

Drift then is made from pure water-white, odorless, taxteless vegetable oil, and a small per cent, of choice sterine to make a solid. It is easy to understand why the vegetable fat is preferable. Food cooked with animal fat absorbs so much grease that it becomes unwholesome and to a great degree indigestible. Animal fat, hog lards,

purcst and most wholesome fat for shortening ever discovered. Snow

happiness.

Butter fats easily decompose at a low temperature and are therefore the poorest frying materials. Animal fats, such as lard, are liable to contamination-both are indigestable. There is, however, a way to fry and bake which does not render the food indigestible, and that is with Wesson Oil and Snow Drift.

Snow Drift lard is made. For all frying it is superior to lard or butter; only half the quantity is required, as compared with animal lat. After using, strain, and it can be used over and again. Confirmed dyaps plies who cannot touch things cooked is lard may eat with impunity the same food made with Wesson Oil.

are liable to diseases that may be conveyed to man, saturating the tissnes with diseased products. It is true the process of making animal fat for commerce usually deprives the product of its poisonous qualities, but it does not invariably do so, and the thought of using food, even sterilized and naturalized products of disease, is not pleasant. Snow Drift, the vegetable lard, is free from this objection, most easily assimilated, perfectly pure, digestible and for economy is as desirable an addition to the human diet as it is possible to imagine. It is cheaper

Go to the Demonstration and allow an expert to prove to you the superior qualities of these products, for all BAKING, FRYING OR SALADS. There are various other products on the market made from vegetable oil, the "just as good" and "same thing" varieties as compared with SNOW DRIFT, but why take a substitute when you can get the genuine article? Both granulated sugar and brown sugar are made from the same crude material, but they represent quite different degrees of excellence.

iter is not durer than its s rce. Hog lara c the hog. Snow Drift and Wesson Oil are absolutely pure vegetable pro ducts, cheaper than lard, healthful, and far more whol

Southern products for Southern people. By using them you contril to a home enterprise, aid the farmer and benefit the material interests of our Southland

## J. A. GLENN COMPANY, Distributors NORTH CAROLINA GASTONIA 20 20 20 20 20

## MAKE OUR STORE YOUR HEADOUARTERS DURING THIS DEMONSTRATION

Remember in our Ladies' Department we are offering this week Volles, Tamise, Mannish Checks, Meltons, White Duck and Cream Serge Skirts, 20 per cent discount, Big lot summer Ribbons, 25c, 50c and 60c Ribbons at 15c yd., All Trimmed Hats, 33 per cent discount, :: Ladies' ready made White Waists, 20 per cent discount. Big lot of Lawns, 10c and 20c values to go at 5c and 10c. See our great line of White Wash Goods just arrived.

ONE LOT OF MEN'S CLOTHING TO GO AT HALF PRICE.

## **JNO. F. LOVE, The People's Store**