# HERE ARE <br> SOME EYE OPENERS！ <br>  

These were scooped in by us for about 65c on the Dollar and here is the way we let them go：

10 Doz，Boys＇Knee．Pents，the 25 and 35 c ．kind for 19 c ． Neple Winter Undershirtss worth 25 an ，ous price 1 sc ． Werten Taped Nock Wimter Undervest，a dandy，for 10 C ． Ocod tione Drill Drawers，we let them go at 10 C ．

20 Yas．Off callicoes worth 7 c．to go at 5 cc ．

9 Oz ．Tricot Jeans，elsewhere $331-3 \mathrm{c}$ ，our price 25 c ．
rlen＇s Wool rlixed Sox，a good one for icc．
Ladies＇Biack Wool rixed Hose worth 20c，we say 10c．
A bg lot Musses＇Seamless Hose at 5c．
Ladies＇Black Seamless Hose，the 10 c kind for sc ．

Men＇s Black Sox，seamless foot，$\Delta c$ pair．
Men＇s Heavy Mixed Seamless Sox at Sc．
25 Doz．Men＇s Red and Blue Sox，elsewhere 10 c ，our price Sc． Loy＇s 10c Suspenders to go for sc．
Children＇s and Boys＇Shoes，the $\$ 1.00$ and $\$ 1$

## GREAT BARGAINS IN SHIRTS，COLLARS AND CUFFS．

27 Dozen Men＇s 4－ply best Linen Collars，latest styles，all sizes，cheap at $10 c$ ，we say 5 c ．Mou＇s 4－ply Lifien Cuftis worth $20 c$ to go for 10 Big lot men＇s stiff bosom Colored Shirts，some have cuffs and some not，worth 40 and 50 c ．To clear them out quick we say 25 c ．500 Yds．Silk Baby Ribbon to gó at Ic yard．

## SPECIAL VALUES IN DRESS GOODS．

Al Wool Plaid Dress Goods worth 50c elsewhere，we say 35c．Good line Fancy Wool Dress Goods，10c．See our line of Fomespuns，Ziberlines and Crepon Dress Goods．They are the latest for this season．Cambric Linings worth 5c，our price 4.

THE GREATEST BARGAINS EVER OFFERED IN BOYS＇SUITS AND MEN＇S PANTS．

Ah lot of Child＇s 3 ，plece Vestee Sults，from 3 to 8 years，worth $\$ 2.00$ ，our price $\$ 1.25$ ． BIa LOTMENS PANTS WORTH $\$ 1.00$ to $\$ 1.25$ ． $\mathbf{C o t}$ them in a scoop and Boys＇Odd Winter Coats from 12 to 18 worth $\$ 2.00$ to $\$ 2.50$ ，will and let them go for 50 c ． and $\$ 1.73$ ．

Child＇s Jersey Suits，regular price $\$ 1.50$ ，we say $\$ 1.00$
Child＇s Coats and Vests worth $\$ 1.50$ to $\$ 2.00$ ，our price $\$ 1.00$ ．
Good Wool Mixed Jeans，elsewhere 15c，our price 10.
Yard Wide Bleaching 7 I－2c kind for Sc．Canton Flannel worth 7c，we say 5c．

Follow the crowds and come where they all come for Bargains to

## THE OLD RELIABLE




Purniture and Holsehold Furnishings：
Having made special arrangements with the best manofacturcs in
the world to buy Furniture in car－load lots．we don＇t hesitate in saying that no coumpetition can micet our prices．We With the finest and best
selected Stock of FUR ITURE in the State，and with a chain of Ged customers all over the two Carolinas，from the seashore to the
mountains，we feel very much encouragcd to invite you to our Store． BED ROOM SUITS at any price you may mention from $\$ 9$ to $\$$ §rso Parior Suits，Couches，Lounges，Chairs，Rockers，Iron Bed，
Oprings Mattresses．a Reffigerators will go at factory coest We guarantec to save yon money．Don＇t miss the place．

ㅍ．M．AIJDEREMB，
U．L．Barrett，Mgr．Successor to Armstrong Furniture Co
THE BEST BED ON EARTH． Don＇t Be Deceived．

its merit，and also to our Royal Elastic Felt Mattress，which is due to mattresses on the market，which they are offering for for less mones to put
mong claiming they are＂Just as good as the Royal Elastic Pelt．＂Don＇t be We emphatically deny that they are＂Just as good，＂and are ready a any time to compare ours with others．If your local dealer does not
handle them，write ns direct for descriptive pamphlet． Royall \＆Borden，Goldsboro，N．C． Sole Manufacturers．

Early Fall Thoughts on Shoes


Summer is ended and the 00 weather in here．It now become nid one＇Shoen line and one＇s Shoes． reshent designa，where the reshent designs，the ttp－to－the－date and the－bon
creations ar


Beauty，Comfort，Service，Small Coste－all combined．
J．Q．HOLLAND \＆CO．

