88c

Yard Wide English Long Cloth ..... **10c**

Quality 1500 English Long Cloth ..... **14c**

Quality 3000 fine quality English Long Cloth ..... **22c**

Genuine Lonsdale Nainsook ..... **25c**

All Congoleum Rugs and Floor Covering will be 10% off during Friday, Saturday and Monday. Remnants in floor covering will be sold at low prices.

A new shipment of Luggage has just arrived. Don't miss this wonderful opportunity to pick yourself a real bargain in luggage.

### HOSIERY SPECIALS FOR WOMEN & CHILDREN

Ladies' regular \$1.65 full fashion Silk Hose, white and light shades, slightly irregular ..... **\$1.10**  
Ladies' 24" Boot Silk Hose—note length of Silk, white and colors, full fashion ..... **\$1.35**  
Ladies' All Over Rayon Silk Hose, Light shades ..... **44c**  
Sport Hose ..... **44c**  
Children's Novelty Sox ..... **22c**  
2-4 Length Fancy Top Hose, for ..... **22c**

ALL SUMMER GOODS MUST BE CLOSED OUT AT ONCE—COME AND BRING YOUR FRIENDS.

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