

THIRD WEEK

We Lead—Others Try To Follow

EFIRD'S

COMMENCING Friday Morning

JULY CLEARANCE SALE

You Can't Go Wrong By Waiting For An EFIRD Sale

Table listing various household items like Coty's Powder, Pongee, Towels, Kerchiefs, and Ivory Soap with their respective sale prices.

Table listing Cotton Piece Goods Remnants including Brown Sheeting, Batiste, Flaxons, and Genuine Father George Sheeting.

Table listing household necessities like Brooms, Cuticura Soap, Palmolive Soap, and Clark's Thread.

Piece Goods section featuring illustrations of a woman in a long dress and a woman in a patterned dress, with text describing various fabric items like Marquisettes, Voiles, and Batiste.

Silks section listing various silk items such as Colored Pongee, Beverly Prints, Georgette Crepe, and Printed Crepe de Chines.

MEN'S Department

Table listing men's clothing items like Athletic Union Suits, Dress Shirts, and Denim Overalls.

EFIRD'S HOSIERY For Women and Children

Table listing various types of hosiery including Peak Heel Chiffon Hose, Pure Thread Silk, Full Fashioned Hose, and Black Heel Hose.

Ladies' Undewear section listing items like Rayon Bloomers, Princess Slips, Nainsook and Batiste Gowns, and various types of bloomers.

EFIRD'S

Ladies' Silk and Other Dresses section listing various dress styles like New Silk Dresses, special rack silk dresses, and Misses Wirthmore print.

May We Say It Again—"There Is No Place Like EFIRDS For Values"