

TERMS TO SUBSCRIBERS:

One copy one year, \$1.00; six months, \$0.60; three months, \$0.35. Single copies, 10 cents.

Advertisements should be placed so that they will be seen by the largest number of readers.

ADVERTISING RATES.

Table with columns for 'Type', 'Length', 'Position', and 'Rate'. Includes rates for first-class, second-class, and third-class advertising.

Transit advertising must be paid in advance. The advertiser will be responsible for the return of the original copy of the advertisement.

The committee appointed some time since to arrange ways and means for a Lyceum Course in Gastonia during the coming season is making encouraging progress.

The Semi-Weekly News will make its debut on Friday next. It will be newsy and keep the people in touch with the town.

FAST FORWARD AND FUTURE.

Frank Miller takes a kaleidoscopic view of the Giddy Whirl.

Some of the Yorkville Regulars.

Thinking something from the city of "Hades" would be of interest to your many readers I send the following:

Rock Hill is certainly on the up grade, as witness the following.

Miss Sue Smith has just finished a \$2,100 house; Miss Sallie Gibson is finishing a \$2,100 house; Mr. Wrotton is building a \$3,500 house; Mr. Whitner is building a \$3,000 house; Mr. Frank W. ...

At about 5 p. m. the infantry advanced through the valley as steadily as on a field day.

At 6 o'clock the bugles sounded the "charge," and the British swept ahead.

The Boers fought to the last only attempting to escape when further fighting was hopeless.

Three 19-pounder Maxim guns were captured with quantities of ammunition.

Col. Scott-Chisholm, the only British officer killed was formerly attached to the Ninth Lancers.

According to advices from Durban, Natal, the Boers have entered Zululand, a large regular column advancing toward Meloth.

The best opinion do not credit the reports that the Boers are seeking for peace or that they are likely to yield at present.

A high authority makes the wise suggestion that "advertising" should be placed on the presumption that it is going to be permanent.

Further details of the Great Charge to the Sea—Boers Account of Events on the Amathole Mountains.

London, Oct. 26.—Interesting and graphic accounts are supplied by the war correspondents of the battle of Elandsberg, of which the following are extracts.

The Daily Telegraph says: "General French commenced the action at 6.30 a. m. The enemy had only just finished coffee when they were surprised

BOERS DEFEAT IN NATAL.

KEUGER'S MEN PROVED THEIR VALOR.

They Fought Valiantly, However, to Their Own Plans to Drive the British into the Sea—Boers My Counter-Strikes Characterized by Splendid Gallantry on Both Sides—The Boers Fought Only When Further Fighting Was Hopeless—A Graphic Description of the Storming of the Hill.

Charlotte Observer, 26th.

London, Oct. 25.—The British victory in Natal, following each other in quick succession, though accompanied by heavy losses on the side of the victors, bear striking testimony of the valor of the vanquished Boers.

The Boers, numbering 1,600 men, with three guns occupied a commanding position. They poured such a well-directed fire on the British, and their shells were so active, that the British were obliged to retire.

A large force of mixed cavalry in the mean while, swept over the plain and up the hill on the right. Lancers were met with a heavy fusillade, while on the left a British battery opened fire with good effect.

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UNIVERSITY IN DAVIDSON'S.

A Good Football Game Yesterday—The "Carolina" Team Was Very Much Surprised at the Strength Displayed by the Davidson Boys—No Score in the First Half the Second Half Contested—The Playing.

Charlotte Observer, 26th.

The game yesterday was a surprise to both teams. The University had expected a victory of 50 to 0, but when the Davidson boys came out, it was found that Davidson had had the champions down to 10 to 0.

The game began at 3:35, Davidson's full-back, Fitzpatrick, making a beautiful kick of 35 yards.

When the teams lined up for the hard short game on Davidson by constantly kicking the right and left tackles.

The University continued to make short gains, when the ball came within Davidson's five-yard line and was about three feet from their goal.

Second half: Graves, for North Carolina, kicks off in second half.

Phifer catches the ball and makes a 15-yard run; line up quickly; Davidson makes two pretty 5-yard and two 3-yard gains in quick succession.

Graves kicks for goal, but fails. Score: U. N. C., 6; Davidson, 0.

North Carolina makes a pretty catch, but no gain. After the line-up the ball is passed to Koshler, who makes a beautiful run of 50 yards.

After being tackled, he passes the ball to Shull, who makes another five yards.

