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| Dry Ooods Emporlum， |
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| Oastonia，N．C． |

## WE ARE RIGHT IN LINE

# With New Goods for the Fall Trade at Low Priess That Cling to Your Memory． 

# Prices That Are Continually Bobbing up，Prices That Just Won＇t be Forgotten． 

THAT＇S THE REASON WE HAVE SO MUCH TRADE．People are continually finding out what a good stock we keep．Besides，we know how and where to buy，and this helps to make our prices the lowest． We are packed to the loft in every department．

## $\mathbb{G} R A \mathbb{E} \mathbb{L} \mathbb{O V E}$ ． <br> Millinery Department． <br> > fore have we had such a display in Minlinery. Berdu of Paradise are as numerous in our Trimming Department as sparrows in the trees. In fact, we think pattern hats and shapes came from the same locality. It was certainly a divinely given talent that conceived the thousand and one beautiful styles, combining and blending all the lovely colors that go to make up wornan's hats this fall. And ours are basement prices, too. <br> <br> fore have we had such a display in Millinery．Birdy <br> <br> fore have we had such a display in Millinery．Birdy <br> <br> Paradise are as numerous in our Trimming Department <br> <br> Paradise are as numerous in our Trimming Department <br> <br> nd taper came <br> <br> nd taper came was certainly a divinely given talent tha was certainly a divinely given talent tha ceived the thousad and one beautiful ceived the thousad and one beautiful tyles，combining and blending all the 类， tyles，combining and blending all the 类， all．And ours are basement prices，to all．And ours are basement prices，to <br> Dress Goods Department． <br> ur claim of ever keeping prevails in this department． ing the always black fabrics is freely allowed by all them quick sellers． <br> Clothing Department． <br> Neat，Nobby and Good Fit．Think of it 1 Thous ands of dollars worth of new Clothing piled up on the upper floor．No room for any more．All bought be as they last． <br> Shoe Department <br> Underwear Department． <br> There is a crispness in the air that heralds he approach of Winter．Time to change kind．This department has never before coll ople taken to suit all－Men，Ladies，Misses，Boys and Chil dren，and our prices arc clever． <br> Just for one monent，please．We feel confi－ dent that we are doing the ahoe business of this section and we have loat no time in trying to put our Shoe Department in the front rank． What a joy and comfort to many a weary foot would be a pair of the noted Hamilton and Brown Shoes ！ <br> 

萌星
萌星



## The Spirit of Honest Business

is without caste，class，or condition．It is everything for every－ body．It gratifies the wealthy and gladdens the wage－earner Honest merchandising goes on forever for all．We proffer noth－ ing unsuited to immediate usefulness．These values have a specific identity with your present needs．It will pay you at least to interview them before spending your money elsewhere．


Cook Stores and Wash Pots．
 Take Notice

等 Don＇t Buy a Stove

LONG BROTHERS．
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