

BIG FOURTH OF JULY RALLY

AT THOMSON COMPANY

GASTONIA, N. C.

LISTEN!

3000 yards good calico in short lengths 1-2 to 2 yards to piece put up in bundles of 10 yards to bundle, go during this Sale per yard 2c

2000 yards Avon Sheeting 40-in. wide 5 yds to lb. in short lengths 1 to 6 yds put up in packages, this sheeting sells for 7c but will go at, per yard 4c

3000 yards best apron gingham, fast colors, regular price is 6c but they go on sale, yd 4c

10000 yards bleaching 80 by 88, soft finish 36-in wide, 10c quality, but to move it quick it goes at, per yard 6c

5000 yds Avon sheeting beautiful weave, smooth and nice, 5 yds to lb, 40-in wide, during sale per yd. 5c

2000 yds figured lawns pretty patterns, sold first of season at 8c, during the sale they go at 4c

1500 yards fine figured organ-dies worth up to 15c go at 8c

300 yds silks pretty patterns for shirt waist suits, worth from 35 to 50c go during this big rally sale at 19c

2000 yards torchon lace 1-2 to 2-in. wide go at yd 1c

1000 cakes Lipps fine toilet soap go during the sale, cake 1c

Good pearl buttons any size per dozen 1c

100 dozen spools cotton 200 yards to spool, machine thread, spool 1c

500 rolls crepe paper full pieces 10 feet to roll, any color, regular price 10c but to add force to this sale they go at, roll 4c

100 pair ladies oxfords, fairly good quality go at, pair 29c

50 dozen ladies' and children's handkerchiefs worth up to 10c go during this sale, each 3c

Boys knee pants, sizes 3 to 10 wash pants, go at, pair 9c

100 beautiful rugs Smyrna 30 by 60 fringed, pretty patterns worth double the price but to make this sale the banner they go at 98c

100 Rugs, thistle 18 by 40 fringed, worth 50c they go on sale at 25c

NO GOODS CHARGED AT CUT PRICES

We open the most gigantic mid-summer sale Monday, July 3rd, ever offered in this section.

20 to 50 PER CENT OFF

Our entire stock of Dry Goods, Clothing, Dress Goods, Shoes, Millinery, Trimmings, Laces and Embroideries, Ladies' and Gents' Furnishings, Trunks, Carpets, Etc.

\$15,000 Worth from One-fourth to One-half off Regular Price!

This is a golden opportunity of a life time. Right in the midst of the season we put on this big cut sale. NO FAKE SALE WITH US. Everybody knows when Thomson Co. cuts that it means a cut sure enough, and often a whack right in the middle.

This big sale will open Monday morning at 8:30 o'clock, July 3.

SHOES!

Ladies' and Men's low cut oxfords and sandals go during this sale 25 PER CENT OFF.

Men's and Boys' spring and summer clothing 1-3 off regular price.

NOW IS THE TIME TO GET YOUR SUIT.

All straw hats in men's and Boys' 1-2 price.

Ladies' and Children's parasols, an elegant line to select from.

25 PER CENT OFF.

2000 yards good calico, pretty patterns, full pieces go at 3 1-2c.

Dress Goods, Trimmings, Silks, Laces, Embroidery, Linens, &c., 20 PER CENT OFF.

A BIG CUT IN ALL MILLINERY.

Never before have we made such preparations for a Mid Summer Sale. Our buyer has just returned from the Northern markets where with the mighty dollar he scooped in hundreds of unmatched bargains that we put in this big sale. We give our customers the benefit, so you will see many bargains in our Mammoth Stores that we do not mention in this ad. Come whether you need anything or not and see the crowds that attend. Your friends will all be here.

NO GOODS CHARGED AT CUT PRICES

Remember the day. July 3rd this big 4th of July Rally Sale will open in full blast and last ten days. Everybody invited to come and share in this great trading feast.

THOMSON COMPANY

THE PEOPLE'S STORE No Goods Charged at Cut Prices GASTONIA, N. C.