North Carolina team's work gets fast and furious as they play; now it looks bad for Davidson. Davidson is making very good interference, but Koshler makes another 10 yard gain, bringing North Carolina about three feet from Davidson's goal.

Hewitt makes a pretty run, gaining 15 yards. A fumble by Davidson gives North Carolina the ball.

North Carolina is aroused to the fact that if they win this game they have got to play ball, and they jump in to win.

North Carolina makes a fumble and Davidson gets the ball, but only keeps it long enough for them to line up.

North Carolina gets the ball again. Koshler takes the ball here and makes a short gain.

North Carolina steadily pushes Davidson back to a touch-down, makes a strong stand and North Carolina scores again.

The line up was as follows: Davidson, Position. U. N. C.

Humphries, c. McIver. Cromarrie, r. g. Phifer, J. Loebe, l. g. Phifer, J. Loebe, r. t. Foast, Yettis, l. t. Capt. Shull, Steele, r. e. Osborne, Caldwell, l. b. Sumpster, Martin, Hewitt, q. Koshler, Fitzpatrick, l. b. Graves, Harrison, r. h. b. Bellamy.

Subs: Davidson—Johnson, Hewitt, Reid, Osborne, Wharton. U. N. C.—Brew, Lawson, Richardson, Menns, Rankin, Uppie—Mr. Riggs, Reference—Mr. Stephens. Time-keeper—Mr. Geo. Pittsman. Time—20 minutes.

Notice of Students for October This month will only contain the names of those who have been elected to the office of student body president.

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THE PRESIDENT'S MESSAGE.

A Forecast of What This Important Document Will Contain.

New York Journal.

The Journal's correspondent is enabled to state authoritatively that the President's message to Congress will contain the following points:

No specific recommendation for the government of the Philippines, but a recital of familiar facts with an original and very free interpretation by the executive; a promise that as soon as the insurgent acknowledge American sovereignty a special message concerning the changed condition will go to Congress.

It will be a very general declaration on the Philippine question in the President's loftiest and most patriotic vein and will be practically a challenge to Congress to interfere with the work of adjudication by legislative enactment at this crucial period.

No home rule or independence for Cuba until the census has been taken as a basis for outlining a scheme of government for the island, both the President and Secretary Root being of the opinion that the Cubans are not now fit for self-government and should be content with promises.

A territorial form of government for Hawaii, based on the Cullion C. commission's report.

A territorial form of government for Porto Rico with a strong central authority, and with not as much liberality as that for Hawaii.

FINANCIAL PLANS IN THE MESSAGE. Legislation to protect the reserve and to prohibit greenbacks once redeemed in gold from being paid out again except for gold.

Legislation to reduce the tax on national bonds from 1 1/2 to 1 1/4 per cent; to reduce the minimum capital stock of national banks to \$25,000 from \$50,000 for the purpose of fostering the establishment of small banks in small centers of population; to permit national banks to issue circulating notes up to the par value of the bonds deposited to secure such circulation; to declare that all bonds and interest of the government are payable in gold; in a word, to come out for the single gold standard.

The construction of the Nicaraguan Canal at the earliest possible time is in the Canal Commission's report is in.

The laying of a Pacific cable connecting the United States with the Hawaiian and Philippine Islands.

The improvement of Pearl Harbor and the construction of a naval station at that point.

ENLARGEMENT OF THE NAVY. With expansion there comes the necessity of an increased navy, and the President will make some strong recommendations on this subject.

He is committed to the construction of more battleships, several cruisers and a number of light draught gunboats for service in the Philippines and in Porto Rico. He will also call attention to the lack of docking facilities, and insist that additional docks capable of accommodating the largest ships be erected at the earliest practicable moment.

In dealing with our foreign relations the President will refer to the important part played by this government in the settlement of the Venezuelan-British boundary dispute; to the duties imposed upon the representatives of this government in the Transvaal, and to the recent troubles in Haiti and San Domingo.

The President will probably recommend an army reorganization with a general and two lieutenant-generals as the highest officers.

The Presidential message, it is expected, will also recommend the establishment of a Department of Commerce, and will humorously seek to take the wind out of the Democratic sails by urging that legislation to curb the trusts should be enacted.

The next six weeks will be devoted by the President and his cabinet to framing the message, which will be one of the most important and significant documents emanating from the White House in years.

The first formal discussion occurred yesterday when the cabinet was in session, although it is learned that the subject was constantly discussed by the Presidential party between stations on the Western trip.

