

FAIRMONT

North Carolina Is The Best Tobacco Market

Market Opens Tuesday August 7th

For the season 1928 FAIRMONT will have Three--3--sets of buyers and a selling and handling capacity, daily, of One Million Pounds of Tobacco

FOR FOUR CONSECUTIVE YEARS FAIRMONT HAS LED IN AVERAGES

- In the year 1924 by \$1.47 per hundred pounds.
 - In the year 1925 by \$1.79 per hundred pounds.
 - In the year 1926 by \$1.70 per hundred pounds.
 - In the year 1927 by \$1.00 per hundred pounds.
- (In verification, read the Government figures herein contained.)

MR. TOBACCO GROWER:

One of the purposes of the issuance of this advertisement is to thank you most heartily for your patronage in the past, for which we are very grateful, and to assure you that a hearty welcome always awaits you in Fairmont. Should this ad come into the hands of one who has not heretofore been a patron of the Fairmont Tobacco Market, he is cordially invited to make Fairmont HIS Market.

As to how well we have maintained our part in selling tobacco, we point with pardonable pride to the fact that for the past four seasons, consecutively, we have lead all competitive markets in averages. It is a fact well known to every farmer that the Commissioners of Agriculture for the States of North Carolina and South Carolina issue at the end of each tobacco season a Book

or Bulletin as a final report for the season of each Tobacco Market and that these reports before being issued are gotten up from sworn reports and carefully tabulated by the Government.

The North Carolina Government report shows as follows:

Sold in 1927 on the 7 Border Markets, viz: Fairmont, Whiteville, Lumberton, Chadbourn, Clarkton, Fair Bluff and Tabor.

42,006,240 pounds of tobacco, Avg. \$20.41
FAIRMONT 16,871,728 pounds of tobacco, Avg. \$21.41

Thus it will be seen that Fairmont not only sold forty per-cent of all the tobacco sold on the Border Markets, BUT SOLD IT AT \$1.00 A HUNDRED HIGHER THAN THE COMBINED AVERAGE AFTER ITS OWN AVERAGE HAD BEEN PUT IN TO WORK UP THE GENERAL AVERAGE.

SALES IN 1927 ON THE BORDER MARKETS BY MONTHS:

Month	Pounds	Average	Month	Pounds	Average
August	1,761,570	\$22.24	September	1,161,305	\$14.75
Chadbourn	1,712,608	\$20.60	Clarkton	959,243	\$14.56
Clarkton	1,856,421	\$23.12	Fair Bluff	1,703,102	\$18.10
Fair Bluff	4,941,820	\$21.56	Lumberton	1,064,862	\$15.17
Lumberton	4,752,017	\$21.46	Whiteville	3,887,110	\$17.24
Whiteville	1,064,172	\$21.58	Tabor	270,172	\$16.37
Tabor	8,042,173	\$24.01	Fairmont	8,364,330	\$19.23
Fairmont					

SEASONS SALES ON ALL of the SOUTH CAROLINA MARKETS:
75,579,367 pounds: Average \$20.47

SEASONS SALES ON ALL of the SOUTH CAROLINA AND BORDER MARKETS:

117,585,607 pounds: Average \$20.45
FAIRMONT'S SALES: 16,871,728 pounds: Average \$21.41

RECAPITULATION FOR PAST 4 YEARS:

IN 1924 FAIRMONT'S EXCESS AVERAGE	\$1.47
IN 1925 FAIRMONT'S EXCESS AVERAGE	\$1.79
IN 1926 FAIRMONT'S EXCESS AVERAGE	\$1.70
IN 1927 FAIRMONT'S EXCESS AVERAGE	\$1.00

Figured in cold Dollars and Cents can it mean anything else than that those who have patronized the Fairmont Market for the past four (4) years have received hundreds of thousands of dollars more than they would had they sold elsewhere?

JOIN, MR. FARMER, THE 1928 HAPPY THROG WHO WILL SELL ON FAIRMONT'S GREAT TOBACCOMARKET.

In its continued triumphant march of progress, season by season, Fairmont has caught the eye of Dealers and Manufacturers everywhere to such an extent that each year new Factories are added. This season has been erected here a large Handling and Storage factory by Messrs. Moreland, Withers & Hicks whose American Home office is Owensboro, Ky. This well known firm will have their own Buyers, Factory Managers and Helpers in Fairmont.

Another strong concern, the Cobb Gwynn Tobacco Co., under the Management of Messrs. Payne Bros. & Love—gentlemen well known in this section, heretofore operating on a nearby market—have erected a Receiving and Storage Plant here and will have their Buyers, Managers etc., located in Fairmont.

Person, Garrett & Co., one of North Carolina's largest Independents—with strong foreign connections—who have had their buyers on this market for several years, are just completing their own Handling and Storage House here so as to give them better facilities for handling their large purchases.

Double spur railroad tracks have been put in by the Coast Line to each of the three new buildings mentioned above.

For a number of years the American Tobacco Co., have had their own building here. This season they are tripling it in size.

TO SUM UP:

No market anywhere, in any Belt is better equipped now to handle tobacco than Fairmont, for in addition to the firms cited above, it is well known that the Imperial Tobacco Co., of Great Britain and Ireland, has its Re-Drying and Stemming factory here. The great Export Leaf Tobacco Co. (The British-American) has its own well equipped house here, as have R. J. Reynolds Tobacco Co., Liggett & Myers Tobacco Co., Dibrell Bros. Co. (one of the largest, if not the largest of all Independents) and such outstanding Buying concerns as the China-American Tobacco Co., Monk Henderson Co., L. B. Jenkins & Co., W. C. Thomas Tobacco Co., J. P. Taylor Co., W. T. Clark & Co., have their own representatives or their order buyers on each of the three (3) sales which are run simultaneously in Fairmont.

Is it any wonder that Fairmont has risen to such a strong position in the Tobacco World and become the Chief Market of this Belt—the Star of the East?

ITS FOUR SALES WAREHOUSES ARE CAPABLE OF SELLING ONE MILLION POUNDS OF TOBACCO A DAY AND ITS BUYERS CAN HANDLE ONE MILLION POUNDS A DAY. THUS MAKING A WELL BALANCED ORGANIZATION.

COME TO FAIRMONT, THE MARKET OF THE BEST AVERAGE WHERE YOUR EVERY INTEREST WILL BE PROTECTED.

Peoples Warehouse
CHAMBERS, REEVES & CO.

Robeson County Warehouse
E. J. DAVIS & SONS

Fairmont Brick Warehouse
E. G. JONES & CO.

Farmers Warehouse
LOVILL, JOYCE & FOWLER

R. M. McFARLAND, SALES SUPERVISOR