

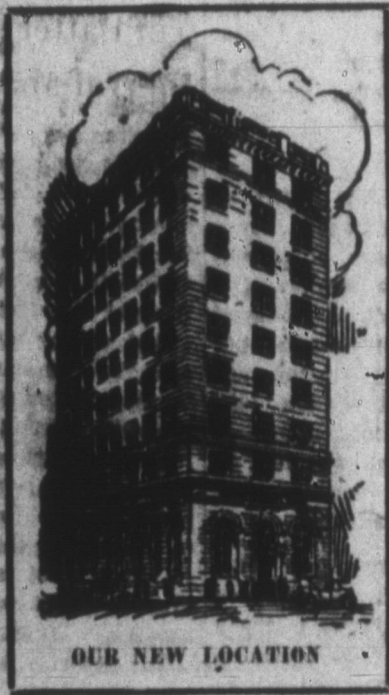
REMOVAL ANNOUNCEMENT

OF

GOLDSBORO BRANCH OFFICE

Jefferson Standard Life Insurance
Company

From 2nd Floor National Bank Building To



The Wayne National
Bank Building



8TH FLOOR

CORNER WALNUT AND JAMES

*For Your Greater Convenience
and Service*

We are deeply appreciative of your very substantial increase in your valued patronage which has made it necessary for us to remove to larger quarters. Give us the privilege of thanking you personally for your interest by visiting us in our new home.

We herewith extend to the people of Goldsboro and Eastern Carolina a cordial invitation to visit us in our new place—bring us your problems in insurance and give our staff of long experienced insurance men the opportunity of serving you.

**We Welcome You to Our New Home---And Now---
Just a Word About Jefferson Standard Policies**

Dollars saved through Jefferson Standard policies will pay debts; pay taxes; educate children; pay off mortgages; prevent estate shrinkage; pay incomes to those who become disabled; yield monthly checks for living expenses of dependent loved ones; and assure independence during the sunset days of life. Can you avoid considering becoming a member of our great family of policy holders?

Consider also that the premium deposits made on these Jefferson Standard policies will remain right here in this State. Small sums that people usually fritter away will be gathered together and then loaned in effective amounts for the upbuilding and development of North Carolina. Tar Heels know how Jefferson Standard millions have fostered the development and expansion of this great State.

JEFFERSON STANDARD LIFE INSURANCE COMPANY

OF GREENSBORO, N. C.

GOLDSBORO BRANCH OFFICE---T. B. DAMERON, Manager