N. C. FISCAL RECEIPTS.

The Charlotte, Oct. 26. Took in \$99,317.46 for the Fiscal Year—Amounts Received at Other Places.

Charlotte Observer.

Washington, Oct. 21.—The gross receipts of the presidential postoffices in North Carolina for the fiscal year were announced to-day as follows: Asheville, \$29,028.09; Biltmore, \$3,197.08; Burlington, \$4,231.76; Chapel Hill, \$4,239.77; Charlotte, \$39,317.46; Concord, \$6,858.94; Durham, \$14,989.90; Edenton, \$3,447.03; Elizabeth City, \$6,870; Fayetteville, \$7,807.97; Gastonia, \$3,740.98; Goldsboro, \$9,343.30; Greensboro, \$3,335.03; Hendersonville, \$2,600.00; Hillsboro, \$3,189.79; Hendersonville, \$3,384.87; Hickory, \$4,831.93; High Point, \$4,378.95; Kinston, \$5,108.44; Laurinburg, \$3,139; Lenoir, \$2,401.28; Lexington, \$3,717.03; Lincolnton, \$1,146.28; Littleton, \$1,018; Lenoir, \$2,479.58; Marion, \$1,130.33; Monroe, \$2,265.18; Morganton, \$3,618.54; Mount Airy, \$3,093.17; Newbern, \$10,315.73; Oxford, \$4,263.30; Plymouth, \$5,000.08; Raleigh, \$28,330.08; Reidsville, \$3,600.00; Rockingham, \$2,868.58; Salem, \$3,089.10; Salisbury, \$7,821.17; Scotland Neck, \$3,417.36; Shelby, \$3,999.28; Statesville, \$7,897.68; Tarboro, \$5,009.11; Wadesboro, \$3,871.84; Weldon, \$2,010.10; Washington, \$5,670.31; Waynesville, \$1,899.63; Wilson, \$6,184.00; Winston, \$25,510.60.

The Best Medicine.

Philadelphia Record.

It is conceded that of all the agencies by which tradesmen and manufacturers may advertise their goods a widely circulated newspaper is the best, because it gets into close touch with the public. A popular paper is a factor of the home as useful and welcome as the favorite arm chair.

Being new each day, its obituary is awaited with much interest by the family. It has the reputation of being trustworthy and elevating in tone; the home circles will have confidence in it that it is a fact which makes it so valuable in the advertiser's hands. His business announcements in a newspaper of such standing carry the message of fair dealing, and bring him regular and profitable patronage.

Agent for "Patterson Woolen Mills;" "Charlotte Steam Laundry" and "Gastonia Bakery."

You'll want good Bread and must have it.

JOHN C. MOORE.

It's Systematic Advertising That Counts.

Whenever you hear a man arguing against the good of newspaper advertising you may safely set it down that that man has never tried it systematically.

That is, in broken doses from day to day for say a year. He is the same impatient man who would swallow the bottleful at one gulp instead of the prescribed teaspoonful. It is the "constant drop" in advertising, as in other things that "wears the rock."

Have you tried it? When will you have a better time? We would appreciate an ad from you.

The Gastonia Gazette.

A \$4.00 Watch Or Goods to That Amount For 25 Cents.

A genuine offer made to advertise; write immediately for particulars.

R. BRANDT'S goods are high grade in quality and low in price.

THE REAL THING in Watches and Jewelry is what you want and you should go to

R. BRANDT, CHESTER, S. C., FOR IT.

GASTONIA BANKING COMPANY.

GASTONIA, N. C.

STATE, COUNTY, AND TOWN DEPOSITORY.

YOUR BUSINESS SOLICITED.

Promptness, Accuracy, and Safety Guaranteed.

JOHN F. LOVE, CASHIER.

WHEN YOU Want to Buy

Dry Goods, Clothing, Hats, Shoes, Notions, Underwear, Lace Curtains, Window Shades, Curtain Poles, Carpets, Mattings, Trunks, Valises

And hundreds of other articles at a saving of from 10 to 25 per cent.

don't fail to call on the

NEW YORK RACKET.

The Pickling Season

is now on. Good housewives are preparing for the winter season.

You need the best vinegar for pickling purposes—you'll find it in our "Elko"—pure apple vinegar, four years old. And you'll need whole mixed spices. I have the very best in 5 and 10-cent packages. Fourteen kinds of spices in the assortment.

Agent for "Patterson Woolen Mills;" "Charlotte Steam Laundry" and "Gastonia Bakery."

You'll want good Bread and must have it.

JOHN C. MOORE.