

THE GASTONIA GAZETTE.

Devoted to the Protection of Home and the Interests of the County.

Vol. XVI.

W. F. MARSHALL,
Editor and Proprietor.

Gastonia, N. C., September 19, 1895.

(21.00 per Annum,
Cash in Advance)

No 38

GRAND OPENING

OF THE

Dry Goods Emporium

OF J. NO. F. LOVE,

SEPTEMBER 25, 1895.

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Our buyers have just returned from the Northern markets, where they have selected the nicest, best, and most complete stock of Dry Goods that has ever been brought to this town.

1. THE WORLD HAS THE MONEY.
2. WE HAVE THE GOODS.

These two truths are very emphatically impressed upon our minds. 1. We are certain the money part of it is correct, for all around we see evidences of returning prosperity and of money ready to get into circulation provided the holders thereof can get fair square, equal value for their cash. 2. As to the

goods we know we have them, "the goods for the money," right here in the store—goods bought intelligently, displayed appropriately, and so priced that the purchaser knows that in changing his money into such merchandise he will make a wise and economical investment every time.

They are not goods of last month or last week or yesterday evening, but goods of to-day, just bought, just open for inspection,—goods to be sold on merit and at prices that will not only win patronage for the present, but sustain the reputation of this store as a trust-worthy and up-to-date house in every respect.

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\$10,000 in Dry Goods and Dress Goods!

All the Latest Varieties! Not an Ugly Pattern in the Lot.

We took more time and pains with this line than with any ever before selected by us. We know we can please the most fastidious.

Sample of ROCK BOTTOM PRICES:
20 Pieces COTTON CREPON, beautiful patterns, usual price \$2.00 per yard; our price 10 Cts.

- | | |
|----------------------------|---|
| HENRIETTAS,
all shades. | SATEENS.
DUCKS.
OUTINGS.
TABLE DAMASKS.
FLANNELS.
BLEACHINGS.
CURTAIN GOODS.
MARSEILLESQUILTS. |
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Ladies and Misses, DON'T, now DON'T fall to see our pretty line of Capes and Cloaks.

R & G CORSETS
Give grace and beauty of form. We have them.



OUR MILLINERY DEPARTMENT.

A Perfect Bazaar of Style and Beauty.

Miss Davis has just returned from the great fashion centres of the North, where, in the unrivalled establishments of Armstrong, Cator & Co., Baltimore, and James G. Johnson & Co., New York, she has spent several weeks acquainting herself with the very latest decrees of fashion and catching all the nice, new little points of taste and style which come and go with fashion's fancy but which, nevertheless, play such an indispensable part in the make-up of beautiful and becoming millinery.

In addition to this, one of the most elegant stocks of millinery that could be bought in these great cities has been selected especially for our fall trade. But why say more? Our display to be made SEPTEMBER 25, bewildering in its richness, variety, beauty, and profusion, is amply capable of speaking for itself.

COME AND SEE IT.

\$10,000 in CLOTHING!

This Department Our Hobby.

Selected From the Best Manufactory In the United States!

ROBBIEST STOCK WE COULD BUY.
Slims! Stouts! Extra Sizes! Regulars and Rotunds!

CAN FIT ANY- AND EVERYBODY.

BOYS CLOTHING!
We didn't forget the BOYS. We have the suits for YOU. See cuts. Come early and get first choice. BIG LINE EXTRA PARTS and WAISTS.



HATS

FOR MEN, YOUTHS, BOYS.
Dunlap's and Youmans' Fall Styles.
A FULL LINE.
BIG STOCK OF Boys' Hats and Caps in All Styles, from 10c to \$1.00.

GENT'S FURNISHING GOODS.

Largest and Best Selected Stock of Underwear Ever Brought to Gastonia.
Fine Ribbed Half Wool Suit for 98c.
Extra Heavy White Shirt for 25c.
Big Line White Shirts, Laundered and Unlaundered, 40c to \$1.50
NEGLIGEE SHIRTS in abundance from 15c to \$1.50. Our 75c Negligee (regular price \$1.25), nobblest on record.
COLLARS and CUFFS—Newest things out in this line.
NECKWEAR—Complete Line and All the Latest Designs.

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Shoes! Shoes! Shoes!

Everybody Knows that shoes are 25 to 33% per cent. higher than last spring. But we were not caught napping. Our entire stock was BOUGHT BEFORE THE RISE and we can actually sell you shoes at present cost. OUR CUSTOMERS GET THE BENEFIT. Our stock is full to repletion in all lines, Men's, Ladies', Boys', Misses' and Children's Best Brands and Latest Styles. A few more pairs of Reid's Shoes that we are closing out at LESS THAN COST.

CARPETS.

CARPETS.
RUGS,
CANE MATTING,
OIL MATTING,
OIL RUGS,—
—ALL—
Now Ready for Inspection.

Fully Prepared for the Trade.

We expect a brisk fall trade, and, backed by ample resources from which to supply it, we believe we have prepared ourselves fully to meet its every demand.
We have the right kind of goods—that you will readily admit. We charge the right price—of that, comparison will convince you. We sell them right, nothing overpriced—of that, a trial will satisfy you, and herein is half the confidence in buying.
When you put yourself in our hands, we aim not to make you one sale only, but to win you as a constant customer, and we will do all that courtesy and honesty can dictate.

Thanking the public for past favors and for a confidence in us which makes us more anxious than ever to insure satisfaction, we again extend to you a cordial invitation to call and inspect our superb stock of Fall and Winter goods, which we have spared no pains to make complete in every detail. Promising careful and most courteous attention to your needs, a rare field for selection, and the fairest prices known to honest trade, we await your coming and hope to have the pleasure of greeting you on our grand opening day.
WEDNESDAY, SEPTEMBER 25. Sincerely yours,
J. NO. F. LOVE.

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Sept. 25. Come and See While Everything is Fresh and Complete! Sept. 25.